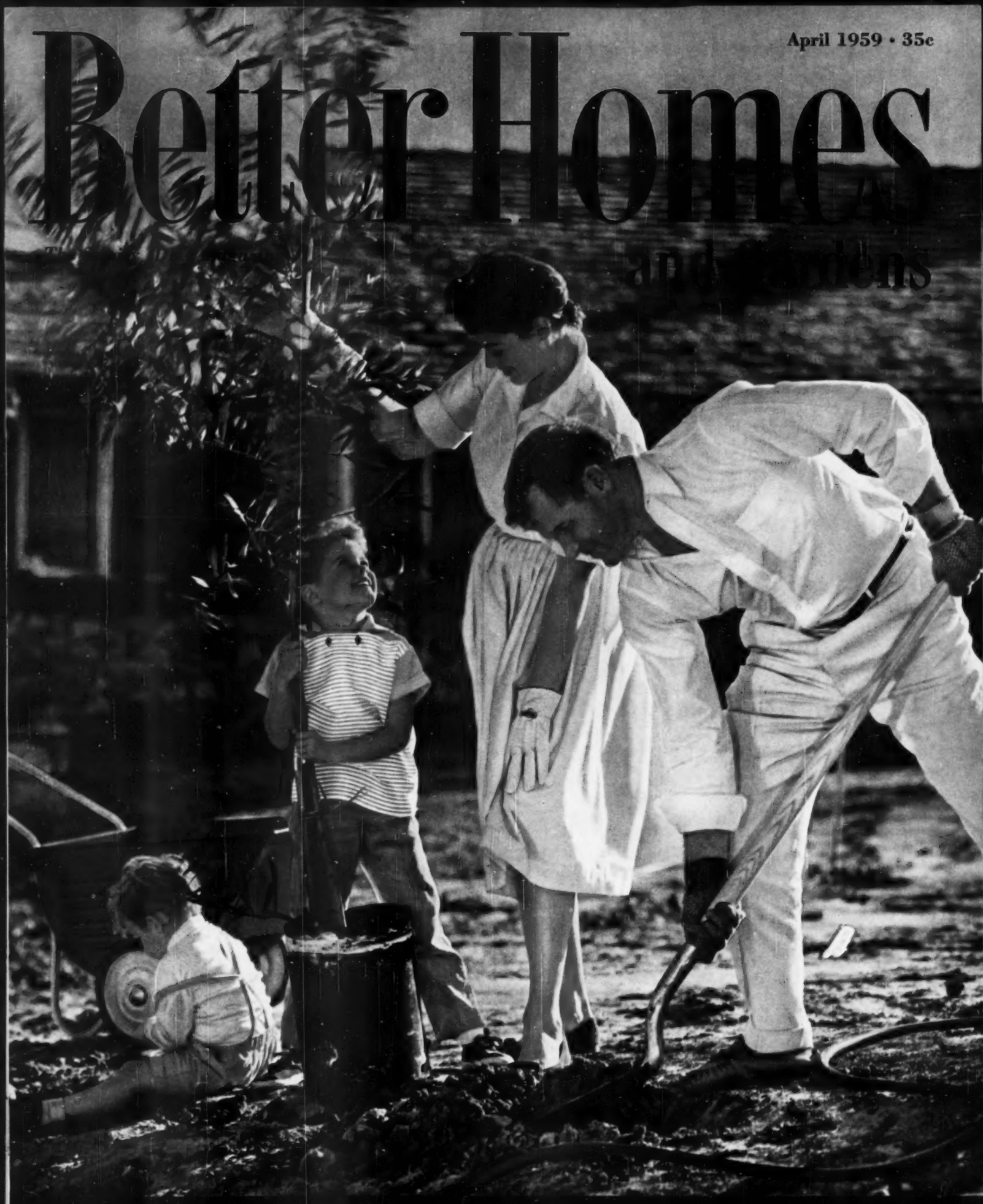
Better Homes and Gardens

April 1959 • 35c



Landscaping—get quick results in a permanent planting

The building goof-off

It's up to you to call a halt!

The art of short-order chefing: broiling, frying, griddle cooking

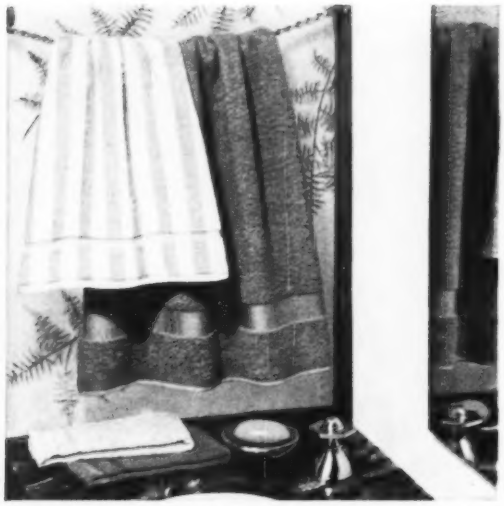
New CANNON colors...exciting ways to use them

CANNON BEAUTI-FLUFF TOWELS

IN CAREFREE COLORS THAT STAY BRIGHT

Constant use, countless washings can't dim their fresh and sparkling looks. That's the beauty of Cannon's exclusive Carefree colors.

Bring the outdoors in! Hang a weathervane with lively Cannon colors, highlighted by Peach.



Bank a screen with your fluffy Cannon towels in this Fern and Taffy Stripe scheme . . . so fresh!

It's all done with bamboo, brass and most-for-your-money Cannons. Key tone? Hyacinth Blue.

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Better Homes and Gardens®

April, 1959 Vol. 37, No. 4

The family idea magazine

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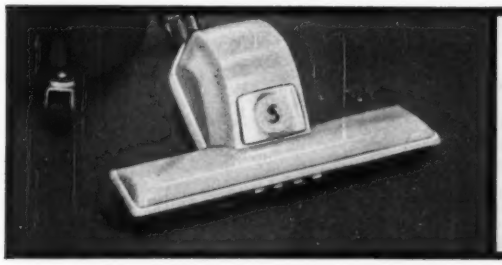

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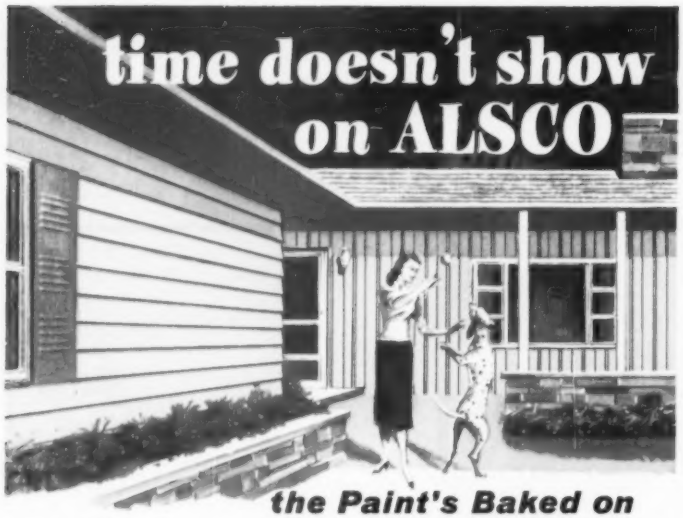

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Advances in dentistry

By David M. Cleary

Exciting things are going on in dentistry, as in medicine. Here are just a few of the most recent developments:

Tooth rebuilding

Restoring individual teeth, rather than extracting them, is becoming routine. New materials and techniques make this possible even if decay or an accident requires grinding the original tooth down below the gum line—if the root is sound.

Elimination of decay

If universally used, preventive procedures already known can make tooth decay, now America's most widespread disease, diminish to only a minor problem in the next generation. Chemical barriers, applied at 2½, 7, 10, and 13 years of age, can prevent most cavities. Fluoridation of water systems, now less controversial than it was before 10 years of evaluation, can reduce the incidence of cavities still further. Also, researchers at the National Institute of Dental Health have recently succeeded in producing natural tooth decay in animals without first penetrating the covering enamel by mechanical means. By carefully watching cavities in hamsters and rats, they hope to find both cause and cure, with the short life spans of the animals speeding the process.

Home care for jumpy teeth

Hypersensitive teeth, which react painfully to temperature changes or mild pressures, no longer require repeated trips to the dentist. Now a toothpaste, containing the same chemicals the dentist applies in the office, can be used at home.

Tooth transplants

In a few cases, successful transplants of living teeth have been made. The situation must be ideal: a missing first molar, the bud of a near-by third molar (wisdom tooth) at just the right stage of development under the gum, and freedom of disease in gums and underlying bone. Then it's sometimes possible to move the wisdom tooth over to replace the missing molar. But dental researchers want to see how such teeth are doing 5, 10, or 20 years after the transplant before recommending the procedure for universal acceptance.

Bone banks

Oral surgeons can now rebuild broken jaws with pieces of bone stored in freezer "banks" for that purpose. With a plastic surgeon also on the operating team, the rebuilt jaw can equal the original in appearance as well as function.

Hypnotic anesthesia

Some dentists use hypnosis as an anesthetic. Patients who have undergone the experience—all willingly, since no one can be hypnotized against his will—call it a pleasant improvement over the novocain needle.

Painless drilling

A drill rotating at 150,000 r.p.m. instead of the conventional 6,000 can cut into teeth painlessly at a feather touch. With an accompanying jet of water to reduce friction, there is even less discomfort.

Would prepaid care mean better teeth?

Discoveries in dentistry benefit only those people who visit their dentists regularly. Not enough of us do: surveys show that less than half of all Americans seek dental care once (let alone twice) a year. Prepaid dental care plans, similar to Blue Cross and Blue Shield medical coverage, present one answer to this constant problem. At costs ranging from nothing (where an employer or union pays the bill) to $3 or $4 a month, some 93 plans were in operation last spring.

A typical dental plan requires subscribers over six years old to bring themselves to a satisfactory state of dental health before enrollment; thereafter, a $3 monthly charge covers regular preventive care and most treatments. But major oral surgery is specifically excluded; subscribers who let their teeth get into really bad shape must again shoulder the costs. Further, subscribers may be dropped from the rolls if they fail to comply with dental care recommendations.

"I don't postpone trips to the dentist any more," said a secretary enrolled in one plan. "It's already paid for, and I want to get my money's worth." As a result, she has sound, healthy teeth—preventive dentistry at its most efficient.

NEW WASHING DISCOVERY!

SEE WHAT HAPPENS . . .

No matter which leading detergent you use in your family wash

...there's a left-in dirt that suds alone simply cannot get out.

But Clorox today, added to your laundry suds, dissolves this dirt.

Suds, plus today's Clorox bleach, give today's cleanest washes!

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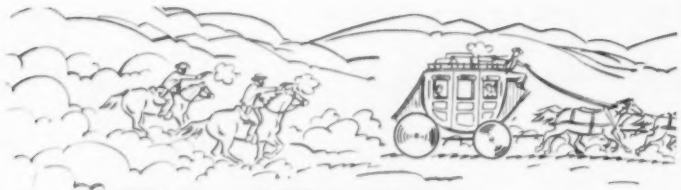

They still hold up the stagecoach

in the

BLACK HILLS

of South Dakota

Once again, hoofbeats thunder, masked riders pursue a wildly careening stagecoach, barking six-guns punctuate commands to "throw down the strong box!"

It's one of many thrilling Western events, pageants and attractions that are a part of a colorful *family* vacation in the Black Hills of South Dakota. In this land of America's last great Gold Rush, where Hickok and Calamity Jane made frontier history, the old West comes to *life*.

Vacation this year in the Land of Living Legend. Roam a 6,000,000 acre wonderland of pine-cloaked mountains, mile-high lakes, flashing trout streams. Rough it in camp or rest comfortably in choice modern accommodations. Golf, ride, hike, sight-see in mosquito-free peace, with the friendliest people in the world as your hosts. Come this summer to *Fun Country* . . . the beautiful Black Hills of South Dakota

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Publicity Director, Pierre 1, South Dakota

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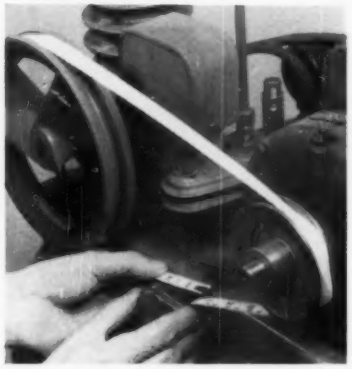
SEE CHAMPIONSHIP RODEOS!—Some of the West's most famous cowboys compete in thrilling Black Hills rodeos.

VISIT AMERICA'S SHRINE!—You stand in reverence before Mount Rushmore—America's Shrine of Democracy.

PAN FOR GOLD!—Try your hand at panning nuggets in streams where the Gold Rush made frontier history.

HANDYMAN HOW-TO . . .

Helpful, inexpensive ideas for your home, shop, and sports equipment



Use a steel tape to measure pulleys for V belts the easy and most accurate way.

A half-inch or smaller tape will fit most pulleys—bend it in the position of the belt with the graduations on the inside.

Simply read the belt size where the ends overlap.

M. R. Beasley
Jackson, Michigan

A paper cup makes a handy jig for soldering two or more wires together.

Cut a half-inch slit in the lip of the cup for each wire; position ends in center.

With the wires held in position your hands are free to handle the solder.

H. C. Herman
Pittsburgh, Pennsylvania

A false bottom of heavy screen simplifies cleaning of small parts in solvent.

Bend the screen as shown to fit an inch above the bottom of the container.

This will hold the parts above the dirt in the bottom, and prevent stirring up the dirt during cleaning.

F. A. Birmingham
San Diego, California

Photographs: Stanley Warren

Your flashlight will work better and the batteries last longer if the contact points are kept clean.

Remove oxide deposits on battery ends, bulb base, and contact spring with steel wool or fine sandpaper.

W. G. Arnold
Miami, Florida

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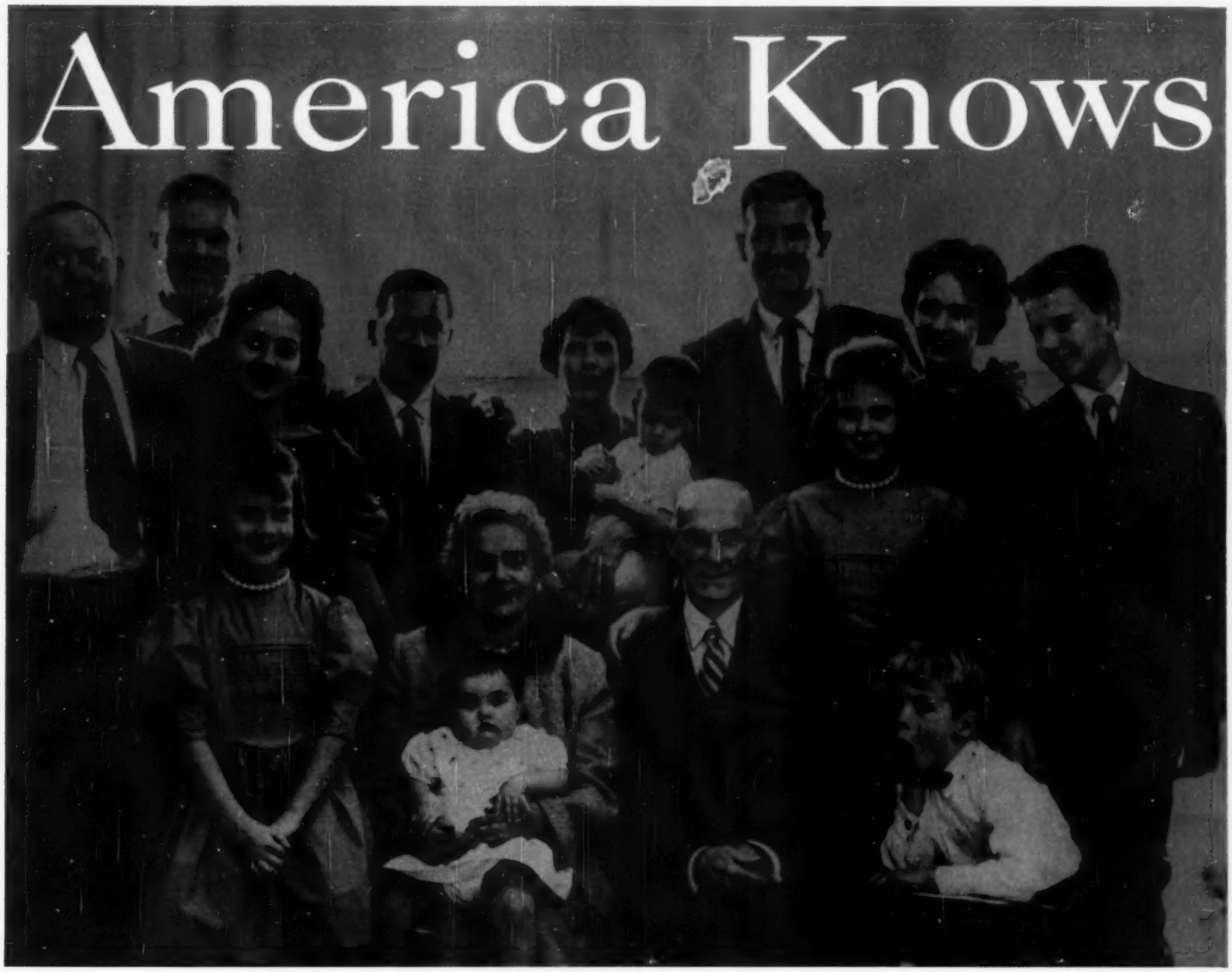
America Knows



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BUILT RIGHT TO GET PROFESSIONAL RESULTS ... QUICK AND EASY!

fast-working twin brushes
Two sets, Regina made and patented. One set scrubs and waxes, the other polishes without carrying over caked wax, dirt. Twin buffing pads too. Work fast in 12" sweeps!

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Has all the muscle needed to scrub floors spotless, spread wax evenly, polish bright. Plus extra power for extra tough jobs like sanding, refinishing.

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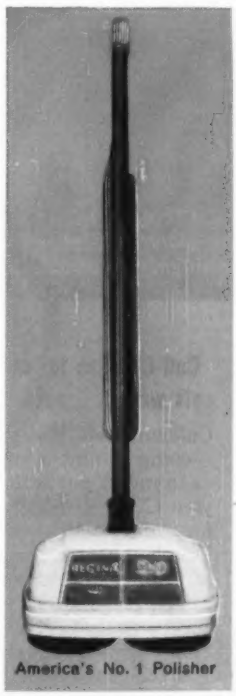
Thousands still give trouble-free service after almost 30 years. No polisher can match this! Priced for any budget.

by the world's largest makers of Twin-Brush Polishers, also makers of Regina Electrikbroom



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TWIN-BRUSH POLISHER and SCRUBBER

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NEW! CLIP-ON DISPENSER* POURS WAX AUTOMATICALLY. Clips high on handle. Flows liquid wax, detergent or rug cleaning fluid to floor, at a touch. No more bending!

ROLL-EASY ATTACHMENT* CLEANS CARPET EXPERTLY. Counter-rotating brushes assure safe, spotless job. Saves work and money. Extra labor saver — the new dispenser.

DO-IT-YOURSELF KIT* SANDS AND REFINISHES. Does floors and furniture, too! Includes twin holders, wrench, sandpaper discs (fine, medium and coarse), steel-wool pads.

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28 Regina Avenue, Rahway, N.J.
Please send free folder on care of floors and name of nearest dealer.

Find your Regina dealer in the YELLOW PAGES under "Floor Machines"
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Soft water is a girl's best friend

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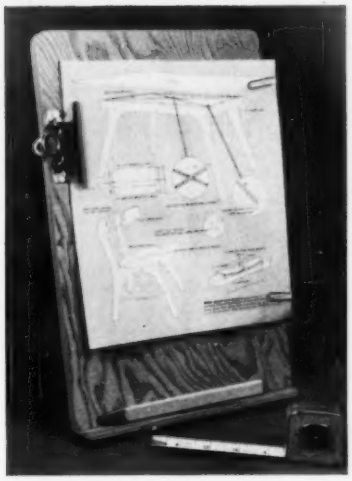
Handyman HOW-TO

Begins on page 8



Keep plans and drawings movable, but out of general workbench clutter, with a stand-up drawing board of quarter-inch plywood.

L-shaped bottom forms a pencil tray; a spring clip holds the sheets in place.

A plywood scrap or piece of heavy wire hinged to the back provides a convenient folding stand.

Bob Gilmore
Sonoma, California

While scraping off paint, varnish, or calking compound with a putty knife, keep blade clean by pulling it through slot cut in a tin can.

The slot scrapes both sides of the blade at once; the residue falls into the bottom of the container.

Carry the can along as you work; throw it away when the job is finished.

P. H. Hobart
Washington, D. C.

Here's an easy way to hang your paintbrush from the rim of a can, yet keep it out of the paint.

Drill the brush handle for a large roofing nail, but don't try to drive the nail without drilling—you'll split the handle.

Hang the brush on by hooking the head of the nail over the rim of the can.

Wallace Depew
Scranton, Pennsylvania

Polyethylene film makes an excellent weatherproof tarpaulin or dropcloth, but it's hard to tie down without damage to the sheet.

Place a marble or smooth pebble at the edge or corner of the material, fold over and tie above the marble.

The tie will hold securely, and can be removed easily when the job is finished.

J. B. Rand
Albany, New York

More on next page

STERN'S FABULOUS FAMOUS-NAME **GIANT** *Exhibition*

CHRYSANTHEMUMS

Now you can grow honest-to-goodness corsage-size chrysanthemums outdoors, right in your garden! Have magnificent big "football" Mums up to 5" and 6" across—blooming in your yard this very year! Stern's thrilling "Famous-Name" Mum plants produce the same big greenhouse-type Mums that florists sell at premium prices—yet Stern's wonderful Sub-Zero strain needs no coddling, thrives with minimum care, survives below-zero temperatures outdoors! They're guaranteed winter-hardy, guaranteed to bloom this very first season. What's more, they'll produce gorgeous giant blooms year after year!

Glorious Corsage Mums Every Fall To Give, To Wear, To Fill Your Home With Color!

Just when your Summer flowers have given up the ghost, and your garden needs a lift for Fall—these Mums really produce! Starting in October and all through November you'll have flowers of deep lavender, light pink, snowy white, sunny yellow, and rich bronze . . . turning your garden into a riot of gay color! You'll enjoy glamorous corsages, beautiful cut flowers every day for months, and still have plenty left over every day for garden beauty! For really giant-size Mums, remove all the smaller buds from each stem, leaving the strongest one on each stem to develop into a magnificent giant flower.

Guaranteed To Bloom This Year!

These freshly-started young plants will grow 2 to 2½ feet tall this year . . . will produce giant Mums starting this Fall. Full, compact and spreading—these plants form a perfect background for other low-growing Mums, provide thrilling color highlights for your garden!

Have Stern's 5 Famous-Name Varieties For Only $1!

What a sensational bargain! Think of it—you get Stern's five Famous Name varieties for only $1! That's only 20c a plant for the world's finest Mums! These vigorous young plants are guaranteed to thrive in your garden — to produce spectacular flowers this very year! They will delight you with their vigorous growth, exceptional hardiness, blooming beauty every Fall for years!

Satisfaction Guaranteed or Money Back

You must be completely satisfied with Stern's hardy Giant Exhibition Mums or you'll receive free replacement or your money back.

IMAGINE! HUGE CORSAGE MUMS UP TO 6" ACROSS BLOOMING IN YOUR GARDEN!

5 plants for $1

Fill Your Garden with the Thrilling Color of these 5 Famous Name Mums!

Major Bowes (Deep Lavender)
Pink Chief (Light Pink)
Silver Sheen (White)
Mrs. Kidder (Yellow)
Amber Bright (Bronze)

FIRST COME, FIRST SERVED WHILE SUPPLY LASTS!

5 (1 of each variety) $ 1.00
10 (2 of each variety) $ 2.00
20 (4 of each variety) $ 4.00
30 (6 of each variety) $ 6.00
50 (10 of each variety) $10.00

Send Check or Money Order — All prices postpaid
Easy planting directions enclosed with order

Stern's Nurseries
FIELD B, GENEVA, NEW YORK
Specialists in Rare & Choice Trees, Plants & Flowers

FOR HUGE CORSAGE MUMS IN YOUR GARDEN, SEND TODAY!

Stern's Nurseries, Field B, Geneva, New York
Please send me Stern's hardy Giant Exhibition Chrysanthemums as checked below:

☐ 5 plants for $1.00
☐ 10 plants for $2.00
☐ 20 plants for $4.00
☐ 30 plants for $6.00
☐ 50 plants for $10.00
(Cat. g50)

All prices postpaid
Check or Money Order enclosed for Total: $.....

My plants must bloom this very Fall and I must be delighted with them, or I'll receive free replacement or my money back.

Name.....
Address.....
City.....
State.....

NEW! dish-washer all

Guarantees the most

spot-free dishes

any dishwasher can wash!

First dishwasher detergent with germ-removing Purisol! Not even hand-polishing gets glassware, dishes and silver more spotless than new Dishwasher *all* (now with Purisol added to safeguard family health). It's recommended by dishwasher manufacturers. Satisfaction is guaranteed by Lever Brothers or your money back.

Handyman HOW-TO

Continued from page 11

Remove split shot sinkers from delicate fishing line with your pliers, if you don't have a tool for job.

Simply squeeze shot on the side opposite the split and at right angles to the line.

As you squeeze the soft metal, the split will open up, freeing the line.

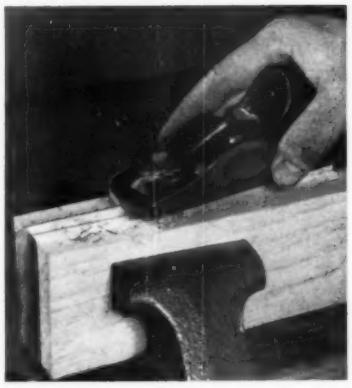
George Bennett
Colorado Springs, Colorado

Fishermen's jigs or flies that are weighted can be given additional action in water by giving them a flat planing surface (shown left).

File away part of the lead head, making a surface that will produce a darting motion in the water.

A jig can be made to dart to either side, up, or down, depending on the position of the flat (filed) side.

Wayne Stryker
Minneapolis, Minnesota



Edges of aluminum alloy are quick to smooth when you use a regular block plane.

Clamp the sheet between two pieces of wood. Set your plane for fine cut, and go to work. To stop chatter, bear down on the plane.

Woodworking tools are excellent for soft alloy; use care with harder types.

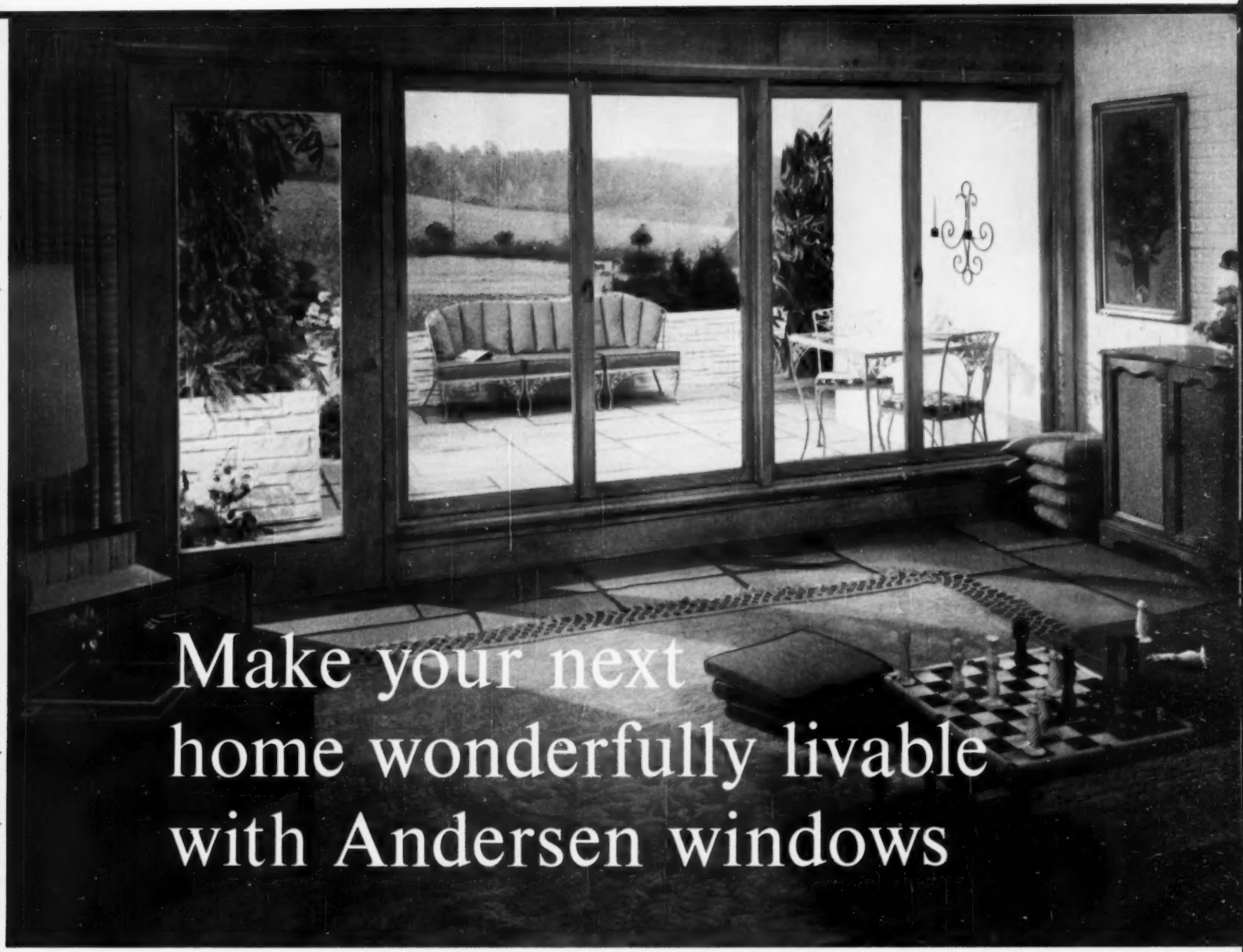
Nelson MacHill
St. Louis, Missouri

A piece of cardboard will prevent jaws of drill chucks from damaging wood when the drill suddenly penetrates through the stock.

Pre-punch the cardboard—thick, corrugated-box type works best—so that it fits tightly on the drill shank.

Marshall Dunlap
New Orleans, Louisiana

Send your original handyman, family car, and sportsman tips (no photographs) to the Handyman, Family Car, and Sports Editor, 6704 Meredith Building, Des Moines 3, Iowa. For each accepted, *Better Homes & Gardens* will pay $5. All tips will be considered carefully, but those which are not accepted cannot be returned to you.



New Andersen Patio Wall provides ultimate in indoor-outdoor living. Andersen Gliders, picture windows that open sideways, plus matching door.

They'll open your home to the outdoors, provide unmatched window beauty, close weathertight to seal out winter drafts!

If you'd squeeze two wood blocks together, with weatherstripping between, you'd see air couldn't filter through. Andersen Windows are draft-free because they close on the same principle. An easy turn of the operating handle locks sash against weatherstripping and frame under pounds of pressure. Another turn and Andersen Windows open effortlessly. All Andersen Windows give you the natural insulation of wood—up to 1800 times more effective than metal. And they're rust and corrosion free. Andersen makes gliding, casement, awning, hopper, double hung and basement windows. For free window ideas, mail coupon below.

Andersen Windowalls

Once you've lived with them, you'll never live without them

LESS CONDUCTION OF HEAT, COLD! Wood sash and frames of Andersen Windows are up to 1800 times more effective than metal sash and frames in shutting out heat and cold.

DRAFT-FREE, DUST-PROOF! A turn of the handle squeezes sash against frame with weatherstripping in between. Face to face contact of edges plus weatherstripping make a double seal.

MAIL FOR FREE WINDOW IDEAS AND PLANNING TIPS BHG-49

Andersen Corporation, Bayport, Minnesota

Get 36-page booklet of window beauty photos and ideas . . . 20-page booklet of window facts and information. There's no obligation, of course.

Please check: I plan ( ) to build ( ) to remodel

Name_____

Address_____

City_____ Zone____ State_____

Painting?

Planning to paint the exterior of your house this year? Then write at once for this free booklet. Learn how you can save important sums of money and still get longer lasting beauty and maximum surface protection.

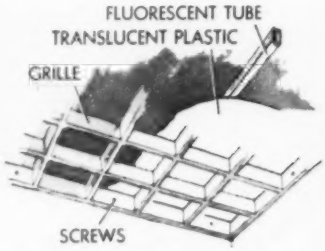
- Learn how to select the most durable House Paint
- Learn how to get greatest home painting economy
- Learn how savings can amount to hundreds of dollars
- Learn the truth of "trick guarantees"
- Written by the world's greatest House Paint authorities
- Absolutely free—no obligation

Ask your Sherwin-Williams Dealer for a copy, or write The Sherwin-Williams Co., 1208 Midland Building, Cleveland 1, Ohio.

SHERWIN-WILLIAMS
World's Largest Paint Manufacturer

Lighting ideas you can borrow

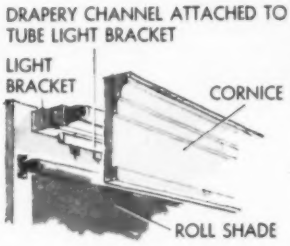
HOME LIGHTING should do more than simply light your way around the house. A good lighting plan can make your home a prettier one to live in.



Three light tubes masked by a decorative wood baffle replace an inadequate hanging fixture. To install: remove plaster and boards between ceiling joists, set tubes in the resulting niches. Exposed joists could be part of the baffle.

Decorative sheet plastic set into a frame also makes a good cover up. Fred Miller home, Hamilton, Ohio.

Photographs: Hedrich-Blessing. Decorator: Milton Okrent. Data: Polly Cramer



Photograph: Lisanti. Decorator: Lehmans, A.I.D. Data: Jane Price

This hanging lamp lifts and lowers—or glides along a ceiling track—to light table, bookshelves, or telephone nook. Tube lighting, hidden by drapery valance, gives soft background light. For how-to, see above. Stephen J. Grob home, Scarsdale, New York.

Decorator: Charles E. Day, A.I.D.

If your furniture arrangement is crowded, consider a space-saving lamp pole. The self-adjusting spring column slips neatly into a corner or behind a sofa. William Jessop home, Highland Park, Illinois.

More on page 16

GOOD NEWS FOR KNEES

from De Soto!

Almost any car will fit you—if your knees bend backward. But if you're built like the rest of us you'd better see—and sit in—the new De Soto.

No knee knocker by the windshield. No pygmy door opening. De Soto gives you a wide open door for full-size people. And the new optional De Soto Sports Swivel Seats turn you in and out in a graceful swing.

Be kind to your knees (and kind to your purse). See the fashion leader of the year at your neighborhood De Soto dealer's today. Three sensible price ranges to choose from—eighteen models.

The smart way to go places... DE SOTO

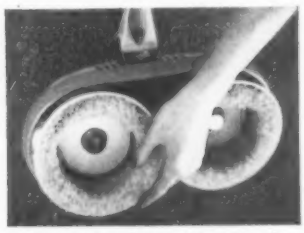
General Electric ALL-PURPOSE Floor Polisher...

waxes... polishes

scrubs... even cleans rugs

It's a snap doing floors with the new General Electric *All-Purpose* Floor Polisher. You'll love the easy way it handles. It's powerful . . . yet it's lightweight. Gets right up to baseboards, deep into corners, thanks to new contour design.

Exclusive wax applicating pads snap on easily—apply wax on wood, vinyl, linoleum, tile floors. Snap-on brushes for polishing, scrubbing . . . even cleaning rugs save you time and money.



Every attachment snaps on!

Optional accessories include: steel wool pads, lamb's wool pads, wax applicating pads, and rug-cleaning brushes. *Vacuum Cleaner Department, General Electric Co., Bridgeport 2, Connecticut.*

Progress Is Our Most Important Product

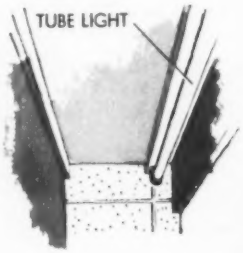
GENERAL ELECTRIC

Lighting ideas you can borrow

Begins on page 14

Hidden light tubes eliminate the need for the usual piano or floor lamp. Fireplace wall sculpture is dramatized by a concealed spotlight.

You could team tube lighting with wall-to-wall cornices to help illuminate your rooms.



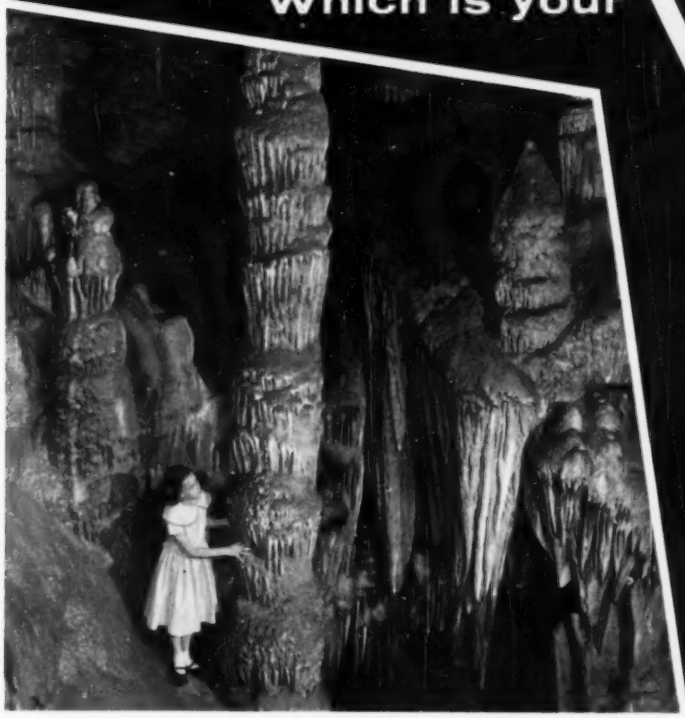
Decorator: Rosemary Miley of Marion Heuer Interiors. Data: Ruth Lee

This is the spotlight that accents the figures over the mantel. The cone light is good looking enough to be hung anywhere—and it swivels to any angle. From the Edward M. Krinn home, Highland Park, Illinois.

HISTORYLAND VIRGINIA . . . At Jamestown and Festival Park, see where and how America began in 1607. At nearby Williamsburg, step into the 18th century. In Richmond, see the only statue of Washington done from life, housed in the Capitol that Jefferson designed. And at many nearby Civil War battlefield parks, follow the fascinating and clearly marked strategies of Lee and Grant.

SALT WATER VIRGINIA . . . Swim and sun laze as early as mid-May at Virginia Beach on the Atlantic . . . Ocean View on Chesapeake Bay . . . or Colonial Beach on Potomac tidewater. Fish teeming bays, tidal rivers, beach surf or off-shore waters . . . and make a winning catch in Virginia's 1959 Salt Water Fishing Tournament. It's open to everyone. No license or entry fee.

Which is your Virginia vacation?



WONDERLAND VIRGINIA . . . Explore Virginia's nine fabulous caverns with immense subterranean rooms, singing stalactites, stone flowers and inscriptions left by Civil War soldiers. Watch trains roll through vast Natural Tunnel . . . carved out eons before the first locomotive was invented. Stand beneath the mighty arch of Natural Bridge, one of the 7 natural wonders of the world!

SKY-HIGH VIRGINIA . . . Land of lakes and trout streams! Go motor mountaineering along Skyline Drive, in Shenandoah National Park, and Blue Ridge Parkway. Follow Daniel Boone's Wilderness Trail to spectacular Cumberland Gap. And drive up the storied Trail of the Lonesome Pine with its glimpses of oldtime mountaineer life. See Broadway plays at famed Barter Theatre in Abingdon.

SPRING EVENTS IN VIRGINIA. International Azalea Festival, April 13-19, Norfolk and vicinity. Historic Garden Week, April 18-25, throughout the state. Shenandoah Apple Blossom Festival, April 30 and May 1, at Winchester.

COME SOON! COME OFTEN! Whatever the season, there's always a reason to visit Virginia, Birthplace of the Nation. Send the coupon now, or write for facts on special places and events of interest to you.

VIRGINIA DEPARTMENT OF CONSERVATION AND ECONOMIC DEVELOPMENT
Dept. BG-149, State Office Building, Richmond 19, Virginia

Please send free map and 52-page picture-guide "Carry Me Back to Old Virginia."

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ADDRESS _____

CITY _____ STATE _____

Climate by Chrysler

...pure cool air for dogs, dames and desperadoes!

"It only took the men a couple of hours to hook Chrysler Air Conditioning to our furnace. And pardner! You should feel the difference. We'll have Montana Spring—all year long."

"I may not look it, but I'm *really* smiling...now the Airtemp's in. It's got a special Climate-Minder Control that keeps me always comfortable—automatically. Turns on air conditioning when it gets too warm. Turns up the heat if it gets too cool."

"We're happier with Chrysler—saved almost half the cost by using our present furnace. Healthier, too. The exclusive Chrysler electrostatic filter *purifies* the air we breathe. Traps up to 20 times more dust and dirt. Kills germs electronically. And rids our home of smoke, odors and other fumes."

It's not too early to begin enjoying Chrysler air conditioning. And, if you're looking for a furnace, remember: A Chrysler furnace brings you half-way to full home air conditioning. Your Chrysler Airtemp dealer will be happy to show you how easy and inexpensive it is.

CHRYSLER
AIRTEMP

Airtemp Division, Chrysler Corporation, Dept. D-49, Dayton 1, Ohio

Smart ideas for shower and wedding gifts

Your gifts for the bride and groom will never be relegated to the back of the shelf if they're useful as well as beautiful

de Gennaro

Ribbons, papers, and baubles used with care and imagination will give your gift packages an individual flair and beauty. Here, brass curtain rings, bits of gold braid, lace paper doily cutouts, fern fronds, and winging butterflies make these shower and wedding gift boxes unusual.

Sparkling pieces of crystal, plain or decorated, make excellent gifts for the bride or one who is celebrating a wedding anniversary.

Iced tea glass, goblet, and sherbet are seen in Finesse pattern; the sculptured Verlys vase is 8¼ inches tall.

Photographs: Hopkins

Smart, sturdy baskets made of reed, rattan, bamboo, or willow, will receive frequent "everyday" and "company" use in any modern home.

Choose uncommon, easy to handle designs that can be used to serve breads, fruits, light snacks, or sandwiches.

More on page 21

"Look, Mom— no cavities!"

Simply by switching to Crest with fluoride, you can cut your family's cavity rate almost in half.

Nothing you could do for your family is so simple . . . yet so rewarding . . . as switching them to Crest Toothpaste. Just by making Crest your family toothpaste, you can cut their cavity rate almost *in half*.

We know this—because it's worked this way with thousands of people in tests. The reason is *fluoride*.

You see, Crest has a fluoride formula (called Fluoristan) with the *same* fluoride dentists put on teeth to prevent cavities. It works the same way. Every Crest brushing puts fluoride right on your teeth. Regular use of Crest means lasting fluoride protection for you and your family—*from toddlers on up*.

Why not switch to Crest today?

Regular use of Crest is advised for every member of the family—including children of all ages.

THE FLUORIDE TOOTHPASTE

Guaranteed by Good Housekeeping

Fluoristan is a trademark for Procter & Gamble's exclusive tooth decay-fighter. ©1959, The Procter & Gamble Co.

Let RIT COLOR turn last year's clothes into this year's new spring outfit!

So easy—takes just a couple of hours—costs less than you'd pay for gloves!

A coat and dress that weren't even on speaking terms—now a chic ensemble with Rit color! Just 25¢ a package for the best dye money can buy . . . top fashion colors that come out so smooth and even you won't believe you dyed them yourself!

No boiling necessary. (You can do big, bulky things right in your washer!) This linen coat, this silk print, these sheer nylons came out of a Rit color wash looking born-beautiful.

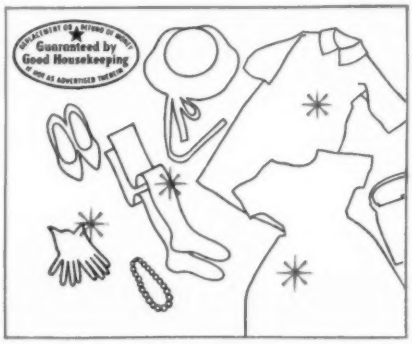
That's because Rit uses only the highest quality dyes, blended in an exclusive Rit formula no other home dye can match. And, unlike some dyes, Rit gives you beautiful results not only with cotton but with almost any fabric (except glass or mineral fibers).

Follow directions to the letter (including those special instances where use of Rit Color Remover is needed) and you'll get just the colors you want. Remember, "if it's safe in water, it's safe in Rit." So turn your old faithfuls into new fashion favorites. With wonderful Rit color, of course!

RIT® COLOR

—makes living more colorful.
35 glorious colors.

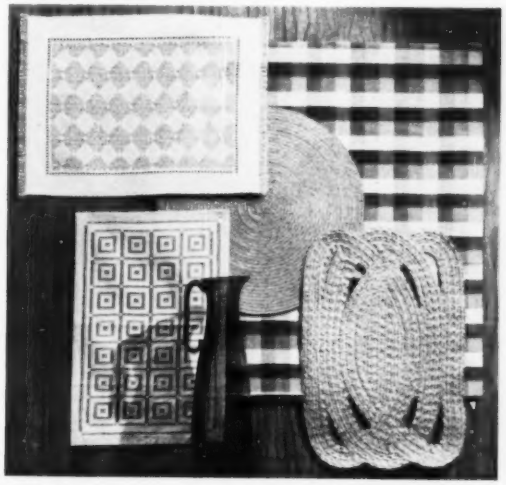
All starred items have been dyed with Rit. Dress, coat, gloves, stockings. Cost—$1.25 for 5 packages of Rit dye. (We also used two packages of Rit Color Remover.)



Smart ideas for shower and wedding gifts

Begins on page 18

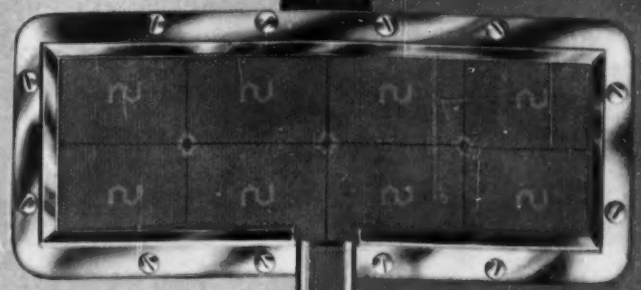
Break-resistant dinnerwares, available in solid colors or refreshing designs, go handsomely to any table. Shown is Casual Flair—with tumbler styled to match. Lustrous stainless steel flatware in enamel-etched Snowfall pattern is equally versatile and easy to care for.



One of the easiest ways to give a table setting a new look is to change the color, shape, or design of the table cover. Stunning—and practical—lace mats, brilliant plaids in a galaxy of colors, woven mats in round, rectangular, or square shapes are excellent choices.

Charming, hand-molded Jamestown pattern glass, shown at the left, is made in blue, green, amber, and clear crystal. Coin Glass, on the right, was inspired by a design popular 75 years ago. A variety of table pieces in several sizes is available in both these lovely patterns.

HARDWICK



MicroRay

the first microwave gas range!

Most exciting, versatile gas range today with EquaFlo Baking Oven, *plus* a new giant second oven with MicroRay — the ceramic burner that brings you true microwave cooking. Faster, cleaner, cooler.

cooks twice as fast with half the gas

Steaks broil in half the time, sear quickly, sealing in natural juices and food values, cutting spatter and drip by 50%!

Entire meals cook with new coolness, cleanness. Gas consumption and time are cut as much as one-half!

MicroRay ... *Only Hardwick has it!*

FREE!

Hardwick Stove Company, Cleveland, Tennessee
Rush me your full-color folder describing the exciting new MicroRay Gas Range.

NAME_____

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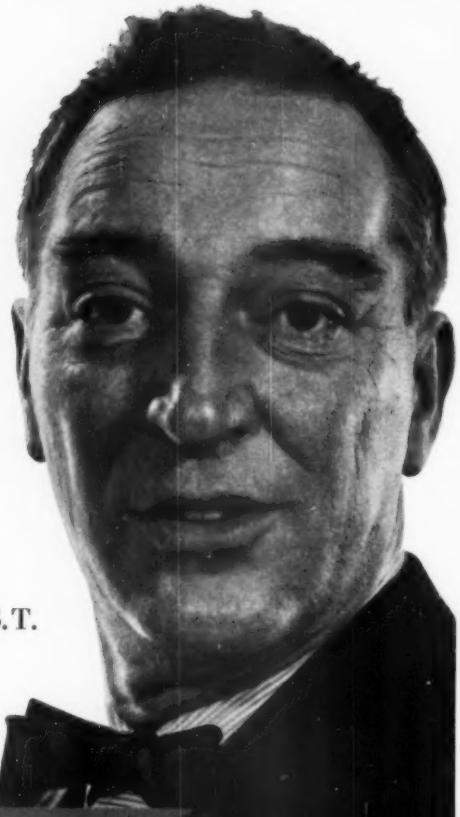
I've used SUN-PROOF®... and I know it keeps its "just painted" look years longer!



says Garry Moore,

star of this season's merriest TV show, CBS, Tuesday 10-11 P.M. E.S.T.

America's Finest House Paint

gives your home the extra protection of Fume-resistant Pigments and Vitolized Oil®

It makes good sense, doesn't it, to do the kind of house-painting job that spares you the cost of *repainting* for years longer? Of course it does. And, like Garry Moore says, the paint for *that* kind of job is SUN-PROOF.

Reason? No other house paint offers you the protection of fume-resistant pigments and Vitolized Oil. These special pigments keep SUN-PROOF from discoloring—even when constantly exposed to all the unseen fuel and exhaust fumes in the air. And exclusive Vitolized Oil enables SUN-PROOF to resist cracking and peeling through years of the toughest weather.

You get these long-life qualities of SUN-PROOF in over a hundred colors. See your Pittsburgh dealer and choose soon. It'll pay you—for years!

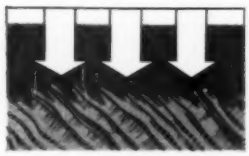
PITTSBURGH® PAINTS

PAINTS • GLASS • CHEMICALS • BRUSHES • PLASTICS • FIBER GLASS

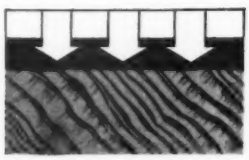
PITTSBURGH PLATE GLASS COMPANY

IN CANADA: CANADIAN PITTSBURGH INDUSTRIES LIMITED

How Vitolized Oil Controls Penetration ...Prevents Cracking and Peeling



• What happens with *most* paint is that too much of the oil soaks into the wood and *out* of the paint film. This oil-starved paint film then cracks and peels, for it lacks the flexibility to expand and contract with weather changes.



• With SUN-PROOF *you're safe.* Exclusive Vitolized Oil is treated to *control* penetration. Just enough soaks into wood for firm bond. The rest *stays in the paint film,* keeps it "live", lets it expand and contract to resist weather damage!

These FOODS are NEWS!

Colorful Cakes, Frosting

Strawberry angel-food cake mix makes a feathery, pink cake that's polka-dotted with bits of red strawberries. Pretty for birthday parties. Divided 16-ounce package has egg-white mix and flour mix. You add water. Bake cake in the pan of your choice—from tube to loaf pans.

Chiffon-cake mixes—cocoa and orange—whip up to light, airy cakes you'll be proud to serve. The orange chiffon cake tastes like the fresh fruit; the cocoa cake has delicate flavor. Each 1-pound 2.8-ounce package, plus 2 eggs and water, makes a tube cake, a large oblong cake, 2 square layers, or 2 loaves. Ideal for springtime meals!

Fluffy orange-frosting mix is a newcomer. To stir up this never-fail frosting, just add boiling water to the mix and beat. No cooking needed! A 6¾-ounce package of mix will frost a 2-layer cake or 2 dozen cupcakes.

Breads, Cereals

Cinnamon-nut coffeecake—ready to serve for breakfast, brunch, or a coffee get-together. This treat is a braided, all-butter Danish pastry, and it boasts spicy pecan filling and streusel topping. The loaf weighs 14½ ounces, comes in a foilware pan.

Oatmeal-bread mix will make a variety of favorite quick breads—bake it plain or add raisins, or chopped dates or nuts to the batter. There's a plastic mixing bag and foilware pan in each 10-ounce package. You add egg and milk to the bag of mix, then squeeze to blend. No bowl or pan to wash!

Cocoa-sweetened rice cereal—it's toasted and crisp. Pour on milk or cream; in seconds, you have a bowlful of cereal in chocolate milk! For snacks, eat the crunchy puffs right from the box (9½ ounces). Delicious in cereal candy or as sundae topping for ice cream.

Extras to watch for

Real-spunky catsup will please barbecue chefs. It has extra pep! Perfect as a base for nippy meat sauces. Or, try it with shrimp and other sea food. In 12-ounce bottle.

Caramel chips (tiny pieces of candy) give a new flavor note to cookies, candies, and frostings. On the market shelves in 6- and 12-ounce bags.

Chunk-style tuna, light or white, has made its debut in the 9¼-ounce or family-size can (about 1½ cups). Just the answer when you need more tuna than in the 6½-ounce can, less than in the 12½-ounce pack.

Pizza sauce is now available in a 10½-ounce can. You get 1¼ cups tomato base to spread on your favorite pizza crusts, English muffins, or refrigerated biscuits. This sauce has a mellow, long-cook flavor and herb-y aroma.

Dreamy!

DECORATIVE WALL HEADBOARDS

Gosh, how they dress up a room! Richly carved of genuine SyrocoWood, they're easily fastened to the wall for convenience in bed-making. Use with any box spring-and-mattress (a pair of twins for king-size beds) in period rooms, with transitional pieces, even modern. Gorgeous, decorator finishes. What a clever idea for that teen-ager bedroom, for young marrieds, for any homemaker who'll always be a girl at heart!

Harry Laylon designs. Prices approximate retail, slightly higher in West. At furniture, department and bedding stores. BEDS BY ENGLANDER.

SEND 10¢ FOR COLORFUL DECORATING BOOKLET.

SYRACUSE ORNAMENTAL CO., INC. • DEPT. B39 • SYRACUSE 2, NEW YORK

America's Foremost Manufacturer of Decorative Wall Accessories Since 1890

Does all the work... not just the washing!

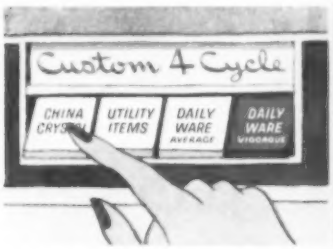
NO SCRAPING! NO RINSING!

New G-E Automatic Dishwasher HAS FLUSHAWAY DRAIN!

If you still believe a dishwasher is more trouble than it's worth, it's time you took a look at the new G-E Custom 4-Cycle Dishwasher with fabulous Flushaway Drain!

No more messy hand-rinsing—Flushaway Drain does it for you! Soft food particles left on plates are power-scrubbed off—liquefied and pumped out the drain before washing begins.

Giant, vinyl-cushioned tub holds service for 10 while they're double-washed, triple-rinsed and dried. See them at your G-E dealer's. General Electric Co., Louisville 1, Ky.



Suit the cycle to the load! Choose one of 4 cycles: extra-vigorous cycle scrubs pans; gentle cycle for china; two other cycles wash daily dishes and bric-a-brac.

No more spots on crystal or silver! Sparkling-Rinse dispenser adds a special wetting agent to last rinse. Water drains off completely—leaves no spots to polish off by hand.

Every year more people choose G-E Dishwashers than any other make!

GENERAL ELECTRIC

Six ideas from one room

You can adapt these budget savers to any room, even a porch or basement playroom

Photograph: Hedrich-Blessing. Data: Jessie Walker

1 *Pulleys toggle-bolted into the ceiling hold lamp cords and paper shades. Lamps adjust to any height, this idea leaves table top clear and keeps light cords off the floor so they don't interfere with pets, children, or floor cleaning. Home of Jack Dawson, Evanston, Illinois.*

2 *Photostatic blowup of a six-inch drawing makes a big wall decoration. Using the negative makes a dark background—more dramatic than a black-on-white print.*

3 *Bench with removable cushions doubles as end table; doesn't obstruct heat outlet in floor. To make it: mount wood top or slab door on pipe or wood legs.*

4 *Bolsters at back and ends are removable, make the guest bed comfortable for daytime sitting. You can buy big, fat bolsters filled with new lightweight foam. Although these are covered to match mattress, you could use a fabric in harmonizing solid color.*

5 *Versatile metal table base holds a bowl for magazines, a serving tray, or an overnight guest's suitcase. Salvaged from a junk yard, it was painted to resist rust.*

6 *Linoleum strip is simply placed on top of wood floor, is used as an area rug. If you adopt this idea, pick a dramatic linoleum that relates to furniture placement.*

Take your choice of attractive decorator colors.

Why you need a kitchen extension phone

First, it's a great help in running the house. Your kitchen extension is near your shopping lists, and at your finger tips for emergency calls to the plumber and other repairmen.

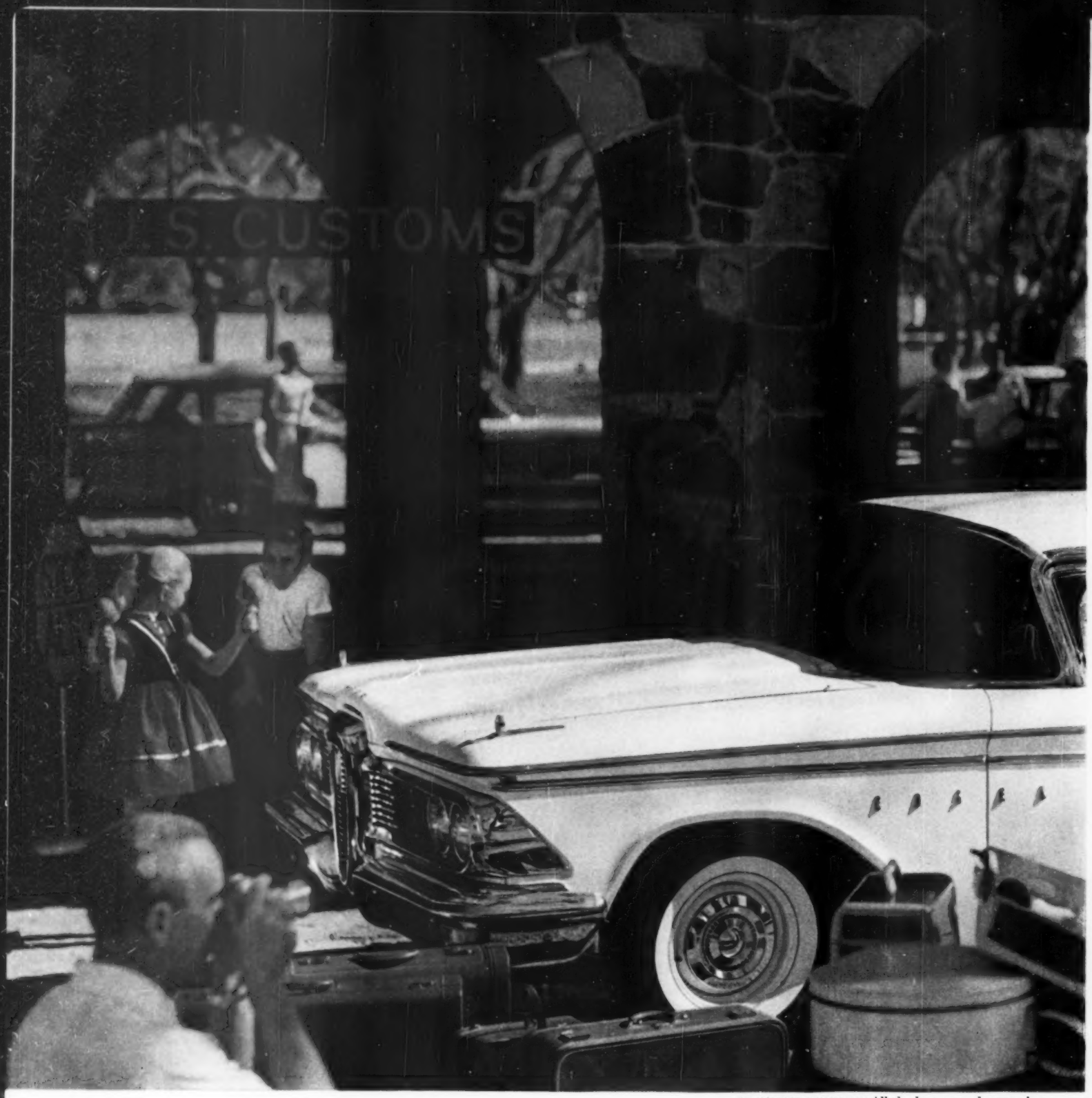
Next, it saves you trouble. Biscuits won't burn, or a pot boil over, because a telephone call took you out of the kitchen. And while you handle important household calls, you can keep a watchful eye on playing children.

It saves you steps, too. When it rings you're right there to say "Hello." Since the kitchen is where you spend so much time, it makes sense to have a telephone handy. (Your husband, like you, will find it one of your most useful phones.)

And when all your work is done it's easy and fun to take a break and chat with a friend on your handy kitchen extension.

The comfort, privacy and protection of convenient extension phones throughout your house—where you work, play and sleep—cost surprisingly little. To order extensions, just call your Bell Telephone business office.

BELL TELEPHONE SYSTEM



TALK ABOUT ROOMINESS! All the luggage and souvenirs

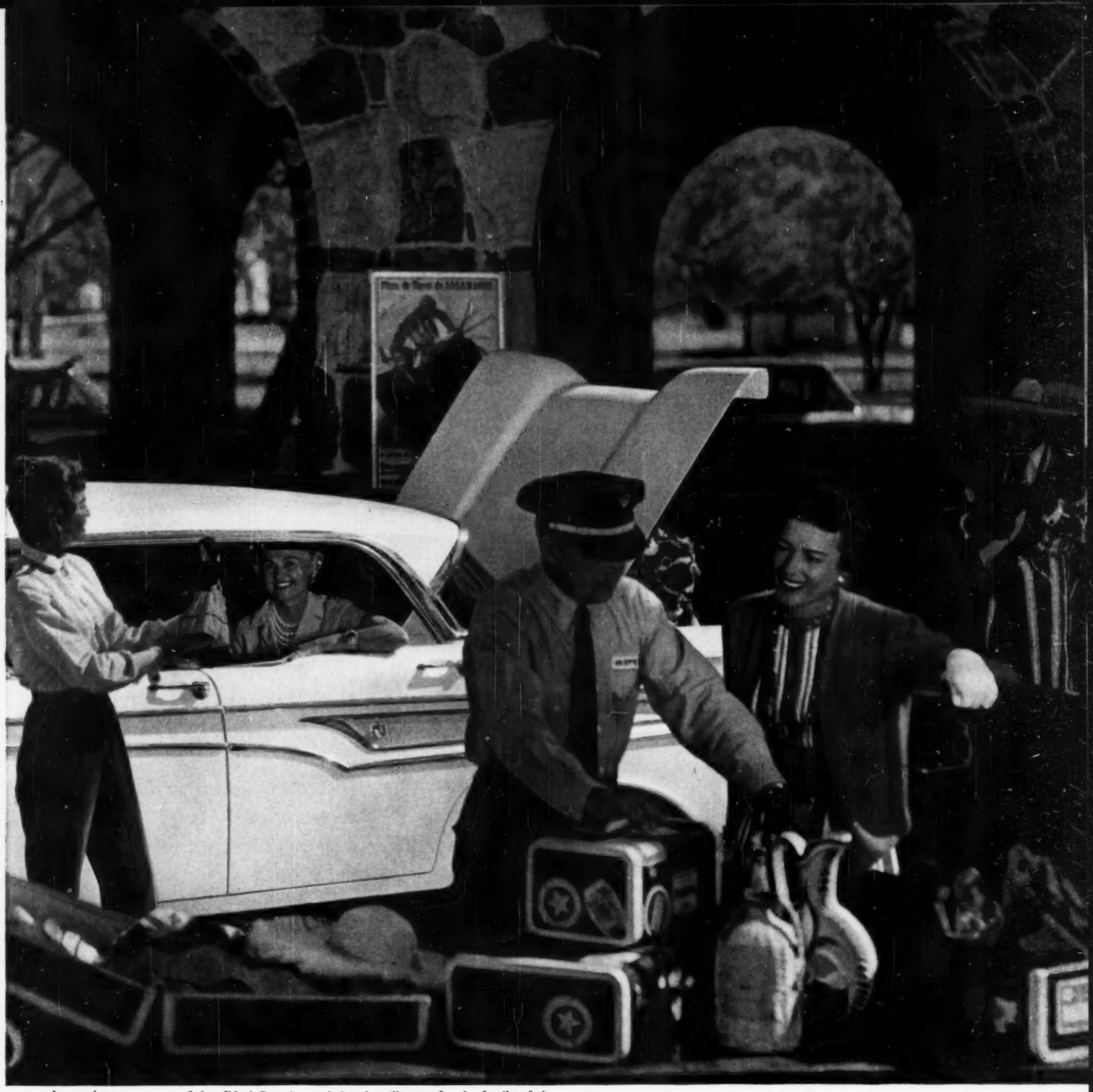
Family dream comes true —thanks to Edsel

Family of six pays for Mexican vacation—including souvenirs—with money saved buying America's most distinctive new popular-priced car.

The proud Edsel owner in the picture above summed it up best in these words: "I didn't know I could get so much car for so little money."

The fact is, he was prepared to pay a lot more to get what he wanted. The several hundred dollars he saved by buying an Edsel provided the extra money needed to take his family on their long-dreamed-of trip to Mexico.

In less than two years the Edsel is proving itself to the most car-savvy nation in the world. Why?



shown above came out of that Edsel Corsair—and there's still room for the family of six.

Because it fits our shrewd Yankee ideas of value and economy. It's beautifully compact—yet sacrifices nothing in interior spaciousness. It's a family car priced to fit a family budget. Many extra features (such as wall-to-wall carpeting) that cost extra in other cars are standard equipment in this car.

Then, too, at Ford Motor Company there's no compromise with comfort. We fit cars to people. Not people to cars. Our six-passenger cars are for six full-sized passengers, not four or five. (If you want a four-passenger car, we've got one, and a beauty, too—the Thunderbird.)

We Americans are on the go so much, we almost live on wheels. We need cars to fit this way of living, and we've got them. Our cars are broad-shouldered and roomy. How else could we carry such numbers of people and things around with us? We live in a big country and the distances we travel call for highest standards of comfort, safety, and driving ease. So we've got these things, too, in our American cars.

Proud as we are of our contributions, there is one fact we are quick to acknowledge. Our cars are not only developed *for* America, they are developed *by* America—by the ever-changing needs of the American people.

To put it plainly—our American cars were designed by the American people.

FORD MOTOR COMPANY THE AMERICAN ROAD, DEARBORN, MICH.

The Ford Family of Fine Cars

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Found the lighting too dim for good reading

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"I can fix it up, Ma'am.

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If *your* lights flicker when appliances go on, or if they can't be placed where you need them, you probably have *low* HOUSEPOWER—not enough wiring, outlets, and switches to run them properly. Call a HOUSEPOWER Specialist—your electrical contractor—to bring your HOUSEPOWER up-to-date.

HOUSEPOWER

to help you Live Better Electrically, sponsored by Edison Electric Institute

Photograph: Hedrich-Blessing. Decorator: Arthur Friedman. Data: Polly Cramer

A set of pictures or plaques over the headboard is a simple decorating trick. It's especially good with an extra-long headboard like this one. Note the harmonizing repetition of headboard brass in side tables, hanging lamps. Home of Mr. and Mrs. Arthur Friedman, Cincinnati.

Eye-catchers over the headboard

Photograph: Szanik. Decorator: Arthur Elrod, A.I.D. Data: Barbara Lenox

HERE'S a decorating problem everyone has: What to do with that blank space over the top of the headboard. Shown here are three good solutions we've found—easily adapted to suit your own needs.

Off-center a wall ornament and a tall lamp to achieve a decorative effect that is complementary to almost any man's taste.

You can make an equally effective grouping of two or three of his favorite art objects or sporting trophies on a shelf, balanced by hanging lamp.

Photograph: Burgess. Decorator: Harry Francis, A.I.D. Data: Lorraine Burgess

A dimensional wallpaper mural and a simplified color scheme help to create a spacious look in a room that's small and narrow.

Dark ceiling, bedspread design, and wall-hung corner cabinets accent the widening, horizontal lines. Home of Mr. and Mrs. L. M. Bildstein, Colorado Springs, Colorado.

magee Not just a white carpet . . . but all the whites of moonlight brought indoors by Magee! High-voltage light that accents every other color. Soft pools of light that cast a romantic glow over your floors. See all the plain, tweed and sculptured carpets (all permanently moth-proofed) in "Moon Hues" . . . newest Magee true nature colors loomed to last.

SHOWN: ARGUS, ALL-WOOL WILTON. SEND 25¢ FOR DECORATING GUIDE TO MAGEE CARPET COMPANY, DEPT. B4, BLOOMSBURG, PENNSYLVANIA. MEMBER OF AMERICAN CARPET INSTITUTE.

When your child goes to the hospital

At Children's Medical Center in Boston, young patients always know what's being done to them—and why. Here, one boy holds an informal, man-to-man talk with his doctor.

Photographs: Jerry Cooke

A stuffed bear, bandaged and with a drainage tube taped in its proper place, helps this little girl understand an operation she's about to undergo.

"You'll be bandaged just like Teddy when you wake up," the doctor explains. "So you won't be surprised a bit to find yourself looking like him, will you?"

The parents of this young heart patient—he's called "Van Cliburn" by hospital friends—were encouraged to bring his piano from home so he could practice. Whenever possible, doctors try to give the hospital a homelike atmosphere. It consistently speeds recovery.

By Donald G. Cooley

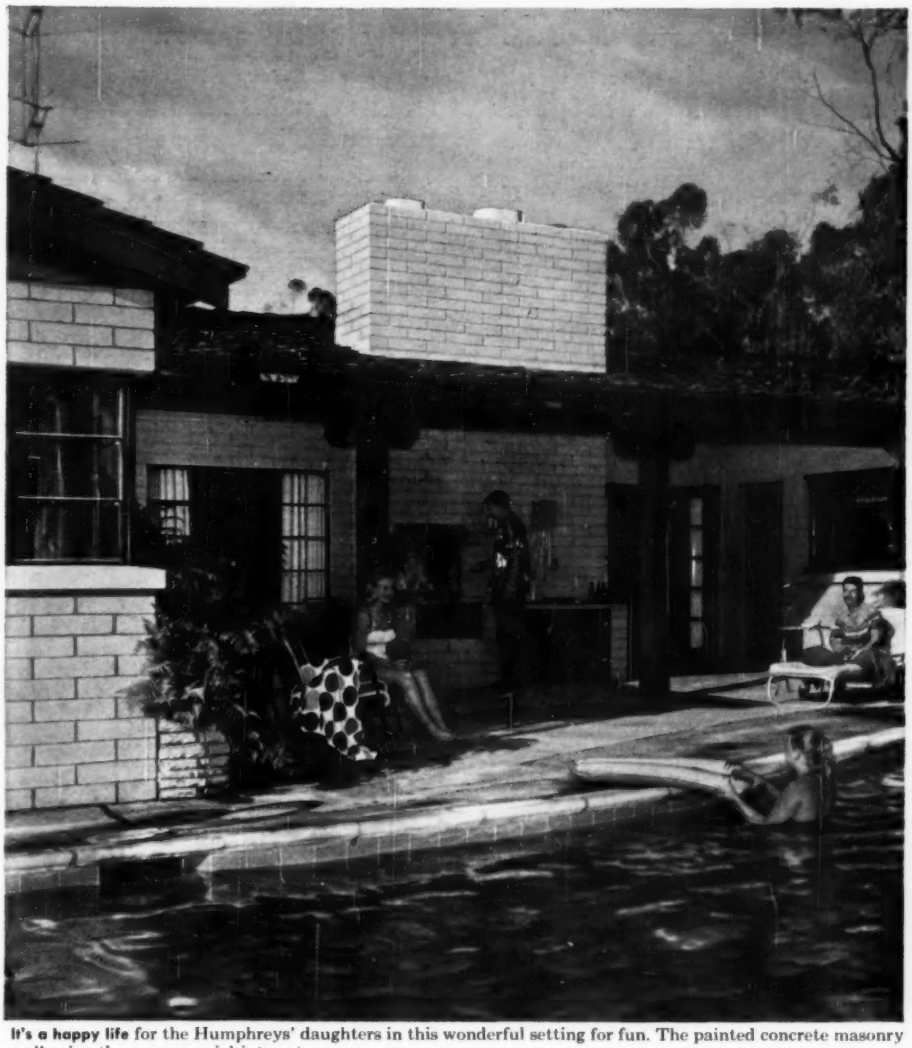
A heartsick mother and father who had just "abandoned" their six-year-old daughter to the Children's Medical Center in Boston were asked if they'd like to see how little girls spend their time at the hospital. When they answered that they would, a nurse took them to a window looking into a large sunlit room. There, a dozen small patients, some busy with toys, some sitting cozily around child-size tables, were completely engrossed in play, and right in the middle sat their daughter, quietly cuddling a doll as she giggled at the antics of a television cartoon. "So *that's* how she misses us!" said the mother in mock complaint. And the couple went home with a big load off their hearts.

For 90 years, since Children's Hospital opened its doors in 1869, its doctors, nurses, volunteers, and social workers have been learning about the loving care of ailing children. Knowing what techniques their hard-won insight has uncovered might prove helpful when your own child is headed for the hospital. You'll probably need help, too; most parents facing the situation for the first time find themselves totally unprepared to cope with it.

If there's one firm rule for parents, it's the one voiced by Mrs. Caroline Overfors, nursing supervisor: "All [*Turn to page 34*

1959 Golden Folio

of outstanding homes built with new-type LIVING CONCRETE



It's a happy life for the Humphreys' daughters in this wonderful setting for fun. The painted concrete masonry walls give the scene special interest.

Hawaiian ranch style in living concrete, lovely with the lush landscaping of the Pacific Palisades.

Indoor interest, too, is achieved here with walls of concrete masonry painted an eggshell white.

Clip these pages . . . add them to your file on "New Home Ideas."

"We couldn't be happier with our house. It has character, charm . . . everything we wanted!"

Says **A. W. HUMPHREYS,** *864 Brooktree Road, Pacific Palisades, California*

Across the country, you'll find homes built with *living* concrete—today's distinctive new form of concrete masonry. Here are new shapes, sizes, textures and patterns . . . new rich colors. "Our exterior walls, and also the interior ones, are in 4-inch-high concrete masonry," says Mr. Humphreys. "It has real warmth . . . harmonizes beautifully with everything in and around our home, from the furniture indoors to our things on the patio." Modern concrete masonry is right in step with the trend to more gracious, relaxed living—shown by these homes chosen for their charm. *Living* concrete fits any locale, any style home. Yet you can usually have it for less than other kinds of masonry. Fire, insects, and weather are no worry.

Enchanting view . . . and to match it, architect A. J. Majeski, AIA, gave the Roy's home a rugged look with living concrete.

"Our concrete masonry house is proving itself ideal for the New Hampshire scene and climate!"

Says **EDWARD ROY**, *Auburn, New Hampshire*

"This is beautiful country, and to enjoy it fully we wanted a house that would really fit in. So for the walls we have a rough-textured concrete masonry. It goes perfectly with the terrain and natural foliage of the area. Fits my idea of practicality, too! 20° below in winter is not unusual here, yet, even with 7 big rooms, our fuel bill last year ran only $200. That's lots less than we paid in the smaller frame house we had before. Haven't had to worry about any maintenance either in the 5 years we've been here. My business is building . . . and because of the good experience we've had with our own home, I'm using concrete masonry for all 200 homes in my next project."

Sundown supper for the Roys. The rough-faced concrete masonry wall creates a rugged backdrop. Integrally colored 4-inch-high units in soft blue-gray, one of many styles and colors available today, are laid in a running bond pattern.

"Homiest house we've ever lived in. We're glad our architect suggested new concrete masonry."

Says **DAVID SHUBOW,** *19710 Canterbury, Detroit, Michigan*

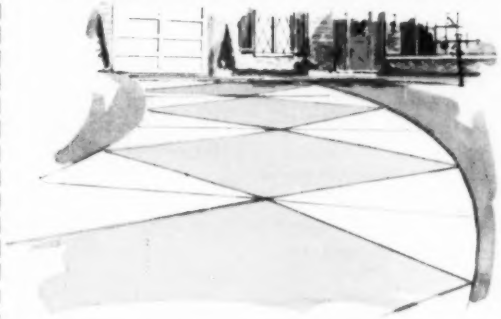
Clip these pages . . . add them to your file on "New Home Ideas."

A home to attract admiring eyes! Here living concrete in split block style is used. Laid in a stacked bond and painted white, it gives beauty and distinction to this 14-room contemporary home designed by James Conn, AIA.

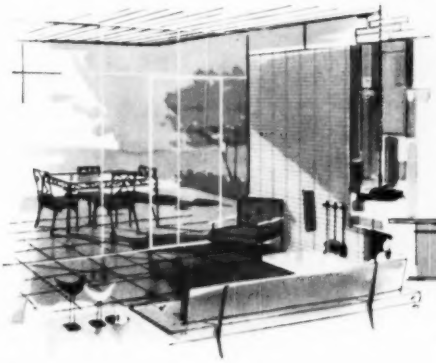
"This concrete masonry home is the third house we've owned, and the one we like best. The particular style of concrete masonry recommended by our architect gives the whole place such a friendly look, everyone tells us. Goes wonderfully well with all the other houses in the neighborhood, too—and that's important when you're right in the city as we are. We've found, too, that this new concrete masonry makes a mighty *comfortable* house. Couldn't be easier to heat. And, of course, upkeep is practically nil. Even the painted treatment we have, they tell me, is good for ten years at least. If we ever build again, it'll certainly be concrete masonry—we're that enthusiastic about it."

Get more ideas! Send for booklet on concrete masonry homes. Yours free in U.S. and Canada.

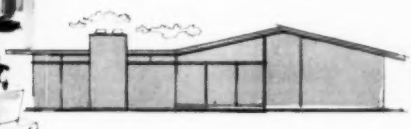
Talk about modern living—concrete today offers so much



Almost too pretty to drive on! Concrete and a little imagination can turn a driveway into an ornamental feature. Here, colored diamond shapes are permanently accented with strips of redwood.



Indoor-outdoor living areas merge handsomely for spacious living in a home with a colorful concrete slab floor. Hugging the ground, your home has that modern, low silhouette. Unsightly air vents and old-fashioned steps are eliminated.



Free illustrated folders *on concrete driveways and floors are yours for the asking. (U.S. and Canada only.)*

PORTLAND CEMENT ASSOCIATION Dept. A4-9, 33 W. Grand Ave., Chicago 10, Illinois
A national organization to improve and extend the uses of concrete

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you'll be glad you have a

MIRRO-MATIC
electric fry pan

COMPLETELY IMMERSIBLE when Heat Control is removed, for easy, safe, thorough sudsing and rinsing. No special precautions.

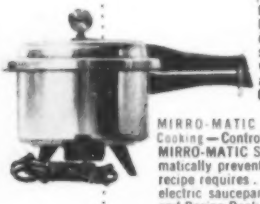
COMPLETELY AUTOMATIC with new precision Heat Control plug that fits all three of these MIRRO-MATIC automatic utensils.

Your MIRRO-MATIC will be the busiest pan in the kitchen. First, it's bacon and eggs, or possibly pancakes, for a hearty start in the morning. Then tangy cheese sandwiches, toasted to a crusty, just-right brown, for home-from-school lunch. And the demands at dinnertime! Swiss steak, chicken, or chops . . . crispy, pan-fried potatoes . . . even doughnuts, or an upside-down cake, baked in your MIRRO-MATIC, for dessert.

The Pan That Pays Its Way!

MIRRO-MATIC goes right on earning its keep, day in, day out, with no more fuss or bother than any ordinary pan. Its carefully controlled heat puts an end to sticking and burning and waste. And you wash it *under water*, handle and all, without a worry or care. Ask for MIRRO-MATIC, by name . . . you'll be glad you did!

11" square, 2¼" deep—with Cover, Heat Control, Cord, and colorful recipe booklet. Fed. Tax included. **$19.95** Without Control $14.45



MIRRO-MATIC Electric Dutch Oven and French Fryer—Controlled heat for french frying and famous Vapor Seal design for healthful, carefree waterless cooking. Use it for stews, one-dish dinners, baking and smart buffet service. 5-qt. Dutch Oven, with Cover, Fry Basket, Heat Control, Cord, and Recipe Book, **$19.95**—without Control, $14.45. Fed. Tax incl.

MIRRO-MATIC Electric—The Ultimate in Pressure Cooking—Controlled heat, combined with famous MIRRO-MATIC Selective Pressure Control that automatically prevents pressure from going higher than recipe requires . . . 5, 10, or 15 lbs. Also ideal as an electric saucepan. 4-qt., with Heat Control, Cord, and Recipe Book, **$24.95**. Without Control, $19.45. Fed. Tax incl.

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Child and hospital

Begins on page 30

"Shall we go see the teddy bear?" a doctor asks a small girl about to undergo cleft-palate repair. Teddy is a shaggy, sympathetic creature that releases an anesthetic through a tube under its nose. This device allays the fear of induced sleep.

you have to do is tell the truth. Children old enough to understand are apt to be resentful if they're not told the truth. They charge parents with trickery."

And who can blame them? The schemes of a few parents are almost beyond belief. Children are told they're "going to the circus" or "going to a party to win prizes." Then they're abruptly deposited at the hospital and the parent immediately vanishes, often with such a deceitful explanation as, "I'm going out to get you some candy."

"We can't always spot a parent who tells a fib and runs away," says Miss Pat Romero, head nurse of the division, "but when we do, we ask him to come back and explain. Youngsters usually understand if you can't come back for a day or two, but if you say you'll be there at a certain time and don't show up they're apt to worry."

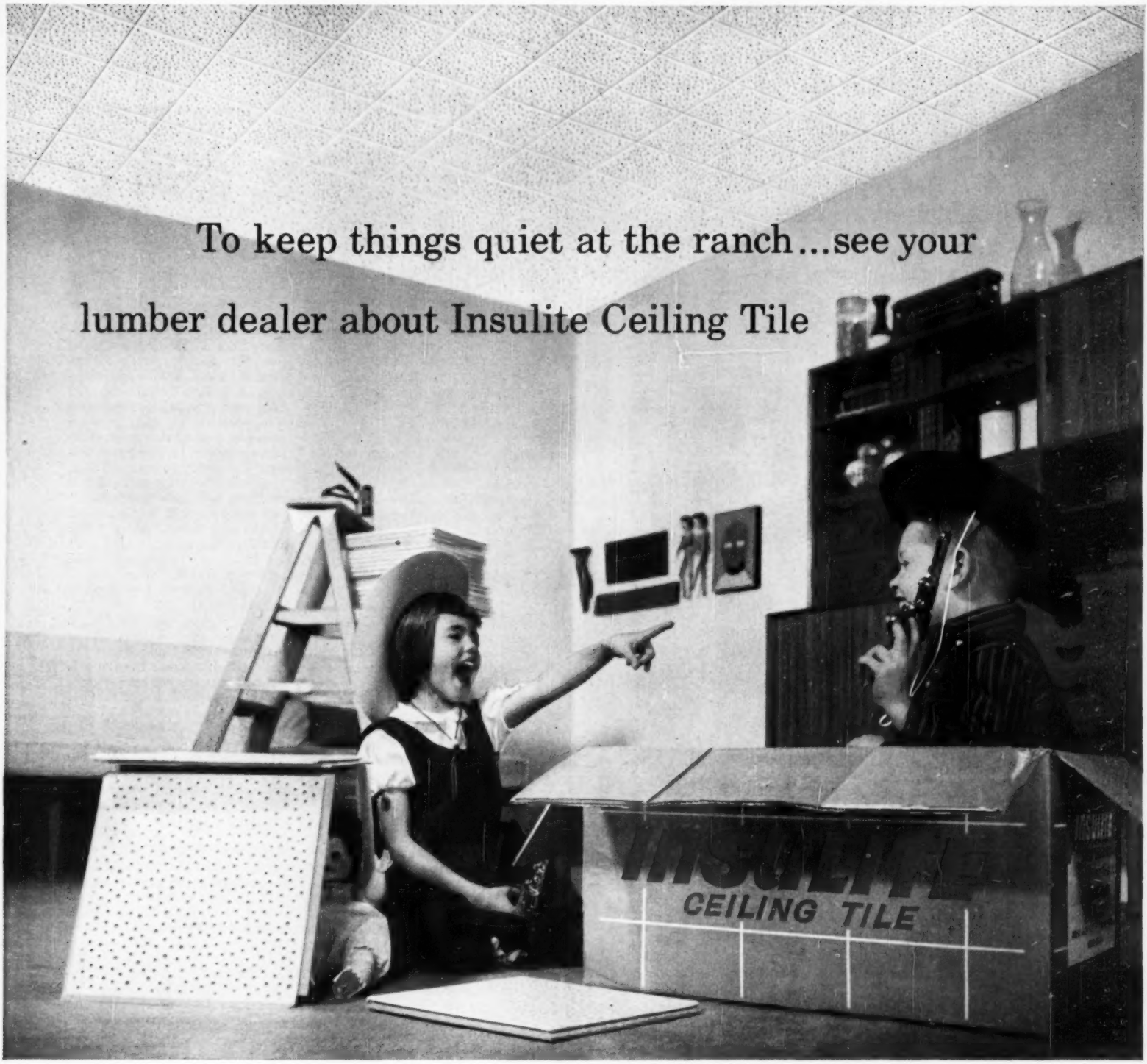
The fear of abandonment is reduced, of course, if children feel they're being left in a pleasant community of people anxious to help them, and Children's Hospital

[*Turn to page 36*

Preparing your child for the hospital

- Explain enough of what's happening to him to ease his anxieties, but withhold facts that would be unnecessarily frightening. If you don't know much about the illness yourself, find out from your doctor.
- Never misrepresent the facts of your child's sickness, regardless of kindly intent. He will eventually discover the deception and hold it against you.
- Ask the doctor if your child can take a favorite teddy bear, doll, or similar companion to the hospital. A familiar object will make him feel more at home.
- Tell the doctor what terms your child uses to describe body functions. The doctor will then use those terms with him and avoid confusion.
- See that your child knows the names of his doctors and nurses, and that he always calls them by name.
- In case you're unable to be there yourself, arrange for someone familiar to be present when your child wakes up from the anesthetic following an operation.
- Remember that careless talk of pain, death, and discomfort might make your child afraid of hospitals.
- Remember, too, that the best medicine for an ailing child is the love and understanding of his parents.

To keep things quiet at the ranch...see your lumber dealer about Insulite Ceiling Tile



**Insulite Casual Random for room approximately 12 x 15 feet. Other Insulite tile designs priced even lower.*

YOUR BEST HOME PLANNING CENTER is your lumber yard. See your lumber dealer's samples of *all* Insulite tile designs. Look for his new display showing how Insulite Ceiling Tile looks applied.

It takes a heap of shootin' to make a house a home. But here's a wonderful "silencer"—and decorative transformation, too. Insulite drilled ceiling tile! In the pleasant room pictured above, Dad has installed our new design called Casual Random. Its clean, crisp look comes from costly *hollow-core* drilling. Noise-absorption is remarkable. And the artful random pattern is perfectly keyed to modern decorating trends. What else could hush and brighten and beautify a room so marvelously at so little cost? Decide now to redecorate with Insulite Casual Random! If you would like a helpful free booklet, "The Insulite 3-Step Method For Applying Ceiling Tile," write us—Insulite, Minneapolis 2, Minn.

INSTALL IT YOURSELF IN TWO EASY WEEKENDS . . . AVERAGE COST ABOUT $32 TO $35* FOR ONE ROOM!

Putting up Insulite Ceiling Tile is a job you can handle yourself, with professional-looking results. In unfinished space or over old cracked ceilings, it's a quick, easy, non-messy project. To start, *see your lumber dealer first.* He knows everything about ceiling tile. He gladly gives free, expert advice. And he has all the materials, and whatever simple tools you may need.

For quieter living, redecorate with

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SECOND PRIZE: Rambler custom station wagon.

10 THIRD PRIZES: Philco stereophonic sound system
10 FOURTH PRIZES: Bell & Howell camera projector
10 FIFTH PRIZES: Philco remote-picture-tube TV set
50 SIXTH PRIZES: Schwinn bicycle
50 SEVENTH PRIZES: Hitachi transistor radio (world's smallest)
50 EIGHTH PRIZES: Certificate for $25 worth of groceries
100 NINTH PRIZES: One year supply of Puss 'n Boots

SWEEPSTAKES RULES

1. Entries must be postmarked no later than June 15, 1959, and received no later than June 30, 1959. All winners will be notified by mail promptly upon completion of the drawing. Complete list of winners will be on file at The Quaker Oats Company, Chicago 54, Illinois.
2. This Sweepstakes void in Wisconsin, Nebraska, New Jersey, and any other state or locality where prohibited, taxed or restricted by law. Otherwise all persons in the United States, its territories and possessions may enter except employees of Quaker Oats, its advertising agencies, The R. H. Donnelly Corporation and their families.

Coast Fisheries Division of The Quaker Oats Co., Chicago 54, Ill.

WHICH IS THE GENUINE LABEL...NUMBER 1, 2 or 3?

Here's all you do to get your name in the drawing:

1. Decide which is the real Puss 'n Boots label.
2. Write the number of the genuine label on a post card, letter, the coupon below, or free entry blank from your grocer.
3. Mail it to "Pick the Label," Dept. BH29, Box Q, Chicago 77, Illinois.

And when you select a diet for your pet, choose nourishing Puss 'n Boots. Its formula of fresh-caught whole fish, selected cereals, and Vitamins B_1 and E means healthy, lovely cats...sturdy little kittens.

PUSS'n BOOTS

Quality makes it America's largest-selling cat food

Packed in 8-oz. and 15-oz. sizes

"Pick the Label," Dept.BH29, Box Q, Chicago 77, Ill.

I think No. ..... *is the genuine label.*

NAME .....

ADDRESS .....

CITY ..... ZONE ..... STATE .....

Child and hospital

Continued from page 34

does its best to create this atmosphere. Walk into one of the playrooms and you'll see toys, blocks, books, paints, games, and easels. The only signs of sickness are an occasional wheel chair, a bandaged leg, or an arm in a cast.

Miss Joyce Langley, the calm young woman in charge of play activities, is a registered nurse who never wears a uniform. "We like to get youngsters into the playroom as soon as possible," she explains. "It not only helps the child adjust to a new situation, but it eases the minds of parents to know that their child is spending part of each day in normal play."

The playroom gives a child the chance to play out some of his pent-up feelings about being hospitalized. "Whenever possible, the youngsters are dressed up so they feel less like sick children," Miss Langley says. "And each child is *invited* to the playroom. In a hospital, where so many routines must be submitted to, play is one thing a child can say 'no' to if he chooses."

Children in bed are visited at least once each morning by play teachers, and the toy wagon comes around regularly. Volunteers perform many "mother-services" for them—pushing their go-carts, for instance, or tucking them in at night. Children who have no visitors are given special attention.

Boys and girls should understand why they're in the hospital, but they needn't know the details of technical procedures; simplified explanations and analogies often make them sound less frightening. Consequently, an oxygen tent "makes it easy to breathe" and a hypodermic makes a "mosquito bite." But doctors never say it won't hurt if it will. Faith and trust are destroyed by deception, and children would discover such a lie instantly.

The youngsters who understand something of purposes are more willing to cooperate in exercises that speed post-operative recovery. And being jabbed with a needle isn't so hurtful when you know the doctor isn't mad at you, but is simply trying to help you get well. One tousled six-year-old who needed frequent intravenous treatments had very fragile veins, which made insertion of the needle difficult. He cringed and whimpered on each occasion until an understanding house officer explained the difficulty to him. Thereafter, the boy cooperated manfully, reporting to his roommates, "It took the doctor a thousand minutes to get the needle in! Boy, he was working hard all the time!"

It's a remarkable and reassuring sight to watch Dr. Robert M. Smith, anesthesiologist, at work with small patients surrounded by balloons and teddy bears. Dr. Smith has a gentle manner and a soothing voice—indeed a hypnotic one when he chooses, for medical hypnosis is coming into its own as an aid to anesthesia. His aim is to make induced sleep as pleasant as possible. Teddy bears have tubes leading from under their noses, and colorful balloons deliver an anesthetic when a child blows them up. "We don't depend on gadgets," Dr. Smith says, "but they do have their appeal."

Sometimes a doctor can make youngsters happy merely by explaining away wild misconceptions. A bright 10-year-old girl made good physical recovery after an appendectomy, but for some reason she seemed downcast. Gentle questioning revealed the reason: "Everybody knows," she said, "that after your appendix is out you can't ever have any babies." And a six-year-old boy admitted for adenoid removal insisted, "The doctor is going to cut off my nose." The idea wasn't silly to him; he knew that adenoids were in back of his nose.

Somewhere in their minds, too, children almost invariably have the notion that hospitalization is punishment for being bad. The idea probably arises from vague and half-remembered admonitions that awaken guilt feelings: "Bobby, get off that roof this instant! You'll fall and split your head open and land in the hospital."

Do your best to avoid dropping careless comments that might plant seeds of mistrust in your child's mind. Try to show your child that a hospital is designed to help him.

The teddy bear and doll population of Children's Hospital is about equal to the human population. Children become lovingly attached to a particular toy, a soft pillow, a fluffy towel which they clutch comfortingly when going to sleep. These consoling links with the familiar are faithful companions in strange surroundings.

Children's Medical Center is a large institution of many units, including Children's Hospital and Infants' Hospital (housed in a new building erected by voluntary contributions of 150,000 donors), a cardiovascular unit, and psychiatric and guidance services. All kinds of help for sick children (and for parents who feel just as sick) are available.

But what if your child goes to a smaller hospital that doesn't have all the facilities of a vast urban institution? Tender care isn't measured by size, and many smaller hospitals yield to none in dispensing it.

Many parents stand a bit in awe of the medical profession and hesitate to ask questions or make requests that might be perfectly welcome. Ask your own doctor about anything that troubles you. The time to take a personal interest in hospitals and physicians is before you need their services.

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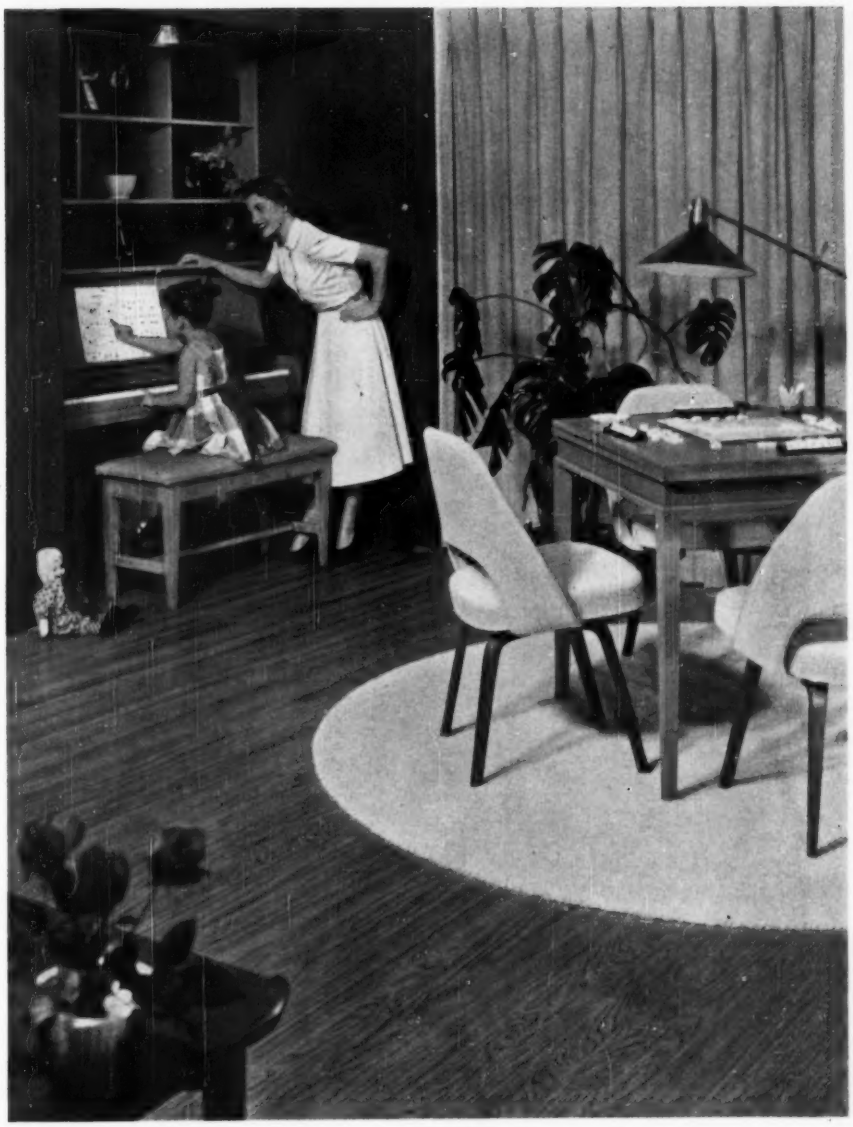
The charm of genuine Oak Floors will give your home a special beauty. Warm, rich and colorful, Oak Floors radiate both friendly informality and polished style in a way that can't be duplicated by other flooring materials. The grain and delicate coloring of Oak vary with each strip to present an ever-interesting, decorative appearance. This natural wood beauty is pleasingly different from the uniform patterns of synthetic floors and floor coverings.

Last a lifetime—You'll never grow tired of your Oak Floors, and you'll never need to replace them...because Oak is a lifetime floor. Strong, thick and durable, Oak Floors have proved their resistance to constant wear of busy family traffic and their ability to stay beautiful with a minimum of care. Oak Floors won't harbor germs, and their resilience and warmth are an aid to foot comfort and health.

Low cost—Yet with all of these advantages, Oak Floors are not expensive. They cost less than any other quality floor or floor covering (far less than an acceptable carpet) and, since they never need be replaced, give you far more value. Your architect, contractor or lumber dealer can give you comparative costs of other floors and their life expectancy...which may be as little as 10 years. For warm, natural beauty and lifetime durability you'll find your best value in floors is Oak...preferred by 8 out of 10 home buyers. Write for color booklet.



Compare these advantages of OAK with any floor at any price

- Lifetime durability
- Natural wood beauty
- Comfortable resilience
- Resistance to damage
- Non-denting surface
- Easy to keep clean
- Warm and healthful
- High insulating quality
- Low cost

OAK FLOORS

Oak...the floor you'll never wear out

NATIONAL OAK FLOORING MANUFACTURERS' ASSOCIATION, 814 STERICK BUILDING, MEMPHIS 3, TENN.

Buying?...Building?...Remodeling?

New General Electric

The Custom G-E Built-In Range in stunning Turquoise provides a strikingly beautiful color note in this contemporary kitchen.

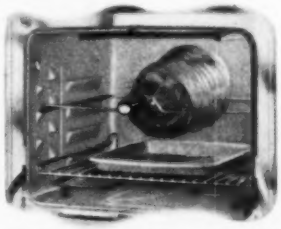
This cooktop features a remote control unit to mount where you wish; big-capacity Custom Oven with picture-window door is 21″ wide . . . has all the automatic features you've been wanting . . . rotisserie, meat thermometer, Oven Timer and Minute-Minder—and charcoal-type broiler that's a G.E. exclusive.

This delightful kitchen features the modestly priced General Electric De Luxe Oven and integral control cooktop in lively Canary Yellow. Cooktop has convenient, up-front push-button controls. Fits flush into countertop; no dirt-catching cracks and crevices.

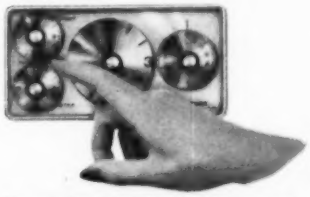
Big-capacity oven has new automatic timer and Minute-Minder, floodlight, charcoal-type broiler, removable door, 2 shelves. Thrifty, too—bake all day for less than a dime!*

(*National average rate for eight hours cooking.)

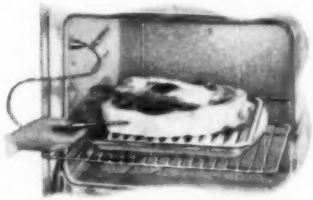
Removable oven doors! Snug-fitting door has two simple catches that can be flipped open to let door slide right off for easy cleaning of the entire oven.



Automatic rotisserie! Barbecues a 20-lb. roast! Has sturdy spit and forks. Removable, sure-grip handle lets you handle hot spit safely, easily.



New Automatic Oven Timer! Easy to set as a kitchen clock! START dial turns oven on; STOP dial turns it off. Cooks meal while you're out.



Automatic Meat Thermometer! Dial the "doneness" you want for roasts, steaks—a buzzer tells you when they're ready! No guessing—perfect results *every time!*

PLUS:

- Focused-Heat broiler unit gives you charcoal-type results
- Fast, self-cleaning surface units
- Big-capacity ovens . . . a full 21″ wide
- Starlight Gray porcelain oven interiors for easier cleaning
- Built-in oven vents . . . eliminate streaking or staining kitchen walls

Ovens and cooktops available in Pink, Turquoise, Yellow, Brown, White, Satin Chrome or Copperfinish.

You'll find the range just right for you in . . .

Built-In Ranges for 1959

Before you do another thing with those plans for your dream kitchen, take a good close look at the beautiful new General Electric Built-In Ovens and Cooktops.

There's the widest choice of models ever . . . and never before has a built-in range offered so much in new features and styling.

Choose from four decorator colors: Petal Pink, Canary Yellow, Turquoise Green, Woodtone Brown or White. Or you may prefer Satin Chrome or Copperfinish.

Your G-E dealer will show you how easy it is to own the General Electric Built-In Range of your choice. And don't forget, a new built-in range does more than make your kitchen truly modern—*it actually increases the value of your home!*

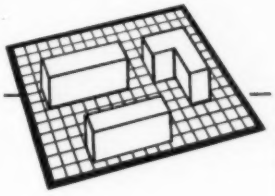
Only G. E. offers you new eye-level pushbutton controls for the cooktop . . . built right into the hood! Easy to see, to use, to clean . . . and safely out of reach of children! Fan and floodlight also built into the hood. *Available in June.*

New! Two full-sized ovens install as one, in 27″ wide cabinet! Each oven has automatic timer, broiler, floodlight, two shelves. Rotisserie, meat thermometer in top oven. Eye-level control panel. Doors slide off for easy cleaning!

GENERAL ELECTRIC

Range Dept., General Electric Co., Louisville 1, Ky.

FREE! Kitchen Planning Kit—has 3-D cut-outs and floor plan sheets. *Plus* 6-page color folder filled with ideas, size and installation data. Send coupon to—



Gail Evans, Home Consultant
General Electric Company
Appliance Park
Louisville 1, Kentucky

NAME _____

ADDRESS _____

CITY _____ ZONE _____ STATE _____

BHG-4

Clean and shine pots faster— have more time for family fun...

Spend less time in the kitchen—
enjoy more precious moments with your family

BRILLO soap pads clean and shine in ½ the time!

There's special soap with Jeweler's Polish in every pad!

YOUR PANS never had it so clean, so bright, so fast! Tighter-knit Brillo Soap Pads are filled with exclusive polishing soap. They lift off sticky scorch, bring back "like new" shine . . . proof that your pans are really clean. Only Brillo guarantees results. You get a new utensil free if Brillo fails to clean! *Brillo Soap Pads* (red box) soap-filled metal fiber pads. *Brillo Cleanser* (green box) pads plus a cake of polishing soap.

Compare! MORE FOR YOUR MONEY
- More pads
- Bigger pads
- Sturdier pads
- Unique polishing soap

NOTHING SHINES ALUMINUM LIKE BRILLO SOAP PADS!

THRIFTIER!
5, 12 and 20 pad boxes!

Speed up more clean-up jobs with Brillo!

Whitewalls

Glass Ovenware

Paint Spatters

Stove Burners, Ovens.

Brillo Mfg. Co., Inc., Brooklyn, N. Y.

Here's an idea!®

Stand converts decorative chest to table, painted radio cabinet holds table linens

Easy-to-make stand raises Chinese chest to table height, where it becomes both a decorative piece and a base for other accessories. Stand should have a raised edge to hold chest or small trunk securely. For easier and cheaper construction, crossbars could take the place of a finished table top.

An old radio cabinet, painted to blend with the room, makes a handy place to store table linens. You can tailor distance between shelves to your needs, then set them into dado grooves so they'll slide out for easy selection. New door pulls complete restyling.

This is it! The paper napkin most like linen!

Gleaming like linen on your table—
double-thick Scotkins® protect like linen, too!
There's no shredding, no using two or three
... even with the butteriest foods. Just one Scotkin
stays linen-strong all meal long.
Luncheon or dinner size in the polka-dot box.

ONE PAPER NAPKIN YOU DON'T NEED THREE OF!

NEW KIND OF SCALE WEIGHS WHERE OTHERS FAIL!

Counselor

Counselor makes a new scale for the modern carpeted bedroom or bath. Ordinary scales go crazy on carpets because they're not self-leveling. But now Counselor gives you the ultimate in accuracy—a scale that weighs with precision anywhere . . . on fluffy bath mats . . . deep-piled carpeting . . . uneven floors! Model illustrated is the Century, just $7.95.* Other models from $6.95 to $20. All guaranteed for life! *Slightly higher Far West

Matching Hamper Ensembles Too!

Luxurious taffeta-finished, easy-clean vinyl covers the sturdiest construction ever used in hampers. Both family-size hamper and cushioned hassock-hamper have "porthole" vents for thorough fresh air circulation. Scale and hamper ensembles in Turquoise, Blue, Pink, Green, Yellow, Black or White.

THE BREARLEY COMPANY, ROCKFORD, ILLINOIS

World's largest producer of bath scales

It's NEWS to me!®

Help your children develop their appreciation for good music with records that mix fun and learning. These albums, developed by Milton Cross, music commentator, and Ernest LaPrade, teacher-musician, include quizzes, illustrated booklets. In one, Cross explains symphonic instruments in children's terms. In the second, he reveals music's power to portray images. In each album; two 10-inch ($33\frac{1}{3}$) records, games, manual.

"*Instruments of the Orchestra*" or "*Magic of Music*," $4.95 each, in stores. Ottenheimer: Publishers, 4805 Nelson, Baltimore 15, Md.

It's so easy to give any wall a smart, new look with these three-dimensional plastic panels in realistic brick, field stone, bamboo, straw, or a pecky cypress pattern. Each 18x24½-inch panel already has a strong adhesive on the back. You just peel off protective paper and apply. Panels interlock, overlap for perfect fit. Scissors cut. Use on your basment wall, too!

Sculpture Con-Tact, 99c a panel, in stores. Cohn-Hall-Marx Co., 40 W. 40 St., New York 18, N.Y.

Fun for serving nuts, candy, or other tidbits at informal parties or when the family spends an evening at home. Cotton knit bodies of these colorful characters stretch around unbreakable plastic bowls. Heads are foam filled. Choose (top, left to right) dog, sweetheart, Scotsman, pirate, rummy, or Russian.

Funny Bowls, $1, each, in stores or ppd. from mfr., Art Anson, 1901 S. 12th St., Allentown, Pa.

Keep paint off hands by using a plastic rim on paint can. Built-in magnet holds wet brush firmly so handle stays clean. Washable rim fits snugly, has spout and brush drip-ridge. No more hardened paint in the groove to prevent tight resealing!

Protecto Paint Rim, 79c for quart and $1.19 for gallon size, in stores. Kay Enterprises, 15 Hemalin Road, Cranston 10, R. I.

A fast and easy way to get adequate plant food down to the roots of shrubs, flowers, or deep-rooted trees. Place as many as three premeasured plant food cartridges in chamber and attach garden hose. Push long tube into ground. You feed plants as you water—give 'em a good start this spring. With its capacity for three cartridges, this is an especially easy way to feed your valuable big trees. Designed to eliminate waste and danger of burning roots or foliage.

Ross Root Feeder with 12 food cartridges, $6.98, in stores. Ross Daniels Inc., 207 Court Ave., Des Moines 9, Iowa.

More NEWS on page 46

NEW! Pard

all the meat is beef

fortified to keep your dog in top condition

Now there's a new Pard—Pard with Beef Gravy. And if you like to see your dog enjoy his meals, you'll get a real kick out of feeding him new Pard or regular Pard. They're both so *lickin'-good*—in free choice feeding tests dogs *romped* for Pard and the new Pard with Beef Gravy.

It's the beef in Pard that does it! *All* the meat is *beef*—fresh, lean beef fortified with all the other ingredients a dog needs to stay in tip-top condition. Your dog's clear eyes, healthy coat, happy pep and bounce will prove that Pard and the new Pard with Beef Gravy are as good *for* your dog as they taste good *to* him.

Lickin'-good—that's what Pard and the new Pard with Beef Gravy are. Feed them both to give your dog variety with no change in nutrition.

Swift
104TH YEAR
To Serve Your Family Better

It's NEW... It's the American—

...designed for greater beauty, more

This beautiful, brand-new bathtub was designed to make bathing more relaxing, more pleasant than ever. To cradle you in soothing comfort, it is contour-shaped. For lazy stretching, it is long and roomy. Yet for all its beauty and comfort this new American-Standard bathtub is ever so practical.

Notice how the contour shape brings the back of the tub close to you for easy-reach cleaning. Look at those wide, wide corner ledges. One is perfect to sit on when bathing the children . . . the other holds all sorts of bathing accessories.

The simple, restrained design of this modern beauty is highlighted with a swept-back, decorative line across the front. The off-center contour of this bathtub is repeated in the off-center lavatory with wide side ledge.

Picture this new bathtub in your home. Everyone will love its exciting style. Because it is an American-Standard bathtub, it is made of cast iron with a thick coating of gleaming enamel in six decorator colors and white. And, best of all, *it costs less than you think.*

FOR MORE LUXURIOUS bathing this bathtub follows a smart new diagonal design that gives maximum width where needed, maximum comfort all the way. For more information see your American-Standard retailer, listed in the Yellow Pages of the phone book, or mail the coupon below for booklet.
AMERICAN-STANDARD, PLUMBING AND HEATING DIVISION, 40 W. 40th St., New York 18, N. Y.

AMERICAN-STANDARD, Dept. PB-49, 39 W. 39th Street, New York 18, N.Y.
Please send me your 1959 Bathroom Planning Booklet. I enclose 10¢ to cover mailing. I am modernizing ☐ I am building ☐

Name _____
PLEASE PRINT

Street _____

City _____ *Zone* _____

County _____ *State* _____

IN CANADA SEND TO: AMERICAN-STANDARD PRODUCTS LTD., 1201 DUPONT STREET, TORONTO 4, CANADA

AMERICAN-Standard and Standard® are trademarks of American Radiator & Standard Sanitary Corporation

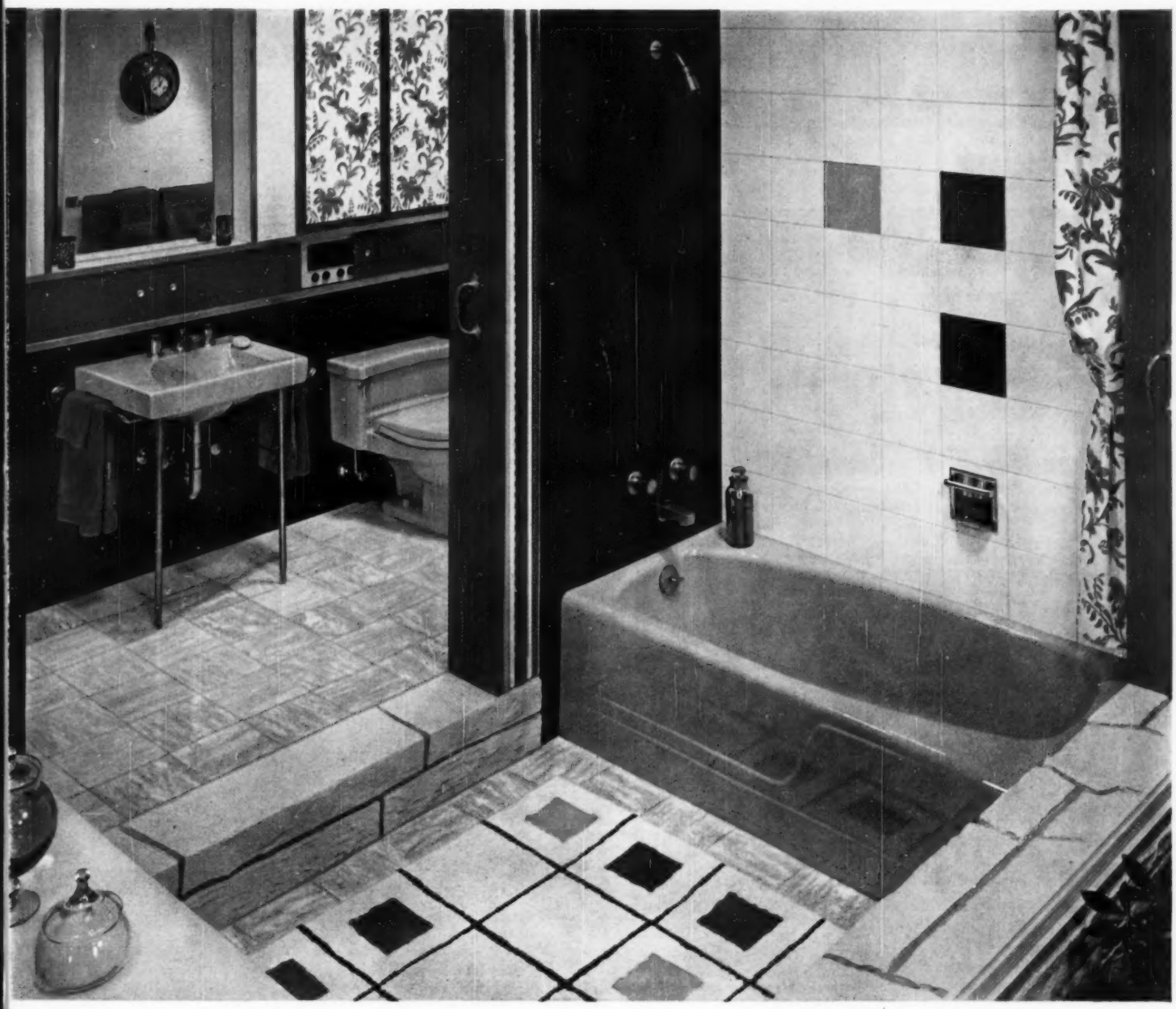
AMERICAN-Standard PRODUCTS

AMERICAN-Standard

PLUMBING AND HEATING DIVISION

Standard CONTOUR bathtub

comfortable bathing, easier cleaning



SO ROOMY . . . that's this new contour bathtub. Large enough to bathe all the children at once, or to let a he-man take a relaxing soak!

CLEANING IS A BREEZE because the contour shape of this bathtub brings the back of the tub within easy reach. No more stretching or straining when cleaning.

THE OFF-CENTER DESIGN of this new contour bathtub is excitingly different. Yet for all its style it is roomy, provides delightful bathing comfort.

Turn your vacation into an adventure

Seaside Scenes: Watch for a swift sailboat race. Search for starfish. Smile at a pelican waddling importantly, or just bask in the Southern California sun!

City of Contrasts—five minutes from Los Angeles center, Wilshire Boulevard sweeps past MacArthur Park, on past the Hollywood Hills to the Pacific Ocean.

Rainbow Farms—flowers grown for the seeds you'll plant next spring! Color blanketing acres like an immense patch quilt! This is a zinnia field.

Picture Perfect—innumerable artists have "given up" trying to capture the golden-red hues of a Pacific Ocean sunset. Feast your own eyes this spring!

The High Sierra—soaring peaks, crystal blue lakes, giant green pines, meadows covered with wild flowers . . . all within a half-day of Los Angeles!

Show Business Showcase—famed Hollywood Blvd. theater where stars make their mark in concrete. Foot, nose, leg prints—match them for fun!

Tired of having the same old vacation year after year . . . going to a place that offers you one attraction, possibly two?

Then you're ready for the big Southern California adventure!

Here you enjoy every type of vacation experience from TV studios to high mountains, from sunny Pacific beaches to exciting Old West rodeos . . . in fact the 6 scenes pictured here are *all* within a half-day of central Los Angeles!

Plan now to spend as many days as you can to see it *all*. And on arrival visit the All-Year Club Tourist Information Center, 628 W. 6th Street, Los Angeles for free help in planning your stay.

FREE: Full-Color Sight-seeing Map of Los Angeles County, all Southern California. Locates 645 points of interest, including 80 movie stars' homes. *Valuable! Mail the coupon today!*

ALL-YEAR CLUB OF SOUTHERN CALIFORNIA. *This advertisement sponsored by the Los Angeles County Board of Supervisors for the citizens of Glendale, Hollywood, Long Beach, Los Angeles, Pasadena, Pomona, Santa Monica, Torrance and 182 other communities.*

Southern California VACATION

All-Year Club Tourist Information Center
Dept. R-4, 628 West 6th Street
Los Angeles 17, California

Please send me free Color Sight-seeing Map.

(Miss)
(Mrs.) _____
(Mr.)

Street _____

City _____ Zone _____

State _____

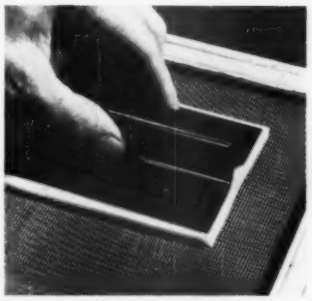
PLEASE PRINT NAME AND ADDRESS

It's NEWS to me!

Begins on page 42

Spring cleaning aid! Designed for safety and comfort, new ladder has a top step that's a big 14-inch platform, so roomy you can even turn around. There's a sturdy curved rail so that you can easily steady yourself. Rubber tipped feet for safety. Opens easily, folds compactly. Sizes from $4\frac{1}{2}$ to $7\frac{1}{2}$ ft.

Saf-T Stand Ladder, from $8.98, in stores. Novel Products, North Creek Rd., Bellmawr, N. J.



Paint won't clog your screens when you use this plastic-foam applicator on your screen doors and windows this spring. Easy to use, too. Just dip into shallow pan and wipe across a screen—job is done in no time. Simple to clean—dip or soak in turpentine and squeeze. Plastic foam is long lasting.

Red Devil Screen Painter, 29c in stores. Red Devil Tools, Union, N. J.

For a new look at your windows make an Austrian shade quickly and easily, using this inch-wide tape with two woven-in cords. Just sew tape flat to fabric and pull cords to get fullness you want. To save time, rings are already sewed in. When tape is shirred, rings are properly spaced to hold traverse cord. Tape releases so fabric is flat for laundering.

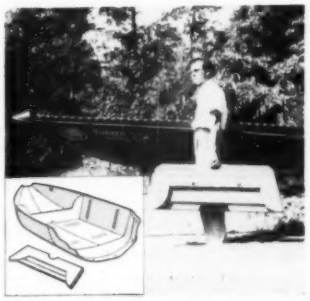
Conso Ring Shirring Tape is 33c a yard, in stores. The Consolidated Trimming Corp., 27 West 23rd St., New York 10, N.Y.

Firmly but gently these soft, pliable plastic strips tie up your flowers and vegetables. Especially good for begonias and other tender stem plants, ties will hold against a strong wind, yet let plants grow without choking stems. Easy to use—pull exact amount you need through hole in dispenser box and break. Green blends with foliage.

Cadet Plant Ties, 49c for 100 ft., in stores. Acme Tag, 2838 Fremont Ave., S., Minneapolis, Minn.

You know at a glance the date you placed this container in your freezer because of the handy dating dial on the lid. When you fill with food, just turn the arrow to mark the month. Such a quick way to remind yourself which food should be used first! Dial is easy to read and to reset. Plastic containers in 14-, 24, and 32-ounce sizes.

Date-Pak, three 14 oz. are 89c, four 24 oz. are $1.59, two 32-oz. size are 98c, in stores. Plastomatic Corp., Malvern, Pa.



Folding boat is easy for fishermen, campers, and hunters to transport—looks and performs as does any standard 10-foot rowboat. You can set it up within minutes. Use with oars or motor. Length is 10 feet; beam, 51 inches; freeboard, 18 inches. Folds down to a 3-inch width. All wood parts are mahogany marine plywood. Total weight is 98 pounds. Seats two.

Saturn Folding Boat costs $269 at dealers. The Saturn Co., 123 Route 35, Neptune, N. J.

More NEWS on page 48

NEW! COOKING WITHOUT CLEAN-UP SLAVING!

Tired of stooping, squatting and stretching? **You'll feel like a queen with this easy stand-up way to clean.**

Cut your cleaning time to minutes with the modern, feminine Frigidaire Electric Range. With the "Pull 'N Clean" Oven you can cook like a master chef and stay a lady during clean-up. The oven pulls completely out on the door, to let you clean both sides, top, bottom *and* back as easily as the range top. No more kneeling, stretching, straining.

More joys in cooking! New Meat Tender Thermometer automatically turns out roast beef *exactly* to order. Deep-Well Thermizer provides a small extra oven. Heat-Minder Unit keeps foods from burning. See four 1959 models with "Pull 'N Clean" Oven at your Frigidaire Dealer's.

Touch of filigree! *Note how Lacework Styling at bottom of range makes the Frigidaire Sheer Look more feminine than ever. In 5 lovely colors, and white.*

FRIGIDAIRE

ADVANCED APPLIANCES
DESIGNED WITH YOU IN MIND

GM GENERAL MOTORS — Built and Backed by General Motors

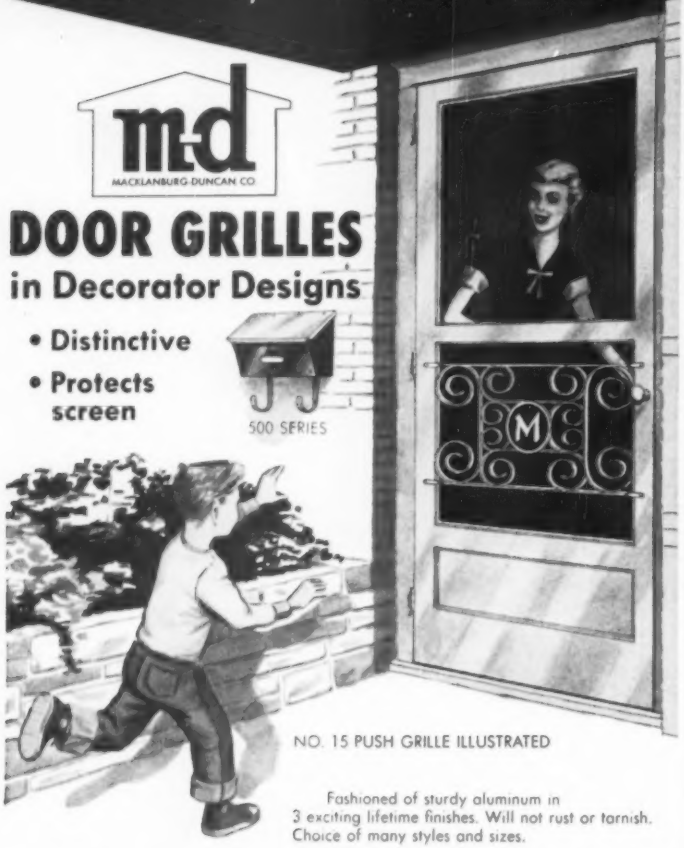
Dress Up YOUR HOME!

m-d
MACKLANBURG-DUNCAN CO.

DOOR GRILLES
in Decorator Designs

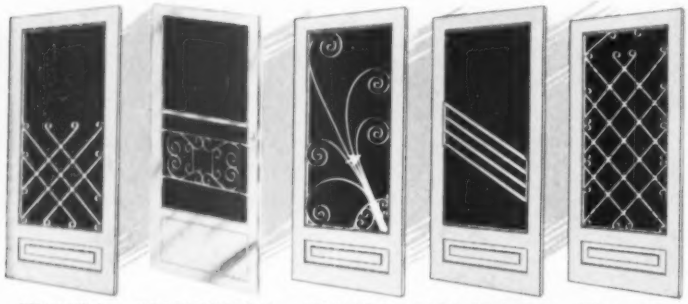
- Distinctive
- Protects screen

500 SERIES



NO. 15 PUSH GRILLE ILLUSTRATED

Fashioned of sturdy aluminum in 3 exciting lifetime finishes. Will not rust or tarnish. Choice of many styles and sizes.



FITS ALL NO. 1 | M-D PUSH GRILLE NO. 11 | FITS ALL NO. 5 | M-D PUSH GRILLE NO. 414 | FITS ALL NO. FS

Everlasting Beauty with

m-d
MACKLANBURG-DUNCAN CO.

KING SIZE 700 SERIES

LIFETIME ANODIZED ALUMINUM
MAIL BOXES

FREE Name plate engraved Free!

Anodized aluminum is the wonder metal that never rusts, tarnishes, or needs polishing. Choose from 4 gorgeous color combinations in No. 500 Series or King Size No. 700 Series, big enough for largest mail!

At Hardware & Lumber Dealers

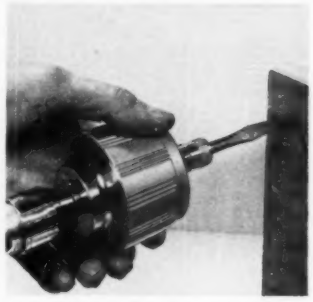
MACKLANBURG-DUNCAN CO.
OKLAHOMA CITY, OKLAHOMA

It's NEWS to me!

Continued from page 46

Protects your eyes from glare when you're having fun in the sun this summer! Visor is a help when you're driving or are in the stands watching a ball game. New transparent green eyeshade fits easily on prescription or sun glasses. You may use indoors, too. Slips on, off quickly. Shade is adjustable.

Visorette, $1, ppd., from mfr., Visorette, Dept. 93-4, 2925 East California St., Pasadena, Calif.

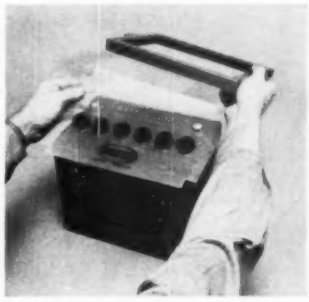


Handyman's helper will increase the power of any portable electric drill. It cuts the speed on a 7-to-1 ratio, ups the power accordingly. Gives you plenty of power to drive screws, drill into concrete, or to operate heavy-duty cutting tools such as hole saws and fly cutters. Has fingertip control for safety.

Versamate Speed Reducer, $9.95, in stores. Supreme Products Corp., 2222 S. Calumet, Chicago 16, Ill.

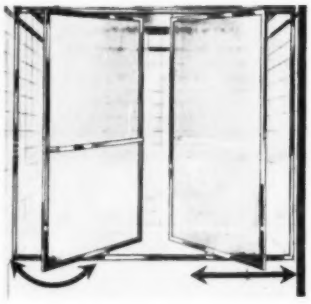
Real party stoppers! When you move these coasters, expressions on cartoon faces change. Results are hilarious. Some of the features on each face are chain loops; effects you can get are endless. Each in set of four is different. Faces encased in clear, durable plastic.

Chain Gang Coasters, 4 for $1.49, in stores or ppd. from the mfr., Wham-O Mfg., Dept. C, 835 E. El Monte St., San Gabriel, Calif.



Protect your battery against a loss of power or premature failure with this plastic cover. Perforated to fit snugly over filler plugs and contact posts, it protects against oil, water, grease, corrosive action of acid fumes. Easy to install, keep clean. In sizes to fit original equipment batteries on Chrysler, Ford, General Motors cars.

Battery Bib, 98c, in stores. R. E. Dietz Co., Syracuse, N.Y.



Pivot out of the way when you want access to the entire tub for bathing children or cleaning. Thus, these new glass tub-doors give the advantages of a tub enclosed for privacy, plus the freedom of movement which an open tub permits. You can slide doors left and right or turn them and slide to either end of tub. Safety glass is available.

Pivot-Dor Tub Enclosure, chrome-plated brass, from $272, at dealers. Keystone Shower Door Co., Southampton, Pa.

Car seat, highchair combination is so-o convenient when you travel with your youngster. It has two sets of hangers—large ones to slip over car seat, smaller ones to fit on any straight-back chair. Converts quickly, folds flat for storage. Seat unsnaps so a child can stand in car. Put the dining tray on when using as a highchair.

Ride 'n Dine, $7.98, in stores. Toidey Co., 5908 South Fairfield Ave., Fort Wayne, Ind.

For other new and interesting products, see Shopping by Mail items on page 203.

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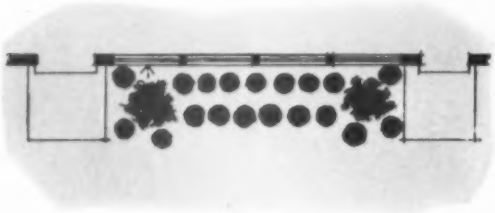
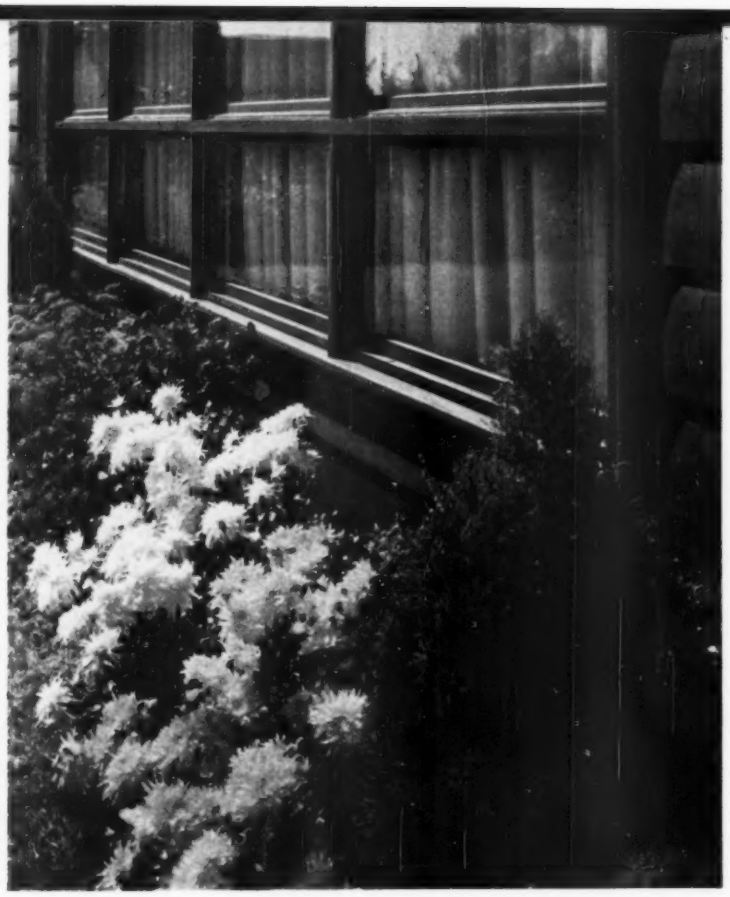
The start here is with two matched Moonlight Junipers set against the redwood framing this living room window wall.

Color is from chrysanthemums. Baltimore Oriole—golden yellow, Iceland Gull—creamy-centered white, Thrasher—burnt-orange, Painted Bunting—bronzy red. The lively red Towhee (lower right) occupies space allowed for expansion of the junipers in later years.





HOW TO BE HAPPY WITH YOUR LANDSCAPING RIGHT FROM THE START!

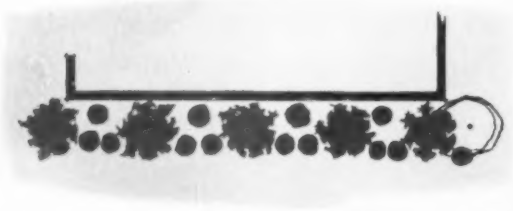
YOU REALLY WIN, all around, when you set your permanent plantings in the exact spots they should be later, avoid a bare look while they're small, and have lots of color the first season. It's combining the new large-flowered, garden chrysanthemums with evergreens that does it. Follow plans—set everything early.

By Fleeta Brownell Woodroffe

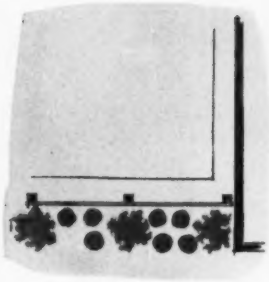
Owner: Robert Bloomer

Four spreading Pfitzer Junipers soften base of this garage. Because lot falls off sharply at rear, a maple tree is planted close to garage corner to give height, and a shade-loving yew is set next to it.

For bolder landscape effect, chrysanthemum plants are set in 3s, as in sketch. Note the new variety Sandpiper, a large orange-bronze, at lower center.



Photographs: Lisanti, Inc. Owner: Gerry Cavin

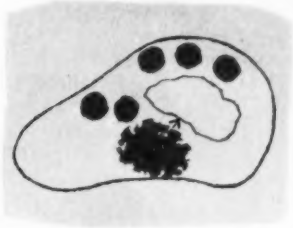


Well-clipped Mugho Pines are centered in front of each post of this fence that marks off a small dooryard.

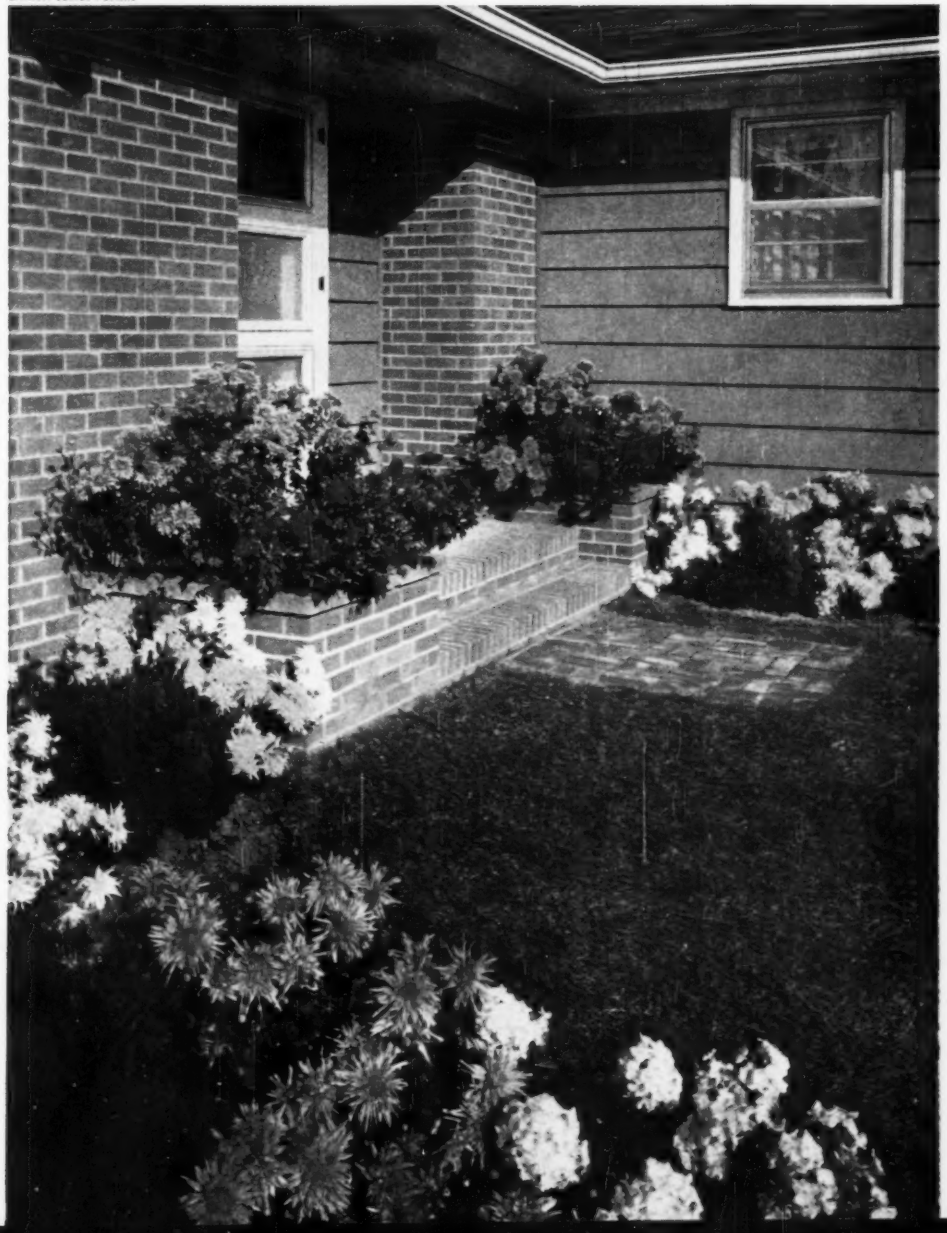
Besides the chrysanthemums, Redhot Pokers are included in the planting. These, like perennial phlox and asters, can be respaced each spring as pines need more room.

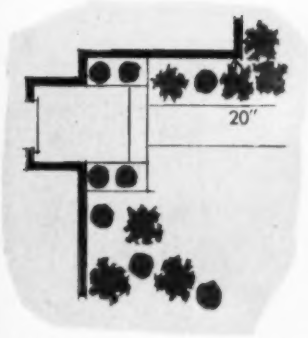
In a free-form island planting a Mugho Pine and large boulder are the permanent features.

Chrysanthemums are Baltimore Oriole and Towhee which fill up in summer space occupied by gay tulips in May. Royal Carpet Sweet Alyssum covers ground until periwinkle spreads.



Owner: James Perkins





A doorway planting of Oriental Yews (taxus) needn't run into more money than you can afford if you buy small sizes. But be certain to locate them where they can stand for years.

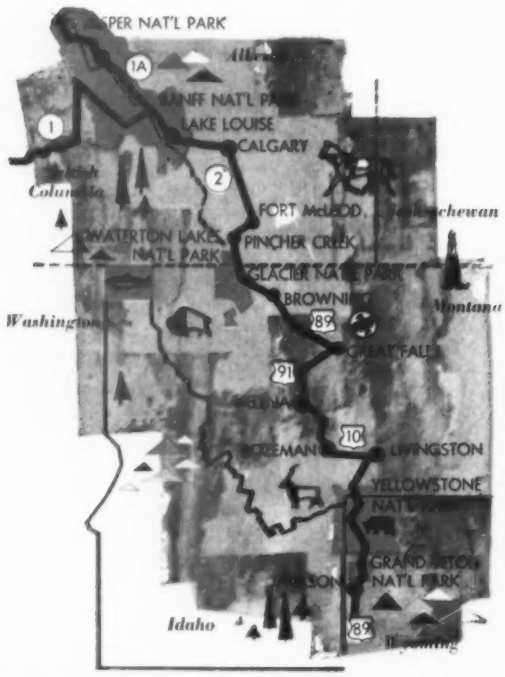
As in all examples of this teaming up, chrysanthemums are lifted and reset each spring as evergreens grow. Wood Peewee is name of a new, heavenly pink chrysanthemum in foreground.

Holiday in the ROCKIES!

By William R. Wilson

Stretching from the Tetons of Wyoming northward through Montana and into the Canadian provinces of Alberta and British Columbia, the central section of the Rocky Mountains provides not only spectacular scenery and a variety of outdoor activities, but also easy access to six of the finest national parks in North America: Grand Teton, Yellowstone, and Glacier in the United States, and Waterton Lakes, Banff, and Jasper in Canada. At one end of this range, American Indians live against a background of exploding geysers and boiling hot springs; at the other end, Mounted Police roam a rugged area crossed by ski-steered snowmobiles.

Some of the main points of interest in the Rockies are outlined on page 165.



First-class roads from Jasper National Park to Jackson, Wyoming, are dotted with well-equipped camping and picnic grounds and with reasonably priced hotels and motels.

Photographs: Wilson

Jackson Lake, Grand Teton National Park

A view of the glaciers at Logan Pass, Montana

Main street of Banff, from Cascade Rock Gardens

Cutthroat trout, Yellowstone Lake

Mammoth Hot Springs, Yellowstone Park

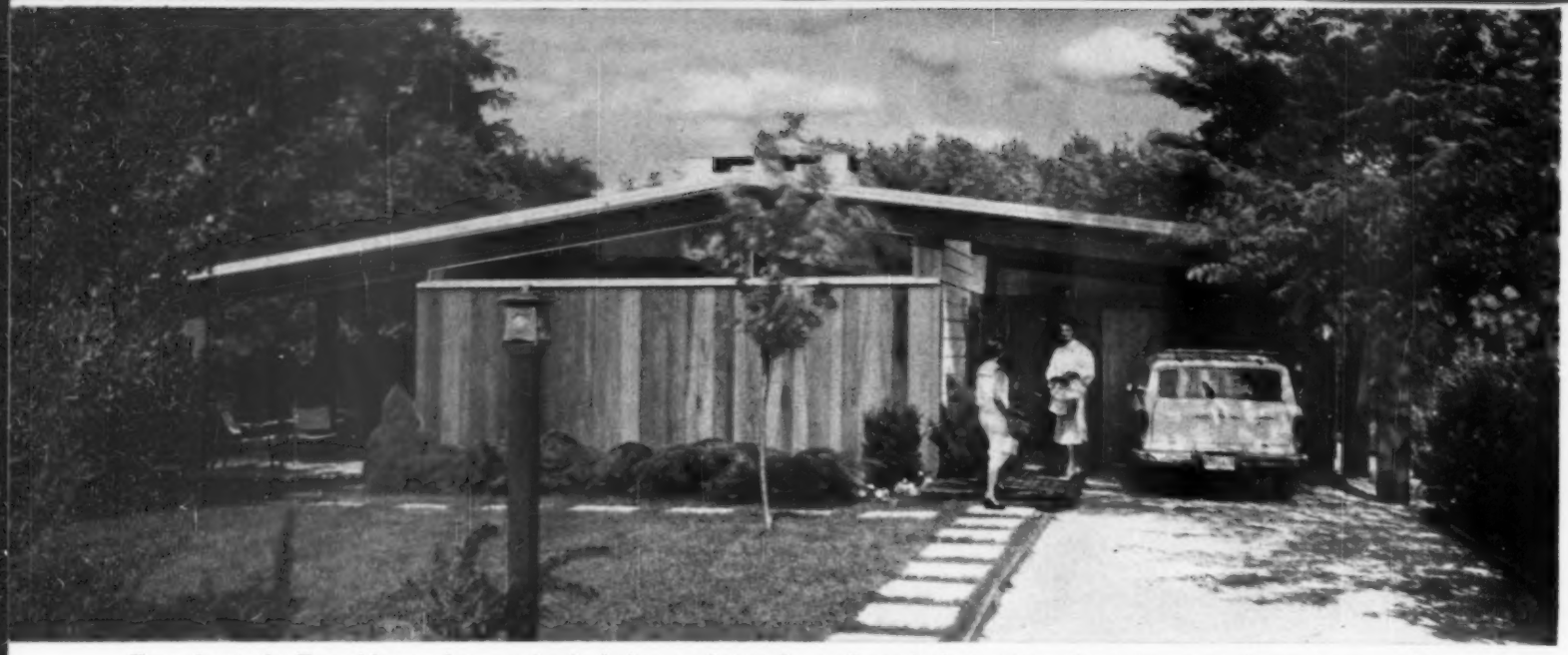
World's largest geyser, Yellowstone

Glacier's Going-to-the-Sun Highway

Church services, Montana campground

Lake Louise, North America's loveliest, in Banff National Park, Canada

A "snowmobile" in the Columbia Ice Field



From front, the Egans' house shows a simple design, uncluttered use of materials like concrete block and redwood. At left is a covered porch that adjoins the living room. Beyond carport (also a wonderful entry shelter) is the path to the deck shown below.

Meet a house that's "true to life"

By John Normile, A.I.A.

When the Phillip Egans first went to Architect Louis Huebner, they described a simple and graceful house—one having elements of much-admired Japanese design, without the look of an Oriental curiosity. It had to meet a budget and fit their 75x150-foot lot in Glenview, Illinois.

The Egans were careful not to *overbuild*—two of their four children were about to start homes of their own. Instead, they made the most of the basement and handsome patio space to stretch their living areas. There's no family room as such; each bedroom is designed to serve as the occupant's den. The whole family gets together in the well-planned basement hobby room.

Mrs. Egan held costs down by doing a lot of the interior finishing herself. Mr. Egan built shelves and storage cabinets, the deck off the bedroom, the front walk, and a multipurpose desk for the basement.

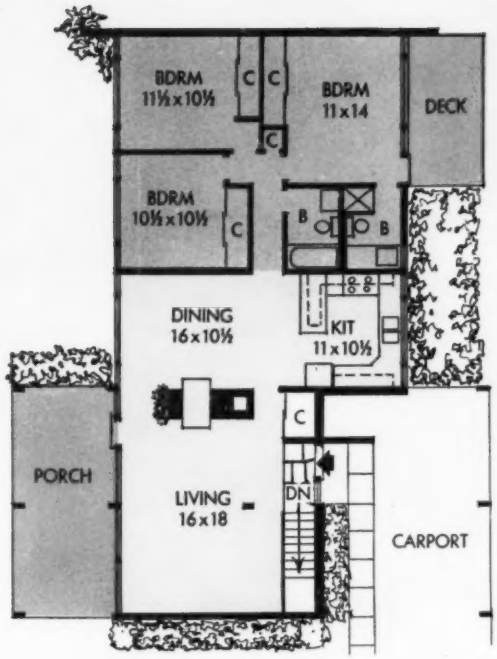
More on page 170

Shielded from the street by carport, this charming deck is accessible from the front or from indoors. It's located just off a bedroom.

On warm afternoons, the deck's nice for a snack or relaxing; at night the family often brings a telescope out here to sit and stargaze.

The living room gives a clue to the Egans' many interests and activities. The concrete block wall becomes a backdrop for an art display which continues down the steps to basement.

Handsome hi-fi (see it open on page 170) and shelves further define the open stairwell.



Frannie Egan's bedroom is a delightful den of ideas!

The closet doors are interestingly (and instructively) covered with maps. TV is out of sight till needed. Wall shelf is easily built.

← Here's a thrifty rectangle, zoned for maximum usage.

Outdoor areas (red) are off both active (yellow) and quiet (blue) divisions. The 36x55 dimensions hold 1,350 square feet of space.

Architect: Louis Huebner of Evanston, Illinois.

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SEE PAGE 172

Most of the time these sliding doors (homemade) are open, making kitchen and breakfast nook "grow" in size. But they are a beautiful sight.

The fenced garden makes a lovely view out the window.

Photographs: Hedrich-Blessing. Data: Jessie Walker

Photographs: Jerry Cooke

We asked Carl Sandburg to make this historic jet flight. Special features editor Curtiss Anderson accompanied him and wrote of the great poet and Lincoln biographer: "Carl Sandburg listens and hears the voice of the people. He interprets in the language of the poet, and brings poetry in bold and brilliant flashes to everything he writes: biography, history, novel, essay, song. He is a storyteller with wit and wisdom. He is a reporter, too, as vigorous and dedicated to his assignment as a cub writer on his first big story."

Carl Sandburg drawing from his own rich experience, including a talk with Orville Wright, eloquently describes the first passenger jet flight across the country.

You remember back to many years ago when you talked in Dayton, Ohio, with Orville Wright, and how he told you, "The faster you go, the less power you need." You remember how he described that first precarious air adventure at Kitty Hawk. And now you're witness to man's latest daring and intelligence, an airplane that moves as fast as the arc of the sun and is itself longer than the distance of Orville Wright's first flight.

You remember, too, how fascinated Wright was with the word, "attraction." More than once he said, "What is attraction? When will we learn why things go when they go? What and where is the power?"

Man wants to know. Man has been called "the improbable animal." You never know what he's going to do next. He has performed so many wonders of valor, discovery, invention, that he has forgotten who made the first wheel or who first dared dream that man could fly.

You can repeat it: Man wants to know. This hunger and thirst is irrepressible. Will man get to the moon? Of course man will get to the moon, and he will circumnavigate it, and report what he may see, hear, touch, taste. One daring visionary sees man at a time when, a million years from now, the planet Earth will no longer support the human race. But having found, by trips to the planet Venus that he can live there, man moves there, and after another million years or so, when the time comes that he must move again, he breeds a special stock of human beings—short, massive, strong, and hairy, and able to subsist nicely on still another planet to which man will emigrate.

You have a right to vagrant and speculative thoughts like these when you are riding at nearly 600 miles an hour, four miles above the earth, with the only sense of movement that of the wind brushing past the surfaces of the airship. You look out of the window at the waves of dark and light clouds looking like ocean shore lines, and you feel as if you are floating away in this pleasantly moving room, like the basket hanging from the balloon you saw with a visiting circus when you were a boy. You remember how the man in the balloon basket wore red and gold tights, and was bright against the sun as he jumped out of the basket, and how a big white umbrella opened up over him, and you heard the other boys holler, "That's the parachute!" And you ran with them across the green

Illinois cornfield and out he stepped in his red and gold tights, smiling and saying, "Hello, boys!"

You have let your mind wander again, and you wake up now in this room where you move through rain and come out of it into a clear blue sky with a cloudland below you, and you say to yourself, "My, that's purty to look at." Then you notice, a few seats ahead of you, a man who knows parachutes and parachute jumpers. More than once he has seen a thousand men dropping from the sky holding to their parachutes. In the last war he made a great name for himself and came home to a parade on Fifth Avenue under a ticker-tape blizzard.

"General Gavin," you say to him, "riding like this is different from hanging onto a parachute, isn't it?" He says, "Yes, it is"—just as you'd expect. You ask him a few questions and get the quiet answers of a man confidently at home in the sky. He likes the speed of this American Airlines 707 passenger jet plane, on its maiden flight from New York to Los Angeles. "It goes straight and fast toward its target, which is what a good paratrooper likes to do," he says.

By now the moving room you are in has passed over Charleston, West Virginia, and Louisville, Kentucky, and you saw nothing of the lights of those cities, nor did you glimpse the wide Mississippi River as you passed four miles above it. Next you have passed over Amarillo, Texas, and soon afterward you are invited into the cockpit, where you sit in back of Captain Hamilton Smith, and he says it is Albuquerque, New Mexico ahead—squares and circles of light, long streaks of light leading out as though they are roads. Off to the right you see what looks like the lights of still another city, and you ask Captain Smith, who says, "That's Los Alamos." Then you know that just a few miles over there is the innocent looking place where they made the bombs that were dropped on Hiroshima and Nagasaki. You say, "I suppose enemy planes would like to fly over that place and get a good photograph of it." And Captain Smith replies, "The Air Defense Command is watching all the time, and any plane flying over that place without authority would be knocked out of the sky on short notice."

Now comes word to the cockpit, "Forty-two degrees below." This means, says the captain, that the kerosene fuel supply needs attention, because kerosene freezes at that temperature. The order is passed long, "Put the fuel heaters on! Put the fuel heaters on!" The captain gives you the figures: at 10,000 feet up, they use 24,000 pounds of kerosene per hour, or 3,100 gallons. At 20,000 feet, they use 18,000 pounds per hour, or 2,300 gallons. At 30,000 feet, 14,000 pounds, or 1,800 gallons.

Off in what seems to be the southeast there is a lone white light, while over in the west is a large reddish light. You are not sure whether they are lights on the earth or not. You ask Captain Smith, and he says, "Both of these lights happen to be on the earth, but there are times when some small star off in space has the look of being on earth, and we have to use instruments to make sure." So about this time you say, "Professor Einstein would feel right at home up here, wouldn't he?"

The Captain has been flying planes for 27 years. Of these he says, with a grin, "The first 25 years are the hardest!" You ask him, "Do you see any advance coming in this plane over the next 10 or 20 years?" "In about 10 years," he replies, "commercial airliners will probably travel supersonic. You will fly at the speed of sound." And then, "The military already have it." You think of this strange and blessed device man has wrought, and you know that it is only a beginning and a promise.

You search for words to describe the speed of this flight: you are whisked and streaked, you are zipped and flicked, you are sped, hurtled, flashed, shuttled from an ocean on one side of the continent to an ocean on the opposite side in less time than it has taken the sun to trace a 90-degree arc across the sky. Far back and across the ages, man has had his folk tales and legends of flying. The Greeks had the myth about Icarus, who flew too near the sun. His wings melted and he took a fall. The Arabians had their flying carpet; you made a wish and it took you where you wanted to go. Wishes paid your fare, while modern airlines require dollars. But as your pleasant, warm room moves at 10 miles a minute through weather that is 40 degrees below outside, you can be glad you are not riding an ancient Arabian carpet.

In this trip from New York to Los Angeles the plane is fighting a one-hundred mile an hour head wind, which makes it an hour late in arriving. Its flight time has therefore been an hour longer than on its earlier flight that day, when it zoomed from Los Angeles to New York in four and one-half hours. As you feel the huge ship setting down with its 112 passengers and glimpse the throng of welcoming people, you think suddenly of a passage from a book about Lincoln, which tells of the relays of ponies and men that rushed the President's first inaugural address west from St. Jo, Missouri. It took them seven days and 17 hours to reach Sacramento, California, bearing his plea for the east and west coasts, the Great Lakes and the Gulf, the Rio Grande and the Penobscot, to belong to one common country.

You have just traversed a distance twice this far, and in infinitely less time, and you feel very hopeful, somehow, that this narrowing of the distance between states and rivers, between countries and the people in them, will cement still further the common country that Lincoln saw as the destiny of America.

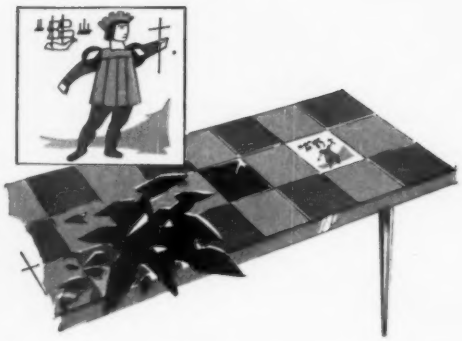
You feel you are floating away in a pleasantly moving room

It is only a beginning and a promise

You ride at nearly 600 miles an hour, four miles above the earth

General James Gavin is a man who is confidently at home in the sky

Photograph: Hans Van Nes. Decorator: Traditions and Trends. Data: Elizabeth Rehill



Lively colors and carefree furnishings make this little-used porch a comfortable family room. In your room, as they did here, synthetics can go a long way toward cutting down cleanup work.

Upholstery vinyls are now available in textures like straw, damask, leather, silk—other modern fabrics.

The lantern-planter is the room's center of interest. Your handyman could spruce up a relic, or you can use any one of literally hundreds of variations on the same theme.

The mosaic-topped table emphasizes the room's basic orange-and-brown color scheme. You can make a table like this, using large decorated glazed tile instead of mosaics. Ready-made metal or wood legs complete it.

Flooring here is made of resilient tiles—an easy do-it-yourself project. Vinyl plastic flooring offers the same ease of installation and maintenance. Designs are varied—cover a wide range of patterns. From the Greenwich, Connecticut, home of Mr. and Mrs. A. J. Currier, Jr.

Six rooms—dozens of ideas!

By Georgi Nodland

WE LIKE the rooms you'll see here and on the following pages. They're decorated with taste and imagination. We like them most especially, though, because all their good ideas can be so easily adapted—by you. You could copy each room just as we've shown it, or you could use any one of half a dozen alternates that will look equally handsome. You'll find ideas for ceilings, walls, and floors—for living rooms, dining rooms, bedrooms, playrooms—even a bathroom. Let *your* imagination take over now. These dozens of ideas are yours for the borrowing!

Jutting walls and a low, sloping roof present a decorating challenge in any room. This attic guest room was not an exception—but the treatment it got was.

White was used on walls to camouflage its structural problems—to give this small room a light, airy appearance.

Color accents of favorite blue and green are used in pillows, bedspread, and hanging lantern to tie the room's furnishings together.

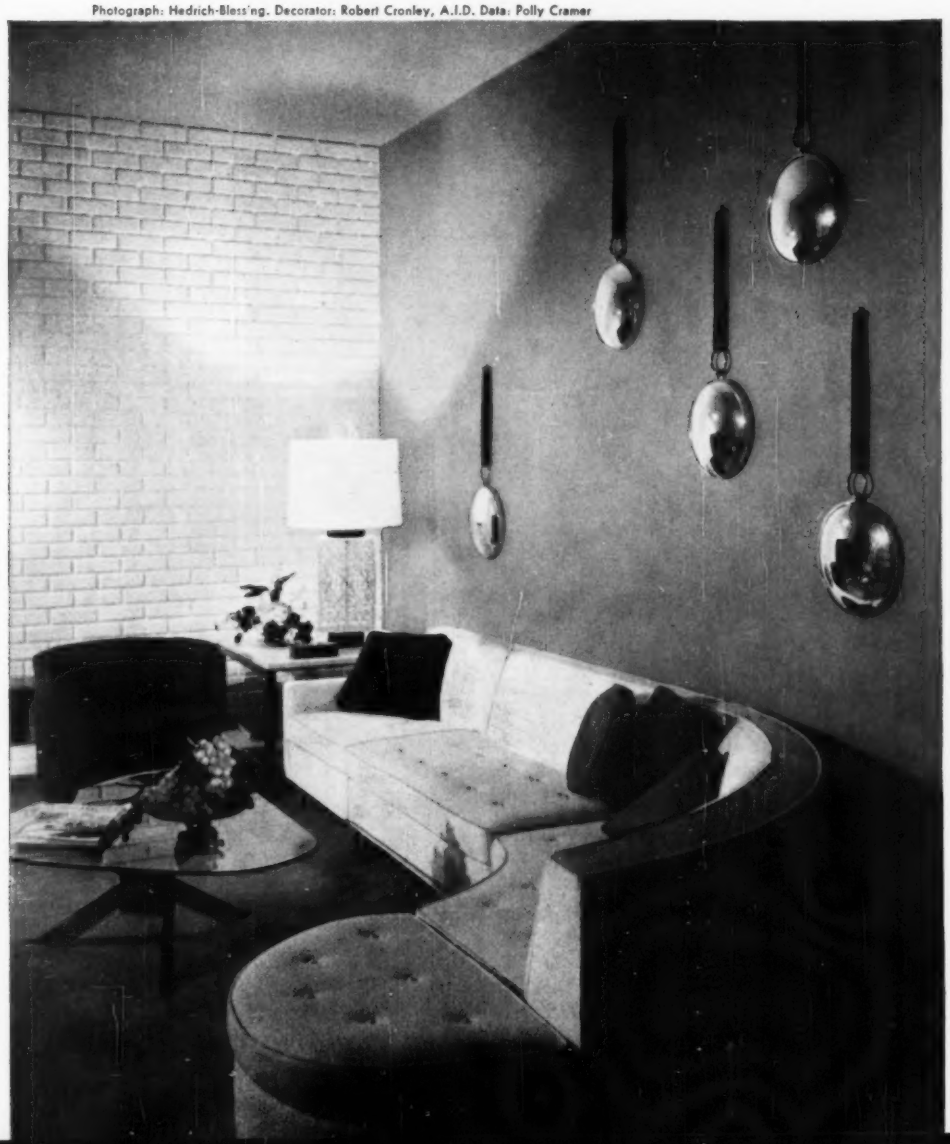
Small-scaled furniture with simple vertical lines helps to keep this cut-up room from appearing crowded and small.

Traditional ruffled curtains are made of today's easy-care fiberglass.

The decorative touches that stamp "you" into the setting are easy to copy. You can purchase similar lamps or fix up a bargain buy of a desk. Homeowners: Toney Frampton and Frederick Hey, Jr., of Navarre, Minnesota.

Photograph: Warren Reynolds. Decorator: Hey-Frampton. Data: Joan Scott

Photograph: Hedrich-Blessing. Decorator: Robert Cronley, A.I.D. Data: Polly Cramer



The "hidden assets" of man-made fabrics, wall coverings, upholstery materials, and new chemical fiber treatments won't really be appreciated until the first time you spill coffee on your new rug. Take this fragile-looking room for example:

The velvet chair and pillows, the light blue carpeting—all could be protected by invisible soil-retardants. They repel dust—won't let dirt and spills penetrate fibers or fade colors. Now, many carpetings are made mildew- and mothproof for life.

Your white sofa could be upholstered in a sturdy, spillproof vinyl that's textured like leather or conventional fabrics. Easy to keep clean, it will wear and wear.

Make the brick wall from a washable wallpaper. Or use one of the many designs sculptured from vinyl sheets. That delicate-looking blue wall could be a sturdy wall-cloth that sheds grease and soil stains. Soap and water remove even crayon markings.

A wall decoration similar to this mirror arrangement could be done with a set of pictures or plaques hung on velvet ribbons. This setting is from the home of Mr. and Mrs. Robert Harpenau, Cincinnati, Ohio.

More ideas on the following pages

Six rooms—dozens of ideas! *Continued*

Photographs: Hedrich-Blessing. Data: Polly Cramer

You can create a gay dining nook from the corner or the end of a room. This one is set off visually by folding screens and an easily laundered cotton-loop rug.

The area-defining screens could be made of bamboo, wrought iron, or a harmonizing fabric stretched on wood frames.

Other dividers you might prefer to use: bookcases, a desk, or low tables.

The parfait table and chairs could be refurbished second-hands, or you can buy look-alikes made in various metal finishes. Note chair covers—could be co-ordinated fabric or textured vinyl plastic.

You could design a built-in "rug" and lay vinyl tile with decorative insets.

Curtains and matching cloth are made of sheer panels lined with fabric. Or, you can hang tier curtains of fringed cotton.

A pull-down lamp could substitute for the chandelier—you can get the same effect with a hanging planter or lacy bird cage. All of these ideas are from the home of Helen Leisgang, Cincinnati, Ohio.

Photographs: Burgess. Decorator: Harry Francis, A.I.D. Data: Lorraine Burgess

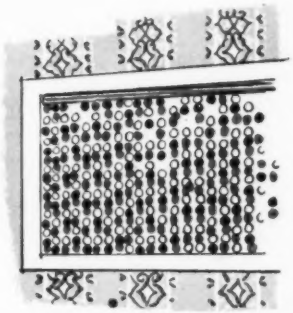
Furniture leftovers are co-ordinated in this room with a stunning white and purple color scheme—wise accessorizing. Note the row of potted pink geraniums, deep purple vase, darker hued lamp—even the pictures are pink, white, and purple.

The papered ceiling is a new twist. Its coin-dot design adds a festive touch, repeats the room's basic colors.

Couches here are covered in linen, but you can get an effect that's just as good-looking with sturdy denim. Simply styled covers similar to these would be an easy do-it-yourself home sewing project.

Your pillow bolsters could be styled with a zipper opening—good way to gain storage space for guest-room bedding.

Shutters come already assembled and in a variety of sizes. All you do is paint or stain to match your color scheme. The Harry Bunker home, Colorado Springs.



Decorator: Allen Vance Salsbury, A.I.D. Data: Margery R. Phillips

Bold black-and-white paper sets the sophisticated theme in this elegant half-bath. Paper's plastic finish sheds water easily—splashes from sink can't mar or stain it.

A unique touch, the dowel and wood ball grille, is easy to copy. It also suggests alternates you might use: bamboo, glass, wood bead curtains, or a salvaged metal grille.

Paint a rattan heart chair to blend or contrast with paper; give it a jewel-like bright velvet cushion that's soil protected—watery spills bead up, are easily dabbed off.

Wall-to-wall mirror doubles the room's apparent size—adds to its light and airy theme with the illusion of space.

Plug-in valance lighting has two fluorescent tubes. One is an up-light that washes the entire wall for over-all general illumination. Down-light is for primping or shaving.

For style and easy care, vanity counter is surfaced with the same vinyl that was used to cover the floor. Nail polish or other cosmetics won't stain or fade it—it's easy to clean.

Added sparkle comes from the glass drawer pulls. You could use any number of variations to achieve similar effects.

Another small touch for big effects: Base shoe along wall is coved—won't allow dust to catch and collect in corners or crevices. It's easy to clean with just a damp cloth. All these ideas can be in your home just as they are—or with variations. Homeowners: Mr. and Mrs. Edward Stern, Seattle, Washington.

They got their house . . . and furnishings too!

The Eckerts' first home is a development house in suburban Elk Grove, Illinois.

By Florence Byerly

Photographed in the Hawkins Furniture Store by Hedrich-Blessing

The Eckerts' furnishings and decorating have that all-done-at-once look, something few couples fresh out of apartment living can hope for. They got it by following a program in which pre-planned shopping (above) was an important part.

When Liz and Ron Eckert told the builder to go ahead with their first home, they knew they were also facing the expense of furnishing it—after making that big down payment. In the four-month waiting period while their home was being built, here's what they did to make the usually difficult apartment-to-home transition go more smoothly:

▸ They tested all their ideas with models of furniture on the floor plan of the house. There was no "do-it-over" with the builder and no "I-guess-it-will-fit" in furniture stores.

▸ Ron applied his artistic and handyman talents to tables and other pieces that formed the nucleus of their furnishings. These pieces fit in perfectly with their over-all plans for style, color, and scale.

▸ They used money they'd saved on Ron's projects to buy other furnishings such as lamps, chairs, rugs, and accessories.

This entrance shelf—Ron's handiwork—fits into a niche between the hall closet and front door. Lines match low living room table.

This space could have been used for dining, but the Eckerts decided to use their large kitchen for eating—set this corner of the living room off as a separate reading area. Ron built the sturdy walnut table while they were still living in their apartment.

Photographs: Hedrich-Blessing. Data: Jessie Walker

"Just a little bit to the right and that's got it!" Ron hangs one of his paintings in the bedroom as Liz looks on and gives directions.

They gave unpainted chests a coat of blue and white paint to match the bedspread and curtains.

The curtains are ready-mades—money savers and easy to install.

Ron made the coffee table and smart window benches. As planned, their neutral gray and white mosaic tile tops blend with the color scheme, now and later.

Ready-made draperies are fiberglass; Liz chose them for their sun resistance.

The three sewed-together cotton throw rugs repeat blue, green, and white theme of furnishings and draperies—set off the floor's mellow wood tone.

Need help with a decorating problem? It's yours for the asking at any of the Home Planning Centers operated in cooperation with Better Homes & Gardens. You'll find them in better stores throughout the country, listed on page 173.

HOW THE GOOF-OFF GULPS YOUR BUILDING DOLLARS

By Neil R. Kuehnl

WE AMERICANS pride ourselves on hard work, know-how, and the ability to do a job and do it right. We don't appreciate people who shirk their duties—whether it be in a professional office, at a white-collar desk, in a factory, or anywhere else. Nor do we put up with deliberate inefficiency, obstructionism, and plain stalling.

This being true, it's time we took a long, hard look at our biggest single industry: Home building.

While men are staying up nights and weekends solving the problems of a space age, we permit ourselves the luxury of plumbers who start work at 9:30, take two hours for lunch, and leave for home at 3:30. (For a full day's pay, of course.) We stand aside as painters refuse to use spray equipment or rollers, and continue to paint houses stroke-by-stroke with old-fashioned brushes. (In many cities, even the size of the paint brush is limited!) We look the other way while plasterers place only a certain number of yards of plaster on a wall and then quit for the day. (Average work day is 6½ hours for 8 hours' pay.)

These things (and many more like them) are happening *right now* in Cleveland, Ohio. Similar practices are adding to the cost of homes in Chicago, St. Louis, Kansas City, Toledo, Los Angeles, San Francisco, and other large metropolitan areas. Featherbedding and make-work practices have even crept into a number of medium-size and smaller cities, too.

How about your town? Are your building tradesmen giving a day's honest, efficient work for a day's pay? If they are not, nobody is paying for the waste except *you*—and the cost may run into many hundreds of dollars on your next house.

Time was when nearly everyone connected with the building industry knew how to work. But during World War II, the tremendous demand for skilled workers brought with it a lot of sloppy, extravagant practices.

"When a contractor wanted 10 bricklayers for a job, he hired 20," recalls Cornelius R. (Hap) Gray, administrative assistant to the president of the AFL-CIO's Building and Construction Trades Department. "And why not? In those cost-plus days, you brought in as many men as you could buy or steal—even if they fell over each other on the job."

In the full-employment period of the war and after, commercial and residential builders had to accept just about any terms in order to get men to work. Many written and unwritten rules—some of them pretty unsavory—became established. In Chicago, plumbers refused (and still refuse) to install preassembled fixtures or plumbing-pipe "trees" that had been fabricated in factories. And they insisted that pipe over two inches in diameter had to be cut and threaded on the job. Why? To keep more plumbers busy on more jobs—regardless of the added cost to home buyers.

In Kansas City, a truck driver employed on a construction job could do no other work there—even though driving occupied only half his time. In Philadelphia, concrete steps for a home reasonably required one eight-hour day to complete—but workers decided it was a nine-hour job, and stayed around to collect an extra hour at double time. In Washington, D.C., when five electricians were employed on a job, one of them had to be a foreman who was not allowed to work with his tools. And in many cities, workmen refused to handle electrical and plumbing fixtures—or other building materials—that did not carry a union label. Sometimes they even extended this restriction to products made by members of a rival building-trades union!

The list could go on and on. Electricians limited to installing a ridiculously low number of outlets per day. Requirements that non-working stewards be present on jobs to "check the work" (they actually check workers' union cards). Arbitrary rules forcing plumbers to spend six or more days on a four-fixture house, regardless of how long the job really should take. Limitations on the amount of glass a glazier may install in a day, and the number of doors a carpenter may hang. Insistence by unions that three coats of plaster be applied where two coats have proved entirely satisfactory (and acceptable to building inspectors). Requirements that two waterproofers, roofers, or other skilled men work on a job that one man formerly handled without difficulty. Rules that force a union plumber, bricklayer, or electrician to ride with the truck when materials for his trade are delivered to the building site.

Is it any wonder housing costs have doubled—even trebled—in many areas during the past 20 years?

Costs haven't gone up uniformly around the country, however. In some cities today, building is so expensive (see table of costs in 71 cities, page 121) that home buyers have rebelled. Residential building permits issued in the first seven months of 1958 were up five per cent nationally over the same period in 1957; but in high-cost Cleveland, they skidded by 22 per cent. In Chicago, they were down 12 per cent; in Buffalo 20 per cent; in Milwaukee 27 per cent. Meanwhile, building crews in those costly areas sat idle, wondering where their jobs had gone.

Who is responsible for this sorry state of affairs? *Better Homes & Gardens*, in preparing this report, found no single group in the building industry solely at fault.

Unions, particularly the locals, come in for a large share of blame. The problem is a simple, but particularly human one. The men of Local 914 (or 397 or 728) have convinced one another that if they do too much work today, there won't be any left for tomorrow. To counter this attitude, economists, businessmen—even national labor leaders—have emphasized how increased productivity benefits everybody. Costs are lower, and better houses are available to more people—including the workmen themselves.

The Building Trades Department, a loose federation of 19 AFL-CIO building unions, last year went so far as to issue a "Ten Commandments of Labor" designed to end the worst abuses. Three of the 10 points are especially important, and if put into effect, could open the way for tremendous savings in the home-building industry:

Workmen shall be at their regular place of work at the starting time and shall remain at their place of work until the regular quitting time.

There shall be no limit on production of workmen nor restriction on the full use of proper tools or equipment.

Slowdowns, forcing of overtime, spread-work tactics, stand-by crews, and featherbedding practices have been and are condemned.

But have local unions—which alone hold the power to make these words mean anything—heard and obeyed? Not many, and not much, we regret to report. In several cities, unions have refused even to discuss the anti-featherbedding rules with builders, much less make them a part of local contracts. According to one union leader, talking about featherbedding in his area would be foolish—"it assumes we have those problems here, and who's going to admit a thing like that?" However, unions in Cleveland, Chicago, and the Granite City (Illinois) suburb of St. Louis have agreed to adopt all or some of the new rules. Since these cities are high-cost building areas, this could mean a real saving to home builders and buyers there in the next few years.

Only in rare instances has a featherbedding case gone to court. But last year, in Chicago, the Justice Department filed a complaint against Local 27 of the Painters, Decorators, and Paperhangers charging that the union required extra fees for working with pre-glazed windows. (These are windows assembled and fitted with glass in factories.) The effect, said the government, was to discourage the use of these low-cost products, and force builders to have windows glazed one-by-one on the job. The union finally signed a consent decree and agreed to stop its restrictive actions. Though the case is not binding on other unions, similar court action (or the threat of it) may eventually end such practices in other areas, too. [*Turn to page 121*

Here's what one labor leader has to say about productivity

"WE HAVE REACHED a point in our economy where it behooves both labor and management to do everything within their combined power to effect economies in our industry. We in the labor end of this partnership cannot continue to take from the industry without putting our fair share into it. . . .

"In many instances our members seem to think that any time is starting time after 8 a.m., and quitting time is any time before 4:30 p.m. Anything exceeding a half hour is an acceptable lunch period, when our agreement calls for one-half hour for lunch time. Coffee breaks, something which is not provided for in our agreements, are merely a matter of a 'job condition,' and therefore of no concern to an employer.

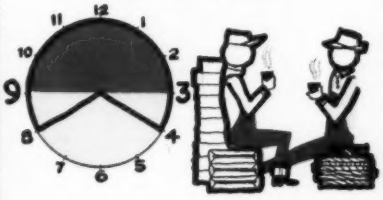
"Let's take a good hard look at this 'coffee break' gimmick and see how it can kite the costs of a job. Assume a house is being built and it requires 100 days for all the work required to complete the job. Let us also assume that for the 100 days, the job employed an average of six workers, starting with the excavators and ending with the decorators. By current wage scales it would also be safe to assume the average hourly rate to be $3.80 per hour. Now if each of these workers took a 15-minute coffee break each morning, the cost to the buyer would be $5.70 per day or $570 for the construction of the house. Some of our members will no doubt take the position that anyone who can afford to buy a house can well afford the luxury of our members' coffee break. Nothing can be further from the truth.

"We have yet to bear in mind that most home buyers need a mortgage to buy a home, and that somewhere along the line at least a part of this $570 becomes a part of that mortgage. It means that they are paying interest on all or a part of this 'luxury' for anywhere from 15 to 25 years, depending upon the length of time required to amortize the mortgage. Now all we need to do is add on another 15 minutes that we cheated at starting or quitting time, another 5, 10, or 15 minutes at lunch time, and you can readily see how our indifference to our responsibility increases building costs."

Thomas E. McDonald, Business Manager
Cleveland (Ohio) Building and Construction Trades Council

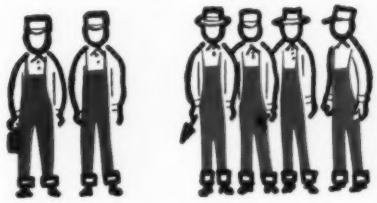
Yes, it's you, the buyer, who pays for these home-building wastes!

TOO MUCH TIME



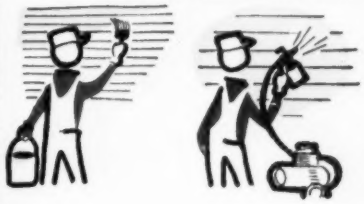
- *too many costly coffee breaks*
- *6½ hours work for 8 hours pay*
- *limits on daily output per man*

TOO MANY MEN



- *two or three men for one man's job*
- *high-cost men on unskilled work*
- *some men doing no work at all*

OLD-FASHIONED METHODS



- *restrictions on use of many tools*
- *new ideas discouraged or outlawed*
- *costly, needless jobs done on site*

Want to know how your town ranks on building costs? See page 121

GREENBRIER
White
Sulphur Springs,
West Virginia

Greenbrier charm comes to your table

← Slammin' Sam Snead (left), for 24 years the golf pro at Greenbrier, chats with Hermann G. Rusch, the executive food director. Recently Mr. Rusch supervised meals for our Olympic teams.

By Myrna Johnston

ROMANCE and cotillions, golf and tennis and swimming, a gay whirl of activities for all the family—these are part of the heritage of this 180-year-old spa at White Sulphur Springs. The Greenbrier has always been noted for its cuisine. But today the food is excellent far beyond the dreams of any grand belle of yesteryear. Here we offer recipes for Greenbrier specialties.

A tea concert every afternoon is a hospitable gesture at Greenbrier.

The costumed attendants offer dainty sandwiches, cakes, Pecan Cookies with tea. Guests are also greeted with coffee on registering.

This strawberry festival is in the Virginia Room. The mural shows the Spring House. Built in 1835, it is still a landmark.

On pink cloth: Southern Strawberry Meringue Tart, Aloha Salads with Orange Dressing. Second deck: Strawberries Supreme. Top: Strawberry Parfait Royale.

Photographs: Lisanti, Inc.

Time for an evening get-together at the Old White Club. A snack: paper-thin slices of Baked Smithfield Ham Gourmet with Southern Biscuits.

Near by is one of the several garden terraces for dining and dancing.

→

When there's a supper party in the Green Parlor, it's a masterpiece of the meat chef's art in seasoning and garnish.

Resplendent with aspic glazes and trims is this cold buffet of roast prime ribs of beef with Tomato Clamart, roast turkey, and lobster Parisienne. Keeping hot in the chafing dish is luscious Beef Stroganoff.

For dessert, guests help themselves to assorted cheeses and demitasse.

More about Greenbrier, and recipes, page 82

Do something to your kitchen every year

By Anne Anderson

FIXING UP your kitchen will bring an investment in better living day-in and day-out—whether you start with an old kitchen or a mediocre new one. A good kitchen is also an investment in the future if you decide to sell your home. It's the room gals notice first—and most. If the budget squeeze makes it difficult to get your dream kitchen all at once, why not fix up your kitchen in stages or by areas? Sometimes just one new cabinet or appliance, new wallpaper or paint, new counters or floor covering, gay curtains, or a new eating area will help achieve your goal.

Spread projects out over a few years, if need be. But don't hold back, don't settle for a dark-ages kitchen when you can be enjoying the comforts, beauty, and efficiency of a new kitchen. Look here for area ideas to include in your kitchen—be it new or old.

Photograph: de Gennaro. Designers: Ralph and Jane Bonnell. Data: Barbara Lenox

Color livens laundry. Washer and dryer were sprayed to match base cabinets. Right angle installation of 25-inch appliances is handy, needs 5x5-foot area. Bonus: corner sink, two work counters, storage cabinets. Less space? Stack washer and dryer.

Photograph: Lisanti. Owner: Francis Guyott. Decorator: Arthur Burke. Data: Elizabeth Rehill

French flavor of kitchen eating area was set by wallpaper mural. Table is reproduction of French baker's table, picks up mural design. Tole chandelier, Bristol blue candlesticks, porcelain bird cage add charm. Bay is softened with short cafes, offering a view, and draw draperies.

Photograph: Suter, Hedrich-Blessing. Owner: Leonard Levin. Architect-Builder: C. A. Hemphill and Associates. Decorator: Ethel Samuels. Data: Ruth Lee

United yet divided. Eating area and kitchen are separated by slim 5-foot wall. Grand for large, old kitchen! Wall brings work areas together, gives cabinet space, provides background for mural. Curtains are inexpensive ticking; just awning is used at sink.

Kitchen barbecues—any time, any weather! Grill is built into wall, shares chimney with living room fireplace on other side. Oven is practical teammate. Decorated ceramic tile wipes up in a jiffy. Note work ledge.

Owner: Harris Golden. Architect: William J. Wagner, A.I.A.

Photograph: George Harris. Owner: Mrs. G. Donald Gibbons. Designer: Glen Alspaugh

Effortless coffee klatches when you have a gay kitchen hospitality area. It needn't be big. Area is done in Antique, though work center is Modern.

More on next page

Changes, big or small, pay off *Continued*

Photograph: Hedrich-Blessing. Owner: Morton Chuckerman. Builder: Greta Lederer. Decorator: Evelyn Mayer

Small but elegant. This 9½x13-foot kitchen gets high style from simple decorating, crisp colors. Soffit was dressed with Greek key, a motif picked up from chairs. Fresh paint, new theme do wonders for a kitchen.

Owner: Irwin Goldman. Decorator: Beatrice White. Data: Ruth Lee

Colorful coordination—a smart way to decorate. Keep colors and patterns few. Note how lanterns repeat this scheme. Wall-hung book shelves put wall to use.

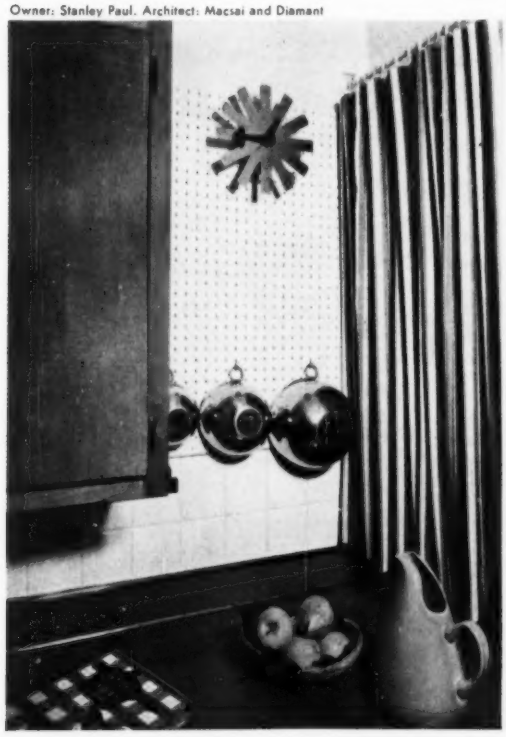
Porch dining—well, almost! Gay wallpaper mural gives eating area an outdoor feeling. Shoji shutters flank window, have aqua frames around opaque plastic—attractive opened or closed. Cafes screen diners from street. Orchid, aqua, white scheme is restful.

Photograph: Suter, Hedrich-Blessing. Owner: Leo Pines. Decorator: Alfred Feil. Data: Jessie Walker

Photograph: Rada. Owner: Howard P. Cummings. Data: Elizabeth Clemons

Cooking island can organize a big kitchen. Note practical line-up in this remodeling—oven, cooking top, and barbecue grill under one large, ventilated hood. Ideal for husband-wife cooking team or barbecue fans. Island needn't be this elaborate. Often just a cooking top in an island will cut down steps. Far wall is put to use with refrigerator-freezer, spice niche, buffet, book shelves.

Owner: Stanley Paul. Architect: Macsai and Diamant



Have windows all the way across and wondering how to hang wall cabinets? Leave a small space (about 18 to 24 inches), add perforated hardboard for pretties, clock, pans. Functional, decorative!

Owner: John J. Vollmer. Architect: Harris Armstrong. Data: Lois Rea

"Peek" holes in wall are glass brick and just let light in. They polka dot the brick wall, give it design interest. Note clever kitchen eating area in front of folding doors that open to the dining room—nice for people who don't like to face a blank wall, and also handy for buffet service.

Ham 'n eggs breakfast—butter up the family with this one!

Easy Scramble. Put chunk of butter in cold skillet. For "one-hand crack," *almost* encircle egg at middle with first 2 fingers and thumb.

Tap egg (area between fingers and thumb) on edge of skillet to crack. Push up with your thumb to open shell—egg plops into pan! Pour in a tablespoon milk for each egg. Add seasonings.

Now place over medium heat. Break up yolks and whites, but don't beat; at same time, "run" butter over bottom of pan. For yellow *and* white eggs, stir little; for all-yellow, stir a lot.

Perfect finale: Lift skillet away from heat *just before* all the moist part is cooked, but keep on lifting portions of the egg to stir—see above.

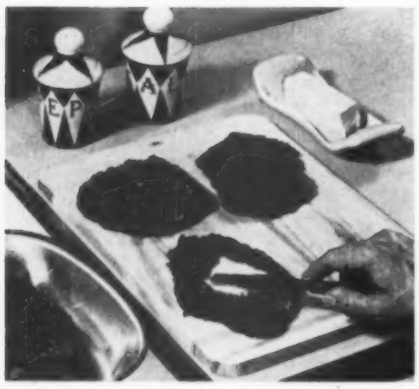
Snip chives atop the fluffy eggs and let them share the ham platter. Now to the table they go to join the fruit bowl of spring's early strawberries with pineapple chunks. (Before ham goes to skillet, slash fatty edge to prevent curling.)

Make short-order chefing an art

Men, here's how to pan fry with confidence!

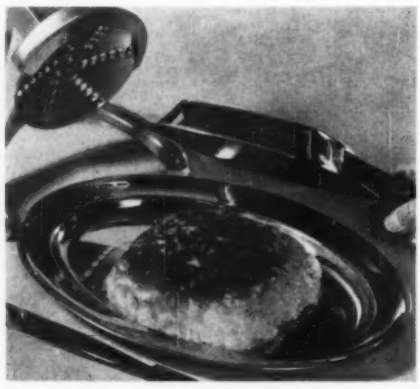
THE BIG IDEA is to plan meal combinations that eat well together and that cook in the same span of time—short for short orders. When you pan fry, use a small quantity of fat. Don't let it smoke, but have it hot enough to sizzle a drop of water before adding food. Cook at a moderate pace.

Minute Steaks with Hashed Browns—that's a man's meal



Minute Steaks. Spread one side of each cube steak with soft butter or margarine—just a thin coating. Place butter side down in *hot* skillet.

Cook 1 to 2 minutes per side—rare to medium as you prefer. Remember to cook these thin steaks quickly—don't let 'em sozzle in their own juices.



Hashed Browns. Chill cooked-in-jacket potatoes; peel, shred. Add grated onion, salt and pepper. Melt fat in skillet to cover bottom well.

Pat potatoes into pan, leaving ½-inch *space around edge*. Brown 10 to 12 minutes; peek. When crusty and hot, place platter over pan; invert.

The steaks are juicy, still a bit pink inside. The potatoes boast a crisp crust that's browned to a turn. Serve *hot* on a *hot* platter with panned onion slices. Toss a salad. Cut husky slices of fresh bread.

Griddle-cooking, next page

Photographs: Allen Snook; Mike Nelson

Wake up to flapjacks—for morning, noon, or night! A snap!

Pancake acrobatics. Prepare batter from your favorite pancake mix. Handy to shake it up in a jar or real shaker — this one has a pouring spout. Lightly grease the griddle and have it hot enough to make a drop of water skitter.

Pour batter onto griddle, making round cakes. If you use bowl and spoon, don't overbeat batter: leave small lumps (they'll cook out).

When hot cakes are bubbly on top and beautifully brown underneath, turn and bake the other side. How about flipping one high for laughs? Give a sudden lift-and-tilt to pancake turner—there goes flapjack! Oops! Takes practice—it's fun.

Set out small pitchers of *melted* butter and *warm* maple syrup or honey for folks to drizzle over their hot cakes. And perk a big pot of coffee.

While you chef the pancakes, call on your broiler to cook bacon — regular and Canadian style. (Separate the slices; no need to turn while cooking.) Start grapefruit broiling ahead: Top well with butter, sprinkle with brown-sugar-cinnamon mixture. Broil till hot and bubbly.

Now for the easy tricks of griddle cooking!

Always serve a-sizzle! Flip most foods only once — first take a look-see on underside to check the browning. When heating up a conventional griddle, do it slowly; then when you add the food, you'll get that appetizing brown every chef is after. Both the range and table griddles shown here have automatic heat controls. You dial the temperature you want — dandy for even browning.

Cook-at-the-table burger feast—with you the family hero

Griddleburgers. For moist burgers with rich flavor, add ½ cup evaporated milk to 1 pound ground beef. Season with 1 teaspoon salt, dash pepper, perhaps some chopped onion or green pepper or both. Grill on lightly greased griddle.

After turning patties, place cheese triangles on top so they melt while second side grills. Also toast buns, cut side down on griddle.

Lightning Creamed Potatoes. Borrow your wife's speedy pressure pan. For 6 servings, place in it these amounts: ⅓ cup water, 1½ teaspoons salt, 4 cups pared potatoes cut in bite-size pieces, and ⅓ cup finely chopped onion.

Cover; bring to 15 pounds pressure. *Immediately* remove from heat and let pressure go down *normally*. Add ½ cup light cream. Snip parsley over.

Clap your Griddleburgers between hot, toasted bun halves and serve at once with Lightning Creamed Potatoes. Don't forget to set out hamburger relish, prepared mustard, and catsup. How about green salad with French dressing? For out-of-hand nibbling, cherry tomatoes.

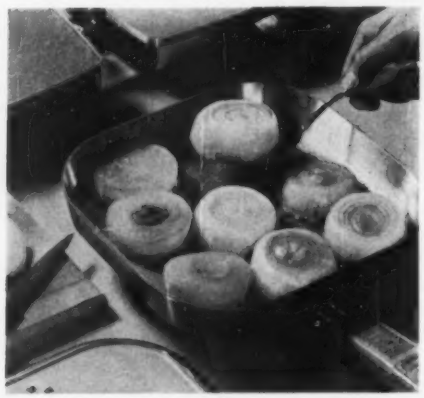
Allen Snook; Mike Nelson

Short-order specialties, next page

Stag-party sandwich—with you the master of ceremonies

Steaks Bonaparte. Choose club steaks, ½ inch thick; trim fat. For 3 or 4 steaks, melt 2 tablespoons garlic butter on hot sandwich grill (at highest setting). Dip steaks in it to coat; cook fast, about 5 minutes per side.

Push steaks aside and squeeze a tablespoon of lemon juice on grill; dash on equal Worcestershire; mix. Quickly swish steaks through. Season.



Glazed Onion Slices. An electric skillet is just the ticket. In it melt butter or margarine to cover bottom generously. Add ½-inch slices of onion in single layer; salt, sprinkle lightly with sugar. Cover. Cook at low heat till tender.

Onions take about 20 minutes to cook, so start before steaks. Last minute, toast garlic-buttered French bread (thin, bias-cut slices) on grill.

Perch a Steak Bonaparte on a slim-jim slice of toasted French bread to catch the sizzling juices—spoon a little pan sauce over, too. Serve with tomato and Glazed Onion Slices. Starter: cups of hot beef broth with lemon slices afloat. To top off: Strawberry-shortcake sundaes.

Have ideas for specialties up your sleeve!

As with barbecuing, a little sleight of hand—the casual way you flip a steak (at the right moment) or shake a skillet of pan fries (before they stick)—labels you as an expert. And a shelf of herbs and spices can boost your fame. Staging a company show? Rehearse with the family. And how about observing the chef at your favorite short-order counter? One good cook coming up—you!

Broiler-fast dinner—long on good eating, short on cleanup

Lamb-patty Broil. Mix 1 pound ground lamb with 1 teaspoon salt and ¼ cup milk—maybe a bit of thyme or marjoram, too. Shape lightly in 4 oval patties. Score with handle of wooden spoon.

Drain canned peach halves and canned potatoes. Arrange your meal on broiler pan—the patties, the peach halves (hollows up) the potatoes in foilware pan (or make one of aluminum foil).

Brush potatoes with melted butter or margarine. Broil whole meal 4 to 5 inches from heat 12 minutes. Turn patties. Brush potatoes again; season with salt and pepper—and paprika for color.

Now broil 5 minutes longer. Fill centers of peach halves with mint jelly. Top each patty with a bacon slice. Broil all for another 5 minutes, or till lamb patties are nicely done.

Scrumptious! Broiled lamb patties with butter-browned potatoes and hot minted peaches. You can round out your meal with cool, crisp radishes, celery sticks, and green onions. And pass a basket of hard rolls. How long to fix this spread? Bet you can do it in half an hour!

Turn page for short-order gear

Allen Snook; Mike Nelson

Gear up for short orders

By Pat McBride

ADD FUN AND FLAIR to short-order chefing with gear designed to do the job in a hurry. Good chefs rely on their pet tools — sharp knives, cutters, or slicers — that let them zip through meal-fixing like a pro. Take a look at our roundup, including skillets, other pan-frying aids, griddles, equipment for broiling and for cooking at the table.

Be a pan-frying expert with these helpers

Lower row: Divided cast-iron skillet cooks bacon and eggs at the same time. Star-studded turner can be a table server, too. Fry pan boasts turquoise lid. Butter melter is enameled cast iron.

Center: Hamburger press forms even patties between waxed paper. The giant electric skillet cooks for the crowd. For lumpless gravy, call on a shaker. Square, range-going skillet is designed for thermostatically controlled burners, has a temperature guide on the handle. Perforated grid keeps bacon flat — no turning needed!

Top: Flared copper-bottom skillets sport long handles with safety grips — won't slip as you shake cottage fries. Tote these skillets to cook-outs, too. Double pan turns out perfect omelets.

Outfit yourself with a variety of handy tools and gadgets

Photographs: Hopkins

1 Counter-top cutlery holster turns, Lazy Susan style; protects and stores 6 knives within "spinning reach."
2 New kitchen tools are shorter and smaller. Easy for you to handle.
3 French-fry cutter has two sizes of interchangeable blades: for regular fries and for shoestring potatoes.
4 Wheel with spoke blades cores apples as it cuts them in wedges.
5 A wooden spoon is dandy for quiet and scratch-free stirring.
6 Two-blade mincer rocks back and forth over food in wooden bowl; a speedy finish for all "chop-chops."
7 French wire whisk insures smooth gravies and sauces every time.
8 Tomato slicer has saw-edge blades; it slices a tomato in one fell swoop.
9 The rippled-blade cutter makes crinkly potato slices or carrot sticks.
10 This cutting board saves time and motion! Plastic bowl slips under cut-out area to catch the chopped food.
11 Swedish cook's knife has scalloped-edge blade that seldom needs resharpening. Offset handle is easy to grasp; guards your knuckles against knocks.
12 Long-handled measuring cups can be used like miniature saucepans to melt butter or heat leftovers.
13 Strainers take over draining, sifting, and sieving tasks.
14 Electric can opener is a joy. Magnet lifts cutout lid. Legs are available for use on counter.

More on page 81

souper special

BUDGET BEATERS

Budget Beater:

SOUPER CASSEROLE!

This is the way to please your family . . . and please your purse, too! *Chicken Noodle Casserole.* Fix this in the morning – heat it at night. In 1½-qt. casserole blend 1 can Campbell's Cream of Chicken Soup with ⅓ cup milk. Add 1 cup cooked cubed chicken (or 5-oz. can of Swanson's Boned Chicken), 1 cup each cooked medium noodles and cooked green beans, 1 tsp. minced onion, top with buttered bread crumbs. Bake at 400° F. about 25 min. 4 servings. If desired, top casserole with a tomato slice before baking.

SOUPER CASSEROLE VARIATION: Tuna with Cream of Celery Soup

Budget Beater:

SOUPER SCRAMBLE!

This is the way to make eggs different every day for the cost of a can of soup! *Souper Mushroom Scramble.* Stir one can Campbell's Cream of Mushroom Soup until smooth; blend with 8 slightly beaten eggs, dash black pepper. Melt 2 tbsp. shortening in skillet; pour in egg mixture. Cook slowly till eggs set, stirring now and then. 4 servings. Garnish top with sprinkle of shredded cheese or chopped parsley. Hint: Makes a souper budget beater for a meatless meal.

SOUPER SCRAMBLE VARIATIONS: Vegetable Scramble with Vegetable Soup • Chicken Scramble with Cream of Chicken Soup • Celery Scramble with Cream of Celery Soup

Good n' thrifty cooks cook with *Campbell's Soups*

For other Budget Beaters, write to Campbell Soup Company, P. O. Box 888, Dept. BH-4, Camden 1, N. J.

"So easy, my dear, with KVP shelf paper"

When you use KVP Shelf Papers, pantry shelves seem to paper themselves... well, almost. KVP Shelf Paper "stays put"... it doesn't curl up. And dirt can't cling to the hard, glossy surface. White, and popular kitchen colors. Widths and lengths for every need. In the paper department at most stores.

KVP ...the paper people

THE KVP COMPANY, KALAMAZOO, MICHIGAN

KVP FREEZER PAPERS

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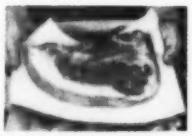
KVP & HARVEY BAKING CUPS



And many KVP Protective Papers serve you at better food stores. When fresh meat is wrapped in KVP Prosperity Paper, juices never leak through. Steaks retain their natural color and tasty juices on KVP Steak Paper. And KVP pure Delicatessen Papers help keep food fresh and appetizing. Patronize the store that values its customers enough to use these special Protective Papers.

Gear up for short orders

Begins on page 78

Come and get it—hot off the griddle!

You can take your pick of griddle styles—round, square, or oblong; top-of-range or electric. Cast-iron griddle (lower left) corrals batter, bakes perfect dollar-size cakes. Round griddle (upper right) has built-in heat indicator—warns you when griddle is too cold or hot. Electric griddle can be dunked for washing; heat control is detachable.

Let beverage mixer whir up batters; or make milk shakes to go with griddleburgers. Butter melter is another welcome aid.

Special pans, table gear work neat tricks

Midget broiler pan (lower left) is just right for doing up a couple of steaks, 4 or 5 chops. It measures 7x11 inches. Aluminum-foil broiler trays are throw-aways—they'll short cut your dishwashing. The multi-grip tongs have good pickup! Tong set includes wall bracket.

Coppery electric toaster-broiler can grill bacon and sandwiches and steaks, toast bread and rolls, or heat frozen dinners. Coffee carafe comes to the table on electric warming tray to keep coffee hot. All chefs deserve a pepper mill—*fresh-ground* pepper for *fresh* flavor.

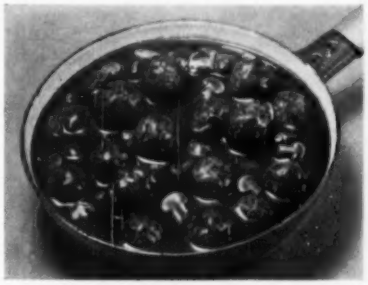
GOOD BROWN BEEF GRAVY

ready to serve in so many ways

Beef in Rice Ring. Brown 1½ cups diced celery and ¼ cup minced onion in 2 tbsp. shortening. Add 1 can Franco-American Beef Gravy, 1 cup cubed cooked beef, 1 tsp. prepared mustard, 1 tsp. Worcestershire sauce, ¼ tsp. salt, dash pepper. Simmer 20 min. or until vegetables are tender. Serve in ring of hot buttered rice. (Mix rice with pimiento or parsley, if desired.) 6 servings.

⅓ the calories of homemade—made with lean, juicy beef

Nicest thing about these meat-and-gravy dishes is the way men dig into them. FRANCO-AMERICAN BEEF GRAVY adds the good roasting-pan flavor of home-made gravy—and it's always ready to use. Low in calories, too (about 25 per ¼ cup), because it's made from the juices of lean beef. Try this smooth brown gravy now in one of these tempting meal-makers.



Meatballs in Gravy. Lightly mix 1 lb. ground beef, 1 tbsp. chopped parsley, ½ tsp. salt, dash pepper; shape into small balls (about 16). Brown meat balls in 1 tbsp. butter with 1 can (4 oz.) sliced mushrooms, drained. Add 1 can Beef Gravy; simmer about 15 min. or until meat is done. 4 servings.

Meat Loaf. Mix 2 lbs. ground beef, ½ cup Beef Gravy, ½ cup minced onion, ¼ cup bread crumbs, 1 beaten egg, 2 tbsp. chopped parsley, 1 tbsp. Worcestershire sauce, 1 tsp. salt. Shape into loaf. Bake 1 hr. at 350° F. Heat remaining gravy, and serve with meat loaf. 8 servings.

FRANCO-AMERICAN

FRANCO-AMERICAN IS A TRADEMARK OF CAMPBELL SOUP COMPANY

no other baked beans taste so good!

Once you've discovered the real New England home-made flavor of B&M Brick Oven Baked Beans, you'll never settle for less. Slow, day long baking with generous pieces of tender pork in a delicious brown sugar sauce gives these beans that old fashioned goodness. Serve them with B&M Corn Relish and raisin-rich B&M Brown Bread.

B&M brick oven

BAKED BEANS

SEALED OVEN-HOT IN BOTH GLASS JARS AND TINS

Burnham & Morrill Company, Portland, Maine

Greenbrier charm on your table

Begins on page 66

Gaze out the windows in any of The Greenbrier dining rooms and you'll glory in the same vistas and mountain scenery as have many of our history's greats. To White Sulphur Springs, for relaxation or political conference, came Daniel Webster and Henry Clay, General Robert E. Lee and Jefferson Davis—and at least 14 presidents including Eisenhower. Andrew Jackson was the first to make this West Virginia spa "The Summer White House."

Today you may still stroll along Paradise Row to admire the piazza-fronted white brick cottages where the pleasure seekers of the early 1800s lived. And you are welcome to browse through The President's Cottage (now a museum)—across its threshold John Tyler ("Tippecanoe and Tyler too") carried his beautiful Virginia bride.

The magnificent Greenbrier is directed by E. Truman Wright, vice president. Built and owned by the Chesapeake & Ohio Railway, it is often fondly called "The Old White" after its predecessor which was The Springs' first big hotel. Now its artful color scheme and furnishings are planned by decorator Dorothy Draper.

Here Southern hospitality has the same warmth as in olden times. And no one is more responsible for the guests' delight than Executive Food Director Rusch. He is one of the "Order of the Golden Dozen," composed of the world's 12 greatest chefs. Name any honor in culinary circles and he'll probably already have it! Many of his large staff of chefs are award winners in their own right. So when you eat at The Greenbrier you may be sure there's a treat in store no matter what you order.

Good food and good golf

Mr. Rusch often has a round of golf with Champion Sam Snead who reigns over the three courses at Greenbrier's Golf and Tennis Club. In turn, Snead is a fan of Rusch's at the dinner table. Snead's favorites? Brizzola steak, apple juice, melon. He takes his own advice: "Eat plenty of good red meat, lots of fruits and vegetables."

Historic note: Golf was played at White Sulphur in 1884. Guests drove over by horse and buggy to watch.

There's everything!

On the Greenbrier's 6,000-acre estate there's fun for families, large and small. Honeymooners dance in the Grand Ballroom, a re-creation of the one of early days when belles and beaux cut a fine pigeon-wing. Boys and girls work off energy in the Greenbrier Sports School.

There are mammoth outdoor and indoor swimming pools, excellent riding horses, trout streams, trap and skeet ranges. Sound too ambitious? Well, try shuffleboard. A jaunt down a walking trail. A relaxing sulfur-water bath. A memorable meal.

Now for the recipes and food-styling ideas from Hermann Rusch.

Tea-sandwich tips

Party sandwiches for 100 people take little more effort than a cup of coffee. Mr. Rusch favors rolled-up sandwiches. He says: Butter a long slice of bread (from uncut sandwich loaf); trim crusts; spread with filling (perhaps minced ham). Now line up stuffed olives (ends cut off) at narrow end of the bread slice; roll up, the olives forming the center. Wrap in waxed paper; chill 4 or 5 hours; slice. That's it!

Other popular, simple fillings: peanut butter polka-dotted with raisins; peanut butter and currant jelly (don't smooth the jelly—little lumps make it good and give character!); cream cheese with well-drained crushed pineapple.

Greenbrier Beef Stroganoff

Here's where you can cook with fanfare, chafing-dish style. Connoisseurs will applaud the subtle flavor blend—

- 1 pound of lean beef filet
- 1 tablespoon paprika
- 3 tablespoons olive oil
- 4 ounces mushrooms, sliced
- 1 cup white cooking sherry
- ½ cup beef stock or canned condensed beef broth
- 1 cup dairy sour cream
- 1 teaspoon lemon juice
- Salt to taste

Cut beef in ¼-inch-thick strips; add paprika. Heat olive oil, then saute the beef very fast (2 to 4 minutes). Take meat from the pan. Add mushrooms, and saute a few minutes; remove. Then add cooking sherry to pan; reduce to one-half its volume by boiling. Add beef stock and let boil briskly (uncovered) 5 minutes. Add sour cream, lemon juice, and salt to taste. Now add the meat and mushrooms and let it just boil up (do not let boil when meat is in the sauce). Spoon over fine noodles (well-drained and hot). Makes 4 servings.

Tomato Clamart

To brighten the beef platter: red-ripe tomato cups filled with spring spinach—

- 6 medium-size tomatoes

• • •

- 12 ounces fresh spinach, cooked and drained
- 1 tablespoon butter
- ½ cup light cream
- 1 egg yolk

Cut the top (¼ inch) off each tomato. Empty the inside completely of juice and seeds, but not the fruit. Sprinkle inside with salt. Chop cooked spinach, add butter and combined cream and egg yolk; season to taste with salt; heat and stir just to simmering. Fill tomatoes solid with the creamed spinach; top with melted butter. Bake in a moderate oven just a short time because the tomato should not be too soft and the spinach is already done.

[*Turn to page 86*

Meal in a muffin pan...so good and easy with Betty Crocker Muffin Mix, Armour Star Hash, and eggs

CORN MUFFINS WITH BAKED EGGS ON HASH

Betty Crocker

Marie Gifford

Betty Crocker and Armour's Marie Gifford get together and you get a quick, delicious recipe for Sunday brunch, hearty lunch, or light dinner. *Heat oven to 400°.* Grease 12 large muffin cups. Pack about 2 tbsp. hash in bottom and on sides of each of 6 muffin cups leaving room for 1 egg. Break an egg into each hash nest. Sprinkle with salt and pepper. Prepare 1 envelope Betty Crocker Corn Muffin Mix as directed on package. Fill 6 muffin cups ½ full. *Bake 15 to 20 minutes,* or until muffins are golden brown. Serve immediately . . . *4 to 6 servings.* For lunch or dinner, add your favorite salad.

SAVE 17¢ WITH THE COUPONS FROM THESE SPECIALLY MARKED PACKAGES

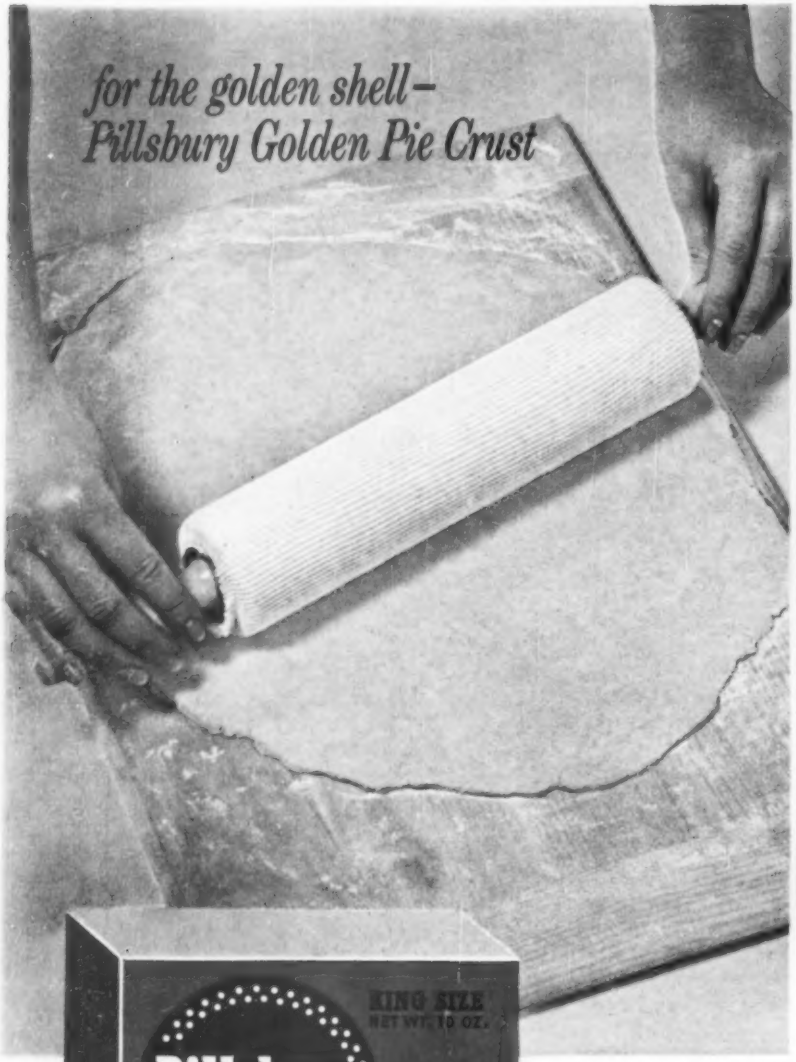
SAVE 6¢ ON BETTY CROCKER MUFFIN MIX WITH COUPON ON THIS CAN LABEL

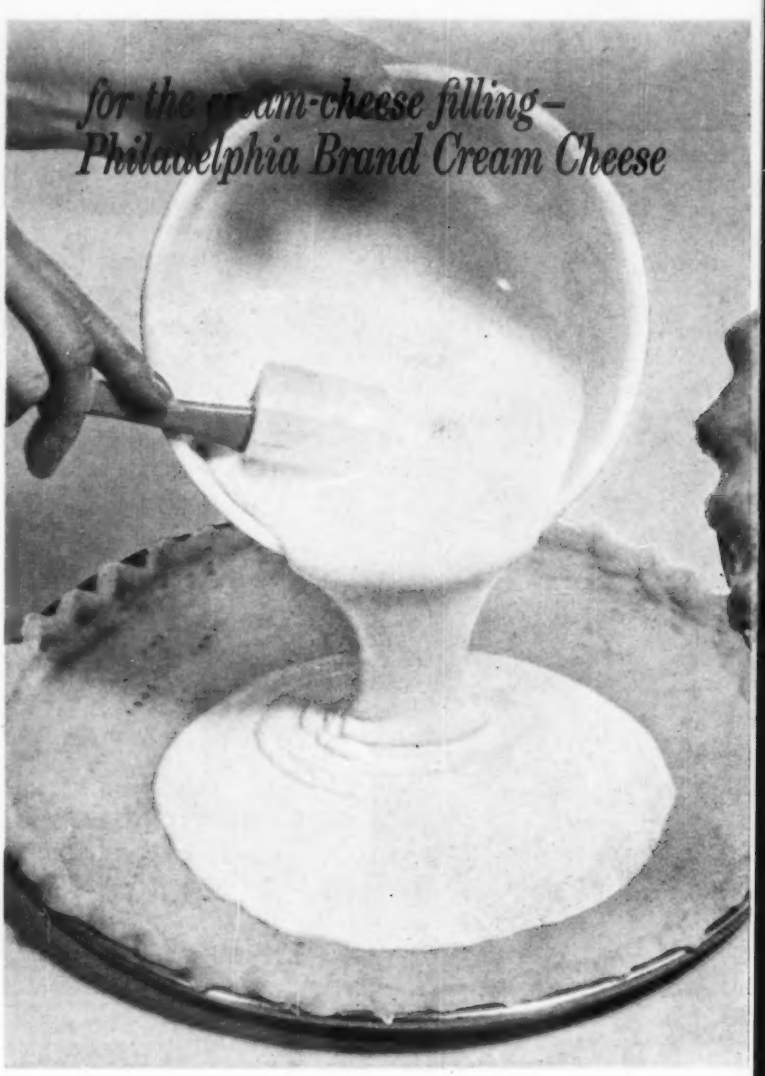
SAVE 11¢ ON ARMOUR HASH WITH COUPON IN THIS PACKAGE

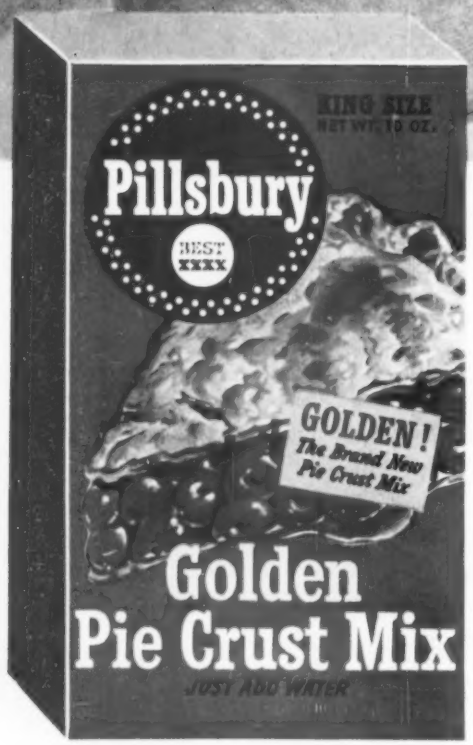
(Coupons void in state of Washington and wherever prohibited, licensed, taxed, or regulated.)

ONLY BETTY CROCKER MUFFIN MIX COMES IN ALL FIVE OF THESE LUSCIOUS FLAVORS: CORN, ORANGE, DATE, RAISIN BRAN, AND NEW WILD BLUEBERRY

A new idea from Kraft and Pillsbury DESSERT







Now see how tender and flaky a pie crust can be! No matter how you bake it—for this fancy Dessert Pizza or just plain apple pie—this crust always turns out tender and flaky, golden and delicious. That's because you use Pillsbury Golden Pie Crust Mix or Sticks. So easy, too—you just add water. Pillsbury gives you ten full ounces of mix—plenty for this big 14-inch pizza shell. Try it soon.

Smooth and creamy: The cream cheese filling! Make it as delicately good as your "Philly" pies, with the same perfect cream cheese: freshest tasting (because it's fastest selling!) Philadelphia Brand, of course. Made only by Kraft, Philadelphia Brand Cream Cheese blends so quickly, you'll make your Dessert Pizza "Philly" filling in minutes!

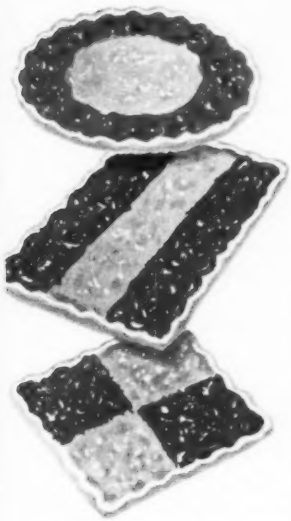
Fresh-fruit goodness all year long! Only the finest fruits that ripened in the sun are choice enough for Kraft Jellies and Preserves. They're hurried to the Kraft Kitchens and carefully cool-cooked our special, secret way so the true flavor of the fruit isn't lost in boiling. A dozen luscious varieties to enjoy—all fresh-fruit good!

What's new about chicken?

PIZZA

you serve it like a pizza...
you eat it like a pizza...
it's a tasty party pie!

for the festive topping–
Kraft pure Preserves



You can also bake your Dessert Pizza in round or square cake pans, or in a jelly roll pan.

DESSERT PIZZA

1 pkg. Pillsbury Golden Pie Crust Mix or Sticks
1 8-oz. pkg. Philadelphia Brand Cream Cheese
½ cup sugar
2 eggs
2 tablespoons lemon juice
Kraft Pure Peach Preserves and Kraft Pure Strawberry Preserves

Prepare pastry for two-crust pie following the directions on the package. Form into a ball. Flatten to ½-inch thickness; smooth edges. Roll out on a floured surface to 1 inch larger than 14-inch pizza pan. Fit loosely into pan; trim pastry edge. Prick generously with fork. Bake in a hot oven, 450°, 8 to 10 minutes until golden brown. Cool.

Combine the cream cheese and sugar, mixing until smooth and well blended. Add the eggs, one at a time, beating well after each addition. Stir in the lemon juice. Turn into baked crust. Bake in a moderate oven, 350°, 10 to 12 minutes. Cool.

Lightly score to divide the pizza into 4 sections. Spread peach preserves on 2 opposite sections. Spread the remaining sections with strawberry preserves.

What's new about chicken?

Corn-Crisped Chicken

made with Kellogg's Corn Flake Crumbs

No shortening! It's baked! No turning, either. And you don't have to scour a pan. Just throw away the foil lining. But the best part is this. It's as good as it is easy!

Chicken is just one of your favorites that will taste better with crisp new Kellogg's Corn Flake Crumbs. Use them in all the ways you used ordinary crumbs—and in many new ways too. You'll find they not only add flavor, but they help make fried foods more digestible because they're so crisp they absorb less fat. Look for them at your grocer's now.

CORN-CRISPED CHICKEN

1 broiler-fryer cut in serving pieces
1 cup Kellogg's CORN FLAKE CRUMBS
1 1/2 tsp. salt; 1/8 tsp. pepper
1/2 cup PET Evaporated Milk
REYNOLDS WRAP

1. Combine Kellogg's CORN FLAKE CRUMBS with salt and pepper.
2. Dip chicken pieces in PET Evaporated Milk then roll in seasoned CORN FLAKE CRUMBS.
3. Line shallow baking pan with REYNOLDS WRAP. Place chicken pieces, skin side up, in foil-lined pan.
4. Bake in moderate oven (350°F.) about one hour, or until tender. No need to cover or turn chicken while cooking.

Tested and approved by National Broiler Council

©1959 by Kellogg Company

Kellogg's OF BATTLE CREEK

Greenbrier charm on your table

Continued from page 82

Pecan Cookies

Ever-so-Southern, these dainty two-deckers boast chewy candied pecans atop rich pastry—

Flaky Pastry:

1¼ cups sifted cake flour
½ teaspoon salt
¼ cup shortening
3 tablespoons cold water

Sift together flour and salt. Cut in shortening until like coarse crumbs. Add water, 1 tablespoon at a time, mixing lightly with fork. On lightly floured surface, roll in 10x6-inch rectangle. Place in ungreased 10x6x1½-inch baking dish. Bake in very hot oven (450°) 15 to 20 minutes or till done and lightly browned. Let cool while you prepare Pecan Topper.

Pecan Topper:

½ cup butter
1 cup sifted confectioners' sugar
⅓ cup honey
1 cup chopped pecans

In saucepan heat butter, sugar, and honey just to boiling, stirring occasionally. Remove from heat; stir in pecans. Cool 5 minutes. Pour over the baked crust. Bake in moderate oven (350°) 20 minutes. While warm, cut in tiny bars or squares, and remove from baking dish. Makes about 3 dozen.

Aloha Salads

These are the lush pineapple fruit baskets in the strawberry-festival picture on page 66. Serve with the good things in the 4-compartment dish at left: Orange Dressing, sour cream, cottage cheese, and pecan halves—

Cut chilled fresh pineapples in half lengthwise. Hollow out center of each, making a basket. Cut the pineapple in bite-size pieces and place in bottom of baskets. Arrange mandarin orange sections around edge and fill center with whole fresh strawberries. Dash the berries with aromatic bitters.

Orange Dressing

Gives a luscious lilt to fruit salads. At The Greenbrier it teams with Aloha Salads—

1 8-ounce package cream cheese, softened
¼ cup orange juice
1 tablespoon shredded orange peel
Dash salt
½ cup heavy cream, whipped

Beat the cheese, orange juice, peel, and salt until light and fluffy. If desired add a few drops yellow food coloring. Fold in whipped cream. Makes 2 cups.

Citrus Rose Salad Dressing

The surprise flavor is Worcestershire—wonderful accent for fruit. The cottage cheese makes this salad a luncheon—

1½ cups large-curd cream-style cottage cheese
1 cup dairy sour cream
1 teaspoon Worcestershire sauce
½ teaspoon salt
Dash white pepper

Combine all ingredients and blend well. Chill until serving time. Serve with **Citrus Rose Salad:** Place a lettuce cup on each individual salad plate. In it put a well-packed scoop of cottage cheese. Alternating sections from oranges and from both pink and white grapefruit, arrange them around the cottage cheese, building "rose petals" as you go, until the cheese is completely hidden. Top with a maraschino cherry. (For a beautiful effect, it is important to use very large oranges and grapefruit.)

Strawberries Supreme

One of the many delightful ways The Greenbrier serves strawberries is to pile them, red-ripe and beautiful, in tall sherbets that have hollow stems. Then they drizzle aromatic bitters over the berries until this exotic flavoring fills the stems. Small galax leaves are used to give a touch of green around edge of glasses. See second deck of strawberry-festival picture, page 66.

Strawberry Parfait Royale

These are tiptop in the strawberry-festival picture. Almost fill parfait glasses with strawberry ice cream. Add a generous layer of whole strawberries. Top with rosette of whipped cream and a big, fat juicy berry, point up.

Champagne Cookies

Airy yet crisp miniatures to grace your tea table. They're on the pedestal plate at right in the strawberry picture—

1 egg
2 egg yolks
¾ cup sifted confectioners' sugar
¼ teaspoon salt
1½ teaspoons grated orange peel *or* 1 teaspoon anise seed

• • •

¾ cup sifted cake flour

• • •

2 egg whites
½ cup granulated sugar

Beat together the egg, egg yolks, confectioners' sugar, salt, and orange peel or anise until thick and lemon-colored. Fold in flour. Beat egg whites till foamy; gradually add granulated sugar, beating till stiff peaks form. Fold into flour mixture. Press through pastry tube onto paper-covered cooky sheets, making round cookies about ¾ to 1 inch in diameter—space them about 1 inch apart. Sprinkle tops with granulated sugar. Let rest uncovered for 4 hours. Bake in slow oven (300°) about 15 minutes or till tops spring back when lightly touched and feel a little dry. The cookies should be a delicate champagne color. Makes about 9½ dozen tiny cookies.

Baked Smithfield Ham Gourmet

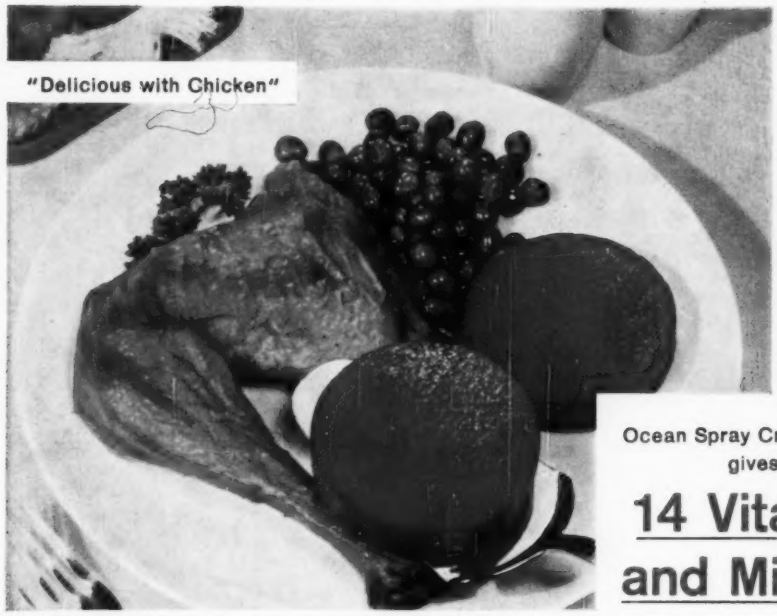
Elegant appetizer or snack—thin, thin slices with hot Southern Biscuits. (You will need to plan ahead because this old-fashioned kind of ham must soak for hours and be cooked in water)—

Order a Smithfield or Virginia

[*Turn to page 88*

It's the natural mate for every meat...

Ocean Spray Cranberry Sauce!

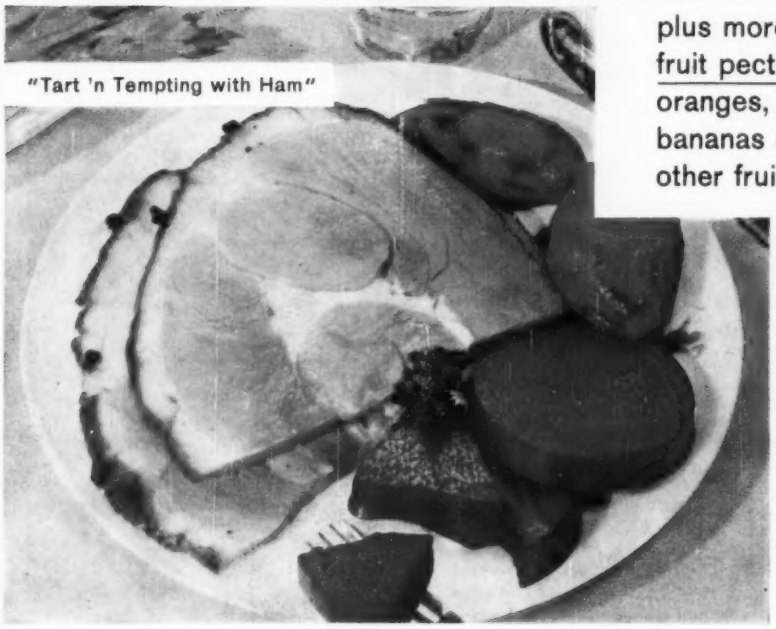

"Delicious with Chicken"

"Grand with Lamb"

Ocean Spray Cranberry Sauce gives you

14 Vitamins and Minerals

plus more natural fruit pectins than oranges, apples, bananas or any other fruit!


"Tart 'n Tempting with Ham"

"Perfect with Pork Cutlet"

And for a wonderfully refreshing way to start a meal serve chilled, tempting Ocean Spray Cranberry Juice Cocktail.

Serve Ocean Spray every day— supplement meat the natural way!

Serve generous portions of Ocean Spray in place of a vegetable — Ocean Spray supplies natural energy but not a speck of starch! Or in place of a salad — Ocean Spray has fruit's natural vitamins and minerals. Or as a nutritious, healthful extra that makes any meal better. Or as a substantial teammate for a simple sandwich or salad lunch.

Take a look at the meal you're planning this minute — why don't you? Is it short on color? Short on vitamins, minerals, pectins? Short on fruit? Short on appetite appeal? This will never do. You can fix it — fast — just open, slice and serve that natural mate for every meat—Ocean Spray Cranberry Sauce. Tangy, bright, sparkling good!

Ocean Spray
CRANBERRY SAUCE

The Frosting makes the cake

2 easy ways to turn a cake into a triumph!

(Your secret: Betty Crocker Frosting Mixes)

You make elegant "cooked" fluffy frosting without cooking, with our Betty Crocker Frosting Mixes. Thrifty, too—just add boiling water. And we guarantee a perfect* frosting every time!

Betty Crocker

Betty Crocker Fluffy White Frosting Mix beats right up into stiff snowy peaks that last and last. *Idea:* For pretty Shadow Frosting, melt over hot water 1 square (1 oz.) unsweetened chocolate with ¼ tsp. shortening. Carefully spoon chocolate around the top edge of frosted cake.

Betty Crocker Cherry Fluff Frosting Mix is party-pink, bright with red maraschino cherries. *Idea:* To make Spring Blossom Frosting, frost cake, saving 1 cup frosting. Tint deeper pink. Drop 10 mounds of frosting around center of cake. Draw out with spoon to make petals. Add 10 smaller mounds for next row of petals. Shape center; trim with silver dragées.

*PERFECT! Yes, every mix we make for you is guaranteed to come out perfect or send the box top with a letter describing your result to Betty Crocker, Box 200, Minneapolis 40, Minn., and General Mills will send your money back.

General Mills

Greenbrier charm on your table

Continued from page 86

ham. Scrub it in warm water, using a stiff brush to remove excess pepper. Soak it, skin up, in cold water to cover for 24 hours (or follow soaking schedule that comes with ham). Place ham skin down in a big, deep roaster and add fresh cold water to cover completely; simmer 5 or 6 hours (or according to label directions). Cool in the broth. Just before ham is cold, remove skin carefully so as not to tear fat. Now cut crisscross lines into the fat and stick a clove into each lozenge of fat. Sieve brown sugar evenly all over the surface. Bake in shallow pan (no rack) in moderate oven (375°) 20 minutes. Now baste with ginger ale and bake 30 to 45 minutes longer, basting frequently with ginger ale and checking to see when ham is enrobed with a golden brown coating. Chill before slicing. Slice tissue-paper thin.

Southern Strawberry Meringue Tart

Luscious desserts like this are part of Greenbrier's Spring Festival that is held each May—

Sugar-dough Crust:

Blend ½ cup soft butter, ¼ cup sugar, and ¼ teaspoon salt. Stir in 1 unbeaten egg and 1½ cups sifted enriched flour. Chill slightly. On floured surface, roll out in a 12-inch circle, ⅛ to ¼ inch thick. Using rolling pin to transfer dough, carefully place over *outside* of a 9x1½-inch round cake pan. (Shape dough to sides of pan *almost* to rim. Be sure that there are *no thin places* in crust, especially where sides and bottom of pan join.) Trim off excess crust. Place pan, with crust up, on cooky sheet. Bake in very hot oven (450°) 8 to 10 minutes or till crust is lightly browned. Cool. Carefully lift crust from pan and place on cooky sheet for completion of Tart (a meringue will be baked on later).

Vanilla Cream and Berries:

¼ cup sugar
5 teaspoons cornstarch
Dash salt
1 cup milk
2 slightly beaten egg yolks
½ teaspoon vanilla
• • •
6 cups hulled whole strawberries

Blend the sugar, cornstarch, and salt; gradually stir in milk. Bring to boiling, stirring constantly; reduce heat and cook and stir till thick. Mix a little of the hot sauce into egg yolks; return to hot sauce. Again stirring, bring just to boiling. Cool, stirring once in a while. Add vanilla. Chill. Pour into Sugar-dough Crust. Reserve 1 cup strawberries; pile the remaining berries atop filling.

Strawberry Glaze:

Crush reserved berries; add 1 cup water and simmer 2 minutes; sieve. Mix ½ cup sugar and 5 teaspoons cornstarch; stir in berry juice. Cook, stirring constantly, till thick and clear. Tint with few drops red food coloring if you wish. Cool to room temperature; pour over berries in crust. Chill till set, about 2 hours.

Meringue Topping:

Beat 3 egg whites until frothy. Gradually add ½ cup sugar, beating till stiff peaks form. Spread over glazed berries, sealing to edge of crust. Brown in very hot oven (450°) 2 to 3 minutes.

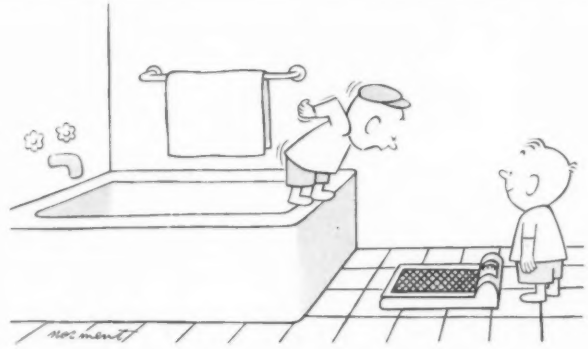
Southern Biscuits

For a golden finish, the chef brushes the tops with mixture of an egg yolk and a tablespoon of water just before biscuits go into the oven—

2 cups sifted enriched flour
3 teaspoons baking powder
½ teaspoon of salt
¼ cup of shortening
¾ cup milk (about)

Sift together flour, baking powder, and salt; cut in the shortening with a pastry blender till mixture is like coarse crumbs. Add the milk all at once and mix just till dough follows fork around bowl. Turn out on floured surface and knead for ½ minute. Roll out to ½ inch in thickness. Cut in rounds (any size) and bake on ungreased baking sheet in very hot oven (450°) about 12 to 15 minutes. Makes about 16.

News flash for barbecue chefs: In May you'll see Part 1 of our barbecue meat primer—beef, lamb, pork. Don't miss it!



"I've got to beat your 198 pounds . . . right?"

This is a CHEF BOY-AR-DEE® Spaghetti Dinner

This new "Light Touch" bottle is at grocers now!

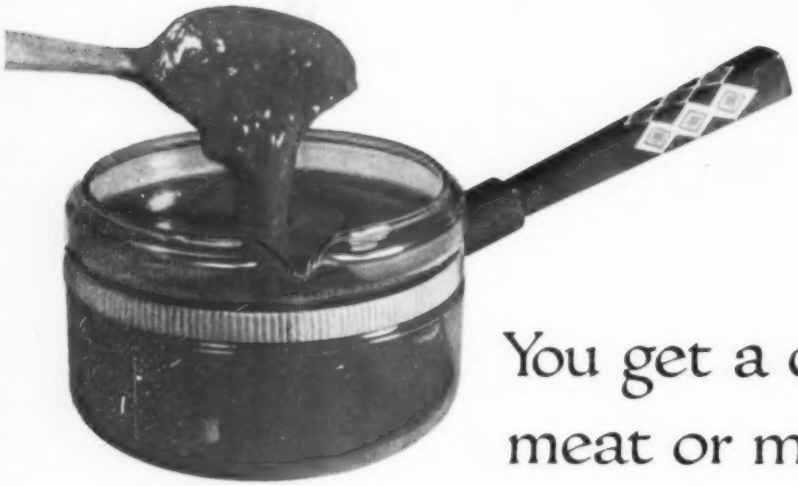
Created by Kraft for today's lighter salads, frying, and baking...the **LIGHT TOUCH** oil

Today's new trend is to *lightness*—in figures, fashions, and foods. This explains the big switch to Kraft Oil . . . the Light Touch oil. To your fried foods Kraft Oil gives a wonderful new lightness and crispness. It gives a new light touch, a glorious tenderness and moistness to your cakes, pastries, and other baked goods. And in salad dressings, its fresh light touch makes seasonings sing, "Happy Days." Discover the Light Touch of Kraft Oil today. It's great news for every good cook.

This is a CHEF BOY-AR-DEE® Spaghetti Dinner

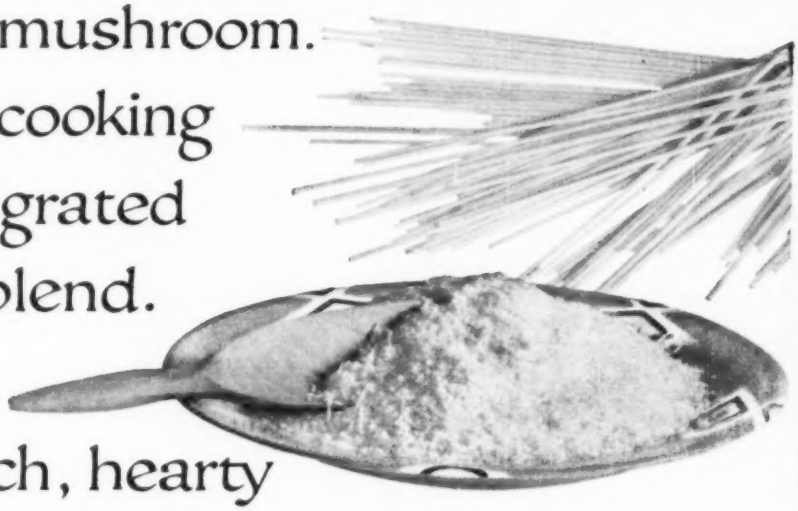
It comes complete in this box.
Nothing else to buy.

Also available in Canada.



You get a complete spaghetti sauce, meat or mushroom.

You get tender, quick-cooking spaghetti. And tangy grated cheese, a real Italian blend.



You get all this and rich, hearty Italian flavor, too, for just about 15¢ a serving. Why buy anything else? Enjoy complete Italian-style CHEF BOY-AR-DEE Spaghetti Dinners.

Better Homes & Gardens Prize Tested Recipes

So good with sour cream

File under One-dish Meals

Company Ham in Sour Cream

Really delicious—sour cream adds tangy, exotic flavor. Takes only 15 minutes of your time. Perfect for a spring luncheon—double the recipe if you've invited a crowd—

1 cup cooked ham in julienne strips
¼ cup chopped onion
2 tablespoons butter or margarine
2 teaspoons enriched flour
1 cup dairy sour cream
• • •
1 6-ounce can (1⅓ cups) broiled sliced mushrooms, drained
• • •
Hot cooked rice

Cook ham and onion in butter until onion is tender but not brown. Sprinkle with flour; gradually stir in sour cream. Add mushrooms. Cook over low heat, stirring constantly, just until mixture thickens, 2 to 3 minutes. Garnish with parsley. Serve with fluffy rice. Makes 3 or 4 servings.

Mrs. M. A. Foster, Ithaca, New York

Cut along dotted lines

Photographs: Mike Nelson

Special sandwiches

Grilled Pizza Sandwiches

A quickie to please those pizza fans in your family. You'll like this sandwich for lunches or casual Sunday-night suppers—

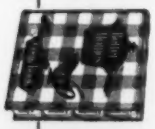
⅔ cup canned pizza sauce
8 slices bread
• • •
4 large or 8 small slices salami
4 slices sharp process American cheese
Garlic salt or salt
• • •
Soft butter or margarine

Spread pizza sauce on one side of each bread slice. Top 4 with salami slices, then with cheese; sprinkle with garlic salt. Add remaining bread slices, sauce side down. Generously butter top and bottom of sandwiches. Grill both sides on griddle, sandwich grill, or in a skillet until sandwiches are toasted and cheese melts. Makes 4.

Mrs. J. C. Baker, Solon, Ohio

Add these pages to your COOK BOOK

File under Breads



Party Sandwich Filling

- 1 8-ounce package cream cheese, softened
- ¾ cup chopped California walnuts or pecans
- ¼ cup chopped green pepper
- ¼ cup chopped onion
- 3 tablespoons chopped pimiento
- 1 tablespoon catsup
- 3 hard-cooked eggs, finely chopped
- ¾ teaspoon salt
- Dash pepper

Combine all ingredients. Use as a filling between lightly buttered slices of sandwich bread. Trim crusts, if desired. Cut each sandwich diagonally in 4 triangles. Makes 2⅓ cups filling.

Mrs. William Shaw, Tulsa, Oklahoma

Sandwich Loaf, Sliced-bread Style

Egg Filling: Chop 3 hard-cooked eggs; mix with 3 tablespoons finely chopped onion, 2 tablespoons chopped stuffed green olives, 2 tablespoons mayonnaise, 1 teaspoon prepared mustard, and ¼ teaspoon salt. **Ham Filling:** Mix one 2¼-ounce can deviled ham, 2 tablespoons finely chopped celery, 1 tablespoon finely chopped green pepper, and 1 teaspoon prepared horseradish. **To assemble:** Trim crusts from 8 slices regular bread. Spread with soft butter or margarine. Arrange 2 slices, buttered side up, with the narrow ends *touching*. Spread with *half* the Egg Filling; top with buttered bread. Spread on Ham Filling. Top with bread slices; spread with remaining Egg Filling. Top with last 2 slices bread, buttered side down. Wrap loaf in aluminum foil; chill several hours. **Frosting:** Soften two 3-ounce packages cream cheese; blend in 1½ tablespoons mayonnaise. Spread on top and sides of loaf; refrigerate till ready to serve. Trim with olives and parsley. Cut loaf in six or seven 1-inch slices.

Mrs. David Marsh, Kansas City, Missouri

Hot Curried Chicken Sandwiches

- 4 slices buttered toast
- 4 large slices cooked chicken or 1½ cups cubed
- ½ cup salad dressing
- ⅓ cup finely chopped celery
- ¼ cup sliced green onions and tops
- ½ cup coarsely shredded pared tart apple
- ¾ teaspoon curry powder
- ½ teaspoon salt
- Dash pepper

Arrange toast on baking sheet. Cover with chicken; dash with salt and pepper. Mix remaining ingredients; spread over chicken. Broil 7 or 8 inches from heat 5 to 8 minutes or till hot. Makes 4 servings.

Mrs. Lee Wulff, Albany, California

Add these pages to your Better Homes & Gardens Cook Book

Veal With Sour-cream Gravy

- 1½ to 2 pounds ½-inch veal steak, cut in 6 pieces
- 2 tablespoons fat
- 2 tablespoons Worcestershire sauce
- ¾ teaspoon salt
- 1 clove garlic, minced
- 1 cup dairy sour cream
- 2 teaspoons enriched flour
- 1 teaspoon paprika
- 1 tablespoon white cooking sherry

Brown meat in hot fat. Add Worcestershire sauce, salt, and garlic. Cover; cook gently till tender, about 45 to 60 minutes. Combine sour cream, flour, and paprika; stir into drippings. Cook and stir just till thick. Add sherry. Makes 6 servings.

Mrs. T. L. Smith, Miami, Florida

Hungarian Noodle Bake

Cottage-cheese treat for the hub of your meal—

- 4 ounces (2½ cups) fine noodles
- 1 cup cream-style cottage cheese
- 1 cup dairy sour cream
- ¼ cup finely chopped onion
- 1 clove garlic, minced
- 1 tablespoon Worcestershire sauce
- Dash Tabasco sauce
- 1 tablespoon poppy seed
- ½ teaspoon salt
- Dash pepper

Cook noodles in boiling salted water till tender; drain. Combine noodles with remaining ingredients.* Bake in greased 10x6x1½-inch baking dish in moderate oven (350°) 25 to 30 minutes or till hot. Sprinkle with paprika. Serve with grated Parmesan cheese. Makes 6 servings.

*Add one 9¼-ounce can (1½ cups) tuna, flaked, if desired. Makes 8 servings.

Mrs. H. R. Flemming, Madison, Wisconsin

Golden Chicken Paprika

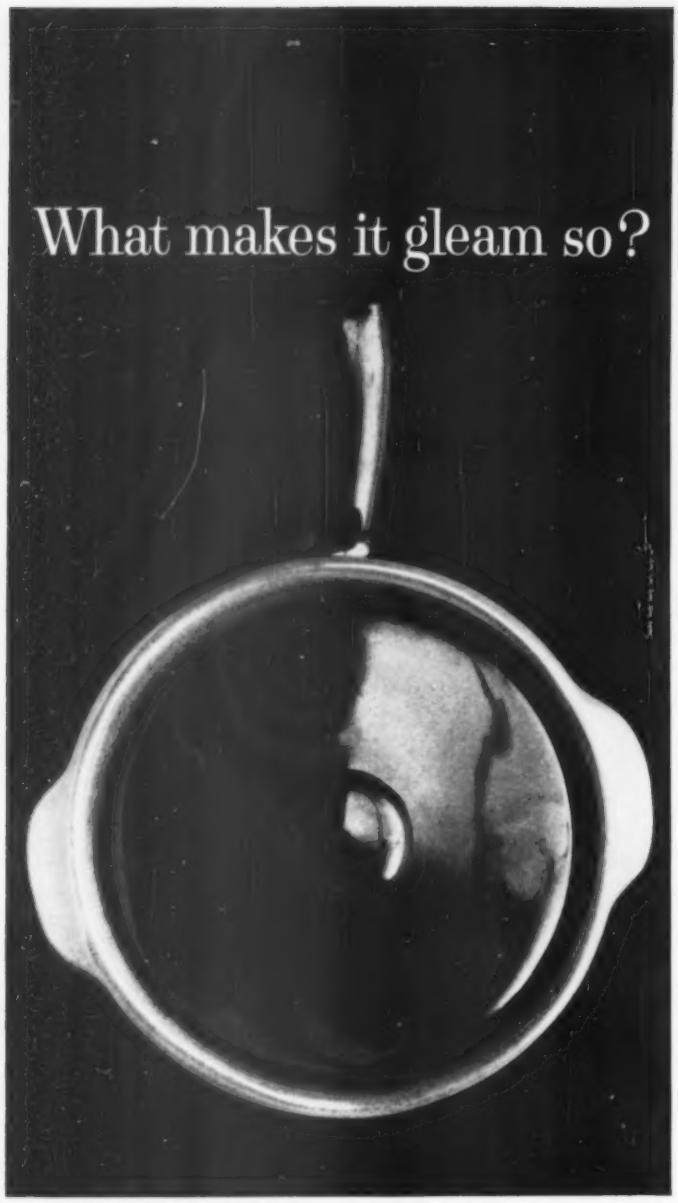
- 1 2½- to 3-pound ready-to-cook frying chicken, cut up
- 1½ teaspoons paprika
- 1 teaspoon salt
- Dash pepper
- ¼ cup chopped onion
- 1 cup dairy sour cream
- 1 teaspoon lemon juice

Dry chicken with paper towels. Brown chicken *slowly* in small amount hot fat, about 15 to 20 minutes. Sprinkle with seasonings. Add onion. Cover and cook over low heat 30 to 40 minutes or until chicken is tender. Remove chicken to warm platter. Pour off fat. Add sour cream and lemon juice to skillet; heat and stir just till hot; season to taste with salt and pepper. Spoon sauce over chicken. Makes 4 servings.

Mrs. Robert Clark, Portland, Oregon

5 wonderful ways to enjoy field-fresh flavor!

DEL MONTE plantation pineapple—a sun-ripened flavor blend of tart and sweet—quick-picked and quick-packed for you! *Sliced, Crushed, Chunks, Tidbits and Juice.*



COUNTRY FARE OVEN DISH BY CARBONE

...nothing but new instant calgonite® in your automatic dishwasher

You'd think loving hands had polished and polished this handsome oven dish by Carbone. But the only care it got was new INSTANT CALGONITE, the *special* detergent for electric dishwashers. Instant Calgonite keeps all tableware lovely—without spots, without streaks, without film.

Give the finest care to *every* knife, fork, spoon, goblet, plate, cup, saucer you wash. Pots and pans, too. Instant Calgonite keeps even your dishwasher clean and fresh, with never a hint of chlorine odor.

New Calgonite is made by the makers of Calgon,® the water conditioner that renews your clothes while you wash them.

New Instant Calgonite is recommended by General Electric, makers of the Custom 4-Cycle Undercounter Automatic Dishwasher. Exclusive push-button controls allow "custom" dishwashing to suit your needs.

CALGON COMPANY, PITTSBURGH, PA.

Money for your recipes

Holiday birds and cranberry favorites

NEXT THANKSGIVING your family will be enjoying roast turkey or some other holiday bird. The salad or dessert might be a cranberry favorite. Let us try your recipes now. Two Cooks-of-the-Month will receive $20 each. Nineteen other winners will receive $5 each. Selected winning recipes will be pictured in the Prize Tested Recipes pages next November. The winners of these 21 prizes will receive the *Better Homes & Gardens* Certificate of Endorsement and six copies of the endorsed recipe.

Hints to help you

Holiday birds. We bet you have a festive way with turkey, chicken, Rock Cornish game hens, duckling, or goose. Use a whole bird, a half, quarter, or the cutups. Include stuffing and sauce recipes, and platter-garnish ideas. Or is your recipe for leftover poultry? Ideas:

roast turkey with nut stuffing
rotisserie chicken
fried turkey drumsticks
Rock Cornish hens in sour cream
chicken pie
broiled duckling
barbecued turkey

Cranberry favorites—salads, desserts, breads, or relishes—are so good with fall meals. Your recipe may call for fresh berries, frozen relish, or canned sauce—whole berry or jellied. We'd also like your recipe for punch made with cranberry-juice cocktail. Helps:

two-layer salad
cranberry muffins
cranberry sherbet or ice cream
upside-down cake
cranberry pie
ginger-cranberry relish
cranberry cookies
frozen fruit salad

This month's winners

(*See recipes on pages 91 and 92*)

Cook-of-the-Month for Sandwiches All Ways
Mrs. J. C. Baker, Solon, Ohio

Cook-of-the-Month for Sour-cream Specials
Mrs. M. A. Foster, Ithaca, N.Y.

Other Winners

Mrs. Robert Clark, Portland, Ore.
Mrs. H. R. Flemming, Madison, Wis.
Mrs. David Marsh, Kansas City, Mo.
Mrs. William Shaw, Tulsa, Okla.
Mrs. T. L. Smith, Miami, Fla.
Mrs. Lew Wulff, Albany, Calif.

Honor Roll

Mrs. Joseph Bernstein, New York City, N.Y.
Mrs. H. R. Eikeland, Minneapolis, Minn.
Mrs. Elizabeth Fox, Dover, Ohio
Mrs. Viola Gitzel, Forest Park, Ill.
Mrs. William F. Grossnickle, Winston-Salem, N. C.
Rosella Kersten, Appleton, Wis.
Mrs. Mary Newman, Columbus, Ohio
Mrs. L. E. Rieman, Fergus Falls, Minn.
Mrs. Edwin A. Schulz, Neenah, Wis.
Mrs. Maurice Shlien, West Hartford, Conn.
Mrs. Jim Tiller, Swainsboro, Ga.
Mrs. Dale Weingart, Gary, Ind.
Mrs. Frank C. Woods, Bellflower, Calif.

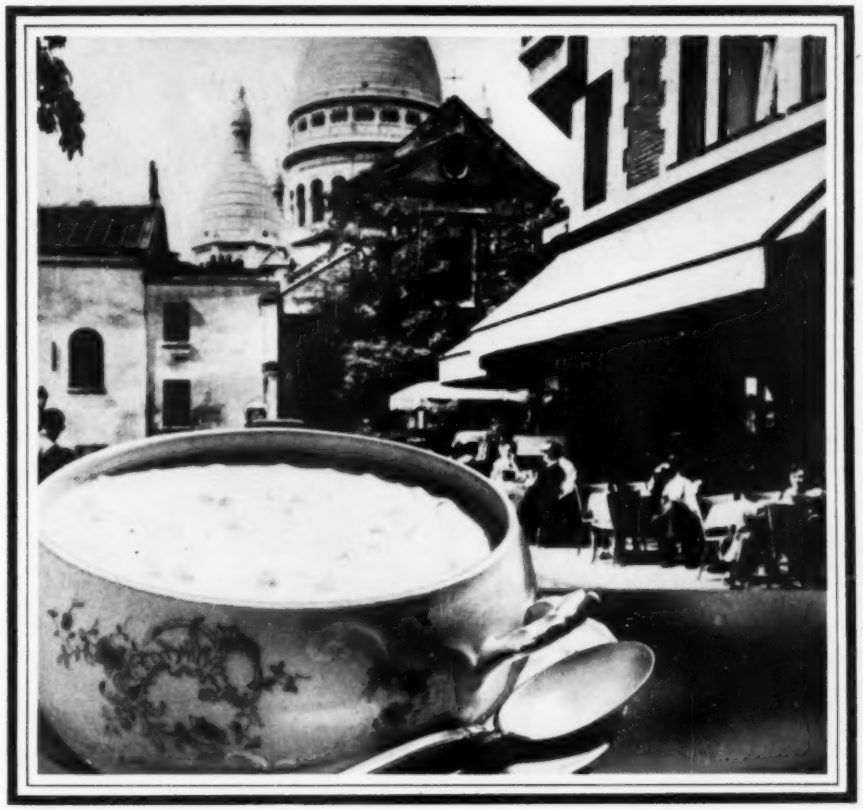
Contest rules

1. Write your recipe clearly on one side of the paper and mark it "November Holiday Birds" or "November Cranberry Favorites." If you wish, send a recipe for each of the two categories.
2. Print your full name and address in upper right corner of paper.
3. Give measurements in *level* cups, tablespoons, teaspoons.
4. Specify brand names of the *nationally* known food products you use as ingredients so we can test your recipe with the same brands.
5. Include 50 to 100 words about the origin of the recipe you submit.
6. Recipes submitted become property of *Better Homes & Gardens*.
7. Entries must be postmarked by midnight, April 30. In cases where duplicate recipes are submitted, the one with the earliest postmark will be judged. All judges' decisions will be final.
8. We reserve the right to adjust and edit winning recipes.
9. Address the recipes you enter to 5404 Tasting-Test Kitchen, *Better Homes & Gardens*, Des Moines 3, Iowa.

Soup like this would cost 500 francs in a fine French restaurant

Campbell's skill and freezing bring it to you for only 45 francs

(11¢ in American money)



Elegant Cream of Potato Soup, now frozen by Campbell's to bring you all its fresh, friendly flavor.

Cream of Potato Soup, or Vichyssoise, its elegant chilled variation, wasn't always a fancy-priced item on fashionable menus.

During colonial days the potato itself was so suspect that it was grown only as an ornamental plant. One of the French kings even wore potato blossoms in his lapel in an effort to popularize this homey, versatile vegetable.

But then a knowing cook discovered cream of potato soup . . . and how beautifully it tempted the nose and palate when generously joined with onions and choice spices. That was the day the amiable potato came into its own.

Freezing: a Flavor Saver

Now, Cream of Potato Soup, for all its taste-bud-tantalizing charm, is not an easy soup to make. Particularly for today's homemaker whose time is so taken up.

That's why we brought out our Cream of Potato—and thanks to freezing, it comes to you at its very peak of flavor and freshness. Nobody, not even Campbell's, could have given you the full savor of potato, onions, and fresh milk and cream without this freezing.

A Well-spent Extra Franc

A fashionable French restaurant would charge you a dollar or more for Cream of Potato Soup like this. Now you can enjoy it for only about 11¢ a bowl. Why not pick up a can or two for tonight?

Emerald Bisque. In saucepan, combine 1 can Campbell's Frozen Cream of Potato Soup, 1 soup can water or milk, and half a 10-oz. pkg. frozen chopped spinach. Cover; heat slowly until thawed; stir now and then. Simmer about 2 min. or until spinach is tender. Serve as is or blend until smooth. 3 servings.

Old-Fashioned Vegetable with Beef • Clam Chowder (New England Style) • Oyster Stew Green Pea with Ham • Cream of Shrimp

CREAM of POTATO SOUP

FROZEN by Campbell's

New! Brand New from **Wesson Oil**

SKILLET PIES!

Fried tender and flaky in just 4 minutes.
Cherry! apple! berry! chicken! tuna! chili!

Wesson has surprises galore for you in these golden-crusted pies.

1. You start with simple Wesson Oil pastry . . . just stir and roll and cut.

2. Fill with creamy seafood or meat mixtures for a hearty *main dish*. Spoon in luscious fruit or berry fillings for an applaudable *dessert*.

3. Fry in delicate, pure vegetable Wesson Oil in just 4 minutes . . . without smoke or clinging odor.

Wesson Oil takes the smoke out of frying, keeps good flavors in! Your fork flakes through the tender, honey gold crust. You taste the fresh bloom of crisp pastry with every bite of good filling . . . the best eating in piedom!

Skillet pies are wholesome and nutritious . . . fried in Wesson Oil . . . the *freshest* of pure vegetable oil. Nice to know Wesson Oil *costs so little*, too!

FREE! America's first Skillet Cook Book—64 Pages, 210 recipes. Send a Wesson label to Wesson Oil, Box 7383, Chicago 80, Ill.

Skillet Pie Recipes

New easy crust. No cutting in shortening—just *pour* Wesson Oil, *stir* and *roll.*

2¾ cups *sifted* all-purpose flour, such as Gold Medal
2 teaspoons salt* ½ cup Wesson Oil ½ cup milk
**When using self-rising flour, omit salt.*

Mix flour and salt. Pour Wesson Oil and milk into one measuring cup (but don't stir); add all at once to flour. Stir until mixed. Shape into ball.

Place half of dough between 12-inch squares of waxed paper. (Dampen table top to prevent slipping.) Roll dough ⅛-inch thick. Peel off top paper. Cut in 5-inch squares or circles, using canister top.

Use 2 cups *thick* cooled filling. Place a large spoonful on each square; fold over to make a triangle or half-circle; seal edges with fork dipped in flour.

Fry pies 4 to 5 minutes in 1 inch of Wesson Oil heated to 350°, turn to brown both sides. Drain on paper towels. Serve warm. Can be made ahead and kept warm in low oven. Makes 8 to 10 pies.

Cherry or Blueberry Filling. Thicken cooked or canned fruit with sugar and cornstarch or use a canned prepared pie filling.

Apple-Cheese Filling. Stew apple slices with sugar and cinnamon. Drain. Mix with bits of cheese.

Chili Filling. Use canned chili; chili with beans, well drained or your own thick homemade chili.

Chicken Filling. Mince cooked chicken, mix with chopped pimiento, parsley and enough mushroom soup to moisten.

Other Filling Ideas. Creamed tuna; hash; mincemeat; strawberry preserves and cottage cheese; sliced bananas and jelly; pineapple and brown sugar.

Wesson Oil

takes the smoke out of frying

SOLID SHORTENINGS SMOKE because they contain an emulsifier. This "additive" smokes in frying.

WESSON OIL DOES NOT SMOKE because there's nothing added to it. Wesson is all pure vegetable oil.

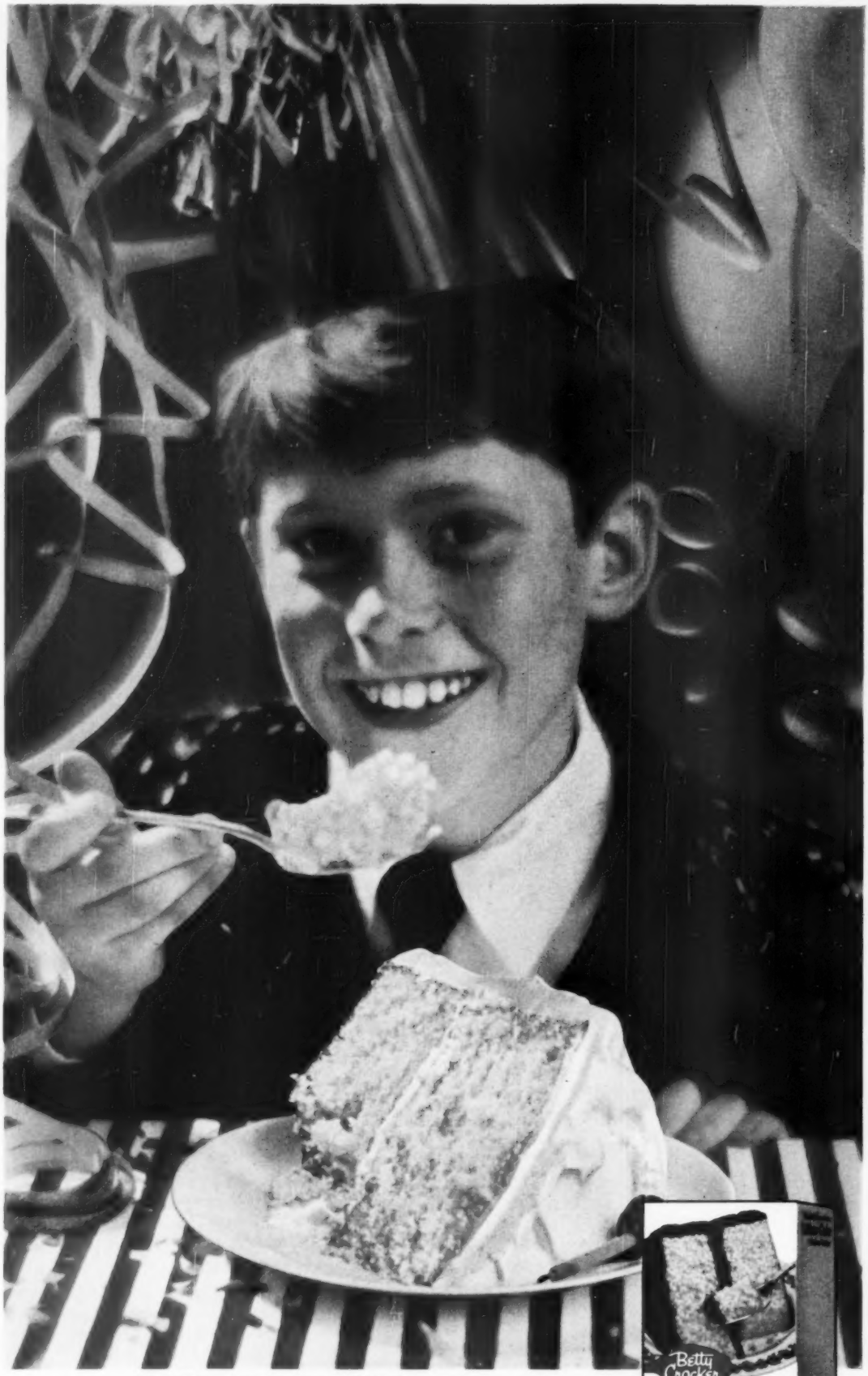
Who's having a birthday this month?

Make a Circus Cake: Frost a Betty Crocker Chocolate Devils Food Cake with our Peanut Creme Frosting Mix. Dip animal crackers in melted chocolate; place on rack to dry. Arrange on cake. Use Life Savers as candleholders.

Make an Orbit Cake: Use Betty Crocker Marble Cake Mix and Chocolate Fudge Frosting Mix. Ring with satellites—colored toothpicks stuck through maraschino cherries (drained). Use cherries as candleholders.

Make a Birthday Bouquet Cake: Bake a Betty Crocker Angel Food Cake—White or Confetti. Frost with Betty Crocker Cherry Fluff Frosting Mix. Spread petals of fresh snapdragon blossoms to hold candles; set on cake.

Make a Birthday Clock Cake: Use Betty Crocker White or Yellow Cake Mix and Betty Crocker Fluffy White Frosting Mix. Set the hands for the child's age by using candy sticks; use candles in gumdrops for the numerals.



A birthday cake for every birthday! That's what happens in the happiest houses. That's what builds the happiest memories. That's one way mothers can be certain their children know they care. Even if you're not the world's best cook—Betty Crocker makes it easy. Have a perfect birthday—with a perfect birthday cake!

"I guarantee a perfect* cake every time you bake—cake...after cake...after cake!" Betty Crocker General Mills

*PERFECT! Yes, every mix we make for you is guaranteed to come out perfect, or send the box top to Betty Crocker, Box 200, Minneapolis 40, Minn., and General Mills will send your money back.

Treats with tomato juice

Of course, chilled tomato juice is a dandy appetizer. But remember how good it is in an aspic mold or a bracing cup of hot soup.

Photographs: Mike Nelson

Aspic Tomato Ring has the subtle seasoning that's made this kind of aspic a salad favorite. Caught in the shiny gelatin are bits of celery for crunch. Unmold on curly endive, fill center with stuffed green olives and spears snipped from romaine.

Hot Tomato Punch—just the thing to start the meal or serve with a tray of hors d'oeuvres. Easy, it's tomato juice and beef broth spiked with Worcestershire sauce and horseradish. For trim: Cut lemon slice in thirds, stud with whole cloves.

Recipes on page 141

NOW play your favorite songs in minutes...without a single lesson!

MAGNUS
ELECTRIC CHORD ORGAN

Magnus is created for the 9 out of 10 people who can't read a note of music yet would love to be able to play their favorite songs . . . and play them well. No lessons, no practice. Magnus song books are numbered, the Magnus keyboard is numbered . . . merely match these numbers and you will play anything from popular, to hymns, to the classics instantly . . . rich, mellow organ music that you never before dreamed possible. Flawless chassis workmanship embraced in beautiful hardwood cabinetry makes Magnus truly an outstanding value. *Write today for free color literature.*

There's an Appliance, Department, Furniture or Music Store in your neighborhood that sells Magnus.

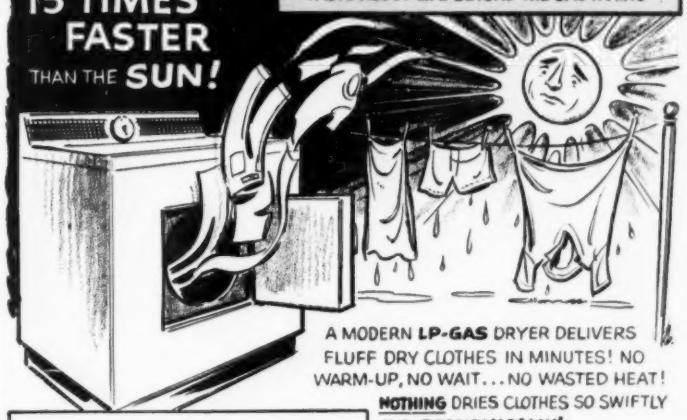
ONLY $129.95

Available in blonde mahogany or traditional walnut. Matching table and bench available as accessories.

MAGNUS ORGAN CORP., 100 Naylon Ave., Livingston, N. J. Dept. 49

LP-GAS DRIES CLOTHES
15 TIMES FASTER
THAN THE SUN!

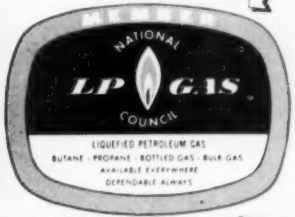
Did you know?
FACTS ABOUT LIFE BEYOND THE GAS MAINS



A MODERN **LP-GAS** DRYER DELIVERS FLUFF DRY CLOTHES IN MINUTES! NO WARM-UP, NO WAIT... NO WASTED HEAT! **NOTHING** DRIES CLOTHES SO SWIFTLY AND **ECONOMICALLY!**

LP-GAS REFRIGERATOR USES ONLY A TINY FLAME TO COOL AND FREEZE FOOD. MAKES ICE AUTOMATICALLY! YOU NEVER FILL TRAYS!

LOOK FOR THIS SEAL—
THEN BUY WITH CONFIDENCE!



FREE BOOK OF 200 AMAZING FACTS ABOUT MODERN GAS SERVICE BEYOND THE CITY MAINS

SEND TODAY! WRITE TO...

NATIONAL LP-GAS COUNCIL, DEPT. BHG-2
185 N. WABASH AVENUE, CHICAGO 1, ILL. or 1355 MARKET STREET, SAN FRANCISCO 3, CALIF.

Mouth-watering NEWS!

"4-HOUR" spaghetti sauce flavor

—In 10 MINUTES!

FRENCH'S Spaghetti Sauce Mix

Turns tomato paste into rich, "long-simmered" spaghetti sauce. French's special bouquet of fine herbs and spices gives you texture, fragrance and flavor no canned sauce ever has. Spicy goodness like this used to take hours. No more! Now you can stir up this fabulous sauce in the few minutes it takes your spaghetti to cook. You'll be delighted that sauce this good can be so easy. It's teasing . . . tantalizing . . . so gratifying!

It's Easy!

Here's how: To tomato paste (6-oz. can), 1¾ cups of water, 2 tbsps. salad oil add French's Spaghetti Sauce Mix. Simmer 10 minutes, stir occasionally. Makes four big servings. Serve over cooked spaghetti, macaroni, meat loaf, ravioli, noodles. And be ready for *praise!*

Photographs: Mike Nelson

Rhubarb frosts this upside-down cake!

Rhubarb fans, gather around. Here's the best rhubarb upside-down cake you'll ever taste! Speedy, too. Dice stalks of fresh rhubarb—rosy kind will be prettiest—use a package of white-cake mix, and your dessert is ready for the oven.

Combine 3 tablespoons melted butter or margarine and ½ cup sugar. Add few drops red food coloring, if desired.

Add 2 cups (1 pound) finely diced rhubarb. Toss lightly; spread in 8¼x1¾-inch round ovenware baking dish.

Prepare a package of white-cake mix according to package directions. Pour half of batter over fruit. Bake the remaining batter as cupcakes.

Bake in a moderate oven (375°) for about 35 minutes. (Loaf-size cake mix just fits.)

As soon as cake is done, run spatula around edge of baking dish and invert on plate.

Before lifting off the baking dish, let syrup drain onto cake 3 to 5 minutes. Cut the warm cake in 6 to 8 wedges. Top with whipped cream.

Help yourself—

EATABANANA!

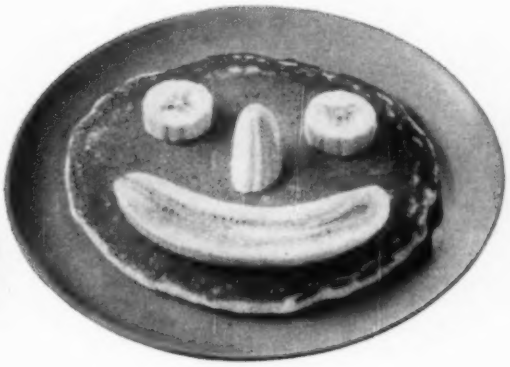
There are so many ways to enjoy them!

Sliceabanana into a jelly sandwich

Splitabanana and top with orange sections

Mashabanana and shake with cold milk

Blendabanana with pineapple juice



Cutabanana for a smiling pancake

Addabanana to your favorite cereal

Enjoyabanana with your favorite ice cream

Havabanana sliced on gingerbread

Grababanana, peel, eat and enjoy!

Help yourself! Addabanana and you add so few calories — only 88 in a whole medium banana! Yet you add a bonus of healthful vitamins and minerals along with that sweet, mellow flavor! Enjoyabanana often in happy combinations or straight from the peel!

Calorie Low! Vitality High! Bananas belong in your daily diet!

UNITED FRUIT COMPANY

Pier 3, North River, New York 6 N. Y.

Hot home-baked yeast breads

–at the drop of a hint!

BAKE AHEAD
with Pillsbury Hot Roll Mix
WRAP and FREEZE
in Reynolds Wrap

New take-life-easy idea! Bake these tempting yeast breads *ahead*, in your spare moments. Then wrap and whisk to your freezer. Later—at the drop of a hint—you simply reheat and serve!

Everything here you can make with Pillsbury Hot Roll Mix—the most versatile mix of them all. Easy new recipes for all four are in every package. And in the brand new 64-page Hot Roll Mix Baking Book you'll find over 100 more—plus complete directions for putting your freezer to work with the good help of Reynolds Heavy Duty Aluminum Foil. (For your copy, just send 25¢ to The Pillsbury Company, Box 369, Minneapolis 40, Minn.)

Golden Egg Braid. A giant golden loaf with a rich egg flavor. Toasted sesame seeds on a shiny brown crust add glamour.

Parmesan Crescents. A hint of tangy cheese makes these wonderful to serve with salads and soups.

Cinnamon Rolls. Fragrant spicy favorites. Frozen, and reheated later, they taste just like fresh-baked!

Date Nut Tea Ring. Elegant, yet easy. When you bake, bake *two*. One to eat, one to freeze for a special occasion.

Here's how you bake, wrap, freeze, reheat and serve—all in the original sheet of Reynolds Heavy Duty Aluminum Foil. Every ounce of just-baked freshness is sealed in. Foil-protected, your creations keep for weeks or even months, in your freezer.

1. Center dough for shaped breads on a large greased sheet of Reynolds Heavy Duty Aluminum Foil. Let rise. Then bake, cool quickly on same foil sheet.

2. Make a "druggist's wrap" by bringing the two longest sides of foil together on top of product. Fold these edges over about an inch. Repeat folding to bring foil tight against top of product. Turn package over. Fold end corners towards each other; then fold ends over and stretch tight. Use a strip of freezer or masking tape to label and date package.

3. To thaw and reheat in one step, place foil-wrapped breads in a 300° oven. Allow 25 minutes for breads and rolls, 30 to 40 minutes for coffee cakes.

4. After reheating, unwrap bread, rolls or coffee cake. Crinkle foil around the base. It helps retain the heat. Looks pretty, too!

Now's the time to ***BAKE AHEAD*** *with*

Pillsbury Hot Roll Mix

WRAP AND FREEZE IN Reynolds Wrap

Photograph: Suter, Hedrich-Blessing. Owner: Alexander Smith

This island setup is ready for double duty—dandy when there's company. Here you see two sinks with recessed cabinets for sitting space, two faucet-type dishwashers, and undercounter, automatic dishwasher. And over it all, a ceiling of light to brighten this work spot.

The beauty of an island sink center: it may be used from two or more sides and by more than one person without interference.

How about a sink across the corner—for a bit of the unusual? This type of arrangement will add interest to your kitchen plan, let you build in handy storage back of sink (for clean-up aids).

Lucky you if you can take advantage of corner windows, too. They will give you an expanded outdoor view to make sink duties more pleasant, let you keep an eye on children playing outside.

Photograph: Warren Reynolds. Owner: Linn Firestone. Architect: Thorshov and Cerny

You need a top-notch sink center

The clean-up center in your kitchen is important—every day. You spend more time at the sink than at any other area, so why not plan a sink center that really saves time and work? Keep in mind, today's sinks come in many styles and sizes.

If your present kitchen needs remodeling but your budget is tight, the sink center is a practical place to start for a long-range program. Consider one of the freestanding sink-cabinet units. You can add other matching cabinets later.

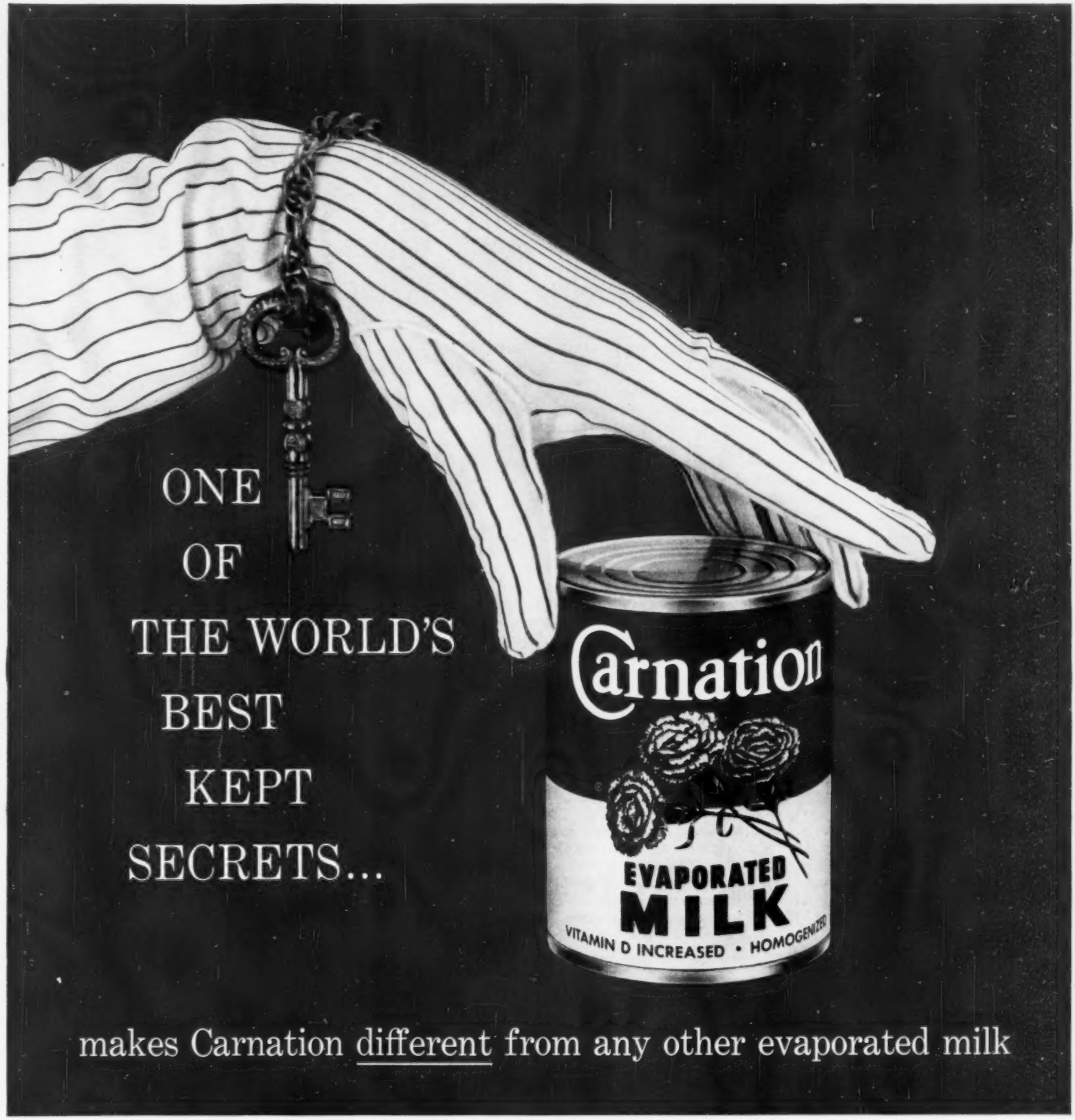
Save yourself back kinks by installing your sink at height comfortable for you. How do you determine right height? Stand at sink and place your fingers (but *not* your *palms*) on sink bottom—you should *not* have to bend over. (If your present sink is too low, place a board or rack under the dishpan to raise it.) Shop here for sink-center ideas galore.

Photograph: Bill Hedrich, Hedrich-Blessing. Architect: Nathan R. Rosen

Light up this hard-working area. When a sink doesn't have a window nearby, it's especially important to plan for adequate lighting. Two cone-shaped lamps spotlight sink and adjoining counter, are real sightsavers. Pierced shades make lamps decorative, too.

Needless to say, undercounter dishwasher is a useful addition to this center, stands by, ready for action anytime.

More photographs on page 107



Somewhere between the time Carnation leaves the farm and reaches your market a carefully guarded secret gives it characteristics that set it apart from other evaporated milk. Those who have discovered the difference have made this milk "from contented cows" the world's favorite by far. They wouldn't think of using any other brand of evaporated milk, even though some cost a little less. To them–and to you–the difference is worth much more.

New ways to make Italian Dressings no one can buy

...so easy with this GOOD SEASONS MIX

Now—5 different dressings with Italian Mix!

1. The basic dressing: Italian Mix makes a savory, garlic dressing. Garden herbs, flecks of onion and sweet red pepper blend their flavors into the golden smoothness. A *fresh* dressing—in the true Italian tradition—its light texture gently coats, never smothers, salad greens. To make it, just add your own oil, vinegar and a little water to the Mix. (The water, or a substitute liquid, is a continental secret for making a smoother blend!) Measurements and easy mixing directions are on the Good Seasons envelope. Takes only seconds.

2. Anchovy Dressing. Prepare basic dressing, substituting a 2-oz. can anchovy fillets (with oil), finely chopped, for the water. Just before final shaking of dressing add 2 tablespoons grated Parmesan cheese. Men love this on green salads! Add toasted croutons for a simple Caesar salad—in seconds.

3. Piquant Slaw Dressing. Instead of water, use either mayonnaise or sour cream. Stir dressing into chopped cabbage for an unusually delicious slaw—colorful, full-flavored, *quick*.

4. Olive-Vermouth Dressing. To make this, just substitute dry or sweet vermouth for the water. Just before final shaking, add 2 tablespoons of chopped olives—either ripe or stuffed-green. A triumph on any tossed salad!

5. Vinaigrette Dressing for marinating. Substitute lemon juice for the vinegar. Last touch: add 3 tablespoons finely-chopped pickle. Marinate and chill cooked or canned vegetables in this tangy dressing for several hours. (Try carrots, beets, cauliflower, asparagus, green beans, etc.) Serve on lettuce. Makes a hearty, prepared-in-advance salad.

Creating your own fresh dressings is so easy when the base is a Good Seasons Mix—the blend of a continental chef. Choose from 7 Mixes. You can vary each dressing to suit yourself and your salad!

This smart cruet is available in the Good Seasons Salad Dressing Kit. Or, use any screw-top jar for mixing.

GENERAL FOODS KITCHENS

FRESH FLAVOR GUARANTEED BY GENERAL FOODS KITCHENS.

You need a top-notch sink center

Begins on page 104

Photographs: Howland. Architect: Sara Harkness

Pull up a stool—sit down at the sink! It's possible with this recessed cabinet front and shallow bowl.

At left is a deep bowl for washing pots and pans.

Sink center is stepsaver. Note built-in refrigerators, left, the undercounter freezer at right, pull-out cutting board in cabinet.

Place your sink in a counter that divides two areas such as kitchen and laundry, or kitchen and eating area.

You'll save on plumbing costs if sink shares the plumbing with washer, tub.

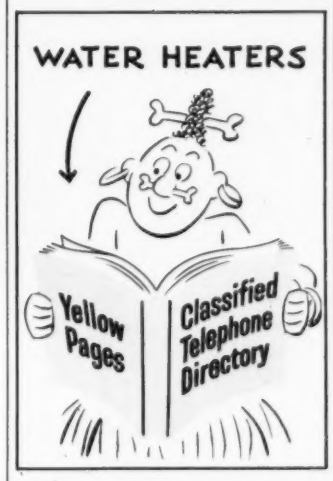
Use an attractive divider with bonus storage shelves to screen laundry beyond.

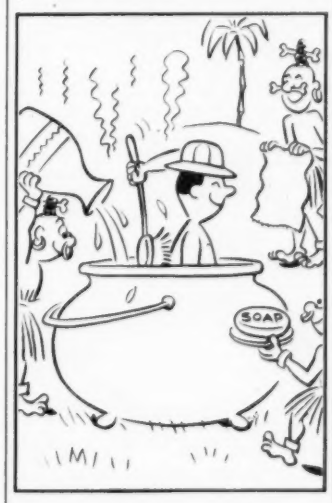
Big things are happening to cabinet space under the sink. Once it was a catchall. Now, sectioned bins for dry vegetables, pull-out towel bar, and a rack on the door fill the space not needed for pipes.

Waste disposer plays important part, too—"eats up" garbage. This trim model operates quietly.

Another disposer on the market is lightweight, has instructions for easy, do-it-yourself installation.

More photographs on next page





water heaters, laundries, movers, jewelers, batteries *whatever you need—*

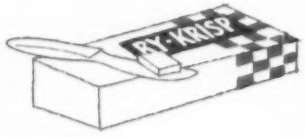
Find It Fast In The Yellow Pages

Advertisers displaying this emblem make your shopping easy.

if you like to watch your weight....

DON'T GIVE UP BUTTER
spread it on
RY-KRISP

a double cracker of Ry-Krisp with butter is lower in calories than a single slice of "diet-bread" without butter!



THE LIGHT RYE CRACKER THAT LETS YOU EAT THINGS LIKE BUTTER AND CHEESE BUT CUTS YOUR CALORIES, TOO

WORLD'S LONGEST SLOGAN ©RALSTON PURINA CO., CHECKERBOARD SQ., ST. LOUIS 2, MO.

Top-notch sink center

Continued from page 107

Convenient back panel on sink has hand-lotion and liquid-detergent dispensers, single-lever faucet, light, waste-disposer switch, bins, clock timer, and outlets.

Brush-and-faucet washer can replace spray attachment on most sinks. Press lever to bring water through brush. Tap button to add suds—detergent is in a cup below.

At first glance, this off-center drain may seem like a minor idea, but actually it's a big help.

It lets you stack plates on one side of the sink—leaving the drain open for scraping food scraps into the waste disposer.

You'll find that a sink with an off-center drain is especially helpful if you can have only a single bowl.

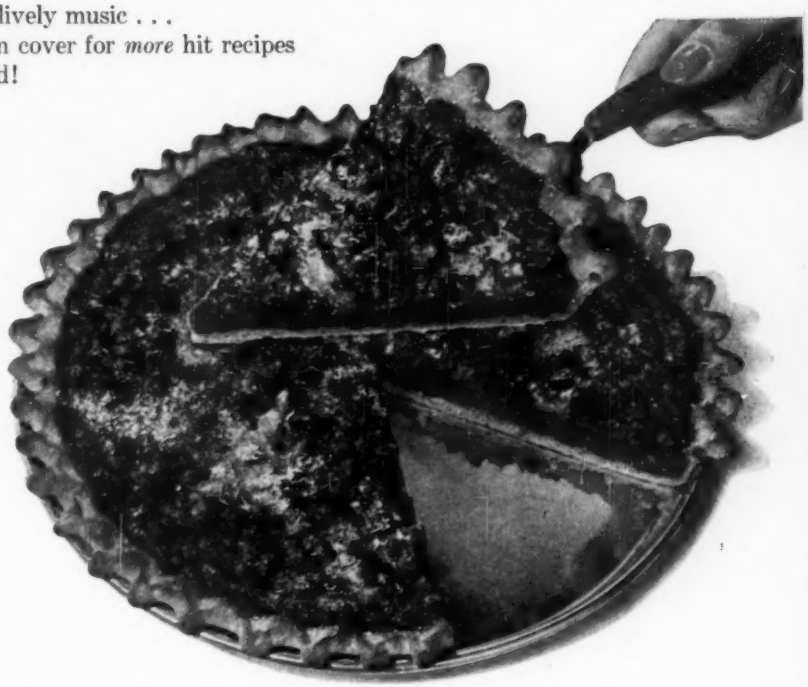
An important partner at sink center is the *dishwasher*.

Many types are available: Waist-high installation, mobile model, undercounter units, freestanding, those combined with sink as a unit, and even a dishwasher that's only 18 inches wide!

Try to place the mobile dishwasher near sink—right next to it, if possible.

....Let's plan a platter party...

Recipe for a great party: Light and lively music . . .
light and lively pizza! See Ames Brothers album cover for *more* hit recipes
from French's Mustard!



French's Good and Plenty Pizza

Pizza Crust

2 cups biscuit mix
2 tbsps. French's Mustard
½ cup milk

Measure the mix into a bowl. Stir mustard into milk; blend into mix. Knead 1 min. on board dusted with biscuit mix. Roll to fit 12-inch pizza pan. Prick surface with fork. Bake at 425° F 5-7 min. Remove from oven; lower oven to 375° F. While crust bakes prepare sauce.

Pizza Sauce

2 cans (8 oz.) tomato sauce
1 tbsp. sugar
1 tbsp. French's Minced Onion
2 tbsps. French's Mustard
¼ tsp. French's Oregano
1 lb. bulk pork sausage meat, well cooked and well drained
1 cup grated sharp Cheddar cheese
2 tbsps. grated Parmesan cheese

Mix tomato sauce, sugar, onion, mustard, oregano; bring to a boil; simmer 10 min. Pour into partially baked pizza crust. Sprinkle with half of Cheddar, then sausage, then remaining Cheddar; top with Parmesan. Return to oven; bake 12-15 min. longer or until cheese melts and crust is deep golden brown. 6 servings. Serve at once.

Friendly Warning Because French's Mustard has a *special* flavor, color, and texture all its own, you *can't* get best results with any other mustard! French's light and lively flavor makes it the mustard more women choose and use than any other!

...with a French's party platter!

and this exciting RCA Victor

Ames Brothers

Preview Album

Spectacular $1.29 Offer— Only 50¢

Only from French's—

$1.29 Value for just 50¢—six great Ames Brothers recordings in one wonderful album: "Two Sleepy People"; "Seventeen"; "I Can't Give You Anything But Love"; "Rag Mop"; "Moonglow"; "When My Sugar Walks Down The Street"!

Here's all you do! Fill in your name and address below. Send with 50¢ and the label (or reasonable facsimile) from a jar of French's Mustard to: RCA Victor, Dept. A-1, Box 68, Rockaway, New Jersey

Name.....

Address.....

City.....State.....

On food...
In food...

no other mustard has the light and lively flavor of

FRENCH'S MUSTARD

Lightest Pancakes in 49 States!

Hotcakes Alaska

from Yeast and Biscuit Mix!

The old Alaskan prospectors knew that yeast makes pancakes wonderfully light and *good*—and carried their yeast dough right in their packs! But today you can make extra-tender, tempting pancakes just by adding yeast to biscuit mix!

You mix the frothy-light batter in "two shakes" and spoon it right on the griddle. Just be sure to use Fleischmann's Active Dry Yeast, the kind prize-winning cooks like best. It's the fastest and finest there is . . . and it keeps for months right on your shelf.

HOTCAKES ALASKA

Measure into bowl . **⅔ cup warm water (105—115°F.)**

Sprinkle in..... **2 packages Fleischmann's Active Dry Yeast**

Add... **2 cups biscuit mix**
1 cup milk
1 egg

Stir until dissolved. Beat with rotary beater until smooth.

Bake pancakes on a hot, lightly greased griddle. Turn only once when bubbles appear and edges become dry. Serve with margarine or butter and syrup. Makes about 12 4-inch pancakes.

ANOTHER FINE PRODUCT OF STANDARD BRANDS INC.

Babies and bottles

By Ann Usher

A doctor reports on cold formulas for babies

"Will cold milk hurt my baby?" a young mother asked her infant's pediatrician. "I gave him an ice-cold formula the other night. I was so tired I didn't realize what I was doing, but he liked the milk cold and now prefers all his bottles straight out of the refrigerator. Will it hurt him?"

The baby, 6 weeks old, seemed perfectly healthy and happy, the Texas doctor reported in an article in *The Journal of Pediatrics*. After the same inquiry from several other mothers, the doctor discovered that quite a few mothers had been giving cold formulas.

The doctor began a study with his own patients in private practice. He felt that information on the possible effects of giving cold formulas is "important to mothers who prepare about 1,400 bottles of formula during the first 8 months of a baby's life," and "still more urgent in the middle of the night and on trips."

Of 150 babies, 134 accepted cool or cold formula within an average period of one week after it was first offered. They ranged in age from 15 hours to 7 months.

The 134 babies had complete examinations monthly. Their weight gain was consistent and their general condition was good. They were followed for an average of 6.7 months. In all, development "proceeded normally."

All the babies (except the newborn) were changed gradually from warm to cool (allowed to stand in room temperature until "the chill was off") to cold bottles right out of the refrigerator. The mother of the newborn infant requested that he be given cold formula in the hospital nursery because her first child did so well on cold formulas. This infant had 1 warm bottle when 12 hours old. Three hours later, he was offered an ice-cold formula, which he took well. He started to gain weight on the second day. At one month, he had gained almost 2 pounds over his 6 pound 11 ounce birth weight. His general condition was excellent.

Short cuts are okay, if they are safe

Nothing is "too much trouble," if it is necessary for good care of our babies. But any parent will feel relief if a tedious, oft-repeated, baby-care chore can be eliminated safely.

That's why the custom-attacking study described above excites interest. For years, it has been thought that formula must be warmed to body temperature before it is offered to Baby.

If doctors generally approve the idea that cold formula can be given babies, it will banish frustrations such as bottles that get too hot so that Baby has to wait, or milk that comes out cool though the bottle feels warm.

"Terminal" sterilization is another example of a short cut in the process of getting the baby's formula ready for him. In this method, formula and bottles are sterilized together, with the formula in the bottles. This makes it unnecessary to sterilize other equipment used in preparing the formula or to boil any ingredients before bottling.

The method was used first in hospital nurseries. Actually, the one-step process lessens the possibility of formula becoming contaminated, because it is not handled after it is sterilized.

Provided your doctor approves, there's no reason why you should not adopt any recommendation that makes simpler the job of feeding your baby. But any [*Turn to page 140*

DOES HE LOVE YOU TENDER . . . AND LOVE YOU SLENDER?

Libby's Tomato Juice ...satisfies between-meal hunger ...supplies healthful vitamins, too!

If you're staying slim for him, you'll be happy to know Libby's Tomato Juice can make it easier. Libby's—3 times a day—helps you stay with your slimming program. (Keeps you from nibbling!) Libby's is Twice-Rich: rich in flavor, rich in vitamins. Yet only 25 calories to the 4-ounce glass! Enjoy it today. *Libby, McNeill & Libby, Chicago 4, Illinois.*

Have this most refreshing juice for breakfast, too.

NO SUGAR TO ADD!

Eagle Brand Magic Lemon Pie

Perfect lemon filling made without cooking. It's easy as a mix with Eagle Brand—yet has delightful *real* lemon flavor.

FILLING

1⅓ cups (15-oz. can) Eagle Brand Sweetened Condensed Milk
½ cup lemon juice
1 teaspoon grated lemon rind or ¼ teaspoon lemon extract
2 egg yolks

Put Eagle Brand, lemon juice, lemon rind and egg yolks into mixing bowl; stir until thickened. Pour into a cooled pastry shell.

Top with a standard recipe for meringue, or for a deliciously different lemon pie use whipped cream or a prepared topping.

Eagle Brand fits so beautifully into so many quick, easy-to-prepare recipes that no up-to-date kitchen should be without it.

70 of these recipes are contained in a full-color booklet which The Borden Company will be glad to send you. Use the coupon below.

Borden's Eagle Brand

Sweetened Condensed Milk

FREE!

EAGLE BRAND RECIPE BOOKLET
The Borden Co.,
Dept. BH-49,
Box 171,
N. Y. 46, N. Y.

Please send me Elsie's recipes.

Name_____
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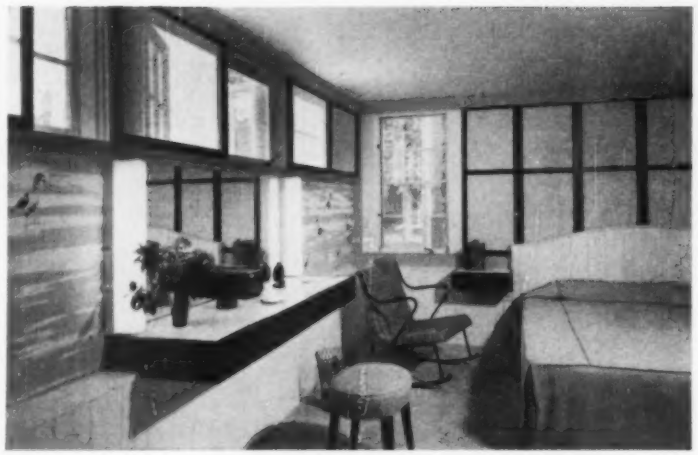


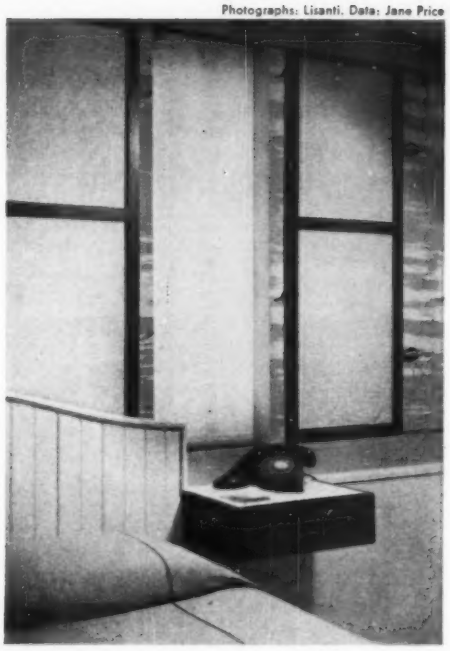
Built-in "curtains" are panels of plastic hung from a concealed track on ceiling. Slide them over windows to prevent glare, push aside when you prefer a breeze.

Lights flanking the dressing table are warm white fluorescent, give ample lighting for make-up or writing.

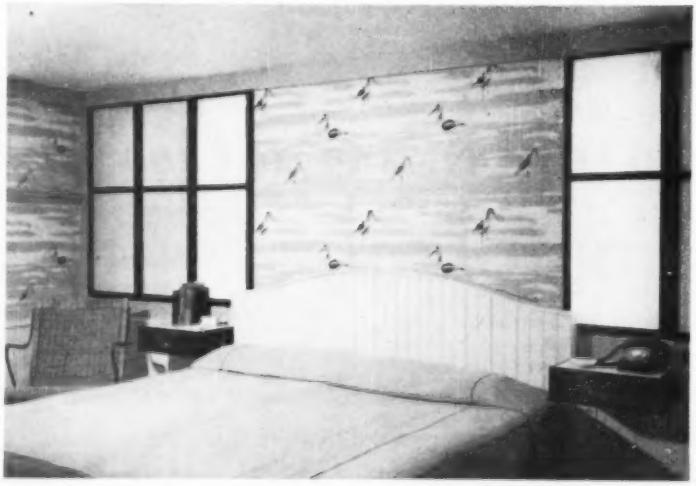
Even the lamps and curtains are built in!

This work-free room has sliding panels instead of curtains, vanity and headboard as part of wall

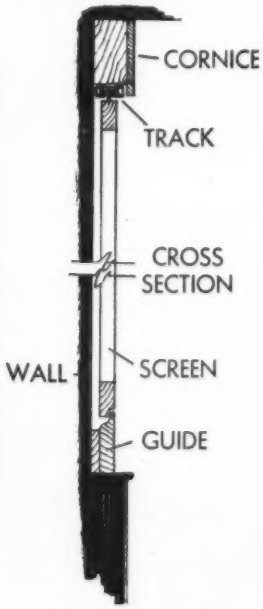
Photographs: Lisanti. Data: Jane Price



Longer sliding panels here make backdrop for bed. Bed head is extension of paneled dado—suspended night table is another space-saving idea. Room was designed by Architect Livingston Elder, A.I.D., for the Alan Sidmans, Waccabuc, New York.



Flanking the bed are panels of light, actually fluorescent ceiling fixtures set vertically into wall so they can be hidden by sliding screens. See sketch above. Sketch, right, shows panels suspended in single row, no overlap.



Handles loads that would choke any other washer!

High-frequency action easily washes 7 sheets at once . . . cleaner, too!

No blades to trap or slap clothes. Philco's blade-free agitator moves 600 times a minute – harmless to hands and fabrics. "Eases out" soil with deep-cleaning water currents. This new patented agitator has passed rugged engineering "life" tests equal to 10 years of trouble-free use.

New PHILCO BENDIX 'AUTOMAGIC'

Think of it! This new machine will even wash and rinse 7 sheets at once – bright, clean, lint-free. Yet it's so gentle you could trust it with a bridal veil. It's the Philco "Automagic" with high-frequency action.

Philco's new agitator is blade-free – a marvel in action. Flexes, circulates and spins loads that would choke any other washer. Won't pull, stretch, or tangle clothes. Doesn't beat off the nap, strain seams, or break buttons. *And it washes a 10-lb. load 7% cleaner than any other washer.*

You get five push-button cycles, including wash 'n' wear • Full-time underwater filter screens every drop of water every ten seconds • Automatic dispenser for wash and rinse products • Self-balancing tub won't wobble, bang, or shut off • Hot, warm, cold water choice.

MATCHING "AUTOMAGIC" DRYER ➡

★ *Tune in "Meet Me in St. Louis" . . . CBS, Sunday night, April 26 . . . the most exciting musical TV spectacular of the year!*

PHILCO

QUALITY FIRST!

Bibb lettuce—petite, fragile, with a nip

Escarole—broad leaves and bracing flavor

Bowlful of lettuce tips

Add a party flounce to lettuce cups. Use two or three cups, arranging to make one big perfect holder for mound of chicken or sea-food salad.

Chef's trick for coring lettuce: Remove droopy leaves. Smack the head stem end down on counter top. You can twist the core right out!

GREENS make the salad. Try experimenting a bit—you'll take a gourmet's pride in knowing the whole lettuce clan. Trim off any not-so-pretty leaves. Rinse the greens under cold water. Drain; stow in refrigerator—in crisper, plastic bags, saran wrapping, foil.

Photographs: Mike Nelson

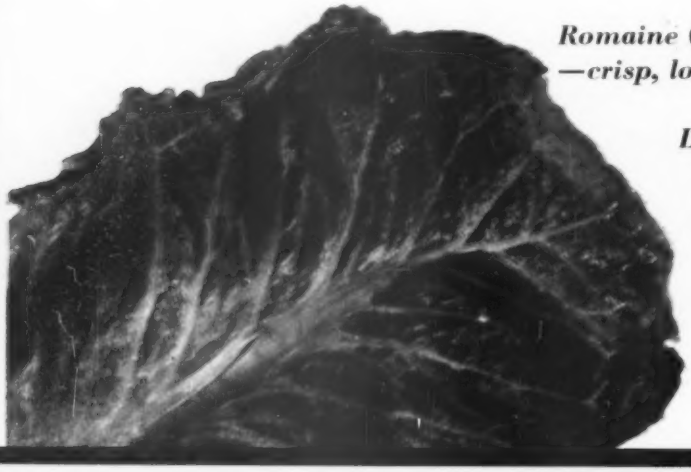
Give lettuce a break—tear greens into bowl in bite-size chunks. Your tossed salad will look and taste fresher than if the greens were cut.

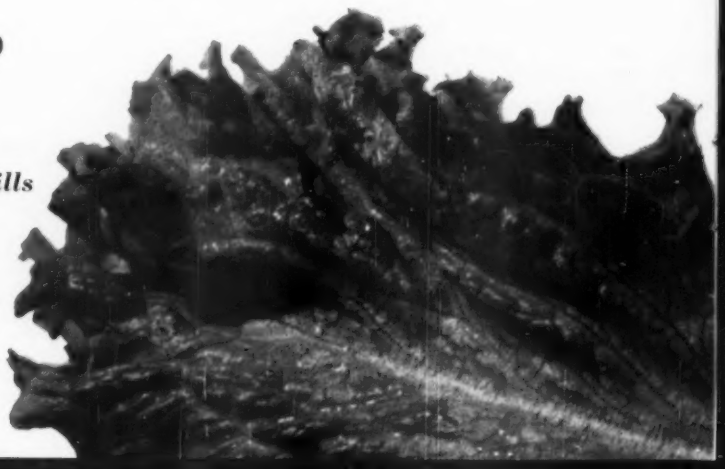
Bibb cut-ups. Quarter these tiny rosette heads for tossed salad. Or serve whole—to each his own Bibb—with your favorite French dressing.

Fix romaine French-style for tossed salad. Cut out rib in each leaf with two knife strokes. To trim bowl, snip points in leaves with scissors.

Romaine (Cos lettuce)—crisp, long head

Leaf lettuce—tender frills





3050 CHANCES TO WIN 1959 STATION WAGON, WESTINGHOUSE REFRIGERATOR

Marshmallows make meringues!

Use Kraft Recipe-size Marshmallows

Imagine a meringue of toasted marshmallows! It's a new idea for the most delicious meringue you ever tasted—and the easiest, with Kraft Miniature Marshmallows! Try these:

MARSHMALLOW LEMON PIE. Fill an 8- or 9-inch baked pastry shell with lemon pie filling. Sprinkle 2 cups Kraft Miniature Marshmallows over top. Broil until lightly browned.

MARSHMALLOW TOPPED COBBLER. Prepare a cooked fruit cobbler filling. Pour into a baking dish and top with Kraft Miniature Marshmallows. Broil lightly.

MARSHMALLOW ORANGE GEMS. Spread Kraft Pure Orange Marmalade on cupcakes. Top with Kraft Miniature Marshmallows and broil.

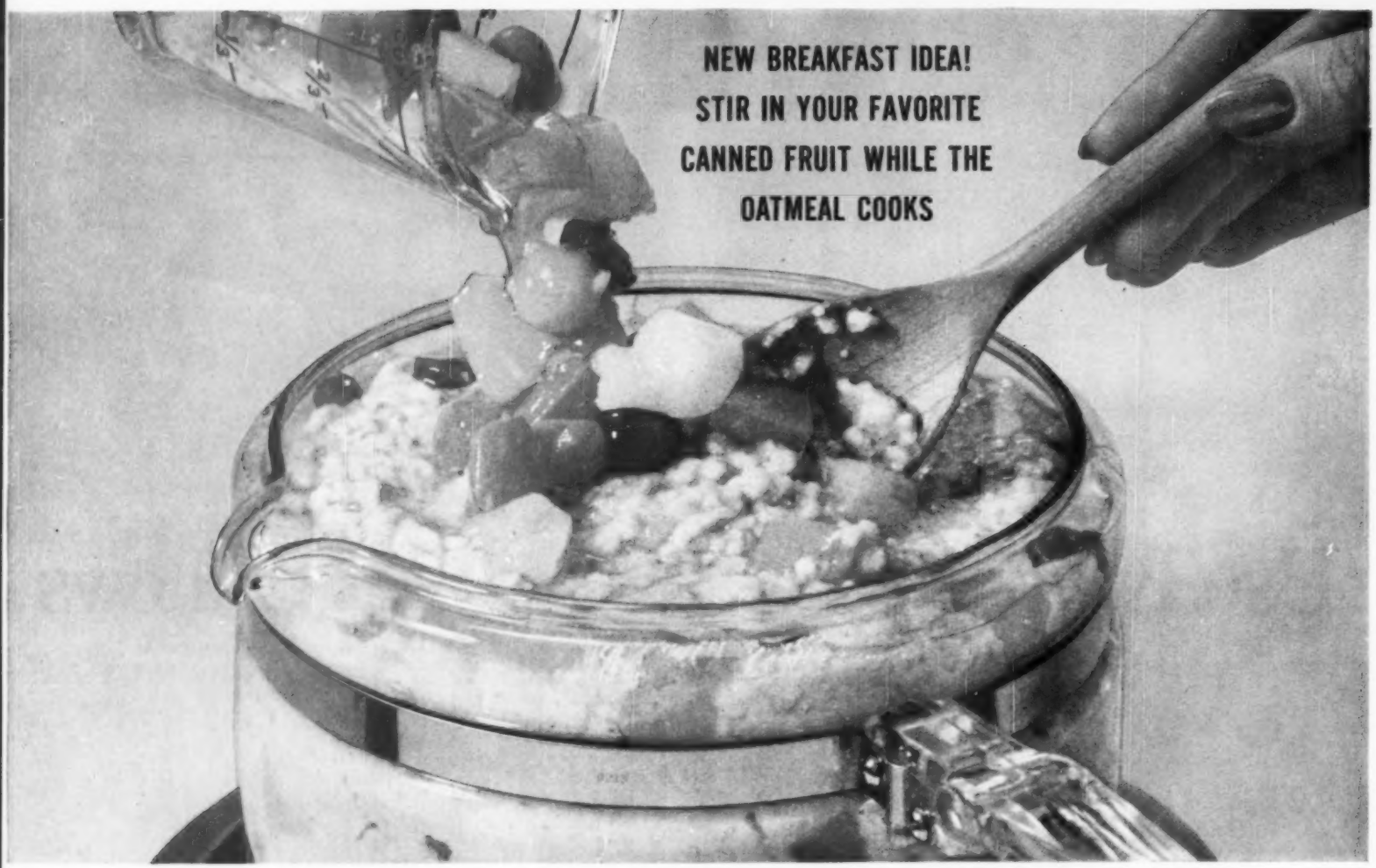
FREE RECIPE BOOKLET! Write to: Kraft Miniature Marshmallows, P.O. Box 1513, Dept. B, Chicago 77, Illinois.

Try Kraft regular size Marshmallows, too—the big sweet ones for toasting!

The only kind that stay soft!

3056 CHANCES TO WIN 1959 STATION WAGON, WESTINGHOUSE REFRIGERATOR-FREEZER, CANNED FRUIT! JUST TELL US YOUR FAVORITE BREAKFAST OF

Oatmeal and Fruit...blended!



New Quaker Oats Sweepstakes Drawing gives everybody an equal chance to win!

HERE'S ALL YOU DO: This is not a contest. You have 3056 chances to have your name drawn—and to win one of the valuable prizes shown at right. To enter your name, just try oatmeal and your favorite canned fruit . . . blended. *Any* canned fruit. Simply stir the fruit into the creamy-delicious Quaker Oats during the last few seconds of cooking (1 cup fruit per 4-6 oatmeal servings).

Then, on a post card just write the kind of canned fruit you like best in Oatmeal and Fruit . . . blended. Example: Peaches, Applesauce, Pineapple, etc. What could be easier? No writing skill! No competition!

Next sign your name and address and mail your post card to: SWEEPSTAKES, BOX L, DEPT. 3, CHICAGO 77, ILLINOIS. All entries must be postmarked by June 15, 1959 and received by June 22, 1959.

Enter as often as you wish. The drawing will be held July 6, 1959 and all entries will qualify for the prizes in the order in which they are drawn.

Winners will be notified by mail. List of winners will be on file at The Quaker Oats Company, Chicago, Ill. This Sweepstakes void in Nebraska, New Jersey, and any other state or locality where prohibited, taxed, or restricted by law. Otherwise all persons may enter except employees of Quaker Oats, its advertising agencies, and the organization supervising the drawing, and their families.

Quaker Oats and Mother's Oats are exactly the same

... with all that wonderful protein!

3056 VALUABLE PRIZES!

1st NAME DRAWN WINS CHOICE OF A 1959 Chevrolet, Ford, or Plymouth Station Wagon packed with canned fruit of winner's choice or $3,500 in cash.

NEXT 25 NAMES DRAWN WIN Westinghouse Cold Injector Frost Free Refrigerator with separate home freezer (Retail value $400) packed with canned fruit of winner's choice.

NEXT 30 NAMES DRAWN WIN choice of canned fruit equal in weight to total weight of winner's family (parents and children) or $100 in cash.

NEXT 3000 NAMES DRAWN WIN Prize Certificate redeemable at any food store for a full case (two dozen cans) of canned fruit of winner's choice.

Banana Nut Loaf

Traditional banana bread at its best. To speed along, stir this up on your electric mixer.

Thin, pretty slices are easy to cut from this moist loaf.

A lunch-box treat: sandwiches of banana bread and butter.

Yes, we have BANANA breads

THREE delicious ones, in fact. There are hot muffins for breakfast, a nut loaf for afternoon tea, and an extra-tender bread that can double as dessert. You'll find all are simple to make! For tops in banana flavor, choose only fruit that's fully ripe.

By Virginia Heffington

Kona Banana Bread

A specialty from Hawaii that's so light it's almost cake. For dessert, top big squares with banana slices (lemon-brushed) or whipped cream.

Or pass the warm bread with butter to go with fruit salad.

Photographs: Mike Nelson

Banana Muffins

Bran is the good crunch in these little breads. And they're fluffy and fruit-filled. The crusty tops are a delicate golden brown.

Piping hot and fragrant with banana, they make breakfast an occasion worth waking up for!

Recipes on page 120

Did Mona Lisa have a passion for Ripe Olives?

According to recent findings—*yes!* Gourmets and certain students of history developed this theory. Ripe Olive growers think it's pretty plausible and makes a lot of sense.

Look at it this way: Mona isn't smiling just for *nothing*...she's obviously intrigued by *something*. So why not Ripe Olives? The flavor of Ripe Olives is as impossible to describe as Mona Lisa's smile!

While you're thinking about this, reach down some Ripe Olives for tonight's relish dish. You too can enjoy THE MONA LISA EXPERIENCE. This invitation comes to you from the Olive Advisory Board, San Francisco.

©O.A.B.

FABULOUS FOODARAMA

Better Living for Everyone ... from Kelvinator

"WE EAT BETTER!" say the Raleighs. It's so much easier to plan and serve tastier, more nutritious meals from a Foodarama because it stores such a variety of fresh and frozen foods. Only Foodarama has the convenience of a family-size, upright freezer plus a refrigerator *100% usable* for fresh foods. There are work-savers everywhere. Instead of a "stoop-over" crisper, for instance, Foodarama has a deluxe Cold Mist Freshener at waist level and a Package Pantry for ready-wrapped produce.

"SAVE MONEY!" says Mrs. Anderson, "YOU BET! In the first place, Foodarama *cost* us less than a separate freezer and deluxe refrigerator would have. But the savings go *on* and *on*. In a cabinet only 41 inches wide, Foodarama has 18 cubic feet of fresh and frozen food storage space. *That* gives me *so* much more space for buying in big quantities. I really stock up at sales, and when seasonal prices are lowest. We even save gasoline by shopping only two or three times a month!"

"I SAVE TIME," says Mrs. Williams, "every single day! Baking 'extras' for later use is a big time-saver. And no more running up and down stairs to a separate basement freezer. Fewer 'emergency' trips to the store . . . we just don't 'run out' of things. I can whip up a snack or a feast in no time at all because Foodarama is so conveniently arranged. You see, it's the only upright freezer and refrigerator combined in one cabinet. A *beautiful* cabinet only 41 inches wide."

"AND HAVE MORE FUN, TOO!" say the Thompsons. Teen-age party or grown-up, the Thompsons serve at leisure, right from their Foodarama. *All* the snacks, treats, sweets they'll need . . . or a whole buffet feast . . . are prepared ahead of time. And Foodarama has so much beverage space, Dad never has to excuse himself to juggle ice cubes or re-load with bottles. Mother has time to *join* the fun. Incidentally, Foodarama is beautiful either built-in or in your present kitchen.

Foodarama costs much less than a separate Deluxe Refrigerator and Upright Freezer

a 12 cu. ft. deluxe refrigerator and a 6 cu. ft. upright freezer all in one cabinet only 41" wide, 63" high and 25" deep!

Built better to serve better
Dependable for 45 years

FOODARAMA *by* Kelvinator

Live Better Electrically

Division of American Motors Corp., Detroit 32, Mich.

American Motors Means More for Americans

Yes, we have banana breads

Begins on page 117

Kona Banana Bread

Versatile! Buttered warm, it's delicious with fruit salad. Topped with sliced banana or whipped cream, it's dessert—

½ cup shortening
1 cup sugar
2 eggs
¾ cup mashed *ripe* banana

• • •

1¼ cups sifted cake flour
¾ teaspoon soda
½ teaspoon salt

Cream shortening and sugar until light. Add eggs, one at a time, beating well after each. Stir in banana. Sift together dry ingredients; add to banana mixture. Mix till well blended. Pour into a greased 9x9x2-inch pan. Bake in moderate oven (350°) 30 to 35 minutes. Cut in squares to serve.

Banana Nut Loaf

The kind Grandma used to bake. Especially good if stored at least a day—

⅓ cup shortening
½ cup sugar
2 eggs

• • •

1¾ cups sifted enriched flour
2 teaspoons baking powder
½ teaspoon salt
¼ teaspoon soda

• • •

1 cup mashed *ripe* banana

• • •

½ cup broken California walnuts

Cream together shortening and sugar; add eggs and beat well. Sift together dry ingredients; add to creamed mixture alternately with banana, beating well after each addition. Stir in walnuts. Pour into a well-greased 8½x4½x2½-inch loaf pan. Bake in moderate oven (350°) about 1 hour or till done. Remove from pan; cool on rack.

Banana Muffins

These boast double flavor: banana plus bran—

1 cup sifted enriched flour
3 tablespoons sugar
2½ teaspoons baking powder
½ teaspoon salt

• • •

1 cup whole bran

• • •

1 beaten egg
1 cup mashed *ripe* banana
¼ cup milk
2 tablespoons salad oil or melted shortening

Sift together flour, sugar, baking powder, and salt. Stir in bran. Combine egg, banana, milk, and salad oil. Add all at once to dry ingredients, stirring just to moisten. Fill well-greased muffin pans ⅔ full. Bake in hot oven (400°) 20 to 25 minutes. Makes about 1 dozen.

Tips on bananas

▶ For deliciously flavored banana breads (or cakes), it's important to use fully ripe bananas—the kind with yellow skins flecked with brown. Here's how important: If there is even a trace of green at the tips, or if the brown flecks are missing, it's best to make another kind of bread and give those bananas time to ripen.

▶ To ripen bananas properly, keep them at a comfortable room temperature. Once bananas are fully ripe and flecked with brown, you can store them in the refrigerator (but this is the only kind).

▶ Two to 3 medium bananas give about 1 cup mashed fruit. Easy to mash bananas with an electric mixer or blender. Or slice them into a bowl and mash with fork.

Our strawberry-raspberry festival will be held in the May issue. You are invited!

If you're in an AUTO ACCIDENT—

- ▶ Write down the license numbers of all cars involved.
- ▶ Help anyone whose injuries you know how to treat.
- ▶ See that medical help is called for, then the police.
- ▶ Get the name and driver's license number of the other driver, and the name of his insurance company.
- ▶ Get the names of all people involved.
- ▶ Take the names of any witnesses.
- ▶ Call your insurance agent immediately if the accident is serious. In any event, notify him as soon as possible.
- ▶ File a report with local and/or state police, if required by regional law.
- ▶ Sign nothing. Do not confess your guilt; you might not be guilty when all the facts are in.
- ▶ Accept no money from insurance adjustors who want you to sign a release, and don't sign it, even if you are unscratched. You might have suffered an injury that won't show up until later.

Henredon *fine furniture* CUSTOM QUALITY AT A PRACTICAL PRICE

Factories at Morganton, High Point, N. C.; Grand Rapids, Michigan

Henredon's *Collector's Gallery*

New furniture with a special social grace!

The quietly distinctive designs are welcome in any style home . . . the unique Patina finish harmonizes with most other wood tones, too!

This masterful mahogany chest is planned to be at home in living room, dining room or hall. What a pleasure to decorate with wonderfully versatile, lastingly beautiful Henredon.

For booklets, send 50¢ to Henredon, Dept. BHG-4, Morganton, N. C.

Goof-off gulps building dollars

Begins on page 64

Do these developments prove there is something basically wrong with the building-trades unions? Not at all, says one Midwest builder, whose record of good labor relations is well known. "We're not against the unions, or even the high wages that skilled craftsmen are drawing these days. We just want our men to help us build homes efficiently and at the lowest possible cost."

Employers, meanwhile, are far from blameless in the productivity muddle. For example, most builders do not (or cannot) take charge of their operations the way factory managers do. Instead, builders farm out the plumbing, heating, wiring, and other specialized jobs to other firms. These subcontractors hire their own workers and make their own dealings with the unions. In some cases, subcontractors even encourage their men to spread out the work, and add to the featherbed!

With so many people dividing up the responsibility of building a house, it's hard for everyone to get together. Here's what often happens. Inefficient rules or practices creep into, say, the plumbing trade. Plumbing costs go up, but they go up about the same amount for all subcontractors. Since the builder still has to use plumbing in his houses, he grumbles but continues to engage the subcontractor. (The builder passes his extra cost on to the home buyer, of course.) When enough of these featherbed costs are added together, the high price of the house discourages a large number of potential buyers. And the housing market dips—or stagnates—once again.

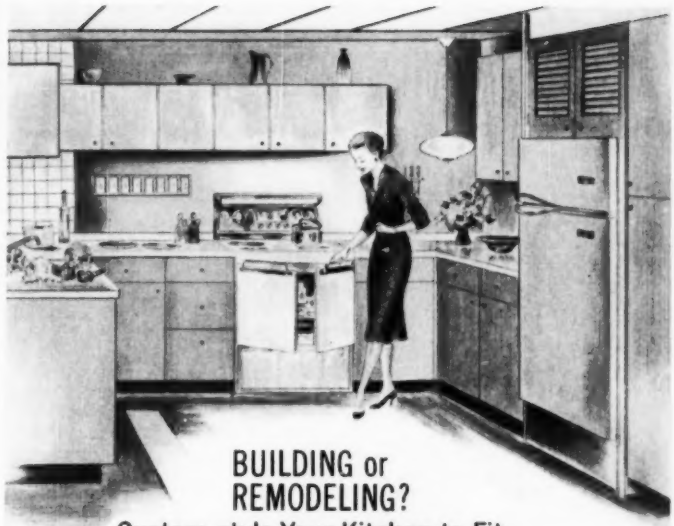
Another problem is as bad or worse in some places. In the Chicago, Akron, Waterloo, Chattanooga, Sioux Falls, and Saginaw areas (to name but a few), home builders cannot negotiate as a group with their building-trades unions. Instead, they must accept the wages and working rules established by the general (commercial-building) contractors in private bargaining with the unions. Thus if builders

[*Turn to next page*

How much does it cost to build in your town?

THIS TABLE shows the estimated cost of building a given house last year in different cities, according to field office reports of the Federal Housing Administration. The standard house is a single-family frame structure with 1,138 square feet of floor space: three bedrooms, dining room, living room, kitchen, and two bathrooms. The figures represent construction cost, not selling price. *They do not include land, heating equipment, or the builder's development or financing costs.*

Rank	Area	Cost	% Above or below average	Rank	Area	Cost	% Above or below average
1	Chicago	$14,007	+29%	37	Jacksonville	10,805	average
2	Cleveland	13,109	+21	38	Providence	10,781	— 1%
3	Springfield, Ill.	13,023	+20	39	Burlington, Vt.	10,746	— 1
4	Reno	12,715	+17	40	Topeka	10,701	— 1
5	Charleston, W. Va.	12,665	+17	41	Portland, Ore.	10,687	— 2
6	Buffalo	12,579	+16	42	Boston	10,506	— 3
7	Des Moines	12,178	+12	43	Newark, N. J.	10,498	— 3
8	Sioux Falls, S. D.	11,991	+10	44	Jackson, Miss.	10,454	— 4
9	Milwaukee	11,900	+10	45	Kansas City, Mo.	10,449	— 4
10	Cincinnati	11,868	+ 9	46	Little Rock	10,405	— 4
11	Pittsburgh	11,731	+ 8	47	Los Angeles	10,388	— 4
12	St. Louis	11,663	+ 7	48	Albuquerque	10,340	— 5
13	Miami	11,560	+ 7	49	Richmond, Va.	10,314	— 5
14	Columbus, Ohio	11,548	+ 6	50	Washington, D. C.	10,298	— 5
15	Fargo	11,470	+ 6	51	Birmingham, Ala.	10,287	— 5
16	Salt Lake City	11,416	+ 5	52	Portland, Me.	10,235	— 6
17	New Orleans	11,389	+ 5	53	Jamaica, N. Y.	10,232	— 6
18	Detroit	11,385	+ 5	54	Camden, N. J.	10,201	— 6
19	Shreveport, La.	11,382	+ 5	55	Wilmington, Del.	10,084	— 7
20	Minneapolis	11,378	+ 5	56	Philadelphia	10,079	— 7
21	Grand Rapids, Mich.	11,376	+ 5	57	San Antonio	10,042	— 7
22	Indianapolis	11,375	+ 5	58	Lubbock, Tex.	9,980	— 8
23	Hartford, Conn.	11,310	+ 4	59	Manchester, N. H.	9,970	— 8
24	San Diego	11,154	+ 3	60	Tulsa	9,961	— 8
25	Billings, Mont.	11,145	+ 3	61	Atlanta	9,944	— 8
26	Baltimore	11,055	+ 2	62	Tampa	9,853	— 9
27	Albany, N. Y.	11,053	+ 2	63	Charlotte, N. C.	9,701	—11
28	Casper, Wyo.	11,029	+ 2	64	Houston	9,631	—11
29	Louisville	11,009	+ 1	65	Phoenix	9,464	—13
30	Omaha	10,998	+ 1	66	Memphis	9,391	—13
31	Seattle	10,966	+ 1	67	Fort Worth	9,364	—14
32	San Francisco	10,947	+ 1	68	Dallas	9,237	—15
33	Denver	10,914	+ 1	69	Columbia, S. C.	9,224	—15
34	Boise	10,882	average	70	Oklahoma City	9,222	—15
35	Spokane	10,870	average	71	Knoxville, Tenn.	9,193	—15
36	Sacramento	10,829	average				



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Shown here featured in the distinctive 1959 BILT-WELL-FRIGIDAIRE "NORDIC VISTA" Kitchen, BILT-WELL Cabinets provide all the beauty and special features of the most expensive custom-built cabinets at a fraction of the cost. Unlimited arrangements possible in choice of natural, select Birch or warm Ponderosa Pine. Over 100 different types and sizes available in 3-inch modules from 15" to 48", semi-assembled ready for easy installation.

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Manufacturers of complete line of windows, doors and storage cabinets

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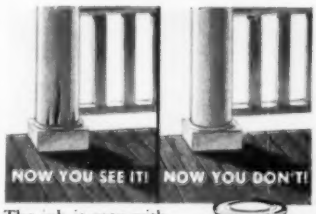

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How the goof-off gulps building dollars

Continued from preceding page

want to improve techniques or use new materials in one of the above cities, there is no prescribed way to go about it. Often the unions will not even talk about such things with the home builders.

Is there any way to resolve tall labor costs and short productivity in home building? There is, indeed. It's known to some of the country's most progressive builders and unions.

In Berea, Ohio—within the high-cost Cleveland area—there's a man who builds houses to sell for $3,000 less than their FHA valuation, and far below the local market. His name is Bob Schmitt. His "secret"? Teamwork and efficient building methods.

Schmitt builds nearly 100 houses a year, and completes most of them within 30 days after the first earth is moved. He organizes the work, not in terms of bit-by-bit plumbing, wiring, and carpentry, but along actual construction lines—foundation, framing, and finishing. A crew of men moves in to complete each phase of the job quickly and skillfully.

Most important, Schmitt's men enjoy their work. They set their own goals, meet them, then boost them higher. They use the best tools available. They start on time, and work steadily the whole day through. And while they cut costs, *they earn high annual incomes, too.*

Schmitt operates without union men or subcontractors. But last year, another builder in near-by Youngstown was able to adapt the Schmitt production methods to a union/subcontractor situation. Result: savings equal to or greater than Schmitt's!

These builders and their crews are pointing the way to better houses at lower cost. They are working, deliberately, to break down artificial barriers to increased output. Houses, they've proved, need not cost more every year.

Here's what you can do if home-building productivity is low (or costs are high) in your area. As a vital first step, work toward having labor's own anti-featherbedding code written into local building contracts. This will put the idea of progress down in black-and-white, for everyone to see.

But it isn't the whole answer. Before more and more buyers are forced to take less than their hard-earned money deserves (or refuse to buy at all), the home-building industry must return to the attitude that has brought this country to its present greatness. The attitude that nobody gets or expects something for nothing—the attitude that a job well done is something to be proud of.

We've shown our stuff in space satellites, jet airliners, atomic power plants, and in hundreds of large and small industries from coast to coast. Our energy and brain power have paid off in a better life for all of us.

Let's get back to work in home building, too.

Quick dressing for NASTY CUTS

In times of emergency, when one of your youngsters comes running into the house with a gash or slash, there's nothing handier than having a ready supply of neatly packaged sterile dressings and bandages.

If you're fresh out of medical supplies, however, and want a sterile dressing that will last until a doctor can look at the wound, try this:

Cut a piece of cellophane from a bread or other food wrapper (the cellophane around a pack of cigarettes does as well) and boil it for five minutes. Then, handling it by the edges, place it directly on the wound and cover it with a piece of gauze. The doctor can remove it instantly and painlessly without disturbing the injured tissue.

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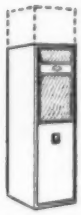
A New Bryant COMMAND-AIRE is READY For Air Conditioning When YOU Are!



Each COMMAND-AIRE Furnace has been designed and engineered for the addition of Bryant Air Conditioning (either gas or electric) at a minimum of cost.

*Licensed under patents applied for by Solar Aircraft Co., San Diego, Calif.

See how much *more* you get from BRYANT! For example: Only Bryant COMMAND-AIRE has a heat exchanger of TRI-alloy*—the missile-age material developed to withstand the terrific heat in the tailpipes of supersonic jets. This unique metal "sandwich" (ceramic over aluminum fused to steel) gives faster furnace warm-up, uses less fuel, guards against burnout. Other Bryant exclusives: Safety Sentinel Pilot, sealed-in-oil Diaphragm Gas Valve, automatic Command-Aire Control! Best buy Bryant—best by far!

See your certified Bryant dealer for *accurate* free estimate. He's listed in the Yellow Pages under "Furnaces," "Air Conditioning," "Boilers" and "Water Heating."

Find Your Bryant Dealer In The Yellow Pages

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FIBERGLAS INSULATION...

Photograph by Ezra Stoller.

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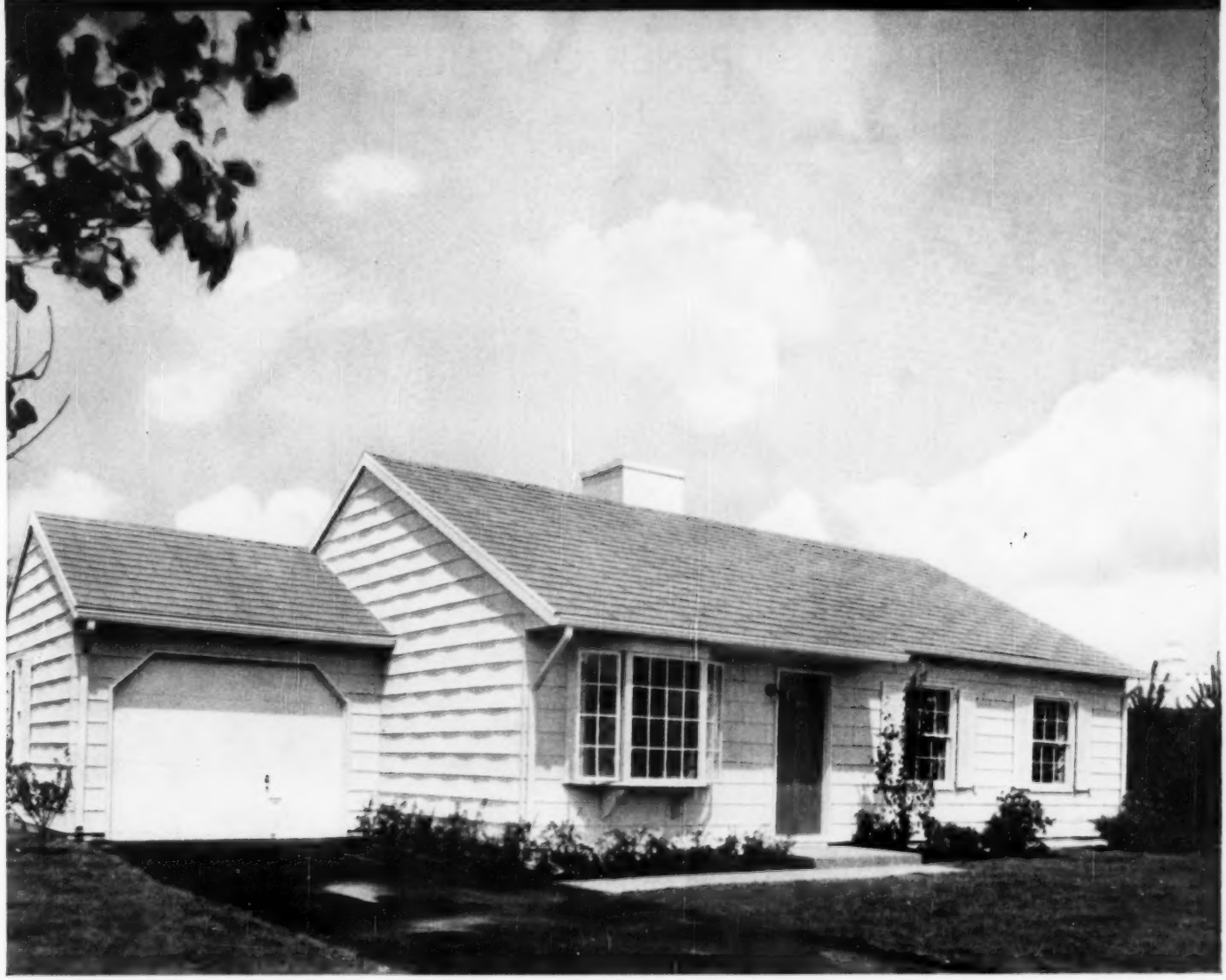

Produced by National Homes Corp., this lovely Comfort-Conditioned Cape Cod model is one of several styles available at the Godchaux Community of Comfort-Conditioned Homes in New Orleans. Builders: Webb & Knapp, Inc.

NATIONAL HOME BUILDERS TELL YOU, "BETTER VALUE" WITH FIBERGLAS INSULATION

National Homes, America's largest home manufacturer, uses Fiberglas Insulation in ceilings and all outside walls. This assures you of "better value" because of the resulting comfort and low operating costs. This use of Fiberglas* Insulation along with many other nationally known building materials continues to make a National Home one of the best-selling homes in America today.*

*T.M. (Reg. U.S. Pat. Off.) O-C. F. Corp. Owens-Corning Fiberglas Corp., Dept. 4-D, Toledo 1, Ohio.

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COOL On top of the mattress is our Venti-Lite Surface.* It alone increases air circulation by 30%. Working with the coring (see next picture), cool, clean air is lightly forced through the mattress everytime you move. No other mattress breathes and refreshes itself so easily. And its overall honeycomb pattern balances weight . . . lets two sleepers have the comfort of one. **Patent Pending*

COMFORTABLE These "holes" are really coring. The difference in size and arrangement, called Posture-Zoning, are exclusive with B. F. Goodrich. The little ones around the edge make it firm and sitable without stiffness. The next size, in the middle, supports the heaviest part of your body while you sleep. The largest sizes are on each end where less support is needed for your head and feet.

CONSISTENT This number certifies this mattress as medium-firm. Lower numbers are softer . . . higher ones are firmer. You may never see these numbers but they're your B. F. Goodrich guarantee that you'll never get a "bargain" or too soft mattress. If it doesn't pass certification, it isn't shipped ever! *P. S. Note the Sanitized® stamp . . . it's your extra guarantee of hygienic freshness.*

So don't let the ticking fool you, know what you're getting. Ask for the mattress with B. F. Goodrich Texfoam. For free 20-page booklet, write "Sleep," The B. F. Goodrich Company, 509 Derby Place, Shelton, Connecticut.

B.F.Goodrich *Texfoam mattresses*

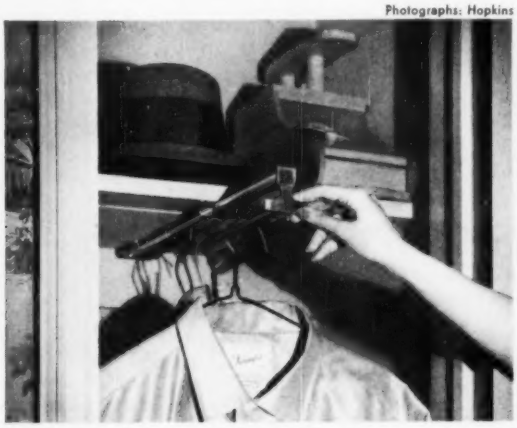
Seven quick answers to closet bedlam

Here are inexpensive gadgets which give you more space to store clothing. Some expand your present closet. Others are "closets on wheels" which you can put into any room, from basement to attic, even use on the porch for a party evening! Some of these portable closets are sealed for out-of-season storage. Others are best for airing sports gear.

If you're short of hanging space, use these ideas to add clothes poles

Photographs: Hopkins

Double the hanging space for jackets, blouses, and children's clothes by using a "double-decker" closet pole. Bottom bar is suspended from metal arms which you hook over the regular closet pole. A convenience that costs less than $2.



Shallow closets less than shoulder deep become more useful with a clothing carrier. Bar is attached under shelf, glides out of closet on ball bearings so you can easily reach garments farthest back. Available in several sizes. The 12-inch size, hardware included, priced about $2.98.

Extra closets are inexpensive and suited to many purposes

Accommodate guest coats, or keep wet raincoats from mussing your good clothes with an over-door garment hanger. It slips right over the top of the door whether open or closed, needs no installation. For less than $1, you're in business.

Add a closet of fiberboard which you can paint to match your wall. This one costs only $10.98 including staples for assembling. Better ones are made of wood or steel, have hinged doors.

Storage-on-wheels on next page

3 *HOME AND GARDEN IDEAS YOU CAN USE

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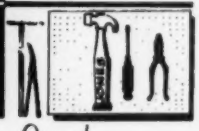
Make a silhouette tool board. Just place tools and trace. Instant-dry, smudgeproof.



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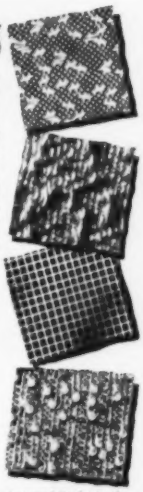

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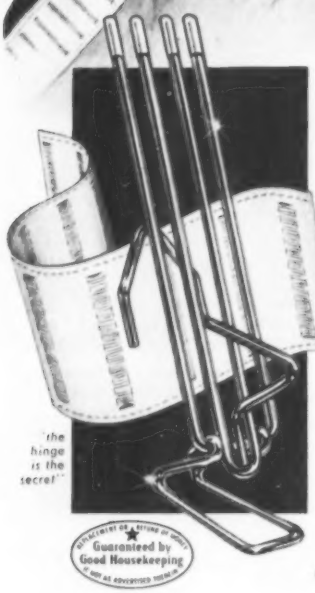
with **CONSO® NIP-TITE®**

and **CONSO® BESTPLEAT®**



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You Need the splendid New 16th Edition

1001 DECORATING IDEAS

These 76 pages, many in full color, are crammed with wonderful ideas about the latest and smartest in decoration. You can actually transform your home with new beauty. 1001 Decorating Ideas shows you just how to do it. Many easy-to-follow directions on how to make your own slip covers, bedspreads, lamp shades, draperies, cornices and swags with that "professional touch". Just send 25¢ to Dept. BH-4.

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CONSO • 27 West 23rd Street • New York 10, New York

Seven quick answers

Begins on preceding page

You can place mobile units most anywhere

Sports gear or out-of-season clothes will hang on this tubular steel rack. It would be useful in a back hall, too, for children's bulky snow clothes; sides adjust for that purpose. There's a bottom rack for boots and overshoes—simplifies sweep-ups.

They range from light frames for about $6, up to heavy-duty models at $35, so compare quality and price to suit your needs.

Seldom-used clothing stays dust free in frame with a gigantic garment bag!

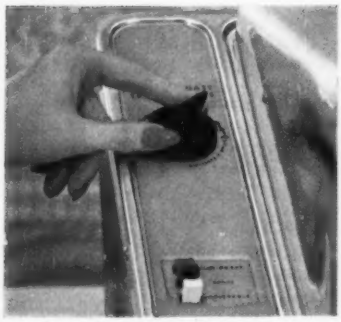
You can get it in colors to blend with your room. Zips open at top and side so you can easily reach anything you need. About $20.

Underbed chest of metal has casters, will glide easily. You need only 7½-inch clearance.

Pulls out with a plastic handle, can be carried like a suitcase. The lid fits tightly, keeps out dust or moths. The cost is between $6 and $8.

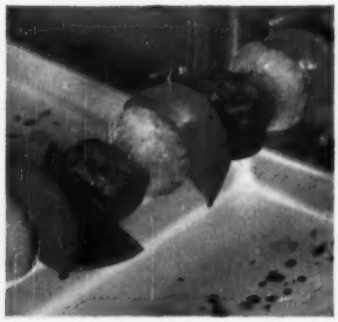
LOOK what you can do with a General Electric Rotisserie Oven...

It's a rotisserie...infra-red broiler...handy second oven



Bakes with the accuracy of a range oven . . . it's automatic! Timer buzzes and heat cuts off when the food is perfectly done.

Seals in natural meat juices. Broils with infra-red heat. What a difference that makes in your steaks and chops! Tilt-top lid means easy access.



Better for rotisserizing. Continual self-basting under the G-E radiant heat gives meats and poultry a wonderful golden-brown crispness.

1 **Roast Capon Nob Hill** . . . party fare done to a turn with butter-chervil-chicken bouillon. Gives turkey an elegant new flavor, too! Spit takes 14-16 pound bird.

2 **Glazed Mixed Fruit** . . . place fruit in broiling rack for rotisserie spit. Broil 5 minutes, brushing with honey and butter.

3 **Herb-broiled Lobster** . . . brush with butter and chopped tarragon—broil quickly. (G.E.'s infra-red heat broils tender lobster but doesn't dry it out.)

4 **Chateaubriand** . . . marinate beef tenderloin in tart French dressing and herbs. Rotisserize about an hour.

5 **Baked Alaska** . . . takes just 5 minutes at 450° in the G-E Rotisserie Oven. (Ideal for gourmet desserts like this . . . precision heat makes them turn out evenly browned all over!)

General Electric Company, Portable Appliance Dept., Bridgeport 2, Connecticut

Progress Is Our Most Important Product

GENERAL ELECTRIC

DON'T HIDE YOUR COPPER!

It's so easy to clean with Twinkle!

Amazing paste Twinkle is a new copper cleaner that removes *all* the tarnish and stain from copper, leaving it *brighter* and *cleaner* than when it was bought at the store. Actually *brighter than new!*

Twinkle works fast! Its firm, gentle action is chemical, not abrasive. A dab of Twinkle on a damp cloth *wipes away* stubborn stain and tarnish . . . quickly, *easily!* You don't scrub or scour.

And, Twinkle is a paste—It stays where it's needed. Won't spill off like powders. Creamy Twinkle is kind to your hands, too!

Bring your copper out of hiding—Add the warmth and luxury of clean, shining copper to your home. Look for Twinkle at your grocer's *now!* Available in Canada.

SPECIAL OFFER!

Miniature Revere Skillet
3¾" in diameter

Regular retail value $1.00 ONLY 50¢ AND FRONT TWINKLE PANEL

One of six Revere Miniatures available through Twinkle. Children love them! You'll want a set, too!

START NOW! Just send 50¢ in coin and the front Twinkle panel to: Twinkle, Box 1958, Cincinnati 1, Ohio for your Skillet, and list of miniatures.

Offer good only in U. S. A.
(Offer expires October 31, 1959.)

The Drackett Company,
Cincinnati, Ohio

HANDYWOMAN HOW-TO...

Helpful hints to speed up your homemaking tasks—and stretch your budget, too!

A cord stored away in a cardboard roll won't tangle with the other items in the drawer or on the shelf.

Use rolls from the centers of paper towels, foil, or waxed paper. Mark the cord's length on the roll to make it easy to find the one you need.

Mrs. L. T. Potkanski
Chicago, Illinois

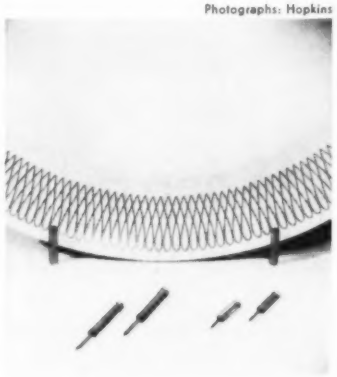
Ideal I. D. marking for your overshoes is made by printing your name in the boot's lining with regular household bleach.

Use an orange stick as a "pencil" to mark with.

Trace the letters only once or twice—it will take a minute or so for them to show up. Too much retracing blurs them.

Mrs. E. C. Copper
Des Moines, Iowa

Photographs: Hopkins



Here's platter protection for your china when you store large platters upright on cupboard shelves.

Slip piece of plastic tubing over the end of a brad to form a soft bumper.

Pound brads into the shelf and stand the platter between soft-headed brads and the back wall of the cupboard.

Luella Shroeder
Bloomfield Hills, Michigan

Knots—real time consumers when you add up all that go into a garment—can be eliminated from many sewing jobs. Backstitching is much quicker and won't pull out.

Start seam an inch or so from where it is to begin. Backstitch to start of seam, then sew forward over the first stitched line.

Lois Elgar
Enid, Oklahoma

More on page 133

Central Florida ... one of Florida's nine vacation regions

Where even Floridians vacation

Water skiing came of age on the placid lakes of Central Florida. Their mirror surfaces are perfect for this exhilarating sport. An hour's instruction at one of the many ski schools in this region will have you zooming along in thrilling fashion.

Needles, Florida-born 1956 Kentucky Derby winner, entertains visitors at the Bonnie Heath Farms near Ocala. There'll be 50 or more foals by this champion and other great sires frolicking in the rolling pasturelands here this spring. Stop and see them—and bring your camera.

Come, visit this scenic heart of Florida many home-state folks call their favorite vacationland

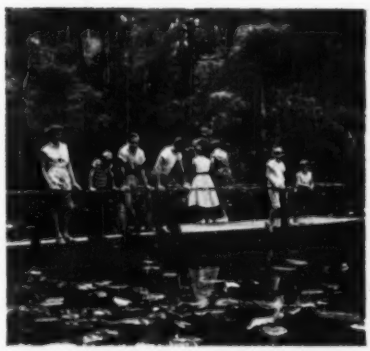
You'll see why Floridians praise their scenic heartland the moment you reach a Central Florida hilltop. Before you, paraded over a rolling landscape, endless rows of gold-laden orange groves. Moss-bearded oaks. Breath-taking scenes spangled with lakes by the score.

Many of these lakes are interconnected, giving you mile upon mile of water trails for small-boat adventure. There are whopping big bass to be caught in them—wonderful bathing or picnicking along their sandy shores.

See all the famous attractions in this favored region. The Singing Tower. Thrilling water-ski shows. Flowering gardens. The fascinating depths of crystal-clear springs. Cattle ranches, fat stock shows and rodeos.

With everything here for a grand vacation, no wonder it's the choice of many Floridians. But you be the judge. With nine Florida regions to choose from, you should really visit each one to know which suits you best.

The new Vacation Guide book described below is just the thing to help you plan an all-region tour. Send for your FREE copy now.



Visitors to Highlands Hammock State Park, near Sebring, penetrate a deep, subtropic jungle on catwalks built over the sloughs. Alligators lurk in the dark waters and birds of varied plumage break the silence of the surrounding cypress forest. Camp sites available in park.

Florida

YEAR 'ROUND LAND OF GOOD LIVING

FREE! New 100-Pg. FLORIDA VACATION GUIDE. Gives tour tips on Florida's nine vacation regions. 152 color photos, maps. Just mail coupon!

State of Florida • Room 1802-F
Commission Building, Tallahassee, Florida
Gentlemen: Send FREE Florida Vacation Guide book to:

Name _____

Address _____

City _____ *Zone* _____ *State* _____

EXECUTIVES: For full story on Florida's industrial advantages, write: Development Commission, Dept. R, on your business letterhead.

Here's why you get more out

NEW!

Quick-chills drinks, desserts

Desserts set faster, beverages chill quicker, meat stays country-fresh with **new Jet-Cold* Shelf.** It also channels cold directly to door shelves, to the meat chest, to the bushel-size crispers, to all fresh food areas. Top and bottom of shelf are solid—spilled foods can't drip through. *Tmk.

EXCLUSIVE!

Keeps foods fresher

Air Purifying System puts activated cold air to work to make your fresh food stay fresher, longer. **Built-in Ultraviolet Lamp** retards the formation of airborne bacteria. **New Magnetic Door Gaskets** seal cold in—make doors easier to open and close. **Automatic Defrosting,** of course, no dials to set, no messy trays to empty.

NEW!

Stores more frozen food

Huge illuminated freezer keeps 163 pounds at true zero-degree level. Extra freezing surfaces enable you to freeze your own garden food. Special dessert tray for ice cream and sherbets. **New Slide-Out Basket** and **Door Shelves** store your food more conveniently. **Giant 15.4 cubic foot capacity** in both refrigerator and freezer.

EXCLUSIVE!

Even makes ice automatically

Revolutionary **IceMagic**® automatically replaces every ice cube you use. Take out ice cubes, and this refrigerator supplies you with lots more. No trays to fill—no water to spill! (Available on several models; automatic ice ejector trays on Imperial FI-15B shown at the right.)

New built-in styling, too.

New "Architectural" Look makes this refrigerator-freezer look built-in even when it isn't. **No coils on the back** and no protruding hinges—stands flat against the wall, flush with your cabinets. Handsome interior colors with soft 3-way lighting that lights up every corner.

Ask your RCA WHIRLPOOL dealer to show you the new RCA WHIRLPOOL refrigerators—in white, yellow or pink. One can be yours for as little as $1.73 a week (Model F-9) after down payment or generous trade-in, then take up to three years to pay.

AMERICA'S FIRST FAMILY OF HOME APPLIANCES

RCA Whirlpool

© 1959, WHIRLPOOL CORPORATION, ST. JOSEPH, MICHIGAN. (USE OF TRADEMARKS RCA AND AUTHORIZED BY TRADEMARK OWNER, RADIO CORPORATION OF AMERICA.)

# of a new RCA WHIRLPOOL

Just a whisker away from the snuggest spot around!

This window (in fact, *every* window in this house) is L·O·F *Thermopane*® insulating glass.

It means this little girl and her family—even her kitten—are warmer in winter . . . cooler in summer . . . more comfortable all year 'round.

L·O·F *Thermopane* gives you a blanket of dry, clean air sealed between two panes of glass. It *completes* your home's insulation. Saves fuel. It cuts down fogging on the glass and condensation drip on sills. It reduces drafts near windows. It muffles outside noises.

Whether you buy or build, make sure your new house has genuine L·O·F *Thermopane* in *all* of the windows. For colorful, illustrated booklet on *Thermopane* for houses, send 10c to Dept. 649, Libbey·Owens·Ford Glass Company, Toledo 3, Ohio.

GENUINE L·O·F

Thermopane

is made in the U.S.A. solely by Libbey·Owens·Ford and consists of an insulating blanket of dry, clean air sealed between two panes of glass.

L·O·F GLASS® *Thermopane* INSULATING GLASS LIBBEY·OWENS·FORD TOLEDO 3, OHIO *a Great Name in Glass*

How-to for the homemaker

Begins on page 128

Match this trick to make a tidy job of pouring liquid from a large-mouthed bottle into a small-mouthed one.

Place wooden match at right angle to top bottle, with end extending into lower bottle.

Pour slowly, and the liquid runs down the match into lower bottle—no wasteful dribbles on the outside.

Mrs. Adeline Jirak
San Diego, California

Stretchy replacement for worn or torn button loops is made by crocheting a strand of nylon elastic thread.

Leave a long tail on both ends to thread in a needle and insert in seam. Knot tail ends on underside of garment.

They're easy for children to button, and the long-wearing nylon won't fray.

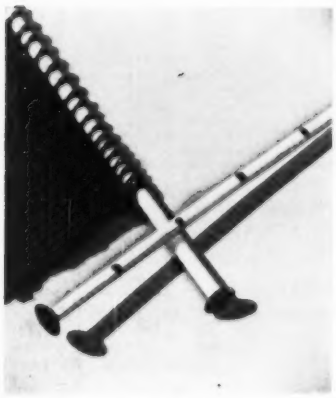
Mrs. Les Haas
New Rockford, North Dakota

Moth-hole mending task inspired this wool blanket to blossom out in bright-colored flowers of yarn and felt.

Mend the moth holes with matching thread, then cover the mending with contrasting yarn, using a lazy-daisy stitch.

For a large hole or burn, applique felt or wool flower big enough to cover the hole.

Dorothy Anderson
Cambridge, Massachusetts



For good measure, mark off inches on your knitting needles with red nail polish.

Then you will always have your "ruler" with you wherever you take your knitting. And you won't have to unroll a tape measure to tell when it's time to bind off a sleeve or start turning a heel.

Mrs. Charles Young
West Asheville, North Carolina

HOW TO MAKE YOUR ROOMS LOOK

Big, Bright, Beautiful

Surround yourself with beauty . . . send for booklet.

For WALLS and CEILINGS, Pratt & Lambert *New* Lyt-all Flowing Flat transforms your rooms into spacious elegance in your choice of exquisite colors. Lasting, *scrubbable beauty.*

For WOODWORK and TRIM, flawless perfection in matching colors with Vitralite, the Long-Life Enamel. *Gloss or Eggshell luster.*

For FINE WOOD FLOORS, rich beauty with P & L "61" Floor Varnish. Not slippery. Gloss, Satin or Dull luster. *No waxing. Lasts years.*

Call your painting contractor or see your Pratt & Lambert dealer.

PRATT & LAMBERT-INC.

A Dependable Name in Paint since 1849

"THE HOME PLANNER would have to look long and far before she would find a more helpful or lucid booklet than Pratt & Lambert's COLOR . . . for Harmonious Living."—Says LIVING For Young Homemakers.

PRATT & LAMBERT-INC.
57 Tonawanda Street, Buffalo 7, N. Y.

Please send me a copy of "COLOR . . . for Harmonious Living." Enclosed is 10c for postage and handling.

NAME _____

ADDRESS _____

CITY _____ ZONE _____ STATE _____

Built-In Oven, Model RLG-702, Built-In Surface Section, Model RM-702

NEW HOTPOINT ELECTRIC RANGES...
with Calrod® "Recipe Heat" units...
give you recipe-perfect results time after time

Whether you choose Hotpoint built-in or free-standing models, you can cook with the push-button ease of Calrod® "Recipe Heat" units—as exact as the ingredients of your recipes.

The built-in Bi-Level Oven is *two* ovens in one—each with its own Calrod bake and broil units. The built-in Surface Section supplies *five* measured heats from each Calrod unit. The cabinet range is a complete cooking center in one compact appliance.

And, of course, you have automatic controls for *all* your cooking—in the ovens and on the surface units.

Your choice of four lovely Colortones or classic white. See these handsome 1959 models at your Hotpoint Dealer's *now!*

Model RB-602

Push one button and get the exact "Recipe Heat" you want—every time. No dialing—no fussing—no guessing!

LOOK FOR THAT HOTPOINT DIFFERENCE

Hotpoint

(A Division of General Electric Company), Chicago 44

This room's a work-saver

This versatile room is so jam-packed with practical, timesaving ideas that we couldn't just take one or two to tell about. Here are 10 steps to easier housework

Photographs: Guy Burgess. Data: Lorraine Burgess

1 Light comes from two sources: decorative metal shield hides tube lighting focused on work counter. Pull-down globe lowers for close work, lifts for general lighting.

2 Patterned-glass cabinet doors let you see the contents yet keep the items "hidden" from view in dining area.

3 Cabinet-shelf unit divides room: kitchen on one side, dining on other. Sliding woven-wood doors make cabinet contents available from both sides—a step-saving idea.

4 Table slides beneath divider shelf for double duty in kitchen area, too. Its plastic-finished top resists fading from beverage spills and scorching from hot dishes.

5 Molded plastic chairs can be used in other rooms—are lightweight for carrying; impervious to most stains.

6 Children's wet boots are no bother here. Floor is resilient tile—sheds oil, grease spills, too.

7 Easy-care fiberglass draperies resist sun and heat.

8 Wood walls can be protected by a plastic-type wax. Or make your wall of hardboard paneling. It comes in eye-pleasing colors—is plastic-finished for durability.

9 Extra chair slips under space-saving telephone shelf. Black wrought iron shelf adds to the room's airy look.

10 A decorative plastic mat protects wood below when the sideboard appliance bar is used for serving buffets.

The plug-in electrical strip on cabinet back is a hidden asset, a big help to the busy hostess. Regularly spaced plug-ins along electric strip allow for varied appliance placement.

Use only two appliances at a time unless the house is safety-checked and wired for heavy ampere loads. Clever ideas are from the home of designer Richard L. Crowther, Colorado Springs.

Dirtiest Ovens SPARKLE

IN LESS TIME... WITH LESS WORK

this quick EASY-OFF Way!

DOES YOUR OVEN LOOK LIKE THIS?

Greasy-grimy . . . can smoke and cause a dangerous fire

APPLY EASY-OFF OVEN CLEANER

and let set . . . then . . .

JUST WIPE... *EASY-OFF cuts black encrusted grease like magic*

A clean oven bakes better, roasts better . . . makes you a better cook

Depend on

®EASY-OFF OVEN CLEANER

Do FALSE TEETH Rock, Slide or Slip?

FASTEETH, an improved powder to be sprinkled on upper or lower plates, holds false teeth more firmly in place. Do not slide, slip or rock. No gummy, gooey, pasty taste or feeling. FASTEETH is **alkaline** (non-acid). Does not sour. Checks "plate odor" (denture breath). Get FASTEETH at any drug counter.

LIPS SORE?

FREE only with ALCOA WRAP — gummed labels to mark your foil packages

Each package contains an attractive assortment of 20 labels—some already marked for you, others you can mark yourself. Labels are as easy to use as postage stamps. Simply moisten and press with fingers. They stay on for weeks—even in your freezer. Now when you seal in flavor and freshness with Alcoa Wrap, you know at a glance what's in every package. No need to peek inside. Next time you shop, get the only aluminum foil that gives you free labels—strong, smooth Alcoa Wrap.

BETTER PACKAGING ALCOA WRAP ALUMINUM COMPANY OF AMERICA

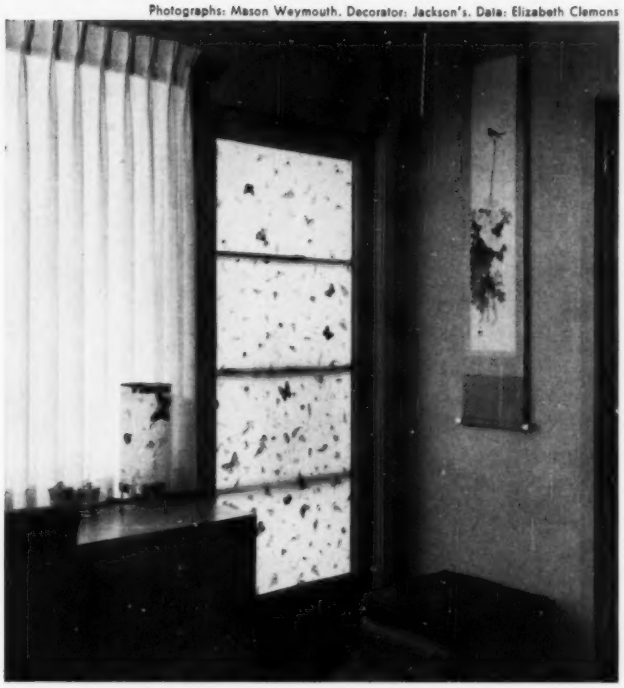
Look for this label. It identifies other leading products on your grocers' shelves protected by the same strong Alcoa Wrap.

Guaranteed by Good Housekeeping

For exciting drama watch "Alcoa Theatre," alternate Mondays, NBC-TV, and "Alcoa Presents," every Tuesday, ABC-TV.

Good cover-ups for glass doors

Photographs: Mason Weymouth. Decorator: Jackson's. Data: Elizabeth Clemons



Instead of ordinary curtains or shades, decorative paper sheets cover this door glass. You could replace glass with a translucent plastic panel.

This is the Thomas Sange home at Piedmont, California.

For privacy and a unified look along a window wall, two sets of draperies are strung to traverse separately on a wall-colored, room-length rod.

Pull cords (arrow) operate panels above desk. They're met by corner draperies that stretch across narrow window and glass door.

"Union Pacific Domeliners certainly are the answer to the modern conception of luxury travel. I find they offer a wonderful opportunity to relax while enjoying service as superb as the surroundings."

"Dome dining? That's for me! It's one of the extras I can enjoy on a Domeliner. Another thing—I like my comfort. Take the new Pullman accommodations, for example. For six footers like me, the wide long-length beds assure a good night's rest. And, during the day, I have a 'private room' where I can study scripts or just take it easy, as though I were home."

"The relaxing moments in beautiful lounge cars, the leisurely enjoyment of the trip and the thoughtful service all add up to my being such an enthusiastic Domeliner fan."

Mr. Reagan is a frequent guest on the "City of Los Angeles" Domeliner. The "City of Portland" Domeliner, in service between Chicago and the Pacific Northwest, provides the same attractive Dome cars and modern Pullman equipment. Ride Union Pacific Domeliners and we feel sure that you, too, will become an ardent Domeliner traveler.

UNION PACIFIC Railroad
Omaha 2, Nebraska

DEPENDABLE PASSENGER AND FREIGHT SERVICE

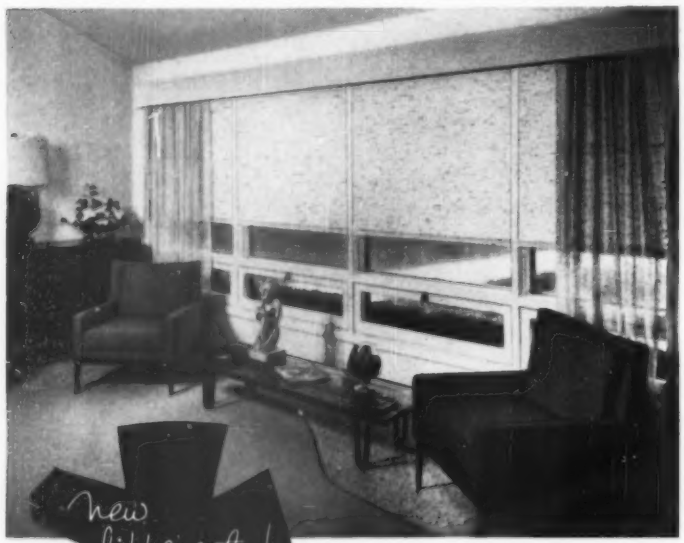
You can be *sure* when it's

Haeger handcrafted ARTWARE LAMPS

Magnificent new glazes lend distinction to the great new Haeger collection available in authentic Far East, Traditional and Contemporary designs. See them at your favorite retailer.

THE HAEGER POTTERIES, INC.

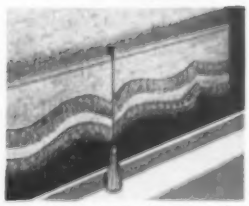
7 MAIDEN LANE · DUNDEE, ILLINOIS



new different!

Joanna's Bouclé Window Shades

ROOM-DARKENING EXLITE WITH STRAIGHT OR DECORATOR STYLED HEMS



Send 10¢ for 24-page color booklet "Something Beautiful Between You and the Sun."

Another great new product from Joanna . . . textured Bouclé Exlite Window Shades. Here's the look, the *feel* . . . of real texture, embossed to the vinyl surface of a room-darkening Exlite Shade. There's a variety of colors to please any taste. And, they're moderately priced. Bouclé Exlite Shades start at only $4.19 for a standard 36-inch by 6-foot shade. Custom made sizes and decorator hems are extra. Other cloth shades from $2.19.

JOANNA WESTERN MILLS COMPANY

Department B-4 • 22nd and Jefferson Streets
Chicago 16, Illinois

Bedroom decorating—

See what fabrics can do!

They can do a lot to individualize your bedroom and give it an up-to-date look. Team fabric with harmonizing wallpaper —or try a matching material on your walls

Photograph: Guy Burgess. Decorator: Walter Sawicki, A.I.D. Data: Lorraine Burgess

Harmony was achieved by repeating the drapery's design in toss pillows and appliqued diamonds on the quilted spread. Another good idea in this room: the see-through diamond headboard emphasizes the balance between the draperies and the spread. From the Harold Cook home, South Dahlia, Colorado.

Photograph: Hedrich-Blessing. Decorator: Betty Mason. Data: Polly Cramer

In the best tradition of decorating for both unity and charm, the fabric of this tester bed's ruffled canopy and duster matches the wallpaper in the room. You can get an equally pleasing effect with fabrics and wallpaper that harmonize or complement—rather than match. Home of Dan Levine, Cincinnati, Ohio.

Luxury on a high-flying cloud—this fabulous "angel wing" negligee in pink peau de soie. Specially designed by Scaasi to match the delicate pink luxury of Soft-Weve, the bathroom tissue that has everything . . . superb "facial quality"—luxurious 2-ply softness—and now a "See-through" wrap to *show* you the lovely "negligee" colors!

The most noticed little luxury in your home

Soft-Weve®

2-PLY TISSUE BY SCOTT

NEW! "See-through" wrap

Patents Pending

won't dent, chip, rust or corrode. wipes clean

The Finest in quality polyethylene housewares bear the name **Polly Flex**

Unbreakable polyethylene bin provides easy access to fruits and vegetables in kitchen cabinets, closets. 'Home' bin holds more than a peck, measures 9" wide x 16½" long x 8½" high. 'Apartment' bin is slightly smaller, holds more than 10 pounds. The feet of one bin fit solidly into recesses in top of another, stack 3 high as shown. Both sizes in Copper, Yellow or White. Buy yours now at leading hardware, houseware, variety or department stores. If your dealer doesn't have it, he can get either size for you overnight.

Made by Republic Molding Corporation, Chicago 31, Illinois

© 1959

Babies and bottles

Begins on page 116

such short cuts should not lead you to overlook these vital precautions: Everything used in preparing and bottling formula must be perfectly clean (including hands); the instructions for sterilizing must be followed carefully; the sterilized nipples must remain covered until used; and you should avoid touching the portion of the nipple that Baby takes in his mouth.

Baby's most important food, milk, is also one of the most perishable. It is easily contaminated by careless handling. It is susceptible even to *air-borne* germs.

They may accidentally get in formula and will thrive if the milk is warm. Gastro-intestinal upsets or even severe diarrhea can result.

In terminal sterilization, the just-sterilized, bottled formula may be allowed to cool in the covered sterilizer until you can place your hands against the sides of the sterilizer. Less of the nipple-clogging milk film develops when formula is cooled in this manner.

However, your doctor may advise that formula be cooled more quickly—particularly in warm weather. To do this, uncover the sterilizer as soon as steam has subsided a bit and remove rack of bottled formula. Empty hot water from sterilizing kettle. Then refill with enough cold water to come to about the 5-ounce mark on bottles.

Return the rack of bottled formula to sterilizer and allow to stand in the cold water for 10 minutes before refrigerating. Shaking each bottle occasionally during cooling will help break up any milk film that forms.

Bottles of formula may be cooled also by grasping each bottle with tongs below the neck and running cold water over the lower half of the bottle, shaking formula a few times to break up film.

For either method of quick-cooling, bottles of heat-resistant glass or of special quality plastic are best. Bottles of ordinary glass may break, when subjected to sudden changes of temperature.

To prevent nipples clogging: Be careful not to over-process formula with too much heating; dissolve dry milk or powdered prepared formula by stirring it well in *warm* water. To cut nipple-clogging butterfat, put a pinch of salt in nipple immediately after use; then rub nipple sides together before rinsing.

If clogged nipples are a problem despite these precautions, place a piece of sterile gauze over mouth of bottle before fixing nipple in feeding position. Be careful not to touch mouth of bottle in the process. The gauze will serve as a strainer while Baby nurses.

If you prefer the older, "sterile field" method of sterilization, in which bottles are sterilized separately before formula is poured into them, remember that all equipment that comes in contact with the formula or with the sterile nipples or with the mouths of the sterilized bottles, must be sterilized before use.

If fresh milk is used in the sterile

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the lively-flavored Worcestershire that all men go for . . . and never has been equalled!

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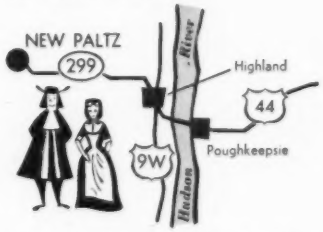
STREET OF THE HUGUENOTS



Only 10 miles from the outskirts of Poughkeepsie, New York, in the town of New Paltz, is the Street of the Huguenots. On the west bank of the Hudson, this is where, in 1677, a dozen French Huguenot families sought refuge from religious persecution.

The fort, built in 1705 as a defense against Indian attacks, is still standing, as are four of the original houses: the Jean Hasbrouck Memorial House, now a museum; the Bevier-Elting House, which has never been modernized; the Abraham Hasbrouck House, where villagers used to hold cockfights; and the Freer House, recently restored by a member of that family.

The old cemetery adjoining the first Walloon Church has barely legible gravestones dating back to the 1600s. The present Dutch Reformed Church is probably the only church in America with records written successively in three languages—French, Dutch, and English—illustrating different periods in the life of the community.

—Lucy P. P. Frisbee
West Point, New York

field method, it must be boiled first from 3 to 5 minutes (even though it is labeled "pasteurized") before being incorporated in the formula. Boiling fresh milk makes for greater safety from bacteria. Also, boiled milk is easier for Baby to digest.

Stir the milk constantly while it is being boiled and while it is cooling; pour it through a sterilized strainer-funnel to bottle.

The fresh milk should be clean, pasteurized milk derived from tuberculin-tested cattle and handled in a clean dairy. When it is received in the home, the milk should be put under refrigeration immediately and kept there.

Evaporated milk, dry milk, or prepared infants' formulas, because of the heat treatment which they undergo during processing, do not require boiling before use.

Can tops, however, should be washed with soap and water and rinsed with scalding water before they are opened. All water must be boiled before being added to the formula in the sterile field sterilization process.

The can opener, stirring spoon, and all measuring and mixing utensils should, of course, be sterilized before use.

To wash the nursing units, use powdered or liquid soap or detergent. Scrub insides and rims of bottles with a bottle brush to remove any milk deposit. Or you may use a brushless bottle cleanser that is marketed specially for this purpose. Thoroughly rinse out any soap, detergent, or other cleanser.

Milk film is harder to remove when cooked on the bottle by terminal sterilization. To get it off easily, soak the bottles for 10 minutes in a detergent; shake vigorously, then rinse well.

If lime forms on bottles that are boiled in hard water, add a tablespoonful or two of vinegar to the washing water.

Scrub inside and outside of nipples, caps, rings, and disks. Use a small brush to get at all crevices. As an additional precaution against clogging, rotate a toothpick in feeding holes and air vents. Rinse all equipment thoroughly.

To enlarge nipple holes use the point of a sharp, clean knife. Another method: insert round toothpicks through the nipple holes and boil the nipples for 5 minutes. When toothpicks are withdrawn, holes will be larger.

To dry all equipment, drain it. Don't wipe it. The sterilizer bottle rack is convenient for holding the upside-down bottles. Other items should stand on a scrubbed-clean area or a clean towel, to drain.

Warmed bottles of formula should not be taken even on short trips. Nor should warm formula be kept in a vacuum bottle. A chilled bottle of formula may be carried in an insulated bag, provided the formula will not be away from refrigeration more than an hour or two.

When traveling, bottles of cold formula should be packed in ice in a wide-mouth vacuum jug.

Most restaurant employees, and train and airline personnel are glad to attend to having Baby's bottle warmed. In the car, a bottle warmer that plugs in the cigarette-lighter socket is a convenience.

And, if you find yourself and Baby someplace where it's impossible to get his bottle warmed for him, it's consoling to know from the Texas pediatrician's study that an occasional bottle of cold milk won't hurt him—even though you and he vote in favor of continuing to warm his milk as a general rule.

Treats with tomato juice

Begins on page 99

Aspic Tomato Ring

Refreshingly spicy and tart to go with your favorite sea-food, chicken, or ham salad—

4 cups tomato juice
⅓ cup chopped onion
¼ cup chopped celery leaves
2 tablespoons brown sugar
1 teaspoon salt
2 small bay leaves
4 whole cloves

• • •

2 envelopes (2 tablespoons) unflavored gelatin
3 tablespoons lemon juice

• • •

1 cup finely chopped celery (optional)

Combine *2 cups* of the tomato juice, the onion, celery leaves, sugar, salt, bay leaves, and cloves. Simmer uncovered 5 minutes; strain. Meanwhile, soften gelatin in *1 cup* of the remaining *cold* tomato juice; dissolve in the *hot* tomato mixture. Add remaining tomato juice and the lemon juice. Chill till partially set. Stir in celery. Pour into a 5-cup ring mold. Chill till firm. Unmold on lettuce; serve with mayonnaise or salad dressing. Makes 6 to 8 servings.

Hot Tomato Punch

The subtle richness is canned beef broth. The nice lift is lemon—

1 46-ounce can (about 6 cups) tomato juice
1 can condensed beef broth
1 teaspoon horseradish
2 teaspoons Worcestershire sauce
½ teaspoon onion salt
Few drops Tabasco sauce

• • •

1 lemon, sliced thin
Whole cloves

In saucepan, combine juice, beef broth, horseradish, Worcestershire, onion salt, and Tabasco. Cut lemon slices in thirds; stud with cloves; add to juice and heat just to boiling. Serve immediately, a lemon slice floater in each cup. Makes 8 to 10 servings.

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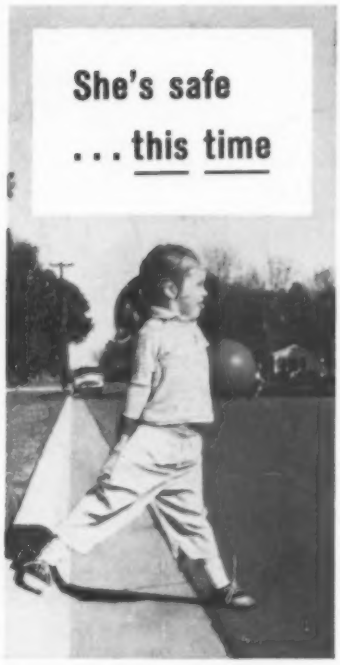

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What is a HEADACHE?

By Phyllis and Robert Goldman

Ironically, a standard medical dictionary defines headache as "a pain in the head." By conservative estimates, that's what 20 to 40 million Americans suffer each week. Indeed, headache, along with the common cold, aching muscles, and tooth decay, comprise the most common ailments of Modern Man.

Headache can be defined rather simply: Blood vessels in the head expand and contract (doctors call this constriction and dilatation). When these actions become exaggerated, nerves of the head and neck are affected. Irritated nerve tissue then produces the pain we know as headache.

The actual causes range far and wide. Infection and fever can produce headache. So can hunger, over-imbibing, eyestrain, ear ailments, sinus trouble, and stomach upset. The list goes on and on—and so do the dull, throbbing or the sharp, piercing pains in the head which send Americans out every year to buy an estimated $250 million worth of aspirin and related compounds.

High, too, on the list of causes of headache are the emotions. Your personality, the emotional "climate" of your home, office, and leisure moments all figure in headaches.

Experts believe tension and migraine to be the most common, long-term headache problems. For in both tension and migraine headaches, the individual's "mental set" can determine the severity and duration of the head pain itself.

But before considering migraine and tension headaches, let's briefly look at other types:

The sinus headache is triggered by inflamed or irritated tissues of the sinuses, tubes leading from the cranium to the nose. Many sinus headaches begin at about 8 or 9 a.m., worsen toward midday, and end at about bedtime. Often, they are more severe between October and April than the rest of the year.

What to do? Aspirin often helps. In addition, the sinus headache sufferer should lie down flat for an hour or more to gain relief. If one side of the head hurts more than the other, raise it slightly. Avoid shaking the head or placing it in a position lower than the rest of the body.

Sinus headache is intensified by anxiety, excitement, cold air blasts, sexual stimulation, and consumption of alcoholic drinks.

The eye headache can result from eyestrain or fatigue, improper glasses or no glasses at all, infection, or a variety of eye conditions. Headache from reading or "close" paper work should send you to your family doctor. Any dull, drawing head pain which seems to originate in the eye region needs medical attention. In the vast majority of cases, such headaches can be substantially relieved by routine medical treatment.

The ear headache which radiates about the head may or may not be caused by ear infections. The ear often acts as a relay station for pain which originates in other parts of the head. As with ocular headaches, ear pains should mean a check with your family doctor. Such pains, too, are likely to yield to rather simple therapy.

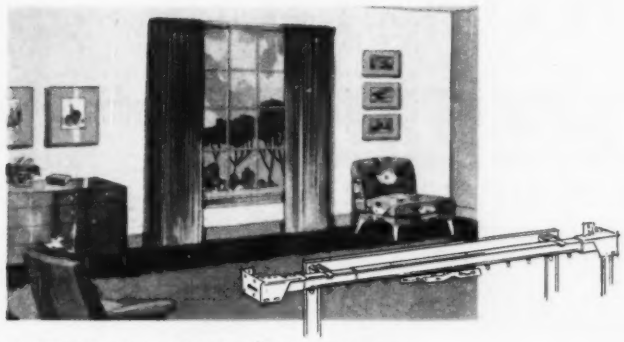
The tooth headache is caused by decayed teeth and unhealthy gums. Prompt dental care along with good preventive home care and regular visits to the dentist will go a long way to eliminate this type of headache altogether. Because of the location and structure of teeth and their supporting tissues, dental decay headaches can shoot upward into the head in sharp, stabbing fashion.

The hangover headache suggests the surest preventive of all—abstinence. However, even moderation sometimes is easier to preach than to practice. On "the morning after," you'll feel better sitting upright or standing with something cool held against your head for short periods. You'll also gain some relief by breathing deeply every so often in front of an open window. Don't jerk your head from side to side. Don't take another drink. The "hair-of-the-dog" theory may be an excuse for another hangover, but it won't relieve the one you already have.

Eat lightly, emphasizing liquids (non-alcoholic), leafy vegetables, and bland main courses. Move slowly. Don't take on many chores that demand precise performance. As with most headaches, aspirin will help.

Doctors are not certain that the hangover headache is cause by the alcohol itself. The excitement of the social event, loss of sleep, fatigue, and perhaps even mild guilt feelings may be just as important in causing the pain.

Migraine and tension headaches are the most common headache problems. Migraine attacks, the most painful of all, follow a distinct pattern. First, there is blurred vision, a feeling of nausea and weakness, then, the [*Turn to page 145*



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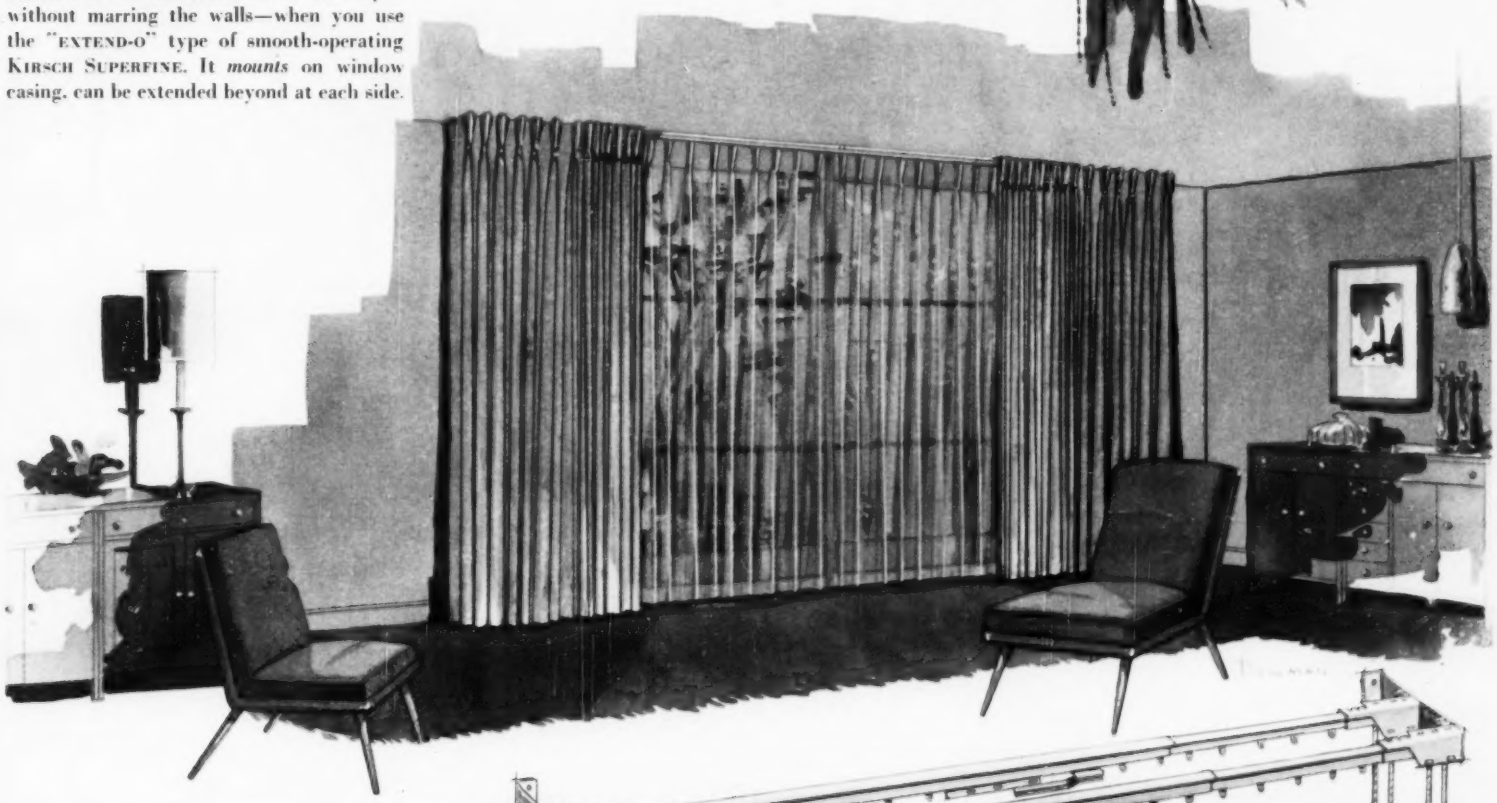

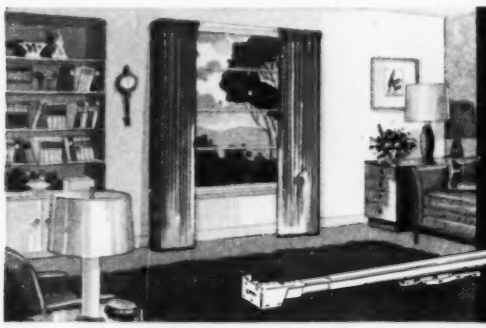

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What is a headache?

Begins on page 142

head pain itself—a pulsating, throbbing disturbance. Following this, the pain may become steady and dull. Neck muscles at the base of the head may contract to produce still another pain. (This is the "tightness of the neck" you've heard about so often.)

What triggers migraine? Psychological studies show that migraine sufferers are "wound up" emotionally. Often, they are unduly neat and meticulous, have hard-driving perfectionist personalities, and are rigid in their thinking. They are anxiety-ridden. The will to succeed and the fear of failure often are overwhelming. A setback or disappointment, a real or imagined failure, a strained relationship at home or at work all can trigger migraine attacks.

Another factor in migraine is becoming more and more widely accepted—the influence of heredity. One study indicates that as high as 65 per cent of all migraine sufferers come from "migraine families." Parents may pass along some instability in the nervous system which predisposes their children to migraine.

In up to 80 per cent of the cases, the migraine victim can be helped significantly. Total care of the patient includes drug therapy to relieve pain ("ergot derivatives" have proved especially beneficial), counseling by a physician, and self-help.

One authority, Dr. Harold G. Wolff of Cornell University Medical College, points out that counseling can help the patient 1) understand the nature and causes of migraine attacks; 2) recognize his drives and motivations; and 3) find ways to adjust to his problem by calling on experience and emotional reserve.

What can the patient do for himself? Exercise, sports such as swimming and tennis are often advised. So are warm, relaxing baths (for 20 minutes or more), sensible eating, and regular hours which allow adequate sleep. Hobbies aimed at diverting the patient from everyday worries are advised. Intellectual pursuits—theater, concerts, and lectures—are recommended, too.

The most prevalent form of headache comes from tension. In this stress-filled age, tension headache may well be the predominant symptom of our times.

Tension headache is aptly named. More than any other type, it is linked directly to day-to-day emotional stress. (Other factors: fatigue, menstruation, eye trouble—and even the weather.)

This type of headache is characterized by dull, throbbing or pressing pain in almost any area of the head. The pain may come every day, every week, or be almost continuous. As a rule, it persists for months, sometimes years.

Very often, business pressure, family unrest, anxiety about children, or money problems are at the root of tension headaches.

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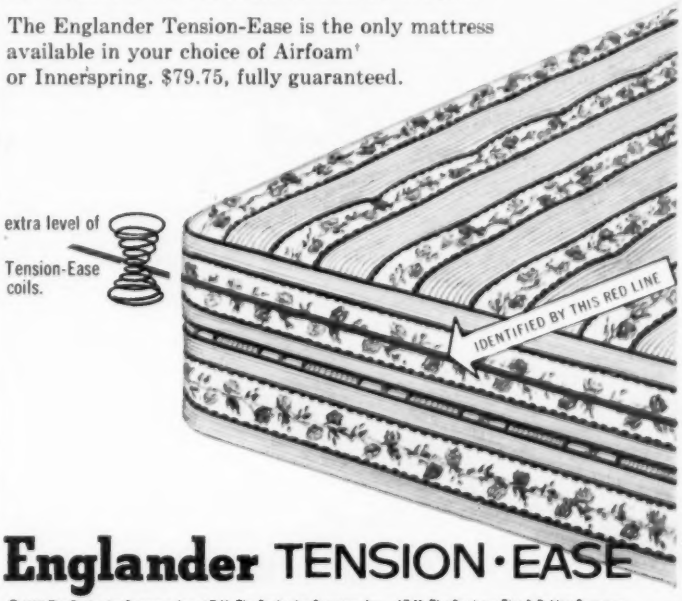

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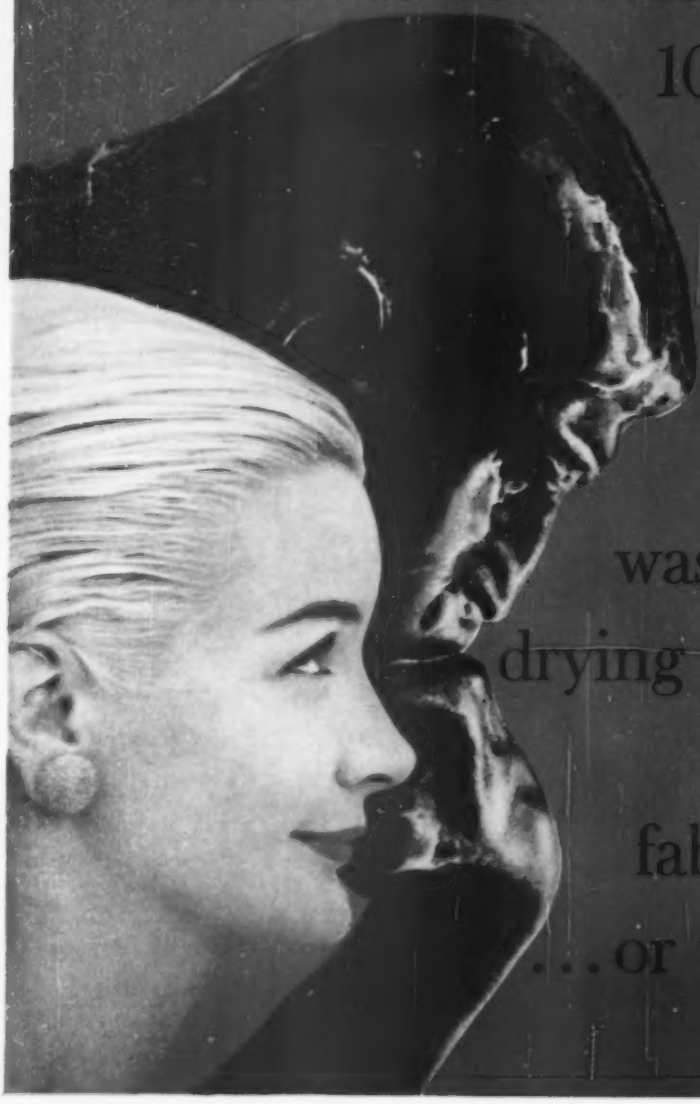

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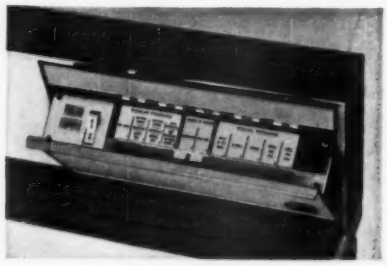

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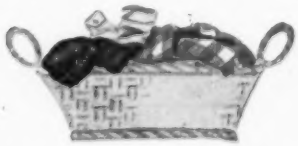

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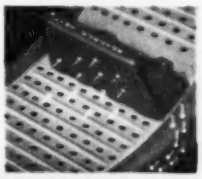

Westinghouse

LUCILLE BALL—DESI ARNAZ SHOWS" CBS-TV MONDAYS

What is a headache?

Continued from page 145

Tension headaches are not unlike migraine. In tension headache, emotional factors trigger the head pain. Just how they do it is uncertain. It is well known, for example, that emotional factors can cause physical reactions. Similarly, it is believed that emotional stress can cause "silent reactions" within the body's system.

Then you might ask: Why doesn't everyone have tension headache? Every adult lives with some emotional conflict. No one is completely tension-free.

The question is valid. It involves what doctors call "organ vulnerability." In brief, stress may produce a reaction on different organs in different individuals.

One person will experience digestive tract upsets when confronted by emotional stress. Another may develop skin rashes. Still another may become depressed and withdraw from the source of the emotional upheaval. Many more may develop tension headaches.

There is some consolation for the headache sufferer. One doctor points out: Tension headaches show that the individual is in touch with reality. In a sense, this is healthy. For when the individual *fails* to react, he may have a psychosis. This, of course, is much more serious than mere tension headache, which is experienced at one time or another by upwards of 10 million Americans.

What can be done to relieve tension headache? Here, too, there is good news. Up to 90 per cent of all tension headache patients can experience marked improvement. As with migraine cases, some of the improvement can come from physician-counseling and some from the patient himself. When the patient learns the source of his emotional unrest (which leads to the headache), he may well be able to overcome the problem.

Of course, drugs can help, too. Analgesics are used widely. So are tranquilizers.

In addition, the patient can help "mechanically" if and when head pain occurs. Heat lamps used under a physician's supervision can lessen head pain. Warm towels applied to the pain area can be helpful. Dunking in a warm bath for a half-hour or so and gentle massage to the back of the neck and head are soothing.

All these are secondary to the patient's changing his attitudes, adjusting to life situations which previously had been considered intolerable. For if the source of tension can be isolated and understood by the patient, the headache can be relegated to memories.

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Paneling on breakfast room walls is Weldwood prefinished Charter Walnut V-Plank®. Cabinets are ¾-inch Weldwood walnut. Counter tops are covered with white Micarta®. Electrical appliances by Hotpoint; dinette by Chromcraft; floor covering by Congoleum-Nairn. Room design by Bill Baker.

New Weldwood Charter Walnut paneling gives living room luxury to this kitchen

Beautiful paneling—specially cut to accent its natural wood character—comes prefinished for easy care, costs only $64 for a 12′ x 8′ wall.

Put yourself in this walnut-warm dream kitchen and count your blessings. Modern appliances, step-saving plan, and the homey warmth of Weldwood prefinished paneling. For all its efficiency, there's not a hint of the coldly impersonal laboratory about this kitchen, for the richly grained wood makes the room fit right in with the rest of the house.

So easy to keep beautiful, too. Weldwood paneling's exclusive fine furniture finish protects the wood's natural beauty from dirt, grease, and stains—lets you wipe it clean with a damp cloth. Guaranteed for the life of your home, too.

See over 70 types and finishes of Weldwood paneling at your Weldwood lumber dealer's. He'll show you how easily you can install it yourself, or recommend a contractor if you prefer. Or visit any of our 117 branch showrooms. New York showroom: 55 W. 44th St. In Canada: Weldwood Plywood, Ltd.

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☐ "Family Rooms In Beautiful Weldwood—100 Interesting Ideas For The Room Your Family Lives In."

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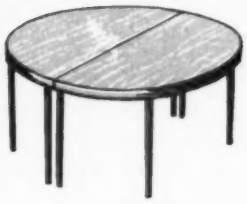
Use mix-and-match tables anywhere, any way

If limited floor space is one of your big problems, mix-and-match tables can solve it. We'll show you why they also represent one of your wisest basic furniture buys

Photograph: Hedrich-Blessing. Decorator: Louise Bettner, A.I.D. Data: Margery R. Phillips

For family meals



Dinner for two

One drop-leaf table and two matching end consoles can be mixed and matched to serve a number of uses. A single table, usually used for family meals, grows to banquet size by adding two end sections. If you're serving a quiet dinner just for two, fit the two consoles together—a round table. Tip: there's no rule that says dining chairs must match the table. You might paint or upholster your old chairs in colors to accent new and important dining tables. From the Seattle home of Mr. and Mrs. Boone L. Wilson.

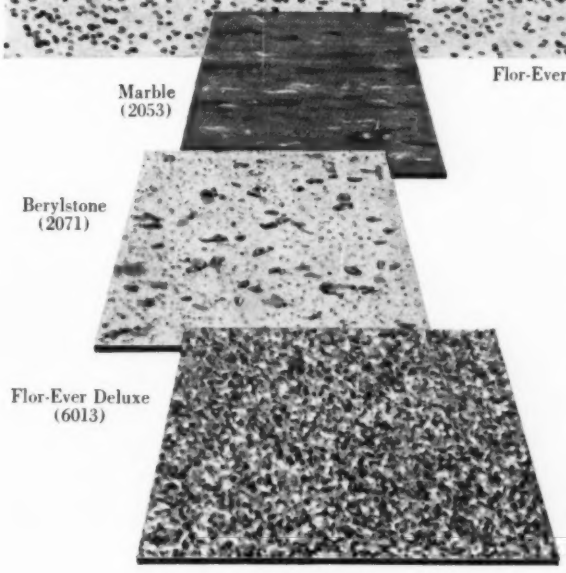
Photograph: Mason Weymouth. Decorator: Jackson's. Data: Elizabeth Clemons

Great for games

When company comes

A set of hinged-top tables are welcome double-duty space-savers anywhere. From three end-to-end tables against a wall, you can serve an attractive buffet. Or, pull them out, flip over a hinged leaf, and you have plenty of sit-down room for at least 10 dinner guests. Thomas Sange home, Piedmont, California.

Flor-Ever *Inlaid* Vinyl in the "Gold Picnic" pattern (2815). Kitchen by St. Charles



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Living room paneled with Ponderosa Pine finished in Shadowy Blue

*IDAHO WHITE PINE
PONDEROSA PINE
SUGAR PINE
WHITE FIR
INCENSE CEDAR
DOUGLAS FIR
LARCH
RED CEDAR
LODGEPOLE PINE
ENGELMANN SPRUCE

Look for this WPA mark on well-manufactured and carefully graded lumber

Show them off, but...

Don't yield to the temptation of displaying all of your collection at once

Wrong. A hodgepodge—that's what happens if you try to put out too many things. Eye-pleasing shapes and patterns are placed one in front of the other at random—have lost their individual charm. Balance, that important fundamental, has been forgotten.

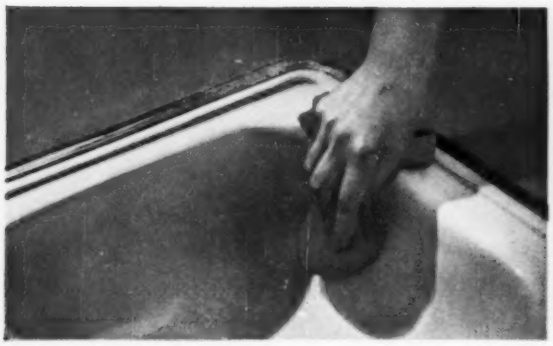
Photographs: Hopkins

Right. The first step is to simplify the arrangement by taking out conflicting patterns. Then group together objects related in pattern, texture, and shape. Last and just as important, space these small groupings on the shelves to make a balanced arrangement.

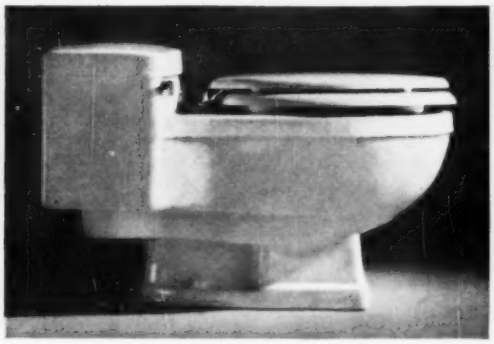
Exclusive Briggs Glass-smooth Porcelain Finish is fused *into* bathtub metal . . . not *on* the metal, as in other finishes. Due to use of Briggs special Vitreous Enameling Iron, the glamorous, compatible colors of Briggs Beautyware become part of the metal, stay true, non-fading, chip and acid-resistant. The full tub depth and exclusive slip-resistant bottom provide maximum comfort and safety. See the wide-rim seat, too!

Worth looking at—worth looking for!

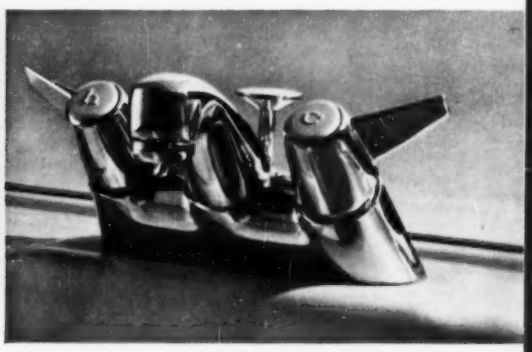
If you don't think brand makes a difference, examine these plus features of Briggs Beautyware



Easy-clean Contours of Briggs Beautyware fixtures cut hours of bathroom care. Add to this the exceptional durability of porcelain permanently fused into Briggs Vitreous Enameling Iron, and you have a housewife's dream come true.



Quiet Operation of the Briggs "Emperor" adds to your bathroom privacy. Guests, especially, appreciate this near-silent flush and the low, sculptured, one-piece design which mark the "Emperor" as up to date.



Exclusive Color Inserts key hot and cold disks to the glowing, decorator colors of your Briggs Beautyware fixtures. Only Briggs brings you this new concept in chrome fittings, with distinctive styling by Harley Earl, Inc.

You well deserve to be proud if your home features Briggs Beautyware. So does your builder. He knows *brand makes a difference* in bathroom fixtures. When he provides you with Briggs Beautyware, he gives you the finest. Look for Briggs Beautyware in model homes. Ask for a free idea booklet on bathroom decorating magic, or send 25¢ to: Briggs Manufacturing Co., Warren, Michigan.

BRIGGS

B E A U T Y W A R E

NEW SHELVES SWING OUT OF THIS AUTOMATIC DEFROST REFRIGERATOR!

What boat for your family?

By Dick Kirkpatrick

ONLY A FEW YEARS AGO, boating as a family sport was practically limited to those fortunate enough to live near a lake or river.

In recent years, development of efficient outboard power, advances in boat and trailer design, and improvement of public boating facilities have made it possible for any family—living anywhere in this country—to own and enjoy a boat.

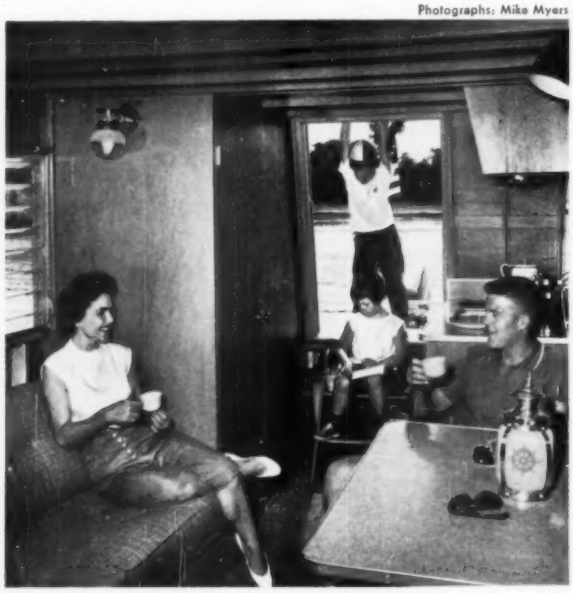
Shown here are the seven most popular types of boats. Which would *your* family prefer?

More photographs on page 156

A water-borne family car, this 16-foot runabout offers speed, sleek design, and comfortable seating for six adults. It comes with all the trimmings—upholstered seats, remote steering, and a full complement of deck hardware and accessories—for around $1,000.

With a capacity of 1,500 pounds and a horsepower rating up to 90, it's ideal for day cruising, water skiing, or any boating job.

Photographs: Mike Myers

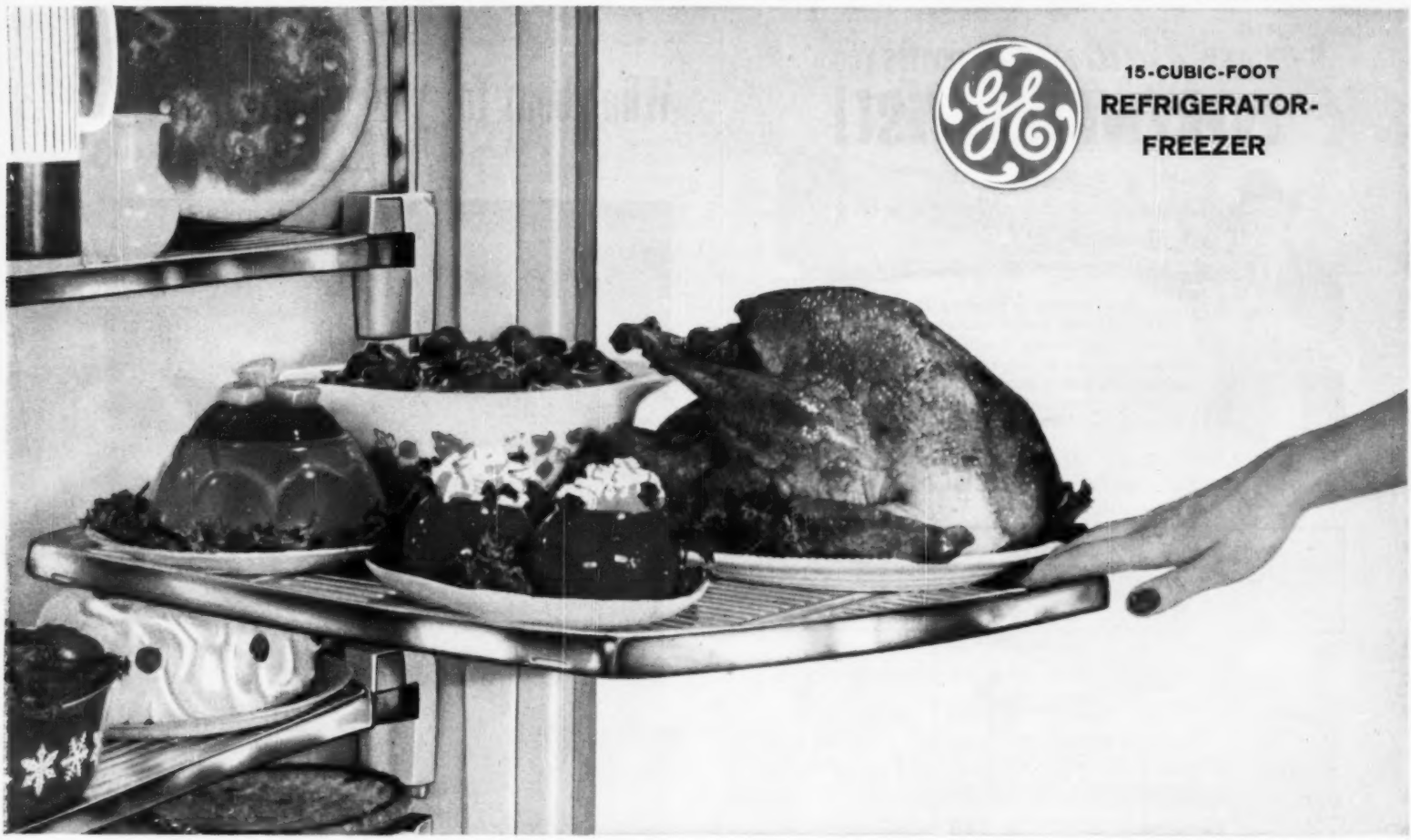


Outdoor living afloat is possible in this 25-foot houseboat. With sleeping space for four to six, it has a complete galley, marine toilet, closets, electrical system, and an oak paneled interior (above) that rivals any cabin ashore.

Outside, there's fore, aft, and topside decks for sunning and fishing; plenty of windows for light and ventilation. Any motor will do, since speed isn't important, but 20 to 80 horsepower is recommended for best performance.

An 8-foot beam allows trailering, but most owners leave their houseboats on the water through the season. This one combines seaworthy boat and vacation cottage for about $3,700.

NEW SHELVES SWING OUT OF THIS AUTOMATIC DEFROST REFRIGERATOR!



New Swing-Out Shelves...

bring all your food in full view—within easy reach—in the new General Electric Refrigerator-Freezer!

Newest Straight-Line G-E Refrigerator also has Automatic Defrosting in the refrigerator, big Roll-Out Freezer, no coils on back, Swing-Out Vegetable Bins, Mix-or-Match colors. In 15- and 13-cu.-ft. sizes, and in 12-cu.-ft. model with freezer at top.

THESE new General Electric Shelves swing all the way out of the new Automatic Defrost Refrigerator—smoothly and easily.

Every item of food is in front of you, within reach of your hand. No fumbling to get at things. And you never have to worry about "forgotten" foods at the back of any shelf.

For extra space between shelves, you can adjust the shelves—up or down. You can even take the shelves out completely to clean the inside of the refrigerator or the shelves.

Why not try G-E Swing-Out Shelves yourself and see how really convenient they are.

You'll find them in the new Straight-Line General Electric Refrigerator-Freezers at your General Electric dealer's.

Household Refrigerator Department, General Electric Company, Appliance Park, Louisville 1, Kentucky.

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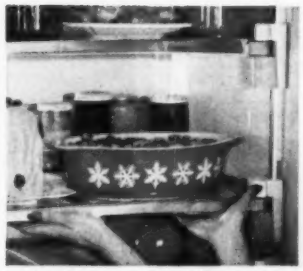

Adjustable—up or down! Press button, slide shelf up or down. You can arrange loading so that bottles, for example, are on bottom shelf where you can reach them easily.

Shelves are so sturdy! Can easily hold this shelf-load of bottles. They're tested to support over 150 pounds—more than you'll ever need to put on a shelf.

Fits flush into corner with no wasted space at sides for door clearance. No coils on back . . . and no dirt-collecting waste space. Front lines up evenly with cabinets.

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The Evergreen Empire... reached by the *North Coast Limited* and the *Empire Builder* (both with domes).

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Real Western Fun on real Western ranches in Colorado, Wyoming, Montana. You'll have a wonderful time on a Dude Ranch!

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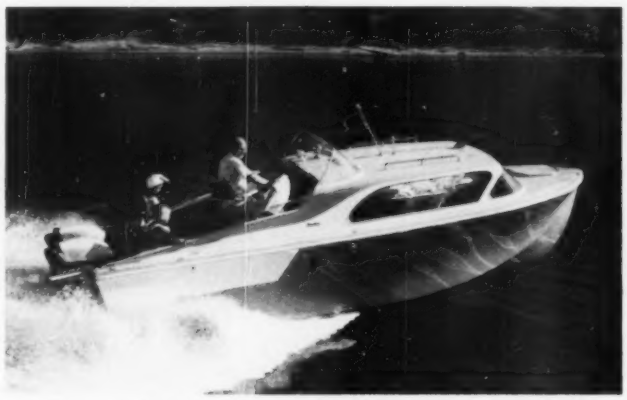
Way of the Zephyrs Vista-Domes

Burlington Route

What boat for your family?

Begins on page 154



Queens of the outboard fleet are the big, fast cruisers like this sleek fiberglass 20-footer. With a horsepower capacity up to 150, it can be one of the fastest of outboard boats, yet it has bunks for four adults and a compact galley and marine toilet.

This one seats six comfortably for day cruising, will take four on extended cruises. Its price is approximately $3,700.

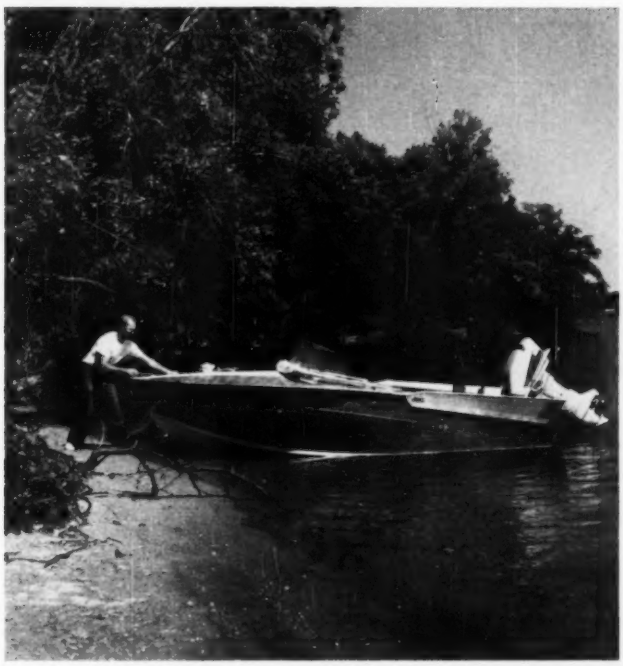
A real work horse, the utility runabout will suit almost any boater's purpose from water skiing to fishing.

This 14-foot lapstrake plywood model will take a motor in the 20 to 40 horsepower class, and is fast, light, and easy to trailer and handle. Deluxe hardware, windshield, built-in controls and other accessories are usually optional. This model costs under $500.

The open utility boat is most popular of all. This typical 14-foot aluminum model weighs only 175 pounds, but will carry up to 20 horsepower and take four fishing in all but the roughest water.

Boats in this class can be trailered or carried on car-top racks; the smaller ones can be carried in a station wagon. Prices vary widely with size and construction, boat shown costs around $370.

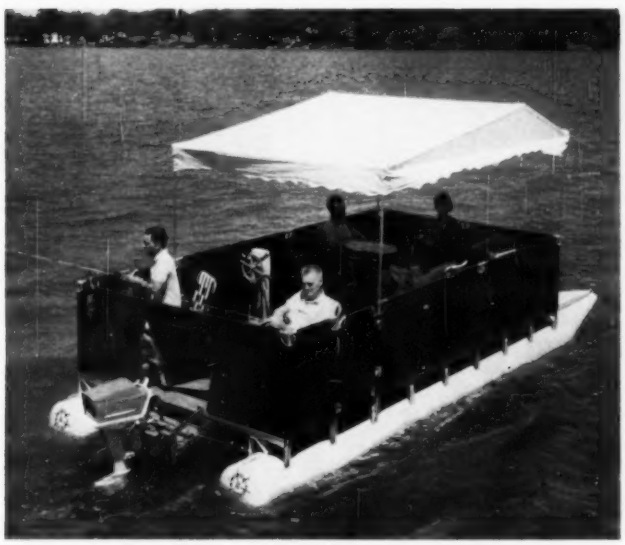
There's a big field to choose from, with a boat to fit any budget or boating use



An express cruiser combines the handling ease of the utility runabout and the convenience of a small cruiser, with bunks under the deck for two adults.

A convertible top, tables behind the seats, and open after deck make it ideal for campers and fishermen for short trips.

Plenty fast with 60 horsepower, it's still light and does not need deep water to operate well. It sells for about $900.



Pontoon rafts offer the most square feet of deck per dollar and are rapidly gaining in popularity. This standard model has a plywood deck over steel pontoons with canvas sides and awning. It will carry 2,350 pounds; works with any motor up to 50 horsepower.

This 16-footer sells for $700; others are available from 8 to 20 feet, or you can buy pontoons alone and build a superstructure of your own design—even a complete houseboat.

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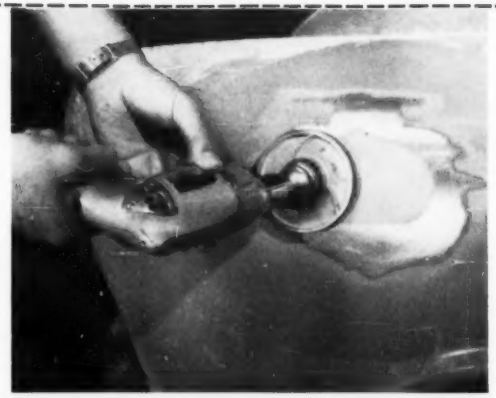


After resin is hard, smooth it to perfect feather edge at contour of the surrounding surface. A disk sander with flexible backing or a ball joint does a fast job.

Or use an abrasive on a rubber or felt-backed sanding block.

Test the work frequently for uneven or raised spots by running palm and fingers of your hand over the patch and the surface that surrounds it.

Clean patch area with a lacquer thinner. Then spray on a metal primer, using an aerosol container or your regular spray outfit.

Be sure each coat is air-dried or is hardened with the heat lamp before you apply the next one.

Hold the spray close enough to surface so finish goes on wet. This will prevent overspray.

Then apply the matched-color finish to the surface.

Paint from other autos or a garage door often rubs into a fender or door panel without damaging the finish it mars. Or a roadside bush may leave long, shallow scratches in the finish of your car.

You can polish these marks away with a rubbing compound or regular car cleaner. But don't rub more than necessary. Too much elbow action may cut the finish through to the primer or the undercoater.

Afterward, wipe the surface clean with soft cloth and wax it.

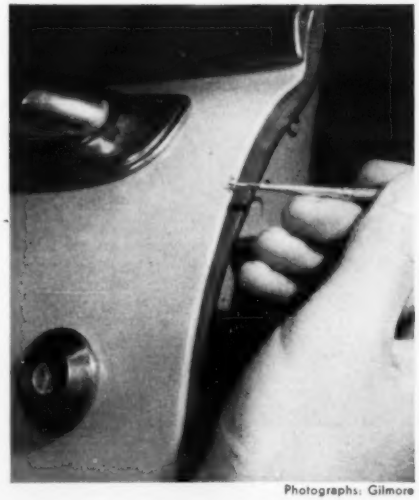
Cut along dotted lines

Has your car lost its showroom look?

THE LITTLE NICKS and knocks your car collects in parking lots and on gravel roads can spoil its beauty and value. Minor first aid while the blemishes are small will make the finish sparkle like new again.

Chipping happens most to thin edges of doors, hoods, and trunk decks. The prime coat usually isn't damaged.

Auto dealers sell cans of matched finish for such touch-ups. For delicate blending, use an artist's brush, which tapers to a fine point. Remove all dirt.



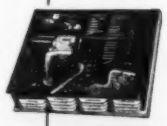
Photographs: Gilmore

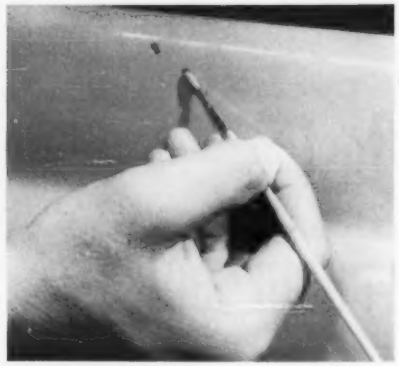
Cover existing nicks on your doors with weatherstrip adhesive. It also prevents any future damage to the doors, and protects other motorists' cars in parking lots.

You cement the U-shaped rubber along the door edge. Chromed strips are available, too.

Add these pages to your HANDYMAN'S BOOK

File under Miscellaneous





Gravel rocketed by spinning tires—and carelessly handled gasoline hose nozzles—bite deep into paint and metal. Before rust starts, cover them with successive layers of paint. Let last coats overlap the edges.

You can accelerate drying time between the coats with a heat lamp. Be careful with the lamp; too much heat may damage paint.

Let built-up patches cure for a week or more. The paint must be dry and hard.

Then, with a very fine waterproof abrasive paper stretched over a sanding block, gently wet-sand the spots until the patches are smoothed perfectly flush with the finish.

Complete the job with rubbing compound or a finer-grit car cleaner. Wax thoroughly and polish surface with a soft cloth.

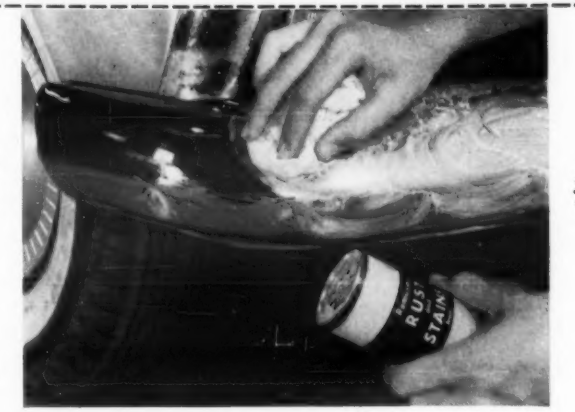
Large dents are for experts to repair with special tools. Minor dents are easy for any handyman to fix. With a coarse abrasive, grind or hand-sand finish down to metal.

Work away from dent and around it. With a can opener, scratch finish from depth of the dent. Leave the metal rough, but be sure you remove all the finish from the dent.

Epoxy resin-base body putty is available at most auto supply and paint stores. Read mixing directions on the can carefully.

Then warm the patch area with heat lamp. Spread putty into and around dent, keeping it off surrounding paint finish. Final aid in smoothing mixture is sheet of thin plastic film. Speed hardening time with heat lamp.

PUSH OUT



Where rust has pitted the chrome trim and bumpers, or where the bumper ends have nudged and picked up paint, bring back original shine with a household cleanser.

Use type made specially for removing rust spots.

Besides its fast chemical action, it has abrasive qualities to remove paint.

Wipe away dried powder. Then seal chrome with clear acrylic or lacquer finish.

Rust can do damage where floor padding and collected dirt hold moisture against metal. The best preventive is frequent brushing or vacuuming underneath the pad.

Too, be sure the windows, doors, and the windshield of your car are leakproof.

If the padding is wet, roll it back so the air can dry it. If it is badly damaged, you can buy replacement mats at most auto supply dealers.

Where rust has taken hold, loosen scale with a wire brush. Remove all loose metal dust with a vacuum.

Then apply a heavy coat (or two) of a special kind of paint that soaks into and combines with "tight" rust.

Spread the paint extra heavily around body-bolts. This is where water stands the longest. Stab the paint in with the tip of your brush for good coverage.

PUSH OUT

©A.T.Co.

Get satisfying flavor...So friendly to your taste!

NO FLAT "FILTERED-OUT" FLAVOR!

NO DRY "SMOKED-OUT" TASTE!

Outstanding... and they are Mild!

See how Pall Mall's famous length of fine tobacco travels and gentles the smoke—makes it mild—but does not filter out that satisfying flavor!

HERE'S WHY SMOKE "TRAVELED" THROUGH FINE TOBACCO TASTES BEST

1 You get Pall Mall's famous length of the finest tobaccos money can buy.

2 Pall Mall's famous length travels and gentles the smoke naturally . . .

3 Travels it over, under, around and through Pall Mall's fine tobaccos!

Product of The American Tobacco Company—"Tobacco is our middle name"

COMPLETE KITCHEN

COMBINES: STOVE • OVEN
SINK • REFRIGERATOR
FREEZER • STORAGE

Other models available with 8 cu. ft. refrigerator including 2 cu. ft. pull-out freezer drawer . . . stainless steel or porcelain tops . . . natural wood finishes . . . garbage disposal.

WRITE
today for complete details and specifications of General Chef kitchen units.

GENERAL AIR CONDITIONING CORP.
Dept. E-1, 4542 E. Dunham St.
Los Angeles 23, California

General Chef
NATIONWIDE SALES AND SERVICE

REMOVING RUST?

Steel wool removes rust and corrosion so effectively. And speedy SUPREME STEEL WOOL BALLS are the highest quality, in the handiest size you can buy!

A Brillo® Product

AT YOUR GROCERY, HARDWARE, PAINT, AND 5 AND 10¢ STORES.

A book that gives you confidence in the kitchen. *Better Homes & Gardens* NEW COOK BOOK, $3.95 (Canada $4.50) wherever books are sold or send check or money order to 8504 Meredith Building, Des Moines 3, Iowa.

REMOVE PAINT ENAMEL, VARNISH, etc. QUICKLY EASILY

With Wonder-Paste, you can remove the toughest finish in one easy scraping. Quickly applied with a paint brush. Stays put on uprights. Harmless to wood, metal, hands. At paint and hardware stores.

Send 25¢ for illustrated Manual on Refinishing
or write for free Wonder-Paste folder.

Wilson-Imperial Co., 119 Chestnut St., Newark 5, N.J.

WONDER-PASTE
PAINT REMOVER

How three places gained new faces

A TRIO OF HOMES, one new, one old, and one in-between. They all improved in value and appearance after they were treated to a new outlook.

BEFORE. What could be a handsome house looked lopsided with its peek-a-boo garage looking out toward the street.

It would have been extravagant to remodel for appearance alone. But the garage also offered space for a family room—something the owners wanted very much.

AFTER. Drive's now at lot's edge, giving larger lawn in front. House improves with garage doors replaced by matching windows.

There was little structural change needed to gain family room in former car quarters. Original door to house still serves; new floor, over existing concrete, is two steps down—giving desirable sense of separation between formal, informal areas. Family added shrubs and new tree to give a finished look to their conversion project.

Photographs: Suter, Hedrich-Blessing. Data: Polly Cramer

In back, cars have a new shelter. Drive extends for turnaround, off-street parking, paved play area.

Carport is prefab steel unit (a similar design can be built to your specifications). It serves as a covered terrace in summer.

Owners are the Ray McCartys, of Kenwood (Cincinnati), Ohio.

Other remodelings on page 164

Designed by Anshen & Allen, A.I.A.

Background for Beauty—Created in Simpson Redwood

This dramatic deck lanai is a perfect setting for contemporary living. Its life-long beauty is assured through the use of Simpson kiln dried Redwood. Simpson Redwood may be left unfinished to mellow gracefully to a beautiful silver gray. If a different finish is desired, Simpson Redwood accepts and holds paints or stains far longer than almost any other siding commonly used . . . finish goes on easily and covers more area on this wonderful wood.

Try building a better way of life with redwood . . . ask your Builder or local Lumber Supplier about remarkable Simpson Redwood.

WRITE FOR FREE BOOKLET, *"Redwood for the Home"*
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The finest in Douglas Fir, Western Hemlock and Redwood Lumber; Acoustical, Insulating and Hardboard Products; Plywood and Doors; Wood Tanks and Pipes; and Paper.

SR-91 BH

LOSE WEIGHT AND STAY SLIM—facts for year-round eating. *Better Homes & Gardens* DIET BOOK—wherever books are sold or send check or money order to 8904 Meredith Bldg., Des Moines 3, Iowa. . . .$2.50

"*MADAM*... diatomaceous earth* does it!"

Finest heirloom silver owes its brilliance to constant polishing by generations of butlers. The rich patina acquired in this way is called a *Butler Finish.*

Your silver will shine with the lustre of butler-finished heirlooms, when you clean the *Wright* way, for WRIGHT'S SILVER CREAM contains diatomaceous earth ... *more* than a silver cleaner —it's a *beauty treatment!*

***Diatomaceous Earth—** (dia-to-ma-ceous earth) A super-fine natural buffing agent, composed of the soft siliceous parts of minute marine fossils.

NOW... PASTE OR LIQUID

America's Largest Selling SILVER CLEANER *Since 1873*

J. A. Wright & Company • Keene, New Hampshire

How three places gained new faces

Begins on page 162

BEFORE. This oldster, with all its trimmings and large porch, was doubtless quite gay back in the '90s.

But it looks just a bit grim for today's tastes, despite the advantages of a good location and sound framework.

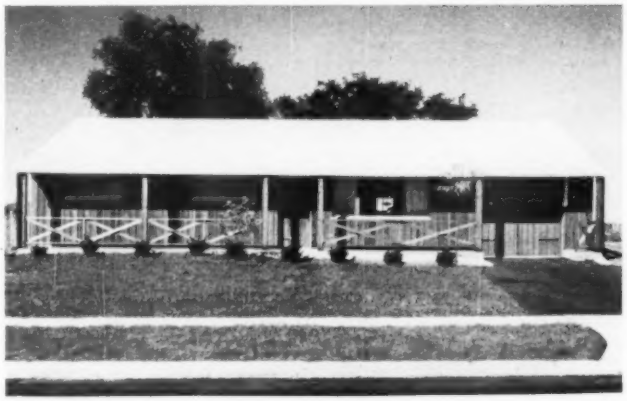
Photographs: Hedrich-Blessing. Architect: William S. Ralph, Beloit, Wisconsin

AFTER. The family decided to improve instead of move. A coat of fresh paint over repaired siding, then stripping away of the shaggy old brow of a porch gained this enhanced exterior.

Shutters added to the tall, thin windows make them look like more than just holes punched in the walls. New entrance was constructed of material from dismantled porch (note the use of columns). Owners are H. M. Stewarts of DeKalb, Illinois.

BEFORE. You've seen hundreds of houses like this one. Trouble was, family living here felt that way, too.

Lots of houses in surrounding development looked about like theirs. They wanted a change, but for the better—not meaningless trim or gimcracks and gewgaws.



AFTER. House is now distinctive with adaption of true ranch style. Basically good house is now better, worth more as a house, more as a home. Existing roof overhang was utilized as covered walk with concrete paving, new posts, and matching rail fencing.

What was an unduly prominent garage now blends in with vertical board-and-batten siding carried across the entire face of remodeled house. Owners are the Wayne Morses of Dayton, Ohio.

Holiday in the Rockies!

Begins on page 52

Driving north through the Rockies

From Jackson, Wyoming, a lively resort town with a 4,000-foot chairlift to the top of Snow King Mountain, follow U.S. 89 northeast past the Federal Elk Refuge and enter Grand Teton National Park. Dominating the view from a huge valley called Jackson Hole, the 40-mile Teton range boasts 10 of the highest peaks in the United States.

Crossing the Snake River at Moose, you'll see historic Mentor's Ferry, used by pioneers enroute to the Pacific Northwest. Jenny Lake Road through the park goes past museums, campgrounds, and boating areas. Trails for horseback riding are scattered through the park, and guides are on hand to direct you to points of major interest. From Jackson Lake, the park's largest lake, there is a splendid view of Mount Moran (elevation 12,594), and visitors frequently can see moose feeding in marshes along the lake. Buffalo and elk live in near-by Jackson Hole Wildlife Park.

Route 89 leads to the south (Snake River) entrance of Yellowstone National Park. To get a good view of Yellowstone Lake, drive northeast along the shore from West Thumb Junction as far as Fishing Bridge. Then retrace your steps to the junction and head west to Old Faithful and the Upper Geyser Basin. There you'll find a campground, museum, inn, post office, store, and garage. Yellowstone Park contains almost 10,000 geysers, hot pools, steam vents, and mud volcanoes. Ranger-naturalists on duty will tell you approximately when eruptions will occur. Past Morning Glory Pool and the Lower and Norris Geyser Basins, Route 89 goes north to join an 11-mile secondary road which links Norris with Canyon. Wild animals are often found on this road, and it's best to watch them from your car. The principal points of interests in Canyon are Upper Falls (109 feet) and Lower Falls (308 feet), the latter best seen from Artist's Point.

From Canyon, drive north past Tower Falls and Overhanging Cliff to Tower Junction, then west past Petrified Tree to Mammoth Hot Springs, the park headquarters. From here it's 61 miles north via scenic Route 89 to Livingston, Montana.

The Livingston-Bozeman-Helena area is the center of a rich agricultural and stock-raising section of Montana. Livingston is connected by U.S. 10 with Bozeman, home of Montana State College, and Routes 10 and 10N lead north to Helena, capital of the Treasure State. Since 1864, over $20 million worth of gold has been mined in this vicinity, along with substantial quantities of lead and silver. In Helena, you'll want to visit the State Capitol and the State Historical Museum and Russell Art Gallery, where there is a collection of personal articles once belonging to General Custer, and statuary, paintings, and sketches by Montana's famous cowboy-artist, Charlie Russell. Other attractions are Saint Helena Cathedral, a replica of Germany's Cologne Cathedral; an auto-train tour of Last Chance Gulch; and guided boat trips to the Gates of the Mountains Wild Area.

Great Falls, Montana's largest city, lies north of Helena on Route 91. Lewis and Clark took a month to portage their equipment around the falls in 1805, and the town has further historical importance as the former northern terminus of many Missouri River steamboats. At Old Town, on the fairgrounds, there's a fascinating collection of ancient buildings: a barbershop, hardware and drugstores, and saloons.

U.S. 89 cuts northwest to Browning, a Blackfoot Indian town and headquarters of a reservation that serves as the home of 5,900 Indians. The Museum of the Plains Indian and the Northern Plains Arts and Crafts Shop, operated by the U.S. Bureau of Indian Affairs, include colorful displays of Indian art work and six realistic dioramas depicting the early history and culture of the Plains Indian.

Follow U.S. 2 southwest along the lower border of Glacier National Park. (Fishermen will enjoy a side trip via State 49 from East Glacier Park to Trick Falls and Two Medicine Lake, where there are plenty of trout and no license requirements.) After entering the park at the West Glacier entrance, follow the scenic Going-to-the-Sun Highway along the shore of Lake McDonald, where boat trips are available. Going-to-the-Sun Highway rates as one of the most spectacular roadways in North America, having been blasted into sheer mountainsides over much of its length. At Logan Pass (elevation 6,664 feet), you can spend a July day by either throwing snowballs or walking through meadows of bright yellow glacier lilies and other wild flowers. From Logan Pass, the road leads to splendid views of glaciers and of Saint Mary Lake.

Leaving the park temporarily at the Saint Mary Entrance Station, follow U.S. 89 north to Babb, where a left turn will take you back into the park and to Lake Sherburne and the Many Glacier Re-

[*Turn to page 172*

For the Electric Appliance that means the most...

Presto®...They All Wash Completely Under Water

SAVE $6.95
...On each appliance you add because one Control Master runs all 7!

One $6.95 Control Runs All Presto *Control Master*® Appliances So You Can Fry, Bake, Roast, Grill, Pressure Cook, Automatically

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So for carefree cooking, carefree clean-up...see Presto Control Master Appliances at your dealer today!

Complete meals in 5 Minutes with Presto Cookers!
Meat, carrots, onions, potatoes, even a custard dessert, in just 5 minutes! All foods cook 3 times faster. Stainless Steel or Aluminum. From $12.95

NEW Submersible Automatic Coffeemaker in Stainless Steel

"Makes perfect coffee every day because yesterday's coffee is washed away." The new Presto washes completely clean under water. No crevices to trap coffee oils. 2 to 9 cups. **$24.95**

NEW Stainless Steel Beverage Pitcher to Match Coffeemaker **$8.95**

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Designed for the most

Rear-facing "observation seat," pioneered by Chrysler Corporation, keeps youngsters happy. Safe too, since tailgate can only be lowered with window down.

22 MODELS TO CHOOSE FROM—AMERICA'S LARGEST SELECTION

PLYMOUTH Deluxe Suburban
—one of 10 models

DODGE Custom Sierra
—one of 4 models

DE SOTO Firesweep Explorer
—one of 4 models

CHRYSLER Windsor Town and Country
—one of 4 models

charming chauffeurs in town

The *Can Do* wagons of The *Forward* Look

Big family-size wagons engineered by Chrysler Corporation to take the work out of driving. Easiest to steer and park, carry more with more comfort than any other wagons on the road.

Station wagons used to be For Men Only. They were big, strong, rugged—but muscle-bound. You had to have biceps to drive one.

This was a shame. Nobody needs a wagon more than the little lady who does the family chauffeuring. For carting sticky children and wet dogs. Loading in groceries. Picking up laundry and dry cleaning. Transporting scouts, husbands, and other mothers—and all the varied tasks in her fast-moving day.

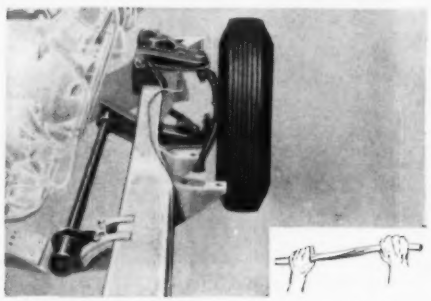
Pushbutton driving proved by over 15 billion miles. Just five buttons on left, away from children. (Chrysler Corporation Exclusive.) And now you can get pushbutton heater and air conditioner too.

Our engineers designed wagons that use *their* muscle to save yours. They drive with pushbuttons, handle easy as a small car, ride smoother than most sedans, carry big loads with more comfort than any other wagons.

Locked hidden luggage compartment in 6-passenger wagons keeps valuables extra-safe. (Chrysler Corporation Exclusive.)

More room to carry, more room to sit—and the seats fold flat to the floor at a touch.

Plenty of room to carry almost anything you want—with over 95 cubic feet of cargo space. And the third seat faces back—probably the safest seat ever designed for youngsters. Once they're tucked in, tailgate can't be opened unless rear window is down. And *you* control the window from up front, electrically. Some wagons still have the old-fashioned third seat you can only get to by "climbing over" from up front.



Torsion-Aire irons out rough roads. Torsion bars twist at bumps (like hose, in inset), help hold wheels down, keep ride smooth . . . and at no extra cost. (Chrysler Corporation Exclusive.)

Wagons that don't "buck" when you stop. Exclusive Torsion-Aire suspension keeps them steady and level on curves, over bumps—and even when you start or stop fast.

Constant-Control Power Steering that helps you full time. Makes these the easiest handling cars you've ever driven—especially in traffic and parking.

Extra safety features. Automatic beam changer dims your lights for oncoming cars. Fender mirror you can adjust from inside. Huge look-all-around windshield. Safety glass everywhere. Extra-big, extra powerful Total-Contact brakes.

Your husband will like: optional air units in rear, so wagon levels itself for heavy loads; and powerful new engines even better than those that took top honors in Mobilgas Economy Runs these past two years.

Rear seat faces back. Window rolls down into tailgate. No overhead "transom" on these wagons! (Chrysler Corporation First.)

All this and looks that set the style trend! Drive a Can Do Wagon this week. And bring the family. That's who we build our wagons for!

Spare tire can be hidden in the fender. Out of the way—easy to get at. Permits tire changing without unloading cargo. (Chrysler Corporation First.)

Pushbutton transmission, heater and air conditioners, electrically operated rear window, Automatic Beam Changer, fender mirror, locked luggage compartment, rear air units and power steering are either standard or extra equipment on Chrysler Corporation wagons. Ask your dealer, please.

A drive will bring out the difference great engineering makes

Can Do wagons of The *Forward* Look from Chrysler Corporation

PLYMOUTH · DODGE · DESOTO · CHRYSLER

How to plant practically anything

PLANTING time is here. If you want to grow a new tree, try a new rose, or experiment with marjoram or thyme, now is the time. And you'll find here how to plant all of these—in fact, practically anything.

More on page 190

Basic Tips

- Buy good seeds and plants of the best varieties. They take no more space, no more weeding, no more watering, no more spading.
- Don't skimp on soil preparation. Plants draw their nourishment from the soil. Once they're in place, improvement is difficult.
- Don't crowd plants. Save seed packets and thin out seedlings as directed. Give shrubs and trees as much space as your nurseryman recommends. A crowded plant is both unattractive and unhealthy.
- Be particularly attentive to watering the first few weeks after planting. If a plant survives the first month, it's over the hump.
- Plant only what you can care for. There'll be another spring.

Annuals for quick color

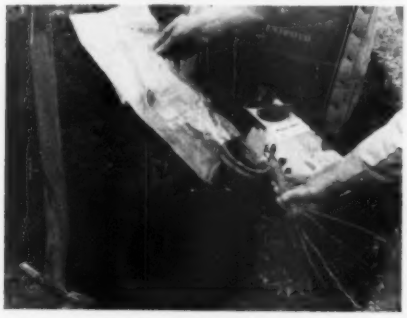
Seeds in beds: Till soil several inches deep and rake in plant food. When planting in furrows, cover seed no more than thrice their largest diameter. Read packet instructions. **1**

Seeds in bands or flats: Get a head start on spring by sowing seeds indoors. Set plants outside when the weather warms up. Soil mixture: equal parts of peat, perlite or sand, and soil. **2**

Plants in bands: Prepare soil a full spade deep and rake in fertilizer. Dig hole the same depth as the root ball, deeper if plants are leggy. Firm soil about roots, then water. **3**

Annuals from flats: Separate plants carefully. Use knife or putty knife to divide roots. Divide as you plant, and water immediately. Keep flat in the shade until planting bed is ready. **4**

Shrubs, trees for permanence



Preparing hole: Dig hole big enough to hold roots without crowding, and deep enough so plant sits at the same depth it grew originally. Soak the roots in water while you dig hole. **1**

Covering roots: Spread roots out and cover with pulverized soil. Remove traces of sod and building debris. Firm the soil gently as you fill. Leave a watering basin around the plant. **2**

Watering, pruning: Water as soon after you plant as possible. Soak thoroughly, and repeat the next day. Prune back lightly. Cut back wayward limbs to give plant a more pleasing shape. **3**

Photographs: Stanley Warren

Balled and burlapped plants: Measure ball before digging. Make the hole an inch deeper than the ball. Maneuver plant gently into hole. Peel the burlap away from the trunk. Fill and water. **4**

They slide to open...lift out to clean!

Just the push of a finger opens and closes these Curtis sliding windows. And they lift out easily to make cleaning or painting a breeze. They're exceptionally weather-tight, too.

You can add charm and distinction to your home with CURTIS windows of Individuality and Quality

Many window styles in one!

You can have Curtis Convertibles as awning windows (shown above), as casements or as fixed sash units that "stack" to any height or width.

Accent on eye appeal!

This Curtis bow window will compliment your taste...catch approving eyes. Like all Curtis windows, it is made of wood —for only wood gives you such warmth, beauty and year-around insulating qualities.

Streamlined styling in an old favorite

Note the slender, streamlined dividing bars of these Curtis Silentite double-hung windows. They're tops for weather-tightness and finger-tip operation. The shutters are by Curtis.

"Magic casements"--for new beauty and safety

Curtis casements can't swing or rattle...lock securely in any partly open position...and are 16% more weather-tight than ordinary casements!

Look for the house with the high IQ

Whether you buy, build or remodel a home, this Curtis "I.Q." Certificate assures you of getting Curtis individuality and quality in wood windows and doors. For complete information, see your building materials dealer or write Curtis Companies Incorporated, Department BHG-4-59, Clinton, Iowa.

CURTIS

Individuality and Quality in doors, windows and FashionWood kitchens

ONLY SPEED QUEEN

washes and dries your clothes in
RUST-PROOF, CHIP-PROOF
STAINLESS STEEL

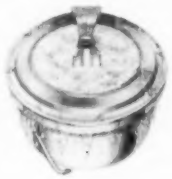
Speed Queen Dryers are available in both Electric and Gas models

Always a smooth, sparkling surface to protect your clothes

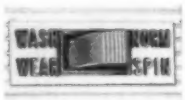
designed and built for lowest cost family service . . .

Plus many other special benefits like these:

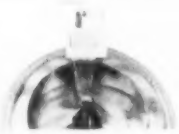
AUTOMATIC LINT-E-JECTOR
Speed Queen's flotation rinse causes lint and dirt to float over side of tub and down drain. (Not pumped back into tub.) Final rinse water is crystal clear.



WASH 'N' WEAR SWITCH
Just flip the switch and your Speed Queen is all set for laundering wash-and-wear garments.



SOAP SAVER
All water, before entering tub, is aerated so that soaps or detergents are "dispersed" faster. This reduces the amount of soap needed.



HINGED TOP
By merely removing 2 screws, top can be flipped forward as shown. All controls are exposed for easy access. Not necessary to pull washer away from wall. Dryers have the same hinged-top feature.

Two big things to keep in mind when shopping for a new washer or dryer is that every Speed Queen – regardless of price – is engineered and built to (1) give you *practical benefits* that really mean something in turning out a cleaner, whiter wash – and (2) to give you *mechanical dependability* that holds upkeep cost to a happy minimum. Upkeep cost is just as important as purchase cost. Speed Queen will please you on *both*!

See your Speed Queen dealer or for literature write –

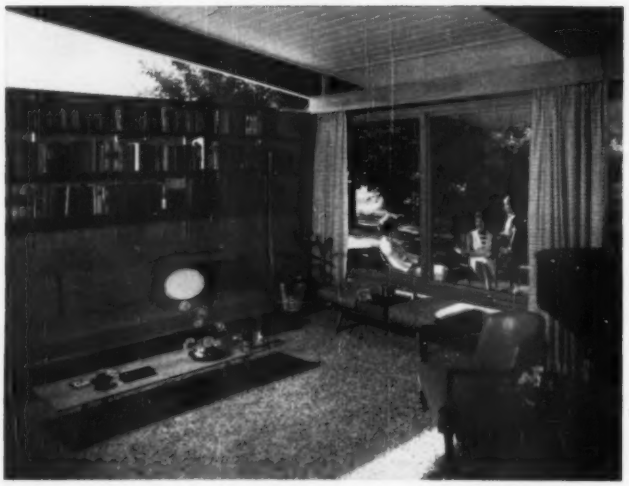
SPEED QUEEN
A Division of McGraw-Edison Co.
Ripon, Wisconsin

McGRAW EDISON

SPEED QUEEN
famed for dependability

Meet a house that's "true to life"

Begins on page 54



This living room is host to both entertainment and informal family activities. Besides hi-fi and piano, there's a well-stocked library on shelves built by Mr. Egan, over the sofa. Through the floor-to-ceiling windows you see the covered porch (door at right).

On the opposite side of the freestanding fireplace wall is the dining area. The room is strictly for eating, with family room functions being delegated to other places in the house. The fireplace opens on this side and into the living room.

As soon as he comes home from the office, Mr. Egan makes a beeline for the handsome hi-fi he designed and built. Components are all here; the speaker is located in the hall closet wall.

With sturdy piano hinges in two places, the top lifts as shown to prop open, then closes flush with the sides.

More on page 172

Canada

. . . the wonderful world at your doorstep

A FOREIGN HOLIDAY within driving distance of your home . . . ideally suited for an all-family vacation . . . an abundance of outdoor recreation . . . summer resort life at its best . . . fascinating cities and spectacularly scenic countryside. Plan an exciting, *different* summer holiday in Canada this year . . . begin now by sending for free travel information.

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Free CANADIAN VACATION PACKAGE

CANADIAN GOVERNMENT TRAVEL BUREAU,
OTTAWA, CANADA

Please send the Canadian Vacation Package to:

NAME _____
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ONTARIO . . . where every vacation is an adventure!

Picture a vacation area with over 250,000 lakes, vast acres of unspoiled woodland—and complete resort facilities! Here you'll find all-new vacation adventures . . . you can choose the one your family will like best! Come to Ontario, Canada's variety vacationland—just across the Great Lakes!

For this big, FREE, colourful booklet, just mail coupon:

Province of Ontario, Department of Travel and Publicity, Room 381, Parliament Buildings, Toronto 2.

Please send me full information on vacation adventure in Ontario ( ) camping ( ) fishing ( ) hunting ( ) summer resorts ( ) sightseeing ( ) boating—other .....

NAME .....

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ONTARIO... for a restful, zestful vacation.

WORM Your Dog As You FEED Him

NEW!

PULVEX WORM CAPS

It's so easy! Just mix with your pet's regular food. New PULVEX Worm Caps, quickly and safely expel all large roundworms (Ascarids). No starving, struggling, vomiting, or diarrhea. At pet, drug and department stores. PULVEX, Chicago 14, Illinois.

Got heating problems?

Want the best heating? Be SURE with

Coleman

America's only BONDED LINE

home heating • air conditioning

See Your Coleman Dealer Now!

Renew your Better Homes & Gardens subscription early!

Protect family from germs of DISEASE on BATHROOM FLOOR, TOILET!

Dangerous germs can cling to bathroom floor, toilet—lurk in other danger spots throughout house—even after "cleaning" with pine oils, bleaches, other so-called "disinfectants" inefficient in killing germs in presence of soap or dirt. To make your home hospital clean pour Creolin into the scrubbing water with usual cleaning agent, in cleaning bathroom, kitchen, cellar, bedrooms; and full strength in toilet, sinks, garbage pail. Strongly germicidal but safe as diluted; easy on hands. Destroys odor-causing germs; doesn't just "mask" odors.

Helps cut down disease. At all druggists. To save, get the *large* bottle of CREOLIN.

STOP ANNOYING NOISES AND WASTING WATER

GET THE GENUINE WATER MASTER

AMERICA'S LARGEST SELLING TOILET TANK BALL

Noisy running toilets can waste over 1000 gallons of water a day. The efficient patented Water Master tank ball instantly stops the flow of water after each flushing.

75c AT HARDWARE STORES EVERYWHERE

Higher in Canada

Meet a house that's "true to life"

Continued from page 170

This is the attractive workroom downstairs where so many of the Egan family's activities take place. On the desk, designed and built by Mr. Egan, sewing, writing, model-making, and many other hobbies are pursued. Files of valued magazines are on far wall.

How to get plans

Five Star Home 2904, shown on page 54, is one of a monthly series for which you can buy complete plans with the following features:

★ **Designs by America's foremost architects,** ranging in style from Cape Cod to Contemporary. And all are planned to give you the maximum in comfort, convenience, beauty, and *value* for your dollar.

★ **Detailed working drawings,** from which your builder will erect your home, are complete in every way. The cost is $10 for the first set; $7.50 for each identical set ordered at the same time. (Prices are slightly higher in Canada.) Each package will include . . .

★ **Complete specifications** that outline quality of materials and workmanship that will assure sound construction; and . . .

★ **Builder-owner agreement,** a suggested legal contract to insure home is built as specified.

★ **Cost-finding list of materials.** (List is available at *25 cents* purchased separately.) With this materials list, your builder or building-materials dealer can compute in advance the approximate cost of your home.

These Five Star home plans may be ordered from the firms listed on page 173. In many localities, you can order these plans through your building-materials dealer. Or, you can buy them direct from *Better Homes & Gardens*, 1714 Locust Street, Des Moines 3, Iowa.

Holiday in the Rockies

Continued from page 165

gion. This area is excellent for mountain climbing, fishing, swimming, horseback riding, boating, and nature study.

Retrace your route to Babb, and turn north again on U.S. 89 to the junction of State 17, which leads northwest to the International Boundary and Chief Mountain Customs Station. Alberta Route 6 leads to the Waterton Lakes National Park, which constitutes the upper section of the Waterton-Glacier International Peace Park.

Featured in Waterton Townside are a playground for children, an 18-hole golf course, and good warm-water swimming in Lake Linnet. The lakes and streams in this area abound with cutthroat, rainbow, and eastern brook trout, and with pike and Dolly Varden. Boating, horseback riding, and hiking are also popular.

From Waterton, follow Route 6 north to Pincher Creek, where a right turn onto Route 3 leads northeast to Fort MacLeod, site of the first Royal Northwest Mounted Police post, established in 1874 as a line of law and order against the American "Wild West."

Alberta's Route 2 leads north past Turner Valley oil fields, to

[*Turn to page 191*

Personal help

in planning, decorating, and furnishing YOUR home

Look for this *Better Homes & Gardens* "Home Planning Center" seal when you're looking for ideas to help make your home more comfortable and attractive. It identifies leading stores who feature personal counsel on home planning, decorating, and furnishings problems.

Skilled advisers will be happy to help you plan an attractive color scheme, choose correct furnishings, select the *Better Homes & Gardens* Five Star home plan that is best for you and your family.

Home Planning Center stores also have *Better Homes & Gardens* books on decorating, remodeling, building, gardening, landscaping, and kitchen planning. Copies of these books may be purchased. Manufacturers' product literature is also available to you.

You can take your decorating problems to a BH&G Home Planning Center store with assurance that you'll receive expert advice tailored to your own specific needs. To facilitate the store's service to you, be sure to take along your room dimensions, color or fabric samples, floor plans, and so on.

BH&G Home Planning Centers are set up to offer personal help. For the most benefit it's best that you visit personally the Home Planning Center in your area. There is no charge.

The stores listed below feature BH&G Home Planning Centers. Visit the one nearest you soon.

Arizona. Phoenix—Barrow's Furniture

California. Oakland—Breuner's; Sacramento—Breuner's; San Francisco—Macy*s; Stockton—Breuner's

Colorado. Colorado Springs—Home Furniture Company; Denver—May-D & F

Connecticut. Bridgeport—Howland Dry Goods Co.

District of Columbia. *Washington—Hechinger Co.

Florida. St. Petersburg—Maas Brothers; Tampa—Maas Brothers Store for Homes, Gandy Blvd.

Georgia. Atlanta—Rich's; Augusta—Bowen Brothers

Illinois. Chicago—Carson Pirie Scott & Co.; *Chicago—First Federal Savings & Loan Assn.

Indiana. Fort Wayne—Wolf & Dessauer Co.; Indianapolis—L. S. Ayres & Company, Downtown and Glendale; South Bend—Robertson's of South Bend

Iowa. Cedar Rapids—Smulekoff's; Des Moines—Younkers

Kansas. Hutchinson—Wiley's; Wichita—Innes, a Macy store

Kentucky. Louisville—The Stewart Dry Goods Company

Maine. Lewiston—Peck's

Massachusetts. Boston—Jordan Marsh; Springfield—Forbes & Wallace

Michigan. Detroit—Robinson Furniture Company; Grand Rapids—Wurzburg's; Lansing—J. W. Knapp Co.

Minnesota. Minneapolis—Dayton's, Downtown and Southdale; St. Paul—Dayton's-Schuneman

Missouri. Kansas City—Mehornay's; St. Louis—Stix, Baer & Fuller

Nebraska. Lincoln—Gold & Co.; Omaha—Orchard & Wilhelm

New Jersey. Hackensack—Huffman-Boyle, Inc.

New Mexico. Albuquerque—American Furniture Co.

New York. Albany—W. M. Whitney Co.; *New York—Franklin Society Federal Savings & Loan Assn.; Poughkeepsie—Wallace's; Utica—Ribyat's Fine Furniture

North Carolina. Charlotte—J. B. Ivey & Co.

Ohio. Akron—The M. O'Neil Co.; Cincinnati—The H. & S. Pogue Company; Cleveland—The Higbee Co.; Columbus—F. & R. Lazarus Co.; Dayton—Rike-Kumler Co.; Springfield—Peoples

Oklahoma. Tulsa—Dickason-Goodman

Oregon. Portland—Meier & Frank Co.

Pennsylvania. Pittsburgh—Joseph Horne Co.

Tennessee. Nashville—Harveys

Texas. Austin—Calcasieu's; El Paso—American Furniture Co.; Houston—Foley's; McAllen—Jones & Jones; Victoria—Kamin Furniture

Utah. Salt Lake City—South East Furniture Co.

Vermont. Burlington—O'Halloran's

Virginia. Richmond—Miller & Rhoads

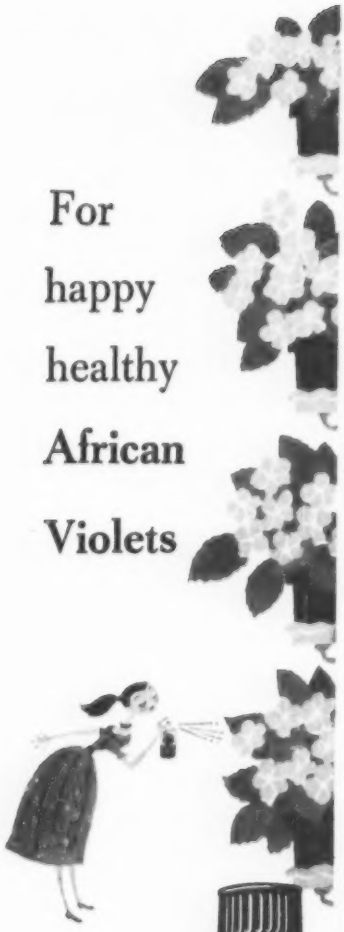
Washington. Spokane—The Crescent; Tacoma—Rhodes of Tacoma

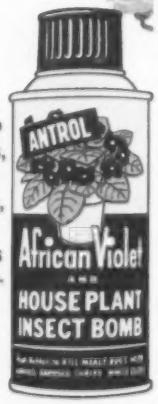
Ontario. Toronto—The T. Eaton Co., Ltd. (College St.)

Quebec. Montreal—The T. Eaton Co., Ltd.

*Offer advice on home planning; do not offer help with decorating or furnishing

For happy healthy African Violets





Antrol's special *indoor* Insect Bomb rids African Violets, other house plants of tiny, hard-to-see, mealy bugs, mites, aphids—other pests ...perks up droopy-looking plants. Sprays on. Safe, gives long-lasting protection.

A beauty treatment for house plants

Instant Leaf Shine gives a fresh, clean luster to dulled leaves. Protects your plants from dust . . . they breathe freely. Gives brilliance to decorative fruits, vegetables. Get easy-to-use push-button **Leaf Shine.**

Buy these custom-designed products for fresh-looking, insect-free house plants. 89¢ each.

Stories your tablewares tell

By Beatrice Cashman

The brilliant design treatment seen in Classic Gold crystal, Asia pattern china, and The Diamond Pattern sterling silver flatware is as new as tomorrow. But the inspiration for each lies in the past. Like the handsome ceramic reproduction shown above—an authentic copy of a Sixth Century B.C. Etruscan cup—these stunning modern patterns show strong, clean lines, perfectly balanced proportions, and a dignified respect for materials and function.

The black and gold Greek Key border motif used by designer Victor Skellern for Asia pattern china is one of the oldest styles of ornamentation. Geometrical decorations like this were often used by the great architects and artists of ancient Greece and Rome.

The Diamond Pattern sterling, dynamically fashioned, splendidly sculptured, is the creation of world-famed designer and architect, Signor Gio Ponti of Milan, Italy. It presents an exciting interpretation in silver of the brilliant facets and reflective planes generally associated with precious jewels.

Stately Classic Gold pattern crystal, decorously trimmed with a narrow gold band, captures in sparkling beauty all the elegant simplicity of the era for which it is named.

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The specially developed finish for antiques, furniture, wall cabinets and paneling

Flows on silken smooth, leaves no brush marks, never a sheen variation. Heirloom is extremely pale, non-yellowing, nonstaining—sets up dust-free in 1 to 2 hours, hardens overnight.

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Stories your tablewares tell

Continued

The gracefully flowing lines and charming elegance of Candlelight china, Pine Spray sterling silver flatware, and Flame pattern crystal combine Victorian graciousness with Contemporary style.

The handsome celadon border, used by designer Richard Garvin as a background color for the delicate white floral sprays on Candlelight pattern china, was inspired by priceless museum porcelains. During the great Sung Dynasty in China, dating from 960 to 1280 A.D., a fine gray-green porcelain ware was developed. The Chinese called the subtle, in-between color "Tou-t'ching," which translates into the very ordinary but descriptive phrase "pea soup." The more refined name, "celadon," was given the color in France during the 19th Century. Celadon was the name of a courtly lover who appeared in a popular romantic play of the time written by D'Urfe. Celadon always wore a fine gray-green jacket.

In lovely Pine Spray sterling silver, romantic symbolism is treated with dignified artistry. The pine motif, ages-old emblem of constancy, durability, and strength, is molded in fanciful, delicate beauty on the handle of each piece of the flatware.

And the charming simplicity of Flame pattern crystal tumbler is made comfortably smart by a rhythmic flow of line at the base.

Here are three patterns that adapt themselves to Traditional or Contemporary decor.

For the room her daughter will love...**Eve Arden** chooses the simple charm of birch **Craftwall** wood paneling!

In planning her new California home, television star Eve Arden wanted a particularly charming room for her older daughter Liza. Using lovely Craftwall birch paneling she combines teen-age informality with an air of feminine daintiness.

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Craftwall has that genuine hand-rubbed look . . . professionally pre-finished to give the most durable wood finish known. Every "plank" is hand-selected to show rich, natural grain! Yet hardwood Craftwall costs as little as $60 for an 8′ x 12′ wall.

It's wonderful the way Craftwall paneling brings special personality to any room. You'll find it used everywhere in today's newest homes.

Here are handsome woods to go with every style of furnishings and decorations: sunny *Elm*, two kinds of *Birch* . . . glowing *Mahogany* or *Cherry* . . . new *Pastel Cherry* . . . dramatic *Walnut, Oak* or *Sherwood Oak*. And all of them as practical as they are beautiful. Craftwall's satiny finish doesn't need waxing or polishing. It resists scuffs, dirt and stains. Wipes clean in a jiffy with just a damp cloth.

Installation is speedy and simple with big Craftwall panels: 48″x96″, 48″x84″, 32″x64″ or 16″x96″. Even a handyman can quickly put it up using nails or Roddis Contact Cement.

Craftwall is a permanent part of your home. It's guaranteed for the life of the installation. No redecorating problems year after year.

Ask your lumber dealer to show you samples of Craftwall. He will be happy to cooperate with you or your builder.

Roddis also offers custom Hardwood Paneling . . . Doors . . . Wood Finishes . . . Adhesives . . . Plywoods . . . Timblend

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The Nomad—one of five Chevy wagons for '59.

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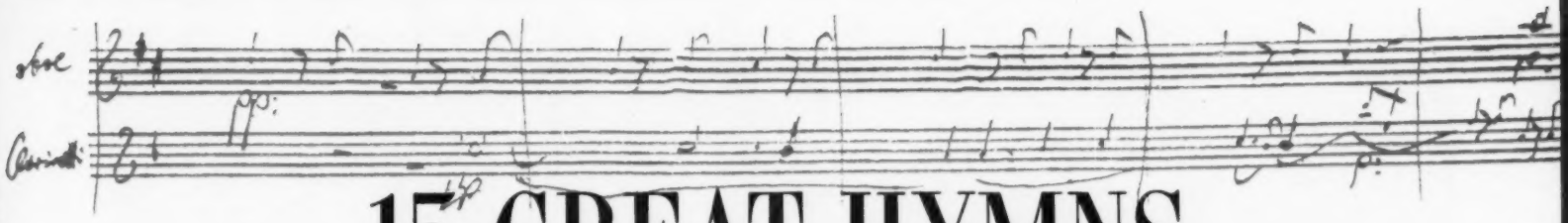


15 GREAT HYMNS

By Doron K. Antrim
Member, The Hymn Society of America

GREAT HYMNS have grown out of every human emotion—suffering and despair no less than elation and joy. Here, with the dramas behind their creation, are 15 that meet almost every spiritual need

JOY

In 1824, when his Ninth symphony finally fulfilled Beethoven's dream of creating a work "celebrating joy, the conqueror of grief," the composer was too deaf to hear the tumultuous applause that greeted its premiere. But when he faced the audience, he saw a demonstration almost unequaled in the annals of music—people standing, waving handkerchiefs, and weeping. This hymn is set to the Ninth.

Joyful, Joyful, We Adore Thee*

Henry van Dyke — *from Ludwig van Beethoven*

Joyful, joyful, we adore Thee,
God of glory, Lord of love;
Hearts unfold like flow'rs before Thee,
Opening to the sun above.
Melt the clouds of sin and sadness;
Drive the dark of doubt away;
Giver of immortal gladness,
Fill us with the light of day!

* Reprinted from THE POEMS OF HENRY VAN DYKE (copyright 1911 Charles Scribner's Sons; renewal copyright 1939 Tertius van Dyke) with permission of the publisher.

◆ ◆ ◆

FAITH

President Eisenhower's favorite hymn, inspired by the 91st Psalm, is often turned to at times of crisis. It was sung by servicemen and statesmen in mid-ocean when the Atlantic Charter was signed, and many British and American soldiers have sung it just before going into battle. Every day, the bells of St. Clements Church chime its strains along London's busy Strand.

Our God, Our Help in Ages Past

Isaac Watts — *William Croft*

Our God, our help in ages past,
Our hope for years to come,
Our shelter from the stormy blast,
And our eternal home!

Under the shadow of Thy throne
Still may we dwell secure;
Sufficient is Thine arm alone,
And our defense is sure.

GUIDANCE

When John Henry Newman, an Anglican clergyman, began to doubt his religious convictions, he decided to visit Rome. On the ship going home, the captain pointed out one lone star, the promise of wind in the sails. Just one star, thought Newman, can light the way to understanding. That night, he wrote what we know as "Lead Kindly Light." Later, Newman joined the Roman Catholic Church.

Lead Kindly Light

John Henry Newman — *John B. Dykes*

Lead, kindly Light, amid th' encircling gloom,
Lead Thou me on!
The night is dark, and I am far from home;
Lead Thou me on!
Keep Thou my feet; I do not ask to see
The distant scene—one step enough for me.

◆ ◆ ◆

PEACE OF MIND

Sarah Flower Adams considered it unjust that her brilliant stage career should be cut short by illness. She confided in her pastor, the Rev. William Fox, who asked her to read the story of Jacob at Bethel, Genesis 28: 10-22. At first it seemed no comfort, but soon it gripped her and glowed with meaning. Like Jacob's suffering, hers would bring her closer to God. Then she wrote the hymn that has since comforted the sick and sorrowful.

Nearer, My God, to Thee

Sarah F. Adams — *Lowell Mason*

Nearer, my God, to Thee,
Nearer to Thee!
E'en though it be a cross
That raiseth me;
Still all my song shall be,
Nearer, my God, to Thee,
Nearer, my God, to Thee,
Nearer to Thee!

DEMOCRACY

Traveling west across the country in 1893, Katharine Lee Bates stopped in Chicago to see the Columbian Exposition and World's Fair, celebrating the 400th anniversary of the discovery of America. The feeling of America's greatness she got there grew as she traveled farther, until she was finally moved to translate it into these words.

America, the Beautiful

Katharine Lee Bates — *Samuel A. Ward*

O beautiful for spacious skies,
For amber waves of grain,
For purple mountain majesties
Above the fruited plain!
America! America! God shed His grace on thee,
And crown thy good with brotherhood
From sea to shining sea.

◆ ◆ ◆

COMFORT

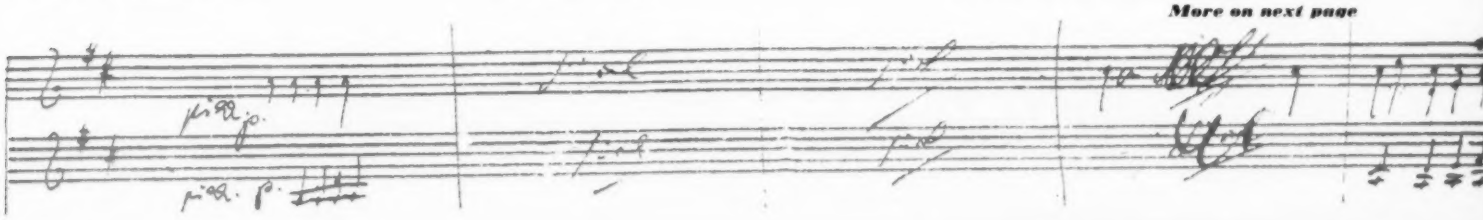
Joseph Scriven, just turned 23, left his native Ireland for Canada after the death by drowning of the girl he was to marry. But distance did not relieve his grief. One evening, deep in melancholy, he fell to his knees and prayed that the crushing burden of despair would pass. Slowly, there diffused through him "the peace which passeth all understanding," and he decided then to devote his life to easing the troubles of others. "What a Friend We Have in Jesus" was discovered after his death—by drowning.

What a Friend We Have in Jesus

Joseph Scriven — *Charles C. Converse*

What a Friend we have in Jesus,
All our sins and griefs to bear!
What a privilege to carry
Everything to God in prayer!
O what peace we often forfeit,
O what needless pain we bear,
All because we do not carry
Everything to God in prayer!

More on next page



COURAGE

Because Charles V had vowed to stamp out the Protestant movement, Martin Luther invited burning at the stake when he wrote "Ein Feste Burg" ("A Mighty Fortress Is Our God") in 1529. Based on the 46th Psalm, the hymn soon became known as "The Battle Hymn of the Reformation," and from Germany it spread to the Scandinavian countries, England, and finally to America, where it was once sung in Boston by 10,000 voices.

A Mighty Fortress Is Our God

Martin Luther — *Martin Luther*

A Mighty fortress is our God,
A bulwark never failing;
Our helper He amid the flood
Of mortal ills prevailing:
For still our ancient foe
Doth seek to work us woe;
His craft and power are great,
And, armed with cruel hate,
On earth is not his equal.

◆ ◆ ◆

LOVE

After seven years as pastor of a small Baptist church in Wainsgate, Yorkshire, England, John Fawcett was called in 1772 to a much larger church in London. It meant more opportunities, more money, and possible fame. When the furniture wagons were loaded and the Fawcetts were bidding goodbye to their friends and parishioners, Mrs. Fawcett began to weep. "I don't see, John," she said, "how we can leave these people we love so much." John didn't either; they stayed. A few days later, he wrote this hymn.

Blest Be the Tie That Binds

John Fawcett — *Hans Nageli*
Arr. Lowell Mason

Blest be the tie that binds
Our hearts in Christian love:
The fellowship of kindred minds
Is like to that above.

◆ ◆ ◆

ASSURANCE

At 54, the Rev. Henry Francis Lyte had learned that he had only a few months to live. He wasn't afraid to die—but he wasn't ready to die, either. He felt his ministry had been a failure: he hadn't implanted in his parishioners, or even in himself, a firm assurance of God. Then one afternoon, sitting in his garden, he suddenly felt an inner warmth and knew at once that assurance was his. That night, he wrote this hymn. It was sung by nurse Edith Cavell when she faced execution; it was sung at Dunkerque.

Abide With Me

Henry F. Lyte — *William H. Monk*

Abide with me: fast falls the eventide;
The darkness deepens; Lord, with me abide!
When other helpers fail, and comforts flee,
Help of the helpless, O abide with me.

PRAISE

On a beautiful spring day in 1864, Folliott S. Pierpoint, a college teacher in Bath, England, started out on a walk. The dancing brook, the long-stemmed violets, and the new leaves impressed him as never before. As he paused on a wooded hilltop, the sheer beauty of the earth surged over him, and he saw it all as a direct gift from God. Soon his thoughts found their way into rhyme as he fitted God's blessings to the music of a chorale by Conrad Kocher.

For the Beauty of the Earth

Folliott S. Pierpoint — *Abridgement from a chorale by Conrad Kocher*

For the beauty of the earth,
For the glory of the skies,
For the love which from our birth
Over and around us lies;
Christ our God, to Thee we raise
This our hymn of grateful praise.

◆ ◆ ◆

SUBMISSION

Dr. George Matheson, a Church of Scotland minister, was alone on June 6, 1882. It was his sister's wedding day, and the rest of his family was in Glasgow for the ceremony. He had stayed behind because his fiancee had broken off their engagement, and he was under an emotional strain. "The hymn was the fruit of that suffering," Matheson said. "It was the quickest bit of writing I ever did. I had the impression rather of having it dictated to me by some inward voice than of working it out myself. I am quite sure the whole work was completed in five minutes, and was never retouched."

O Love That Wilt Not Let Me Go

George Matheson — *Albert L. Peace*

O love that wilt not let me go,
I rest my weary soul in Thee;
I give Thee back the life I owe,
That in Thine ocean depths its flow
May richer, fuller be.

◆ ◆ ◆

ATONEMENT

Near Blangdon Church in Somerset, England, where Augustus M. Toplady served as curate in 1764, there was a massive cleft rock which the curate often looked upon with awe and wonder: it was so abiding and changeless. Maybe that was the reason God is called "a Rock" no less than 26 times in the Old Testament, he thought. Eleven years later, Toplady wrote what has been called "the supreme hymn of the language," and what Toplady himself called "a living and dying prayer."

Rock of Ages

Augustus M. Toplady — *Thomas Hastings*

Rock of Ages, cleft for me,
Let me hide myself in Thee;
Let the water and the blood,
From Thy wounded side which flowed,
Be of sin the double cure,
Save from wrath and make me pure.

DEDICATION

Howard A. Walter, a ministry student taking graduate work in Japan, was wondering to what ends he should dedicate his life, and began to put his thoughts down as a personal creed. Several years later he showed the creed, which was in verse, to a fellow minister, the Rev. Joseph Y. Peek. His colleague was so moved by the simplicity, breadth, and beauty of the words that he set the young student's creed to music.

I Would Be True

Howard A. Walter — *Joseph Yates Peek*

I would be true, for there are those
who trust me;
I would be pure, for there are those
who care;
I would be strong, for there is much
to suffer;
I would be brave, for there is much to
dare;
I would be brave, for there is much to
dare.

◆ ◆ ◆

SALVATION

Evangelist George Bennard had written the tune for a hymn in 1913, but couldn't find the words to go with it. Then, in a period of soul searching, he became aware of the close relationship of the cross to salvation. The words began to "sing themselves into place," and this was the result.

The Old Rugged Cross*

George Bennard — *George Bennard*

On a hill far away stood an old
rugged cross,
The emblem of suffering and shame;
And I love that old cross where the
dearest and best
For a world of lost sinners was slain.

Chorus

So I'll cherish the old rugged cross,
Till my trophies at last I lay down;
I will cling to the old rugged cross,
And exchange it some day for a crown.

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◆ ◆ ◆

LIFE ETERNAL

Among the most electrifying words in the language are "Christ is risen." They have echoed and re-echoed across Christendom from the First Century until today, carrying the message of Christianity to people of all lands. "Christ is risen—Alleluia!" was no doubt the first Easter hymn, and it was on this theme that Charles Wesley chose to write what has become the most popular Easter hymn of modern times.

Christ the Lord Is Risen Today

Charles Wesley — *From "Lyra Davidica"*

Christ the Lord is risen today, Alleluia!
Sons of men and angels say, Alleluia!
Raise your joys and triumphs high,
Alleluia!
Sing, ye heavens, and earth reply,
Alleluia!

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Look over the colors now—this pleasing Desert Turquoise or the half-dozen other Crane pastels. They're soft and warm, colors you'll love to live with.

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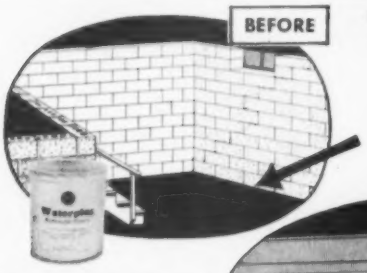

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Away goes pain when you put soothing, cushioning, protective Dr. Scholl's Zino-pads on your bunions or enlarged joints. They stop shoe friction, lift pressure. Get a box today!

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100 WINDOW IDEAS

FOR YOUR NEW HOME or REMODELING

Windows and sliding glass doors of many types for living rooms, bedrooms and kitchen. Profusely illustrated to help you with your new home or remodeling plans. Send 25 cents for your copy.

FLEETLITE WINDOWS
Dept. BH-49, 2015 Walden Ave., Buffalo 25, New York

Elegant extras for your bathroom

Photograph: Hedrich-Blessing. Designer: Milton Schwartz, A.I.A.

Sun-bathing shelf brings the beach right into your bathroom. Requires an area of only 2 by 6 feet. Thirsty terry-cloth cover absorbs any spilled lotions or oils, can be washed in a jiffy.

Built-in radio at head of couch brings you music while you relax. Sunlamp can be adjusted to correct exposure heights. Word of caution: to avoid overlong exposure, set your oven timer.

Photograph: Hedrich-Blessing. Decorator: Milton Okrent

Seeing double? Back-to-back lavatories facilitate the morning rush in the Fred Miller home, Hamilton, Ohio. They're a blessing, especially if you have teen-age daughters.

Lavatories take up little wall space, feature built-in clothes hampers. Generous dressing-table space, oversize mirrors, wall outlets for electric shaver or hair dryer are added assets.

MODERN IDEAS...EXPRESSED IDEALLY *In Wood*

The tones of light reflected from mellow wood paneling give friendly warmth which adds much to the joy of living. Nature has endowed wood with charm that always says "welcome." Ageless in its appeal, wood is as modern as tomorrow . . . complements any type of design—the gay, the formal, the modern, the traditional.

Whatever your preference in paneling may be, there is a style and type that will delight you in the wide selection of species and grades available in the Weyerhaeuser 4-Square line. Ask your dealer to show you samples and to explain why real wood paneling is such an excellent long-term investment.

Permanent beauty for the outside of your home can also be yours with Weyerhaeuser 4-Square siding and trim. For that "quality look" inside and out, check the Weyerhaeuser 4-Square products now being featured at the Yard of your Weyerhaeuser 4-Square Lumber Dealer, or write us for colorful literature.

Weyerhaeuser 4-SQUARE®

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The Symbol of True Value...

When you buy lumber products carrying the Weyerhaeuser 4-Square trademark, you buy quality in correctly graded lumber from a choice of many species.

Behind the Weyerhaeuser 4-Square trademark are the long experience, the careful manufacturing and the basic integrity of the Weyerhaeuser organization. Every piece of lumber bearing this trademark is scientifically kiln-dried, precision manufactured, accurately graded.

The Weyerhaeuser 4-Square line includes framing lumber, sheathing, siding, paneling, moulding, plywood and other wood products. Many of these products are available in a choice of species and grades. Your Lumber Dealer will be glad to advise you as to which of the Weyerhaeuser 4-Square lumber products should be employed to serve your needs.

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Imagine! A dog food rich with the fine lean red horse meat dogs love... and *twice* as nourishing as many other brands! This is Friskies – complete with every vitamin, protein, mineral and energy food your dog is known to need. And with a coveted U. S. Government seal on every can to prove it. Dogs love Friskies' hearty meat goodness. You'll love knowing it provides the finest nourishment money can buy. Treat your dog to Friskies – made to the highest standards of Carnation.

For variety, feed these other fine Friskies

FRISKIES CUBES – 6-color... 6-flavor bite-size morsels.

FRISKIES MEAL – meaty taste, meaty aroma, completely nourishing.

Keep your dog frisky with FRISKIES!

YOUR PET AND MINE®

While you're away, board your dog

By Dr. Wayne H. Riser

Kennels are convenient; costs are moderate

Thanks to modern boarding kennels, you can leave your dog behind when you go on vacation — and know that he's in good hands. Kennel owners are in that business because they like animals. They'll give your pet the same care he gets at home. Dog's food and space needs determine the rate.

Photographs: Harriet Arnold

Bring only the dog. The kennel has the rest

Just like resort hotels, kennels have peak seasons. It's a good idea to make reservations well in advance for your dog. Unless you're asked to, don't bring the dog's food, water dish, leashes, bed or blanket. The kennel usually supplies these things — and yours might get lost.

More on page 186

Formica surfaces Blue Color Grain 14-CW-38 and Fruitwood Picwood 19-CR-27. Cabinets by Youngstown Kitchens.

FORMICA®
Laminated Plastic

Background for a More Beautiful You

When a homemaker selects Formica laminated plastic surface for her kitchen, she expects it to do more than just sit there and look pretty. Formica is like a wonderfully versatile costume she *wears* in her roles of mother, wife, hostess, housekeeper and chief executive of the home.

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To make your selection of Formica a warm, intimate experience, free from outside pressures, our home fashion director Jane Hampton, suggests that you send for her set of 72 Formica color swatches and the Formica Decorating Idea Book that features 43 full color room settings color keyed to specific Formica colors. Set of swatches is 50¢. Idea Book $1.00.

Look in the Yellow Pages under "Plastic" for a Formica fabricator near you.

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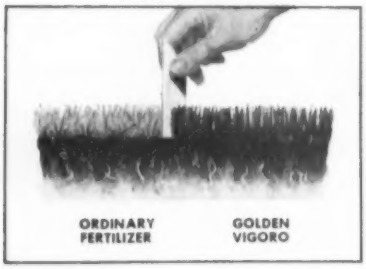
THE ONLY LAWN FOOD!

Lawns are to live on. If you really love your lawn feed it New Golden Vigoro.

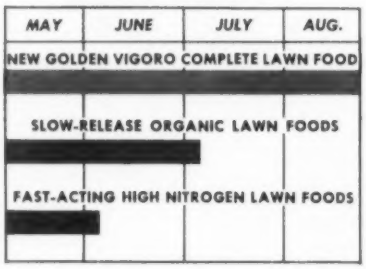
WON'T BURN



Easy To Use

New Golden Vigoro ends forever the danger of unsightly plant food burn on your lawn. Needs no watering-in.

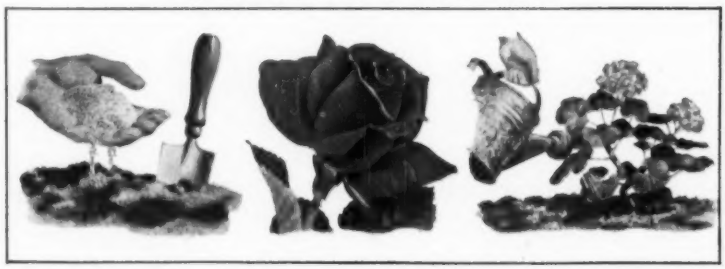
FEEDS LONGER



Outlasts all others

Grass clipping tests show Golden Vigoro feeds weeks longer than equivalent amounts of other plant foods.

FOR EVERYTHING ELSE YOU GROW



Vigoro Complete Plant Food

Pink granules for working directly into soil for flowers, vegetables, trees, shrubs.

Vigoro Rose Food

Perfect balance of nutrients for prize-winning roses. No extras needed.

Instant Vigoro

Gentle as dew liquid feeding for transplants, potted plants and lawn feeding.

FOOLPROOF

NEW GOLDEN VIGORO

- *Won't burn even if applied double strength to wet grass . . . and you don't have to water it in. (The U.S. Patent proves it)*
- *Gives grass everything it needs except sun, air and water*
- *Feeds your lawn for weeks after other lawn foods have given out*
- *Builds thick, springy turf, a more vigorous root system*
- *And you don't need a textbook to get expert results*

Even a weekend "yard man" can get professional results with New Golden Vigoro. It's the only foolproof complete lawn food on the market.

It won't burn—ever!

You can apply New Golden Vigoro any time of the day, year or season . . . to any kind of lawn. *It won't burn.*

You can use it before or after the grass has started to grow. *It won't burn.*

You can even apply it double strength to wet grass without watering-in—and *it won't burn.*

The proof is in U. S. Patent #2,827,368 granted March 18, 1958—New Golden Vigoro is the *only* complete, nonburning plant food ever made. Every ingredient is nonburning. It's the one plant food that can't be copied.

It eliminates guesswork. Two short sentences on the bag—printed in large, readable type—tell you everything you need to know to use it.

One feeding with New Golden Vigoro gives your grass every nutrient it needs from the soil except air and water. No extras needed.

It feeds up to four times longer than other plant foods fed at equivalent rates.

Put it on once and it keeps feeding your lawn for weeks after other lawns have started to starve.

New Golden Vigoro feeds the roots deep in the soil, not just the top. It builds up the rugged root system you need to get a turf that feels springy under foot.

And it's so economical, too. You see, it's *all* plant food—contains no filler. Spreads evenly in any make of spreader. Just set it to spread 10 to 20 lbs. per 1000 sq. ft. on good soils . . . 30 lbs. per 1000 sq. ft. on average soils. And get set to enjoy a vigorous, lovely, green lawn all season.

Now at supermarkets, too.

Down-to-earth prices, too. Get New Golden Vigoro at your favorite store, garden-supply center or supermarket.

Vigoro is a trademark of Swift & Company

My, how things grow with

VIG...VIG...VIGORO

Now YOU are a color expert!

Wonderful color book loaned FREE by the makers of that MIRACLE latex-alkyd paint

SATIN LUMINALL®

FABULOUS COLOR SELECTOR MAKES DECORATION EASY!

It's easier than ever to use Satin Luminall paint and matching Luminall Satin Enamel. More than 12,000 color combinations at your fingertips. Solves your color problems. Simple as 1-2-3. All hues represent what top decorators will be using in 1960. Amazing flip-out coordinator points the way to colors sure to harmonize with your rugs and furnishings. Gladly loaned to you by your nearby Luminall Paint Dealer.

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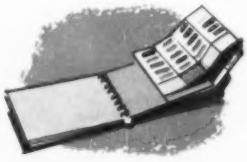
FOR YOUR PERSONAL USE

The World's easiest way to find perfect colors for any room



Thrill to 12,000 sure-to-succeed color combinations

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LUMINALL PAINTS—Dept. C2
3617 South May Street, Chicago 9, Illinois

Please send name of nearest Luminall dealer who will loan me the Satin Luminall Color Selector without charge. Also send me your 91 chip color card showing some of the most popular colors.

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Guaranteed by Good Housekeeping

Find Your Nearest Dealer In The 'Yellow Pages'

A MIRACLE PAINT FOR EVERY PURPOSE!

LUMINALL PAINTS

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While you're away, board your dog

Begins on page 182

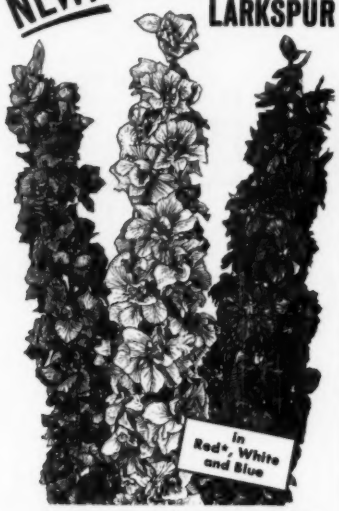
Don't worry about your dog—they'll feed him

When you leave the dog, tell the caretaker what kind of food your dog eats and how often he's fed. This assures an unbroken food routine. If you're taking an extended vacation, leave a few post cards, too. The caretaker will be glad to write you, telling you about your dog's welfare.

Notify the kennel if you'll be delayed

Kennels have regular hours for leaving or picking up pets. If you find you're going to arrive home late, wait until the next day before you drive over to get him. The dog will be excited at the reunion—don't feed him or give him water for about two hours after you bring him home.

NEW! WELCOME ALASKA LARKSPUR



A mixture of three outstanding Giant Larkspur varieties of the famous Supreme strain. The latest color—Carmine Red*—developed just in time to honor our 49th State.

*Another FIRST by

Mandeville

TRIPLE-TESTED **FLOWER SEEDS**

There are more than 300 new, popular or unusual varieties in the complete Mandeville '59 Collection. Make your choices now while stocks are complete. Mandeville & King Co., Rochester 1, New York. *Flower Seed Specialists Since 1876.*

AT STORES ONLY—EVERYWHERE

UNMATCHED PERFORMANCE!

Rotary Mower attachment mows-mulches the finest lawns or roughest weeds *faster, easier, better!*

Just one of 30 year-round, job-proved tools. Gravely, with *more* power . . . *more* performance . . . *more* tools, does the jobs others can't!

All-Gear Drive, Power Reverse, Optional Electric Starter. Riding or Steering Sulky.

Write for FREE 24-page "*Power vs Drudgery*" Booklet TODAY!

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P.O. BOX 613-D DUNBAR, W. VA.

FIELD-TESTED SINCE 1922

Rex Wheat Germ Oil-25yrs.

DOGS — CATS — BIRDS

STOP Misery! Itch, Eczema, Dry coat due to lack SKIN VITAMIN—Linoleic oil (50% in Rex). Add to food. Give Beauty, Brilliant Sheen to Coat or Feathers.

Write for free folder. REX, Monticello, Illinois.

3 TROPICAL PLANTS $1.00
and Color Catalogue
'Bill' Hofmann Nursery
2160 N. W. 79 St., MIAMI 47, FLORIDA

Spring care of roses

A rose is a rose, North or South. Yet, no two rose growers ever face quite the same problems because roses are affected by so many variables: soil, sun, insects, and diseases. The spring program here compensates for differences in weather, so you can give your roses proper care whether spring comes early or winter stays late.

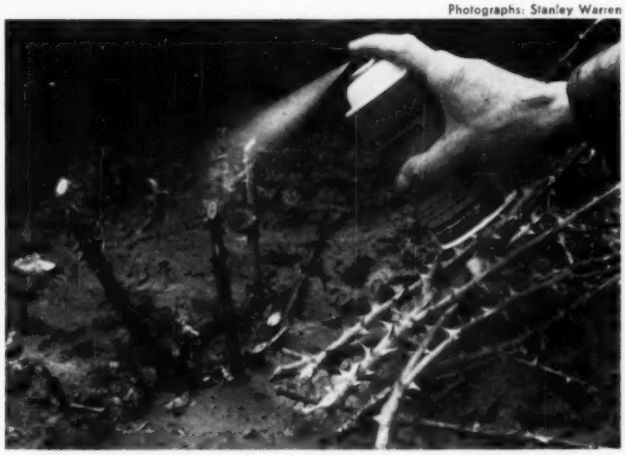
Pruning: Wherever you live, wait until shade trees begin leafing out. Use this as a signal to start.

In the South, cut hybrid teas back to 12 to 18 inches. Prune floribundas only enough to control shape. In the North, remove winter-killed wood only, whether hybrid teas or floribundas. Save as much green wood as possible.

Feeding: In the South, start feeding in March. In the North, in April. Feed more times a year in the South where there is a long growing season. If roses develop chlorotic or yellowish leaves, feed with iron chelate. Iron is more likely to be deficient in the South.

In coldest areas, remove leaves or other mulch during the first mild weather. Then when first young shoots appear wash the soil mounds away from the bushes. Better to delay this operation a little than to expose the canes to a late hard freeze.

Photographs: Stanley Warren



Prune: Cut off deadwood on hybrid teas and floribundas. Cut out thin, spindly shoots. Head back remaining shoots to outside buds. Cut off the oldest canes of willowy climbers near the ground. Let heavy-caned climbers alone, except to remove oldest stem when a young one has grown to take its place. Apply tree paint to cuts.

More rose care on page 197

No other riding lawn mower has this combination

Simplicity

WONDER-BOY®
MODEL 575 — 5¾ hp

- EASY HANDLING JOY STICK CONTROL
- PATENTED "FULL FLEX" ACTION FOR "NO SCALP" MOWING

Enjoy *smooth mowing* with no rough spots — enjoy *easiest handling!* "New-as-Tomorrow" Joy-Stick gives *finger-tip control.* New 5¾ hp engine and larger (32") rotary mower provide *greater capacity.* And quick change attachments add *all season* service. *Write for FREE catalog.*

SIMPLICITY MANUFACTURING COMPANY
5912 Spring Street • Port Washington, Wis.
Makers of Simplicity Garden Tractors and Rotical Tiller-Cultivator

FOR YEAR 'ROUND GARDEN PLEASURE

GET THE NEW LOW-PRICED Aluminum Sunlyt GREENHOUSE

The moment a *Sunlyt* greenhouse comes into your life, you'll enter an enchanted new world where it's always perfect gardening weather. You garden when you please, as you please and grow anything you please because you control the humidity and temperatures (even summer cooling). Aluminum *Sunlyts* are beautiful, sturdy and permanent with time-tested glass panes that do not sag, tear or deteriorate. Don't settle for anything less when it is so inexpensive to have the real thing.

Automatic Heating, Ventilating and Summer Cooling

It's a gardener's dream come true . . . no guessing, no watching and no worrying . . . your *Sunlyt* is automatic . . . Set the dials and "Climate-control" takes over.

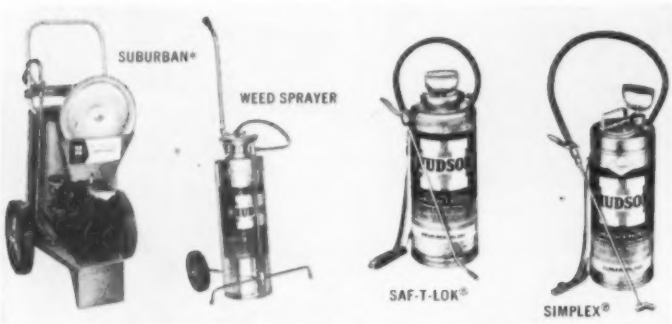
PAY AS YOU GROW

Sunlyts start at about $650 delivered anywhere in the U.S.A. Remember a *Sunlyt* needs no expensive foundation. On 3-year, no-money-down, Pay Plan, a 6-section *Sunlyt* costs as little as $22.00 a month. Prefabricated for easy "Build-it-Yourself" assembly. 9 section *Sunlyt* pictured $850. (Benches and inexpensive heating extra).

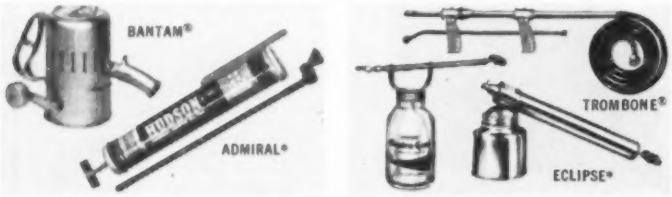
SEND FOR FREE NEW SUNLYT CATALOG 20-4

LORD and BURNHAM
IRVINGTON, N.Y.

Easy does it ...with any HUDSON sprayer or duster. Every HUDSON is built to *save you money*, to apply pesticides just where needed, in just the right amount, without waste, and to give your home, yard and garden the best protection from pests. New FUTURA*, above, builds pressure fast with light, easy strokes of handle-lever, then rolls ahead or follows as you spray. About $17.95. FAVORITE® 2-gallon sprayer is ready to spray after a few, easy strokes, less than any other make. About $11.95. Also in 3-gallon size: the LEADER*, about $12.95.



Easiest with power! Spray trees, shrubs, lawns; feed roots. 12-gal. SUBURBAN* and 7-gal. COMANDO* have 1½ hp engine. About $149.50 and $139.50. Electric powered, add $16.—Don't chance ruining prized plants. Get WEED SPRAYER "For Weeds Only" as stamped in tank. About $18.95, or $9.95 without cart or boom. Smaller $8.25. Compression Sprayers that pump up faster, easier, with fewer strokes than any other make: SAF-T-LOK®, about $9.85 to $11.95; SIMPLEX® Inner-Seal, $17.95 and $19.95.



DUSTERS. Smooth as velvet is the BANTAM®. Easy turns of crank produce fine cloud of dust where you want it. About $10.95. And the famous ADMIRAL* for spot or cloud of dust: about $2.95.—There's variety unlimited in Hudson hand sprayers, from 47¢ for a 5-oz. Ato-Mizor* to the TROMBONE®, all-purpose, high-pressure sprayer at about $12.95. HYDRA-GUN®, too, puts out high pressure with easy strokes. The stainless steel ECLIPSE* 2-Spray® is finest of household sprayers. Priced about $7.95.

Other Hudson Sprayers include Matador®, Porta-Sprayers*, Capital®, Cardinal®, Mercury®, Critic®, Comet®, Misty*, Fog®, Cloud*, Lektrik-Painter*.

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SPRAYERS AND DUSTERS

Guaranteed by Good Housekeeping

*TRADEMARK

Wherever hardware and garden supplies are sold

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The diary of a

Plain dirt gardener®

By Harry R. O'Brien

April 1. At work time it was 70 as I sallied forth to plant my new roses, clad in familiar old overalls, denim coat, clodhopper shoes, and old felt hat. The roses I planted included some of the new 1959 introductions: Ivory Fashion—All-America Winner — Fashionette, Gold Coast, and Kordes Perfecta. Last week I put in Angel Wings and Governor Rosellini.

April 3. Summer, sunny 75 at work time and so leisurely planted more roses on hand. These were three floribundas, new for 1959: Green Fire, Ruby Lips, and Heat Wave.

Then got started on the early vegetable bed. David had already worked it up with the big tiller. Today I scattered plant food over the soil. This I worked in as I cultivated across the bed with the wheel hoe. That's tough work.

Then I put in two rows of onion sets, three rows of Little Marvel early peas, four kinds of radishes, including the round red Cherry Belle leaf lettuce, beets, carrots, and turnips. The radishes went in the rows with the beets and carrots, because they'll mature quickly.

April 5. "Five, six, pick up sticks," went the old nursery rhyme through my head, because picking up sticks was today's chore. It rained last night, so can't walk on soil. But my, how sticks and dog bones and the like accumulate on the lawn over the long winter months.

These have to be taken off right away. The grass is beginning to green up and before long, out will come the old mower.

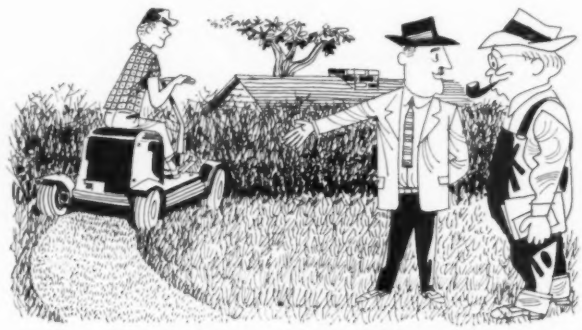
April 9. Thermometer stood at 27 this bright morning and there was a heavy frost, but 60 when I went out to work tonight. First job was to plant my sweet peas and then made a belated sowing of spinach seed. Over both spaces I scattered plant food and worked it in before making the seed drills.

April 10. Spring arrived today. Gentle showers fell all day. Lilac buds began to open out. The grass seemed to grow an inch.

April 13. David had time to help today. To my great joy, I found him picking up the pruning debris from the rose bed. He hadn't worked at this since he was a little chap. Then, together, we cleaned up what I had pruned off of those hedges. All was hauled to the burn pile at the back of the yard.

April 14. Another battle won. Tonight I put in my early potato crop, about 17 days later than I wish I had planted. The seed I used was Irish Cobbler.

Lean over and I'll whisper my secret about potato planting: In the bottom of the furrow I scatter plant food. This I cover lightly by pulling about half an inch of soil over with a hoe. Then I drop the seed pieces. I cover pieces about



The man from the garden store brought over a demonstration riding mower. David tried it out. It has three speeds—can be used as a tractor, too.

two inches and later fill up the drill as I cultivate.

April 17. Gave the early vegetable bed its first cultivation. This I do just as soon as I can see the rows of tiny seedlings. This gets the jump on most of the little weeds coming up, too. On way home, I bought two dozen early cabbage plants and put these in that vegetable bed too. I also did some hand hoeing around some rosebushes.

April 19. David is dickering with the man at the garden store about buying a riding lawn mower. Meanwhile he got out our old rotary and gave the front yard its first clean shave of the season—just to keep up our standing in the community.

After this he got out the big tiller and worked over for a second time a big bed where mebbe we'll get in a new strawberry planting and more vegetables. With the light tiller, I cultivated more roses. Then I made a second planting of early vegetables. Began the flower seed season by putting in Wee Willie annual sweetwilliams, ragged robin, and so on.

April 20. Forsythia is all out in yellow. Some kinds of narcissus are now in bloom. Jolly news is that dandelions are beginning to open up. But we don't have many of these on our lawn any more. Twixt use of weed killer and continued feeding of the grass, most dandelions have gone.

April 21. Finished feeding the roses, including the climbers which most years I forget. They like to eat, too. With aid of cartons and wastepaper to start it off, I burned up our pile of pruning debris, back where it will leave the ashes on the main vegetable space.

Took off some of the straw from the old strawberry bed where David had put it on too thick. Used it to mulch around the new red oak tree and the Washington hawthorn the nursery had set out for us early last month. Maggie raised Cain. Said the old straw was ugly looking. Sure, peat would look better, but we already had the straw.

Summer, sunny 75 at work time and so I leisurely planted more of the rosebushes I still have on hand.

April 23. "What in the world are you doing all that pounding for?" called Maggie down the stairs to where I was working in the basement. "Just putting in a new axe handle," said I. The handle had broken off when David was chopping down a seedling elm some time ago. Putting in a new one is a good rainy-day chore.

April 24. In drove David and right behind him was a truck from the garden store with a demonstration riding lawn mower. David tried it out. It has three speeds, a self-starter, and can be used as a tractor to cultivate. David insists we buy it. He'll help pay for it, he says.

April 26. David won out and our new riding lawn mower was delivered this late afternoon. David climbed on, pressed the starter button and off he went, lickety-split across the front lawn.

In a little over an hour he had the whole place mowed, including all the back paths. Best looking job of mowing we ever had done. It would take one of us more than three hours to do that mowing, behind our walking mowers.

April 30. Bright was the sun as it came up this morning. I sat up in my trundle bed, looked out, and oh dearie me! The ground was white with frost. Thermometer then was 33 but it had been lower in the wee hours.

By evening it was plain to see that some damage had been done to the tips of roses in the beds.

I went around picking up sticks and such off the lawn. My, how they accumulate over the winter.

If you believe the commercials

Mary had a little lamb,
Its fleece was white as snow;
And everywhere that Mary went
Housewives asked her what kind of detergent she used.
—Hal Chadwick

Your yard's really your own with an Anchor Fence®

SITUATION LOOK FAMILIAR? Then let us show you how a genuine Anchor Fence can keep your youngsters playing happily at home and make your yard more fun for the whole family. Makes it easier for you to relax because the children play safely—the garden and lawn stay fresh and untrampled, undisturbed by shortcutters.

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Start a new theme for casual living! Hettrick's forward-looking designs, in drawn and cast aluminum or wrought iron, create smart, sociable atmospheres. Matching groups — chaises, settees, chairs, glider beds, casual tables — in endless upholstery selections. See your Hettrick dealer.

HETTRICK TOLEDO 1, OHIO

GREATEST NAME IN CASUAL LIVING

Plant practically anything

Begins on page 168

Perennials for flowers

Dividing clumps: Mums, balloonflowers, coralbells, and other "clumpy" perennials can be increased by dividing. Just pry up the old clump and separate into strong divisions. Use a knife for tough roots.

1

Planting divisions: Set out the new divisions immediately after dividing. Or protect by wrapping in damp burlap. Firm soil gently about the roots, then water liberally. Feed only after growth starts.

2

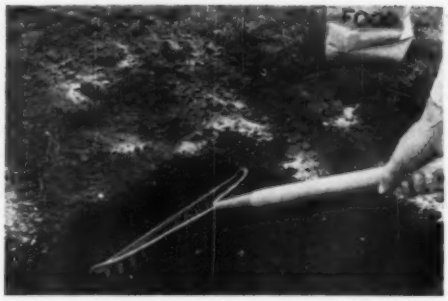
Container-grown perennials: Many fine perennials are now grown in pots for out-of-season planting. Some pots can be left on the plants, others should be removed. Ask your nurseryman for instructions.

3

Care of pot-grown plants: After setting root balls in place, pull in pulverized soil and firm it gently. Make a shallow watering basin. Water liberally. Repeat in a few days. Feed after growth starts.

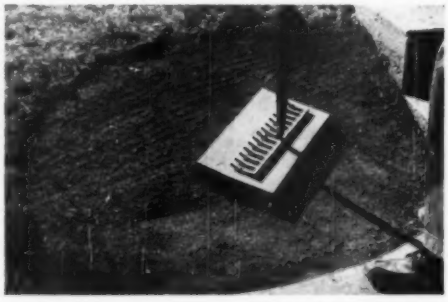
4

Grass for a fine lawn



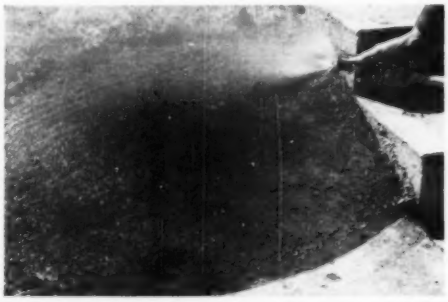
Preparing soil: Spade up or otherwise till the soil 6 to 8 inches deep. Rake a complete lawn food into top inch. Use about 3 pounds for each 10x10-foot area. Remove debris brought to surface by tilling.

1



Sowing seed: Use two pounds for each 20x50-foot area, or a handful for a small spot like this. Use same type of grass as rest of lawn if you're patching. After sowing, tamp as shown or rake lightly.

2



Watering: Sprinkle the seedbed just enough to moisten the top inch of soil. Deeper watering is unnecessary. Keep soil moist by daily sprinkling until seeds are up. Then water less frequently, more deeply.

3

Patching tip: If area is small, you can keep it moist by covering it with a sheet of plastic. Apply the second day, after the second watering. Remove sheet when the young grass gets an inch tall.

4

More planting ideas on page 196

Better, easier, Rotary Tilling with finger-tip controlled full power reverse!

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Works close to fences, between shrubs . . . no exhausting "pull-back"! A powerful sod buster for toughest soils — crumbles soil with gentle spading, lifting motion for perfect rotary tilling. Complete job visibility. Ask your Simplicity dealer how easy it is to own Roticul

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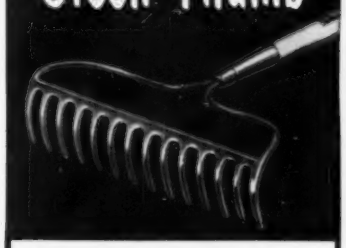

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Holiday in the Rockies!

Continued from page 172

Calgary (population 129,000), the hub of Alberta's ranching and wheat-farming country. Major points of interest in Calgary include the Zoo and Dinosaur Gardens (with full-scale replicas) on Saint George Island. The city's famous "Stampede," held annually the second week of July, re-creates the life of early cow-punching days.

Banff National Park, with hundreds of lofty mountain peaks, hot mineral springs, and active glaciers, lies 103 miles west of Calgary on the Trans-Canada Highway (Route 1). The principal resorts here are Banff Townsite and Lake Louise, from both of which radiate riding and hiking trails and 200 miles of scenic roads. In Banff, which lies alongside the Bow River in a valley surrounded by magnificent snow-capped mountains, both luxurious and modest accommodations are available at hotels, cabin camps, tourist homes, and an excellent campground. The Cascade Rock Gardens, with lovely alpine flowers and tumbling streams, and both Luxton and Banff Museums are well worth a visit, and you'll enjoy swimming in the Cave and Basic Pools (80 and 88 degrees, respectively), and in Upper Hot Springs (100 degrees).

Herds of buffalo and elk are exhibited in the Wild Animal Paddocks east of Banff, and Bow Falls is an easy walk from the center of town. Both the Tunnel Mountain Drive and the drive up Stoney Squaw Mountain to Mount Norquay Chairlift are musts; the view of Banff and Bow River Valley from the upper end of the chairlift (elevation 6,880 feet) is one of the scenic high lights of a vacation in the Rockies. Banff "Indian Days," in July, are the occasion for colorful celebrations by the near-by Stoney tribes.

Thirty-nine miles northwest of Banff on the Trans-Canada Highway is glacier-fed Lake Louise, over a mile above sea level. Its mirror-like surface reflecting trees, mountains, and clouds in a constantly changing panorama of brilliant color, Lake Louise is one of the most scenic areas in North America. Near-by Moraine Lake and the Valley of Ten Peaks are well worth the side-trip driving required to reach them.

From Lake Louise, follow the 149-mile Banff-Jasper Highway north to the Columbia Ice Fields and Jasper National Park. The first 89 miles of the road is gravel, scheduled to be black-topped soon, and the remainder is a hard-surface highway which, despite the rugged mountain terrain through which it passes, never exceeds a 10-per cent grade. At Sunwapta Pass (elevation 6,675 feet), the road crosses into Jasper National Park, Canada's largest.

To the west is the Columbia Ice Field, a 130-square-mile ocean of

[*Turn to next page*

Homko Poweramic

POWER MOWING

The New 24" Lawnmowbile. Here is America's first auto-inspired riding rotary mower . . . built like a car on a sturdy four-wheel all-steel frame and equipped with exclusive poweramic features that make mowing as modern as driving. Imagine—you drive forward, back up and accelerate *all* from one control. You cut with the famous HOMKO Flexor Blade that eliminates crankshaft damage. And, thanks to HOMKO's sensational disc drive, you command a super wide range of speeds that suit any job. You can mow on flat ground, up hills, through weeds, near trees—anywhere. Sweep clean, too, by hitching on a HOMKO Lawn Sweeper. *Or* set the new blade disconnect and ride just for fun! For here is a mower you'll want to use more often than you have to. See for yourself . . . ask your HOMKO Dealer for a demonstration.

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Feel how the chrome-plated steel-spring brace stiffens flex action on this heavy-duty rake . . . makes litter easy to handle without damaging grass roots. The straight edge gets you close to walls and fences. No. SL22.

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Four sharp teeth per inch give this hoe amazing bite in all soils and chop right through tough weed roots. No hoe made works faster or easier . . . it's the first improved garden hoe design in years. No. TO6-1/4.

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Snip crisp and clean with "Dynacut" pruners. A slight squeeze cuts through stems, vines, shrubs, even branches. Powerful coil spring for smooth action. Dynamic hinge bolt and nut won't loosen. Flick the sliding thumb catch to lock. No. D150.

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*Slightly higher West

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TRUE TEMPER® *THE RIGHT TOOL FOR THE RIGHT JOB*

In the Rockies

Continued from preceding page

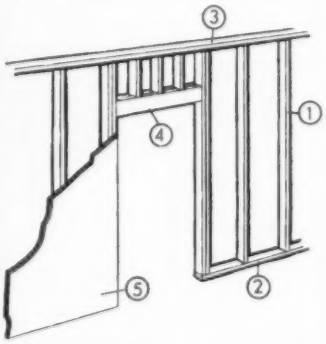
ice and snow which feeds into the Athabaska, Columbia, and Saskatchewan Rivers, and, eventually, into the Arctic, Pacific, and Atlantic Oceans. A midsummer snowmobile ride over Athabaska Glacier is something you won't want to miss.

Jasper Townsite, headquarters of Jasper National Park and the northern terminus of your trip through the Rockies, has excellent camping facilities and picnic areas, and hotel accommodations in any price range. Jasper Park is particularly noted for its beautiful lakes, some of which rival Lake Louise for beauty. One of the most unusual is Medicine Lake, which is 30 feet deep in the summer but disappears completely in the fall. Mineral waters of the Miette Hot Springs, 38 miles from Jasper, boil out of the rocky mountainside at a temperature of 126 degrees. Trout fishing is excellent in Jasper Park's lakes and streams, and boating, canoeing, golf, hiking, horseback riding, and swimming are also favorite pastimes.

Not counting sightseeing junkets and side trips off the main highway, your tour through the Rockies covers 1,253 miles, and will undoubtedly give your family one of the best vacations they've ever had.

What is a WALL?

The conventional wood-frame wall looks like a patchwork of two-by-fours when the carpenters are on the job. But, as this drawing reveals, there are just five basic kinds of pieces to put together:



1. STUDS are the vertical "holder-uppers"— the hidden skeleton of the wall.

2. They stand on a BOTTOM PLATE, supported by the floor structure.

3. Over studs, TOP PLATE carries ceiling, roof.

4. Crosspiece spanning door or window is a LINTEL.

5. SHEATHING covers this skeleton, in preparation for exterior masonry or siding.

CONQUER CRABGRASS!

Stop crabgrass before it starts with CHLORDANE

Save your lawn from "creeping death"! Stop crabgrass before it starts by using Chlordane before crabgrass seed germinates. Apply with a sprinkling can, hose attachment, sprayer, or spreader. It won't harm desirable grasses. Your lawn will grow as it never has before! Get Chlordane at your dealer's today!

CHLORDANE BARRIER STOPS CRABGRASS AND INSECTS

Chlordane forms a lethal barrier in the soil. As seedlings emerge, they are "ambushed." The same application kills lawn insects.

TIMING IS IMPORTANT!

Chlordane must be applied before crabgrass seed germinates. In general, the germination date ranges from February 15 in the deep South to June 1 in the far North. Check local authorities for average dates in your area. Chlordane is most effective for crabgrass control in regions where definite seasonal germination occurs.

CHLORDANE KILLS LAWN INSECTS, TOO!

One application of Chlordane will kill lawn insects as it controls crabgrass. If crabgrass is not a problem in your lawn, Chlordane can be used at lower dosages for insect control. It is America's leading lawn and garden insecticide. Get Chlordane today, in sprays, granules, dusts, or work-saving plant food-insecticide mixtures.

CHLORDANE*

*Chlordane is sold under various trade names at all stores that carry garden supplies. Technical Chlordane is manufactured exclusively by Velsicol Chemical Corporation.

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330 East Grand Avenue, Chicago 11, Ill.

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City_____ Zone____ State____

When to set out plants or sow seeds

Hardy (H). Plant these in the fall, or in early spring as soon as the soil can be prepared. Will withstand light frost.

Tender (T). Don't plant these until after the average date of the last killing frost in your area.

Very tender (VT). May be damaged by cool weather even if there is no frost. Hold up planting 3 weeks after last frost.

Midsummer (MS). A second sowing of these vegetables can be made in midsummer, in the space left by an earlier crop.

Vegetables	Planting date (see above)	Inches after thinning	Feet between rows	Days from seed to harvest	Yield per 25 feet of row
Asparagus*	H	18-24	3-4	Second year	6 pounds
Beans, bush	T-MS	2-3	2	50-60	1½ pecks
Beans, bush lima	VT-MS	4-6	2	75-80	1½ pecks
Beans, pole snap	T	4-6	3	50-60	3 pecks
Beans, pole lima	VT	4-6	2	85-90	3 pecks
Beets	H-MS	2-3	1	50-60	1½ pecks
Broccoli*	H-MS	18-24	3	60	25 pounds
Cabbage*	H-MS	18-24	2	65-120	14 heads
Cabbage, Chinese	MS only	12-18	2	90-110	15 heads
Cantaloupe (muskmelon)	VT	18-24	4-5	75-80	14 fruits
Carrots	H-MS	2-3	1	70-75	1½ pecks
Cauliflower*	H	20	3	95	10 heads
Chard, Swiss	H	6-8	1	75	25 pounds
Corn, sweet	T-MS	12	3	75-90	36 ears
Cucumber	VT-MS	18-24	4-5	70	1 bushel
Eggplant*	VT	24	3	125	32 fruits
Lettuce, leaf	H-MS	4-8	1	30-35	3 pecks
Onion	H	2-3	1	sets 100-120	1½ pecks
Parsley	H	3	1	90-95	22 bunches
Parsnip	H	3	2	120	2 pecks
Peas, English	H	2	2	65-75	2½ pounds
Pepper*	VT	20	3	115	1 bushel
Potatoes, white, red, Irish	H	12	3	110-120	3 pecks
Pumpkin	VT	84-108	8-10	100-140	12 fruits
Radish	H-MS	1	1	30-35	25 bunches
Rhubarb*	H	36-60	4	Second year	50 stems
Rutabaga (Swedish turnip)	H	3	2	90	2 pecks
Spinach	H-MS	3	1	50-70	3 pecks
Squash, bush	VT	36	3-4	60-70	40 pounds
Squash, vine	VT	36-48	6-8	120-160	25 pounds
Tomatoes*	VT	36-48	4	115	1 bushel
Turnip	H-MS	4	2	60-80	2 pecks

* Suggest plants instead of seeds.

Cut along dotted lines

VEGETABLES

what, when, and how many

Nature is prolific. With your help, a relatively small garden plot will produce tremendous quantities of vegetables. In fact, it is quite easy to plant too much of one vegetable. So before you plant the first seed, determine your family's requirements: how much will be used fresh, how much will be needed for canning or freezing, and how much is to be given away to friends.

With these requirements in mind, draw up a plot plan of your garden. Mark off the rows, and consider all of the possibilities. While you are planning, think of the plants as they will be when they mature. Space the rows far enough apart to facilitate weeding, watering, and pest control.

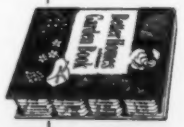
Remember that some plants will bear crops over a long period of time, while others will ripen and be harvested in just a few weeks. Don't place low, sun-loving plants where they will be shaded by taller plants.

Above all, don't plant short-season crops all at once. Stagger the planting dates so that harvesting dates, too, will be staggered.

When you plant corn, for instance, sow a row or two, depending on your needs, then wait two weeks before you sow again. Planning of this type brings you a steady supply—not one overwhelming harvest, most of which must be wasted eventually because of its sheer bulk.

Another form of waste is the neglect of plants at harvest time. Whether you need them or not, pick crops when they are ready for harvest. Ripe crops, left to wither and rot in the garden, invite disease and insects.

Add these pages to your GARDEN BOOK
File with Vegetables



How to give vegetables a fine start

Photographs: Stanley Warren

If you are preparing a new garden area, previously uncultivated, spread a complete plant food over the area before cultivating.

Plow or spade the soil 6 to 8 inches deep, then rake or harrow it smooth. Mark rows with cord. Straight ones are easier to weed.

Before sowing seed—in new or old garden plots—open furrow on each side of seed row and apply thin band of food down each side.

After placing fertilizer in the bands, rake smooth and open up furrow for seeds. Depth seeds should be planted is given on package.

If seeds are small, tear corner off package, tap it with finger. Seeds will flow out evenly. Don't sow thicker than recommended.

Large seeds, such as corn, can be dropped directly from your hand as you walk down the rows. Cover with a hoe or rake.

Some vegetables are planted in "hills." If the package so directs, plant the seeds in groups or colonies—not on mounds of soil.

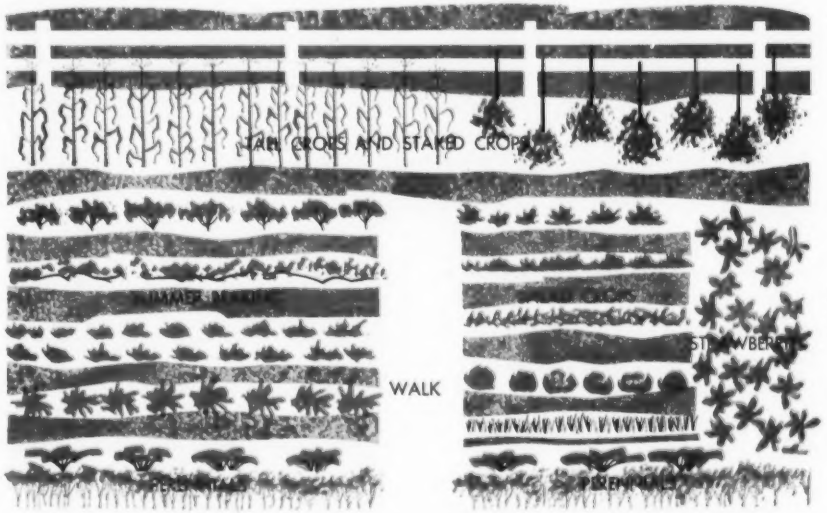
Prepare soil the same as for row crops, but don't make furrows. Just sow the seeds 2 or 3 inches apart in groups of 4 to 6.

Most hill crops are vines, which take a lot of space. Follow package directions for depth to plant, and spacing between hills.

Some vegetables are available from nurseries as started plants. They're usually vegetables which take a long time to mature from seed, such as tomatoes, peppers, and cabbage.

Prepare soil as directed for seeds. When planting, set them deeper than they grew originally. Leave a shallow basin about the base of each plant. Water soon after planting—at least two quarts for each plant.

Suggestions for plotting and planning a garden



This garden plan has several ideas you can adopt. Notice that tall crops are on north side, where they won't shade lower plants. Perennials such as asparagus and strawberries are on sides of garden, so center can be easily cultivated before spring planting. Salad crops, which mature quickly, are separated from summer crops, which take longer to grow.

Don't ignore slopes as garden sites. They're not ideal, but if other space isn't available, you can put slopes to work. To do it, run the rows on the contours, not from top to bottom.

To further reduce erosion and washing, use mulches extensively. Use sprawling vine crops on the steeper slopes. Keep salad crops on the more gentle slopes, since they have too little foliage to protect the soil well.

Use existing fences to save garden space. Vine crops use more soil space than any other vegetables—unless they are supported, then they use air space.

Good vegetables for fence planting include tomatoes, pole beans, cucumbers, peas, and squash. The plants will bear as well and will be easier to care for. Their fruits will be cleaner and easier to pick.

No clumps... no windrows... even when cutting tall grass!
"BIG E" ECLIPSE MOWERS
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Easy handling..single fingertip control for choke, speed, stop
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Eclipse IS exceptional! Look at some of the features that make it superior: powerful 4-cycle Briggs & Stratton engines you can operate at economical, safer *half* speed . . . convenient rewind starter . . . full ball bearing wheels for easy rolling . . . specially designed and hardened blade to lift grass and cut it smooth and even . . . safety blade coupling to help protect both blade and engine . . . clog-resistant, guaranteed housing.
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IT'S AUTOMATIC GARDENING COME TRUE!

First, Instant Coffee—Instant Tea—and now, for the home gardener—INSTANT PLANTING—an amazing advance in horticulture that takes the guesswork out of gardening. You just roll out Plant-A-mat on prepared topsoil . . . water . . . and WATCH! In 6 to 9 days you'll see this amazing flower mat start to come alive with healthy, eager-to-grow shoots and roots. Then relax and enjoy the brilliant spectacle as this magic-like carpet is transformed into a sea of gorgeous flowers . . . a dazzling Flower Show of colors, kinds and varieties any expert would be proud to own. Best of all, this fantastic floral beauty is yours without the usual hard work and worry . . . thanks to Plant-A-mat.

Nestled in their soft, downy, Plant-A-mat bed, precious seeds are protected against the perils of nature. Birds cannot eat them; wind cannot toss them; rain cannot wash them away, and with Plant-A-mat there's little staking, raking, weeding or weed-killers. Simply thin or transplant some seedlings elsewhere for added garden beauty. Water often during initial stages of growth. Result: LITTLE WORK—BIG, HEALTHY FLOWERS.

MAKES LANDSCAPING EASY!

And because Plant-A-mat can be shaped so easily, you'll achieve startling decorative effects on your grounds. Just use your scissors and your imagination—cut it into interesting designs . . . ovals, crescents, stars, etc. . . . even flowering initial . . . to add a novel touch to lawn or garden. Cut into strips to decorate walks, terraces, driveways and doorways with enchanting Plant-A-mat borders. Perk up rock gardens . . . dress up drab spots . . . surround fountains, etc., with brilliant rings of floral beauty with the Plant-A-mat Border Assortment. Enjoy a garden, splashed with almost every color of the rainbow . . . accented with flower spikes towering 3 feet tall . . . all yours to grow and enjoy with fabulous Long-Stem Plant-A-mat Assortment.

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Thanks to modern, scientific "Planned Flowering"—this magic carpet-of-flowers, assures you a continuous supply of fragrant, dewy-fresh flowers throughout the growing season. Exquisite flowers in a galaxy of gorgeous colors—gay lavenders and pinks, sunny yellows, frothy whites, lake-cool blues, flaming reds and oranges—many giant blooms up to 6 inches across. You'll have enough big, healthy flowers to fill your flower vases and bowls, make corsages and bouquets . . . and abundance to bless your home with flowers every day. Cost—a fraction of a penny each.

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Remember, the Plant-A-mat carpet-of-flowers contains a fabulous assortment of seeds, nestled in downy blankets of a moisture-absorbing, porous material—an amazing protective medium that gives added protection from birds, wind, and excessive rain. It's the modern, clean, automatic way to get maximum results with minimum effort—produce floral beauties without straining your back or dirtying your hands.

Plant-A-mat holds new gardening thrills for everyone. Advanced gardeners will want it for the varied, startling effects it can produce; beginners . . . to achieve professional results like experts. For best results keep damp.

Be first in your neighborhood or garden club to grow a "Plant-A-mat" automatic garden. Send your name and address and only $1.98 for a big 15 ft. 8" Plant-A-mat carpet-of-flowers (pre-season offer) or $2.98 for a bonus-size 33⅓ ft. x 8" length (a comparable $5.00 value). Your choice of 2 kinds of Plant-A-mat. LONG-STEMMED CUTTING ASSORTMENT, growing up to 3 feet tall; Low-growing BORDER ASSORTMENT, for edges, foundation plantings, etc. For double garden beauty order both. Money-back guarantee of complete satisfaction. Order today from Plant-A-mat, 31 Second Ave., New York 3, N. Y.

100 FLOWER KINDS OR VARIETIES

ANNUALS, PERENNIALS, BIENNIALS

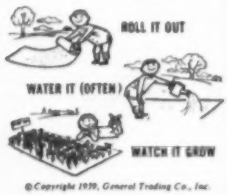
are contained in Plant-A-mat carpets of flowers. Here are the color-splashed beauties you'll enjoy from your long-stemmed and border assortments:

Long-Stemmed Cutting Assortment

Carnation	Aster
Coreopsis	Bachelor's Button
Delphinium	Calendula
Gaillardia	Larkspur
Gypsophila	Scabiosa
Blue Salvia	Zinnia
Marigold	

Border Assortment

Gold Dust Alyssum	Siberian Wallflower
English Daisy	Alyssum
Painted Daisy	Dwarf Marigold
Blue Flax	Candytuft
Forget-me-not	Poppy
Pansy	Dwarf Celosia
Pinks	Verbena



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SPECIAL NOTE PlantAmat can be planted any time from February through June depending on climatic and geographic conditions. PlantAmat can be stored in perfect safety for 2 years or more before planting.

Landscape Gardening—with a Scissors

Cut Plant-A-mat in any size or shape.

Use border assortment for

Plant-A-mat is the quick, clean, modern way to get thrilling floral effects in home and garden at incredibly low cost.

THOUSANDS OF DELIGHTED USERS!
Plant-A-mat is the original pre-seeded mat, editorialized in garden, farm and nursery publications.

MONEY BACK GUARANTEE

Send Today

Flowers grown from Plant-A-mats bloom early . . . are long lasting, big and healthy. So for greater enjoyment, mail in your flowers and enclose to win in our big Cash Prize Contest, start your Plant-A-mat garden early.

INQUIRIES FROM DEALERS & DISTRIBUTORS INVITED

PlantAmat Dept. FL-114 31- 2nd Ave. N. Y. 3, N. Y.

Rush me_____ Plant-A-mats in the kinds and sizes checked below:

Long Stem Assortment		Border Assortment	
15 ft. x 8"	$1.98 ☐	15 ft. x 8"	$1.98 ☐
2 for	$3.00 ☐	2 for	$3.00 ☐
33⅓ ft. x 8"	$2.98 ☐	33⅓ ft. x 8"	$2.98 ☐
2 for	$5.00 ☐	2 for	$5.00 ☐

1 Long Stem 15 ft. x 8" / 1 Border 15 ft. x 8" } $3.00 ☐ 1 Long Stem 33⅓ ft. x 8" / 1 Border 33⅓ ft. x 8" } $5.00 ☐

Sorry No C.O.D.'s.

Name_____

Address_____

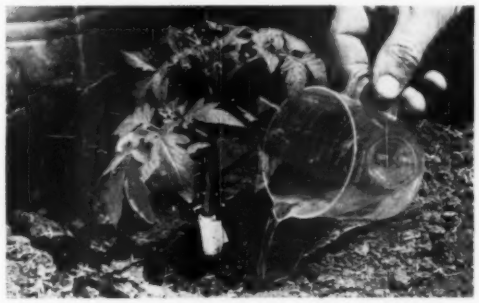
City_____ Zone____ State_____

Plant practically anything

Continued from page 190

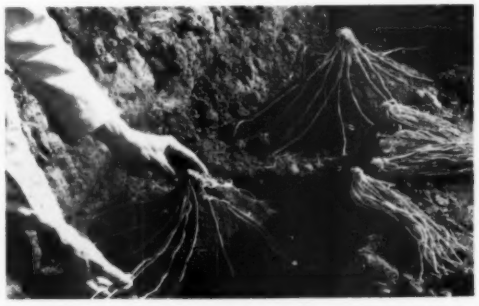
Vegetables for good eating

Sowing seed: Prepare the soil by spading, plowing, or rotary tilling. Before you make the furrows, check the back of the seed packets for spacing and planting depths. Line the rows up straight to make weeding easier. Pull soil over seeds in the furrow with a hoe.



Setting plants: Tomatoes, peppers, and other long-season vegetables are usually grown from plants already started by a nurseryman or seedsman. Set the plants a little deeper than they grew in the flat or band. Wrap a paper collar around the stem to stop cutworms.

Planting rhubarb: You start rhubarb from big, thick roots that resemble peony roots. Prepare the soil deeply, mixing in compost or peat moss, if possible, and a balanced fertilizer. Set roots deep enough so crown is about 2 inches below soil surface. Allow 3 feet between plants.



Planting asparagus: Set roots in a trench, about 18 to 24 inches apart. Make the trench deep enough so the crowns are 4 inches below soil surface. Pull in just enough soil to cover the tops. After growth starts, gradually fill trench. You can pick the first harvest the following spring.

AMERICA'S BIGGEST GARDEN TRACTOR VALUES

Simplicity

NOW with MORE POWER and C.T.* Differential

Three Great Models
7hp., 5½hp., 3hp.

Year 'round labor saving for mowing — plowing — tilling — hauling — snow removal. Auxiliary power for a host of jobs. New* controlled traction differential improves traction for all soil conditions; for ice and snow. And all control is at your finger tips!

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You have never seen anything to compare with Wayside's magnificent Spring Catalog. Long acknowledged by gardeners from coast to coast as the world's largest and finest catalog, it has now been enlarged to a mammoth 244 pages. Among the 1800 outstanding items offered, you will see true-color photographs of "Supreme Selections," a fabulous new strain of hybrid Azaleas which are the most beautiful ever created.

SEND FOR THE WORLD'S FINEST HORTICULTURAL BOOK-CATALOG

To get your copy of the most complete garden catalog ever compiled, please enclose $1.00 with your request to cover postage and handling costs of this heavy book. Nothing can compare with its superb selection of rare and unusual new things. 244 pages with hundreds of true-color illustrations and helpful cultural directions. Almost 1800 new roses, shrubs, trees, rare bulbs and hardy "Pedigreed" plants.

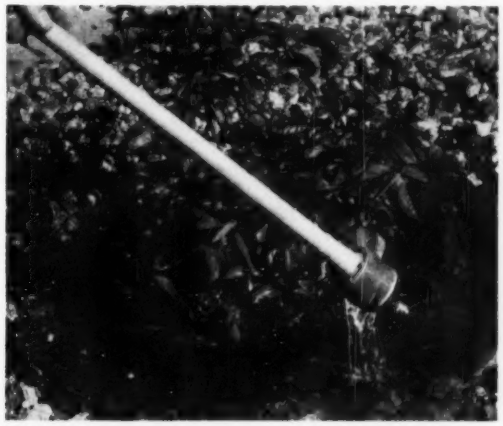
13 MENTOR AVE., MENTOR, OHIO

Wayside Gardens

Spring care of roses

Begins on page 187

Feed: Spread rose food around each bush in a broad band, using amounts recommended on package. If lawn food is substituted, use a handful for each bush. Scratch the food into the soil. Water soon after feeding to carry nutrients down to roots. For best growth, feed every month until hot summer weather sets in.



Water: Give everblooming roses a thorough soaking each week after growth starts. The leaves on an average hybrid tea transpire about 30 gallons of water during one growing season. If water is scarce, use a mulch.

Control pests: Check growing tips and rosebuds often for aphids, thrips, and beetles. Use convenient pressure cans for spot control, but a standard sprayer or duster to apply your regular multipurpose rose pesticide.

Just pull this new wax bar across the lawn

WIPE OUT ALL BROADLEAF WEEDS

weedex WONDER BAR

WEEDEX—in some Canadian provinces

4.98
treats 20,000 square feet

QUICK ACTING
As you pull the bar across your lawn, it leaves a thin film of wax-based 2-4D, the powerful broadleaf weed killer. It goes to work within minutes, cannot be washed off or blown away. In ten days to two weeks broadleaf weeds are gone, grass is unharmed.

EASY TO USE
Just tie on the string and begin! Can even be tied behind rotary mowers!

NO DANGER OF DRIFT
The bar can be used close to flowers and shrubs without danger of 2-4D drift, so long as the bar does not touch them.

HARMLESS TO HUMANS, PETS
No danger to warm blooded animals. Won't harm grasses.

NO EQUIPMENT NEEDED
No mixing, no clean-up jobs. A bar not completely used can be stored in the package until next season.

JUST A TOUCH OF THE TIP KILLS BROADLEAF WEEDS

weedex WONDER STIK

Walk about the yard, touch every broadleaf weed you see. Enough wax-based 2-4D remains on the plant to do the job! Works like a mechanical pencil to expose more wax as needed.

2.98

AT HARDWARE & GARDEN SUPPLY DEALERS

WEEDONE

THE MIRACLE WEED KILLER

Kills deep down below

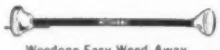
. . . the dead line

where pulling doesn't kill

The dead line! That's where the root breaks when you try to *pull* lawn weeds. Below that point is the base of the root system, left *alive* in the ground —to regrow all too quickly. But with Weedone you kill not just the surface plant, not just the top of the root. You kill the *whole* plant, including *all* the root. For Weedone's action is deep. Its killing power penetrates to every tiny root and kills the whole root system; so there's nothing left to regrow. Weeds *stay killed* with Weedone. You do a thorough, lasting job.

8-oz. can $1

Dry form for use in a spreader. 5-lb. bag $2.25 (slightly higher west of Rockies)



Weedone Easy Weed-Away Applicator 59¢

ALSO LARGER SIZES

Weedone is a registered trademark of Amchem Products, Inc.

So for a weedfree lawn, get below the dead line with . . .

WEEDONE

KILLS ONLY WEEDS—DOESN'T KILL LAWN GRASSES

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Originators of 2,4-D and 2,4,5-T Weed Killers

APRIL GARDEN

In all areas

Plant supports: Lay in a supply of bamboo, wood, and heavy wire plant stakes to have on hand when needed. Get plenty of plant ties, too.

Work savers: Plan to reduce your maintenance time for the year ahead. Install metal, wood, brick, or concrete edging along flower borders and wall foundations. Use an electric grass trimmer to save hours of hand clipping. Dry or liquid spreaders apply lawn chemicals quickly.

South and Southeast

Lawns: Feed, mow regularly to thicken old lawns. . . . Start a new lawn of Bermuda, zoysia, or St. Augustine. Keep the planting well watered.

Shrubs and trees: In southern Florida, feed bananas, guavas, kumquats, and other subtropicals at least three times a year. Keep new plants well watered, and you can have fruit in a year or two. . . . Set out container-grown evergreens if you haven't completed your major plantings. . . . Try the Suwanee River dwarf privet, which is adapted to mild areas.

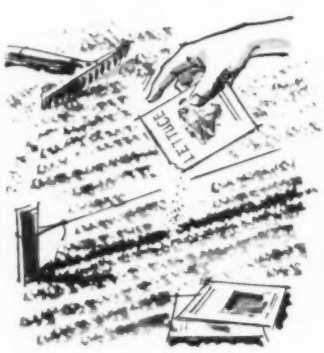
Annuals, perennials, and bulbs: Plant practically all annuals in all sections. Include tithonia, zinnia, nasturtium, aster, petunia, morning-glory, and sweet alyssum. . . . Spray iris with DDT weekly until they bloom, to control borers.

California

Lawns: Have a supply of 2,4-D on hand for taking out broad-leaved weeds in standard grass lawns. Never apply 2,4-D and 2,4,5-T on dichondra lawns.

Shrubs, trees, and vines: Plant Chinese wisteria to adorn walls or trellises. It is widely adapted, but established plants need severe pruning to control and for best bloom. . . . Plant clematis where the lower part of the plant can be kept cool and moist. . . . Feed all shrubs and trees.

Annuals, perennials, and bulbs: Spread metaldehyde bait on the ground around the plants in flower borders to control snails and sow bugs. In the Los Angeles area, hurry to sow the summer-flowering sweetpeas or plant potted vines to get earlier bloom. Support with anchored cylinders of wire netting to create columns of color and accent where needed.



Sow lettuce and radish seeds four weeks after your first sowing to lengthen the harvest season. When gone, plant beans in their place.

Feed beneath spread of tree limbs several weeks after feeding the lawn so trees also get plant food. Water to carry food down deep.

REMINDERS

Fruits: Plant citrus soon after danger of frost is past. Sudden hot spells in the interior areas may damage new trees unless they've had enough time to root well.

Central and East

Lawns: Apply either a dry or liquid herbicide to a weedy lawn. Pre-emergence type will discourage weeds from coming up—contact types must be used for the weeds already up.

Shrubs and trees: This is an ideal month to transplant all kinds of shrubs and trees. Dogwood, redbud, birch, magnolia, and other thin-barked kinds must be moved in the spring for them to become successfully established.

Annuals, perennials, and bulbs: Select gladiolus varieties for planting during the next few months. For cut flowers and a succession of blooms, plant a few bulbs at two-week intervals. . . . Sow zinnias and marigolds indoors for setting out next month. . . . Plant groundcovers such as vinca and pachysandra.

Vegetables and fruits: Plant radishes, lettuce, and other cool season kinds. . . . Now is a good time to plant all fruits.

Pacific Northwest

Lawns: Along the coast and inland, use Rainier strains of fescue. . . . Merion bluegrass is more drought resistant than Kentucky so you can water it less frequently.

Shrubs and trees: Uncover fuchsia plants and set out new fuchsias as soon after midmonth as weather permits.

Annuals, perennials, and bulbs: Sow seed or set out started plants of the Unwin and Coltness dwarf dahlias. No staking is needed and they'll bloom profusely until frost.

Vegetables: Peas, carrots, onions, and lettuce can be planted now. Wait until May to plant warm-season crops.

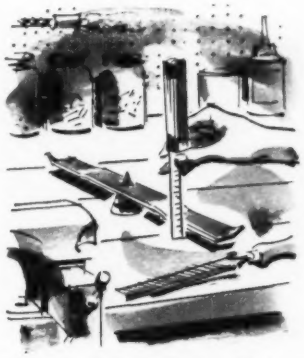
Texas-Southwest

Lawns: Lay in enough lawn food for the season. Bermuda grass needs a good supply of nitrogen to keep green.

Shrubs and trees: Keep the foliage of roses healthy and working until frost by using a spray containing maneb.

Annuals, perennials, and bulbs: In the Phoenix area, plant tender perennials. . . . Sweet alyssum for border edging.

Apply chlordane or dieldrin along foundation of house to keep ants and other soil pests from coming into the house. Cover every inch.



Balance your rotary mower blade to protect the motor. Place cone balancer on a level surface. Grind the heavy side until the ends match.

Now there is a line of fine, keen cutting lawn and garden tools *especially designed with the ladies in mind.* Stanley Tools, world's leading tool manufacturer for more than 100 years, now offers these new matched tools for happy gardening.

PRUNERS like this beauty with exclusive spoon-shaped top handle for comfortable full palm contact. The handles, even wide open, are easy for smaller hands to span. Model PA10, shown here, $3.25; other models $3.25, $2.15 and $1.95.

GRASS SHEARS of completely new design for easy cutting. Scissors action is built into this lawn tool, which actually scissors grass as you do thread. Blade pressure is adjustable for all types of grasses. Natural angle handles protect knuckles, reduce fatigue. Model GS30, shown here, $3.25; other model $1.95.

HEDGE SHEARS with exclusive "gathering area"—more branches for sure cutting, less slipping. Palm fitting oval handles provide natural cushion. Scissors action makes tough cuts easier. Model HS50, shown here, $5.50.

Other Stanley Lawn and Garden Tools with advanced design and the matched look are:
Lopping Shears at $5.50
Grass Cutters at $2.75, $1.95 and $1.75
Lawn Rake at $3.15
Shrubbery Rake at $1.65

Look for Stanley Lawn and Garden Tools wherever good tools are sold.

STANLEY

Stanley Tools, Division of The Stanley Works, New Britain, Conn.

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Dep't. 1904, New Britain, Conn.

Yes, I'd like a copy of the Stanley Pruning Guide. Please send mine to

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your lawn and garden the
EASY ECONOMICAL WAY

with nichols NEVER-STAIN ALUMINUM Flower Fabric®

- New modern beauty for climbing flowers and vines
- No painting ever — will never rust
- Easy to put up — all hardware included

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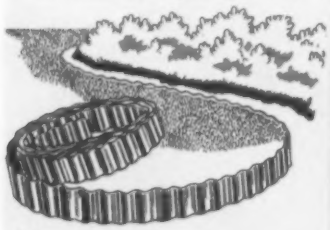
ALL 8 FT. IN LENGTH

12" width — for colonnades
24" width — for regular trellis
36" width — for privacy shields



and nichols NEVER-STAIN ALUMINUM grass stop

- Maintains neat, formal, appearance around trees, hedges, borders and gardens
- Eliminates trimming — saves back and knees
- Easy to set into ground — will not rust

Look for the red, white and blue package.

nichols
WIRE & ALUMINUM CO.
DAVENPORT, IOWA

A pint of strawberries can be expected from each healthy plant growing in moist, fertile soil. The annual yield will be about the same from spring-bearing and everbearing types.

How to succeed with strawberries

You can grow strawberries anywhere in the country if you provide the following three requirements: sun for at least half the day, regular watering through the season, and soil that grows good vegetables.

Ask your local nurseryman to suggest varieties of strawberries adapted to your area. Spring-bearing or standard types produce one big crop then quit for the season to build up strength and develop fruit buds for the following season. Everbearing varieties produce several light crops during the growing season.

Strawberry plants may be set out any time in most areas of the country. Bare-root plants are available from the nursery now, and later, potted plants for planting out of the regular season. You can also increase the size of your present strawberry bed by digging and transplanting rooted daughter plants. Select only the healthy runner plants and space the same distance as you did when you set mother plants.

Mulching: Spread ground corncobs, sawdust, or other organic mulch 4 to 6 weeks after planting. Or, lay black plastic down before planting, cut slits for plants.

Planting: Let the crown (shown) be your guide. Hold at soil level and fan the roots out normally; firm earth about the roots. If planted too deep, the crown might decay.

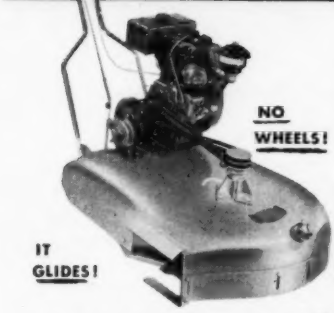
Photographs: Stanley Warren

Watering: Give each new plant a quart or two of water. If crowns settle, tug gently to right level. After they're established, give them an inch of water each week.

Pinching: In the North, remove all blossoms from everbearers till July, and the first year from spring bearers. South, pinch first ones of both types. West of Denver, none.

Renewing: Pin the first runners to soil to encourage rooting. Space them around the mother plant like the spokes of a wheel. Everbearers yield best when runners are removed.

ONE POWER MOWER EXCELS!



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BLUE SPRUCE

COLORADO: excellent 5 year transplants, 8 to 12 in. tall. Blue-green to marvelous blue color. Compact and sturdy. 5 for 3.95

Postpaid at planting time.
Ask for FREE Evergreen Catalog

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"Better than 5 Wheelbarrows!"

Easily handles 5 times the weight, 3 times the volume! Saves lifting, saves trips! SO easy to push thanks to BIG 30" wheels! Built to last 100 years! Satisfaction guaranteed. Write for FREE circular, attractive prices.

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As essential to the do-it-yourselfer as hammer and saw . . . *Better Homes & Gardens* HANDYMAN'S BOOK. $4.95 ($5.50 in Canada) wherever books are sold or send check or money order to 7104 Meredith Building, Des Moines 3, Iowa.

COLOR CATALOG of American Finest Iris 5 and 25¢
EDEN ROAD IRIS GARDEN
P.O. BOX 117
WENATCHEE WASHINGTON

Facts on lawn feeding

By Robert W. Schery
Director, Better Lawn and Turf Institute

Fine lawns are easier to grow today. One reason, perhaps the most important, is that lawn fertilizers are getting better each year.

In past years, we often fed the lawn with fertilizers developed originally for vegetables, flowers.

These garden fertilizers are designed to supply a high percentage of phosphorus, compared to nitrogen and potash. They're excellent for gardens, but they don't supply enough nitrogen for grass.

Modern fertilizers are made up of three major nutrient elements—nitrogen, phosphorus, and potash. When all three are present in equal amounts, we say the fertilizer has a 1-1-1 ratio.

When the amount of phosphorus is doubled, we say the ratio is 1-2-1. This ratio is designed primarily for gardens and new lawns.

Ratios for lawns

A better ratio for most mature lawns would be a 3-2-1 or 3-1-1—that is, three times as much nitrogen as potash or phosphorus.

Kentucky bluegrass and Bermuda, our two major lawn grasses, need phosphorus. But once grass is established, its color and growth are dependent on nitrogen, with the other minerals in balance.

If clippings are left on a lawn, little phosphorus and potash will need replacement. This isn't the case with nitrogen, which is relatively unstable and is soon exhausted by soil organisms.

Nitrogen increased

That's why it makes lawn sense to supply more nitrogen than potash or phosphorus. And that's why manufacturers are increasing the per cent of nitrogen in mixtures for lawns.

Newer fertilizers which release nitrogen gradually are a particular boon. They liberate nitrogen slowly enough so that the grass is able to use it just about as fast as it is released in the soil.

With an even nitrogen supply, the grass grows steadily. There is no sudden surge of growth, followed by starvation conditions.

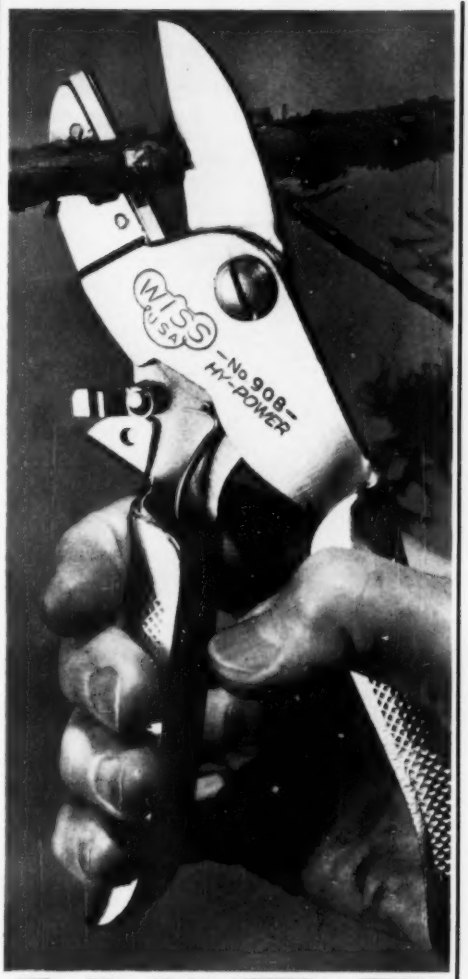
Less danger of burning

These new fertilizer developments mean that you, as a homeowner, can grow better grass with less effort. You can now give your lawn a more balanced diet—without danger of burning the grass.

We welcome the change. It's about time that lawns, America's biggest crop, got fertilizers specifically designed for them.

There's no good reason why grass should get less attention than beets, beans, or broccoli.

Cut it with WISS



WISS

Hy-Power Pruning Shears

Far and away the finest, most powerful pruners you can buy, Wiss Hy-Power Pruning Shears cost no more than ordinary makes . . . and they'll outlast and outcut them all!

Hand-Honed Blades, typical of Wiss quality, enable you to glide through the toughest limb with ease and never a trace of distortion.

Other outstanding Wiss features are rugged, hot-formed construction from molybdenum tool steel . . . replaceable brass anvil . . . one-hand closing latch.

Two Sizes: No. 908, 8 inches long, $3.25. No. 907, 7 inches long, $2.95. At hardware, department and garden supply stores everywhere.

40-Page "How To Prune Booklet"... 25¢ Written by an expert and packed with helpful illustrations. Mail 25¢ to: Dept. BH-49.

J. WISS & SONS CO., NEWARK 7, N. J.
World's Largest Manufacturer of Shears, Scissors, Pinking Shears, Skalloping Shears, Metal Cutting Snips and Garden Shears

It's WISS... for the finest, most complete line of garden cutting tools:

WISS HEDGE SHEARS
No. 8-A, American Cutler Pattern
$4.75

WISS GRASS SHEARS
No. 701 "Grass Master" with new comfort grips
$2.75

WISS NEW PRUNING SHEARS
No. 907-G, with vinyl grips
$3.25

WISS ROSE PRUNERS
No. 607-R
$2.75

WISS FORGED GRASS SHEARS No. 5600-G
Professional Model with vinyl grips
$3.25
standard model $2.95

Research Reports Reveal

CRAB GRASS PROBLEM SOLVED

One PAX Application Gives Years of Control

Research reports just released reveal a major break-through in control of crab grass.

Test plots. where a single PAX application was made, show no crab grass three years later. These tests are now confirmed by similar findings by leading universities throughout the country. PAX results were so outstanding that experts state, "The lasting control and ease of a single PAX application solves the crab grass problem."

PREVENTIVE CONTROL

Crab grass is an annual that dies each winter leaving millions of seeds. PAX kills these seeds and those that blow in from neighbors' lawns for years. Thus, PAX ends forever the continuing task of digging or spraying to remove the growing weed.

CONTROLS CHICKWEED

Tests now confirm PAX as a positive control for mouse-ear chickweed, speedwell and Euphorbia.

FEEDS LAWN — KILLS PESTS

PAX contains fertilizer to renew lawn beauty and chlordane insecticide to control lawn moth larvae (sod web worms), night crawlers, cutworms, earwigs, grubs and ants.

PAX®

CRABGRASS AND SOIL PEST CONTROL

Index of advertisers

April, 1959

Guaranteeing products and services to be "as advertised" has been a continuing policy of *Better Homes & Gardens* since 1926.

BETTER HOMES & GARDENS GUARANTEES your money back or replacement if you buy any article of merchandise that is not as advertised therein

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Shopping by Mail

with Better Homes & Gardens

Keep the garage clean by laying down a sturdy vinyl mat where you park the car. Mat catches oil, grease drippings; can be easily cleaned with hot water. Car Mat, 36x48 inches, $2.50, ppd.

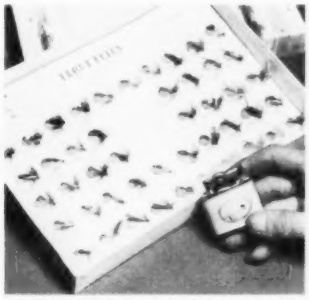
Miles Kimball, 25 Algona Bldg., Oshkosh, Wis.

Guests will rave over colorful out-of-the-ordinary containers for chips, candy, nuts. In bright red and white glazed ceramic; tallest 5½ inches high. A gift idea, too. Set of 3 Party Pails, $4.33, ppd.

Helen Gallagher, 413 BHG Fulton St., Peoria, Ill.

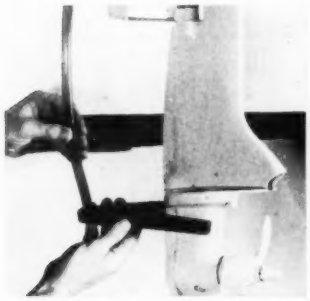
Refreshingly new for serving—Blue Willow design on paper table accessories. Pleated baking cups, 36 for 69c; scalloped edge napkins (gift boxed), 36 for $1.25; re-usable servers, 12 for $1, ppd.

Artisan Galleries, 2100 North Haskell Ave., Dallas 4, Tex.



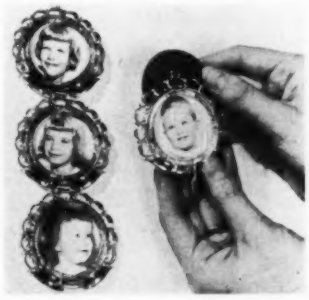
Tempt trout with this selection of 46 hand-tied flies. (A Father's Day idea!) Set includes a lighter with fly set in clear plastic base. The 46 flies plus lighter, $5, ppd; 60 flies (no lighter), $5, ppd.

Panther International, Dept. F, 21 W. 47th, New York 36, N.Y.



Automatic bailer draws three to five gallons of water a minute from your boat. Quickly hooks to motor; suction does job. It fits any size outboard except 3 hp. Sturdy plastic Vacu-Jet Bailer, $3.95, ppd.

Scott-Mitchell, Dept. 137A, 611 Broadway, New York 12, N.Y.



Personalized frames hook together for hanging. Nice for family groupings! Specify first name for engraving on 18-karat, gold-plated frame. Add-A-Frame (2½ inches across), $1.20 each, ppd.

Crown-Craft Products, 246 Fifth Ave., New York 1, N.Y.

MAGIC 16 FOOT FLOWER CARPET $1

Amazing MAGIC FLOWER CARPET automatically plants a 16-foot garden of premium annuals. Over 1500 pre-planted seeds are impregnated into a 16'x 6" carpet. Can be cut to any size. Simply unroll, water, and watch it burst into gorgeous blooms. In 6 weeks you have a close-massed riot of flowers. Marigolds, petunias, asters, poppies, snapdragons, zinnias — more than 25 varieties in all. *Guaranteed to give you a prize-winning garden or your money back.* Only $1, postage paid — 3 for $2.79. Order MAGIC FLOWER CARPET direct by mail from **Sunset House, 2740 Sunset Building, Beverly Hills, California.**

BRINGS OUT THE NATURAL COLOR OF REDWOOD

For dramatic and exciting effects, use Liquid Raw-Hide Clear Finish for redwood. Exterior siding, fences, Paneling, etc., take on a richness that will be a source of great satisfaction. Use it to both seal and finish redwood, cedar, mahogany, etc. Buy either Clear Gloss #1 or Dull #2. Pt. $1.20, Qt. $2.00, Gal. $6.10. Postage prepaid. Redwood Finish Specialists. At your dealer or order direct.

Send for FREE folder

LINSEED OIL PRODUCTS CORP.
1612 Talbert Ave., Santa Ana, Calif.

$22.95 **YOUR OLD FUR COAT INTO NEW CAPE, STOLE!**

J. R. Fox, fur specialist, restyles your old, worn fur coat regardless of condition, into a glamorous new cape or stole. Special price, $22.95 complete, includes new lining, interlining, monogram, cleaning, glazing.

SEND FOR FREE STYLE BOOK

ALL WORK GUARANTEED - Bonded Fur Specialists
SEND NO MONEY! Wrap up your old fur coat, mail it to us now. Send your dress size and height on postcard. Pay postman $22.95 plus postage when new cape arrives. Or send for FREE Style Book now! Many styles to choose from. Write:
J. R. FOX, 146 W. 29th Street, Dept. J-45, N. Y. 1

1000 Name and Address Labels $1
ANY 3 DIFFERENT ORDERS $2 ppd.

Sensational bargain! Your name and address printed on 1000 finest quality gummed labels. Padded! Packed with FREE Plastic GIFT BOX. Use them on stationery, books, cards, etc. 1000 only $1 ppd. SPECIAL —SAVE MONEY! ANY 3 DIFFERENT ORDERS $2. *Satisfaction guaranteed.* HANDY LABELS 403 Jasperson Bldg., Culver City 1, California.

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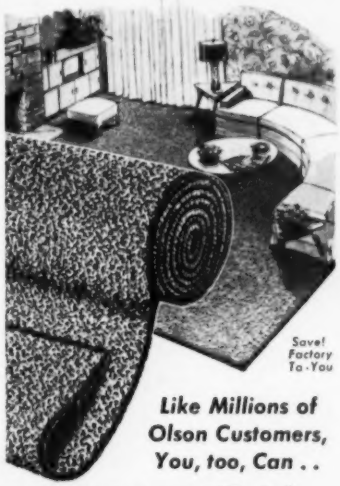
OLSON 2 in One RUGS

Amazing, Low-Priced

BROADLOOM



Like Millions of Olson Customers, You, too, Can . .

SAVE UP TO 1/2

. . by Letting Us Use the Good Wools and other Valuable Materials in YOUR OLD RUGS, CARPETS, CLOTHING, etc.

It's *Easy*—it's like Magic. No matter where you live, *write now* for beautiful, *Free* Olson Rug and Decorating Book in full colors and Free Rug Coupon.

Your Material is picked up by Express or Freight at our expense and sent to Olson Factory where valuable wools, etc., are reclaimed like new, sterilized, shredded, bleached, merged, carded and re-spun with choice New Wools, re-dyed and woven in one week into heavier, deeper-textured, reversible broadloom rugs or wall-to-wall carpeting—and you save ½ your rug money.

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Monthly Payments —if you wish

(Up to $16 Extra Value)

. . . just for trying room size Olson Rugs. If not delighted, return for refund and you keep the Scatter Rugs as a Gift.

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2 RUGS IN ONE

USE BOTH SIDES. LIKE GETTING ONE RUG FREE

Lovely enough for finest homes. Customers say: "Wear Like Iron"

CHOICE OF 44 COLORS, PATTERNS, regardless of colors in your material. Any size —up to 18 feet wide, no seams, any length:

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SOLID COLORS	EARLY AMERICAN	OVALS
TONE-ON-TONE	ORIENTAL DESIGNS	ROUNDS

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OLSON RUG CO. Dept. B-28

CHICAGO 41	NEW YORK 1	SAN FRANCISCO 8
2800 N. Pulaski	15 W. 34th St.	209 Post Street

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See what to make...how to make it...how to serve it.

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Under a soil proof, sparkling window is your tested recipe.

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A full-color preview of the finished dish and what to serve with it.

COOKINDEX has more than 1,000 Tested Recipes on 4x6 Color Photo index cards. Save time, work and food dollars. Includes window-top styrene cabinet, indexed divider folders, 512 Color-Photo Recipe Cards and 48 page Guide to Nutrition, Diet and Meal Planning.

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COOKINDEX, Dept. B1
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Limited Time Only

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Here's your best buy in lovely, 3-year-old Colorado Blue Spruce trees . . . 6" to 12" tall. Ultimate in hardiness, charm and beauty, good root structure. Planting Instructions. ORDER NOW. Send cash, check or money order. We pay postage. No C.O.D.'s. Prompt shipment.

4 FOR ONLY $1
15 for $3
30 for $5
100 for $15

Garden Center, Dept. E-9, Fairfield, Iowa

Monroe **FOLDING BANQUET TABLES**

Factory prices, discounts to churches, schools, clubs, etc. Free Catalog of Tables, Chairs, Trucks.

Kitchen committees, social and recreational groups, you will be interested in this modern Folding Banquet Table.

Monroe Co., 34 Church St., Colfax, Iowa

If Your Child Is a Poor Reader

See how **The Sound Way To Easy Reading** can help him to read and spell better in a few weeks. New home-tutoring course *drills* your child in phonics with records and cards. Easy to use. University tests and parents' reports show children gain up to *full year's grade* in reading skill in 6 weeks. Write for free illustrated folder and low price. **Bremner-Davis Phonics, Dept. H-7 Wilmette, Ill.**

DOWN COMFORTS *Beautifully* **RE-COVERED**

Also Wool Comforts Re-Covered and Feather-Fluff Comforts Made from Heirloom Featherbeds. Write for **FREE** samples of coverings, testimonials and picture folder. *No salesmen —* © 1958 *Mail order only!*

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Box 6070 Dallas, Texas

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Postpaid if cash with order. Also other sizes, types.
MONEY BACK GUARANTEE.
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MAGIC STUMP REMOVER — $1.50

No digging! No chopping! No blasting! Pour quick-acting chemical compound into center of stump. Wood fibers decompose down to roots. Makes removal easy, fast. Safe, non-explosive. Won't harm other vegetation. Do it yourself at BIG SAVINGS. 8 oz. can, for 1 or 2 stumps.

$1.50 (2 for $2.85)

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2 for $1.00—including personalizing to your order. Made of durable high impact styrene plastic in attractive ivory color—5¼"X1¾". An ideal "something different" gift item—postpaid anywhere in U.S. or possessions—choice of three mottos: "God Bless America"—"Home Sweet Home"—"In God We Trust". Print or type name clearly and give choice of motto. Send cash, check or M.O. to:

NAME PLATE, 1501 E. 9th St., Sheldon, Iowa

WIN CONTEST CASH

You can win **BIG CASH**, cars, homes, oil wells, $100 a week for life. You can be free of money worries. "Contest Helps" explains everything. Contains winning entries, valuable advice, samples, almost writes your entry for you! Answering this ad can help make you the next **BIG WINNER!** This ad and 10c brings you Contest Helps and helpful bulletins of **NEW CASH CONTESTS. ACT NOW.**

GAIN PUBLISHING CO., Dept. E-5
141 West 17th St. New York 11, New York

$22.95 TAX FREE — YOUR OLD FUR COAT INTO NEW STYLE CAPE OR STOLE

SEND NO MONEY • SAVE 50%
Let our custom fur craftsmen restyle your old fur coat into an exquisite cape or stole. Cleaning, glazing, new lining, monogram included; $22.95 complete. All Work Guaranteed. We are Bonded Fur Specialists.

SEND NOW FREE NEW STYLE BOOK

GALAXY FUR CO.
236 W. 27th St., Dept. 93D, N.Y. 1, N.Y.

500 PRINTED NAME & ADDRESS **LABELS 25¢**

500 gummed labels printed with ANY name and address, 25c per set! 4 sets (same printing or all different) $1.00! Padded. Two-tone plastic gift boxes 10c extra, 4 for 25c. Order as many or as few sets and boxes as you want.

Walter Drake, 504 Drake Building Colorado Springs 10, Colo.

CAKE DECORATORS-

We sell quality cake decorating equipment, supplies, and instruction books; also unusual cookware. Have a hobby or profitable business right in your own kitchen, and let us supply your needs. Immediate shipments. Write for free catalog.

Maid of Scandinavia Co., 3245 Raleigh Ave., Dept. B, Minneapolis 16, Minn.

FREE WEDDING CATALOG

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NO BAKING required . . . anyone can repair Stoves, Refrigerators, Sinks, Tubs, etc. Home-Size (up to 3 repairs) 50c; Economy size $1.50 prepaid. (No C.O.D.'S)

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If not at your dept., paint, hdwe. store, order direct.

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Dept. B, Sheboygan, Wis.

SLIDE RULE TIE CLASP

This 2" replica actually works! Hand polished, it has a magnifier and etched numbers. A must for engineers, etc. Silver or gold finish $5.50. Sterling $6.95. Order Now! Satisfaction Guar.

FRED KLEIN (B), 528 E. 87 St., New York 28, N.Y.

Expert help for those who have, or are going to have a baby . . . *Better Homes & Gardens* BABY BOOK. $3.95 (Canada, $4.50) wherever books are sold or send check or money order to 7404 Meredith Building, Des Moines 3, Iowa.

3 GREATEST AMERICANS

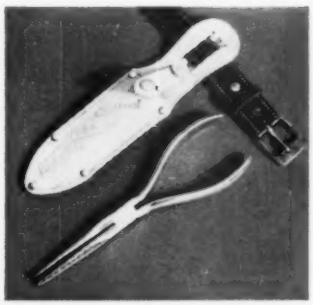
For the first time, admirers of Franklin, Washington, and Lincoln can have their own collection of fine charcoal drawings. Ideal for den, library, and school. Reproduced 8x10 on fine textured white paper. Unframed 3 for $3. Or $1. each. Cash, check, or money order. **DONALD RIGGIO, DRAWING REPRODUCTION,** BOX 92, ADA, OHIO.

Shopping by Mail

with Better Homes & Gardens

Family mail center is helpful—adds a decorative note to a room, too. Put outgoing mail in one slot, sort incoming mail into the others. Mail post is smooth, maple-finish wood, 18 inches high; $2.50, ppd.

The H. & S. Pogue Company, Cincinnati 1, Ohio.

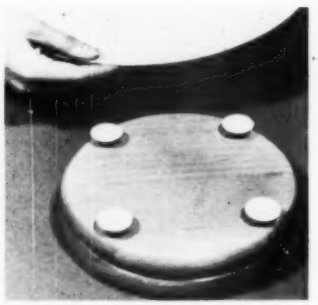


Fisherman's pliers will appeal to handymen, too. Special feature is sharp cutter for wire leaders. Has serrated tips for taking out hooks. Pliers, 8 inches long, are in handy leather scabbard, $4, ppd.

Charles F. Orvis Company, Manchester, Vt.

You'll be proud to show off this unusual money clip, Dad. A dollar sign, clip has your monogram in distinctive letters. It's 14 karat gold plated, holds bills securely. Father's Day gift? $1.75, ppd.

Lee Wayne, 5606 Lansdowne Ave., Philadelphia 31, Pa.



Turn a tray into a Lazy Susan. Base rotates on ball bearings; rubber suction cups firmly hold tray, flat-bottom platter. Maple Lazy-Q base, 7 inches across, is $3.25, ppd; two for $6.20, ppd.

Graymoor House, P.O. Box 313, Skokie, Ill.

Clever stork labels are fun on cigars, envelopes, other items. In blue print—"It's A Boy"; pink—"It's A Girl." Peel backing off to apply. Stork labels—50 blue, or 50 pink, or 25 of each; 50 cents, ppd.

Birth-O-Gram, Dept. 203, 174 Madeira, Coral Gables, Fla.

For a smart effect, hang these hand-painted Japanese scrolls. Designs are gray and black on 11x24 parchment paper. Black bamboo rods, brass-finish tips. Each, $1.98, ppd. (Indicate left or right.)

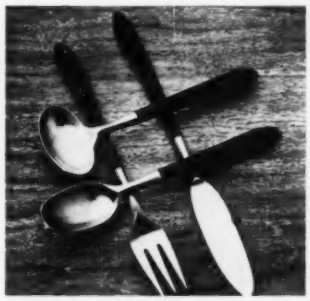
B. M. Lawrence & Co., 244 California, San Francisco 11, Calif.

Warns you to get gas when your supply runs low. New electronic device buzzes when you have only two to three gallons left in the tank. It might save you from a long walk or an annoying wait. You can easily install this 4½x3-inch signal box under dash or seat of any American-made car. Instructions included. Specify make and year of your car. Gas Chek is $15.20, ppd.

Hammacher Schlemmer, Dept. B, 145 E. 57th, New York 22, N.Y.

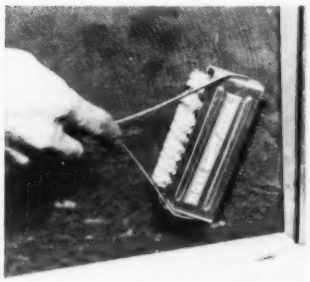
Solves your problem of where to put the phone, telephone book, and note pad. Telestand is mellow pine, 16x9½ inches. Holds adding machine tape for notes (tape, hangers included); $11.27, ppd.

Greenfield Industries, P. O. Box 126-B, Greenfield, N. H.



Imagine how smart these would be on your table! Durable Burmese ebony wood is combined with Stainless steel—shrugs off stains. Four ebony pieces shown are $3.99, ppd. Serving pieces available.

Akron, 4400 Sunset Blvd., Los Angeles 27, Calif.



Clean screens fast. Just roll this twin-brush cleaner over them, and dirt's out! No need to take the screens down. Use inside or out. Brushes, 4 inches wide, are in metal frame. Screen Cleaner, $1, ppd.

Walter Drake & Sons, B-64 Drake Bldg., Colorado Springs, Colo.

Give a kitchen charm with this solid pine rack for spice jars. Decorative and handy, too—holds 8 small penny-candy jars. Rack, 20 inches high, 5 wide, is $7.50, ppd. Eight jars, $4.50, ppd.

Old Guilford Forge, On the Green, Guilford, Conn.

STOP BABY'S MISCHIEF!

New Baby TOI-LOK keeps tots from opening toilet, refrigerator, oven, etc. **SAVES COSTLY PLUMBING BILLS!** Made of washable rubber suction cups and strap, chrome snaps and catch. Only **$2.98** ppd. 2 for **$5.75.** Order several for gifts. Money-back guarantee. **ROSE FRIEND,** Dept. BH-1, P.O. Box 27742, Los Angeles 27, Calif.

BURN TRASH SAFELY OUTDOORS

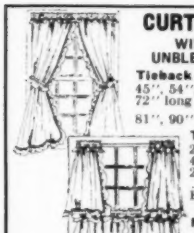
Burn household and yard refuse safely outdoors in any weather without watching. Scientific draft design ends neighbor annoyances of sooty fly ash, smoke, smell. Will burn damp, green material to fine ash. Made of aluminum bonded to steel. World's finest. Sent postpaid with money-back guarantee.

2 bu. cap. . . **$14.95**
3 bu. cap. . . **$18.95**
10-15-20 bu. sizes available.

ALSTO CO., Dept. BH-4, 4007 Detroit Ave., Cleveland 13, Ohio

CURTAIN CHARM

WITH RUFFLED UNBLEACHED MUSLIN



Tieback
45", 54", 63" 72" long . . . . . **$3.50 pr.**
81", 90" long . . . . . **$4.00 pr.**

Tier
25" 30" 36" 40" long . . . **$2.50 pr.**
2 pair to window **$5.00**
Both types 70" wide per pair

Matching Valance
9" x 70" . . . **$1.00 ea.**

ALL PRICES POSTPAID

Buy these UNBLEACHED MUSLIN curtains with all the original New England simplicity, warmth and hand-made look for every room in the house. Practical, long-wearing, these off-white muslin curtains will retain their crisp appearance with a minimum of care. Also available in bleached muslin for $1 more per pair. Valance .50 more.

Check or money orders, no COD's please. Satisfaction guaranteed. Write for price list and description of other curtains, dust ruffles and pillow shams.

COUNTRY CURTAINS, Box BH3 Stockbridge, Mass.

RUST STAINS

vanish in 15 seconds
WITH WHINK

Instantly removes rust stains on sinks, toilet bowls and fabrics —safe on colored fabrics!

At grocery, drug and department stores or from your tea and coffee man. If your dealer is not supplied, send

$1.00 for bottle postpaid

WHINK PRODUCTS, ELDORA 1, IOWA

Want to Learn to Play the Piano?

Here's a good way to start. It's the marvelous Dean Ross Course, the proven short-cut method with the Patented Automatic Chord Selector. In only 15 minutes you start to play songs with both hands. You learn by playing simple single note melodies with one hand, while striking beautiful simple resonant bass chord accompaniments with the other. For Free Sample Lesson, Automatic Chord Selector, Note Selector, and 5 "play-at-once" Songs, send 10c to Dean Ross, 45 West 45, Studio G-1353, New York 36.

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Organizations interested in earning 45c profit on each $1 sale of Super Lustrous Gift Tie Ribbon. 22 popular colors. Also complete line of gift wrapping papers. Write for FREE sample card today.

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O & W GIFT TIE
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Dept. 17-S

IDEAL GIFT TIE
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NEW SUN TAN LAMP CAN'T BURN!

Health-Tan Lamp

- Sleep under it!
- Work under it!
- Let children play under it all day!

Amazing new sun lamp is absolutely safe—yet gives you a luxurious golden tan! Newly patented filter, made of DuPont "Mylar"* polyester film, blocks out harmful burning rays — passes only tanning rays no matter how long you choose to stay under it. Wonderful for athlete's foot, sinus, colds and tired muscles.

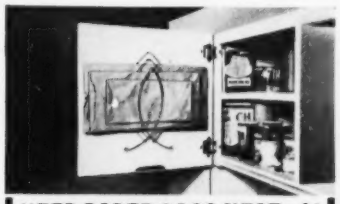
*DuPont Trademark

BASIC SUN LAMP **$14.90** postpaid
—fits any standard socket, AC current.

DELUXE MODEL (as shown) —including floor stand capable of tilting in any direction—adjusts from 32" to 58" high. **$24.95** pos paid

— FOR SAFE, DEEPER TANS BOTH WINTER AND SUMMER. —
SEND CHECK OR MONEY ORDER TO:
Health-Tan Lamps, American Atlas Corp., Box T, Marion, Va.

Name _____
Street _____
City _____ State _____
Sorry, no C.O.D.



KEEP PAPER BAGS NEAT—$1

Organize your paper bag storage with this newly designed BAG CADDY . . . holds up to 40 bags neatly in place. No more jamming bags into drawers, wedging them where they pop out again, stuffing little ones into big ones. Plated wire loops hold every bag you have—big ones, little ones, wide ones, narrow ones, odd ones. Easily fastened to inside of any closet or cabinet door with two screws included. *Guaranteed to please or your money back!* Only $1, postage paid. Order BAG CADDY from

Sunset House, 2741 Sunset Building
Beverly Hills, California

a PRETTY KETTLE

Pure bright polished aluminum handcrafted in a shape that has almost disappeared because it cannot be machine mass-produced. Durably built for years of service with a cool insulated handle—so handsome it will always be on your stove, as decorative as it is useful. Just wipe to keep it bright.

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MORTON'S remodels your old, worn coat, jacket or cape into new fur fashion for only $22.95. **ORDER FROM MORTON'S. WORLD'S LARGEST FUR SERVICE.** Get finer work, top designing, largest selection. Write for New Style Book.

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"I found them!"

THE MAN NEXT DOOR®

I happen to know exactly what Fred Randolph's lawn needs this year, and I eased over to the fence to give him a few pointers. But I let it go when I couldn't find a decent opening in his discussion of what my lawn needs this year.

◆ ◆ ◆

When Mrs. Anderson, the only genuine dowager in the neighborhood, says good night to her guests, she manages to convey the impression of good riddance.

◆ ◆ ◆

Learning is a strange adventure for the young: they are taught to read by phonics, which is not even spelled with an F.

◆ ◆ ◆

Things keep getting bigger and more wonderful, but Bill Norman admits he would like to have an old-fashioned car like Daddy used to drive—with a bumper that really works.

◆ ◆ ◆

Peggy Bayless says she knows right away when Lee doesn't like something she serves for dinner—he always tells her about it.

◆ ◆ ◆

During the winter I spent a good deal of time reading about golf techniques and thinking up improvements in my grip, stance, and swing. Saturday morning I took my new game out to the links, eager to start my career as a competent golfer. My first tee shot took off down the center of the fairway like a bullet, and I felt the thrill of triumph. After 50 yards, though, the ball began to climb and curve off to the right. It curved and soared way over the out-of-bounds marker and into a thicket. Same game, same duffer—102.

◆ ◆ ◆

I have a collection of old newspapers dating back to January 1, 1929. Rereading those headlines today, I find them every bit as exciting as they were then. Sometimes you're caught in the mood of the event, and recall every detail of what you were doing when the big story broke. The papers are in a dusty box in the attic, and I look at them whenever I add a new big event to the collection. Isn't this what attics are for?

◆ ◆ ◆

After we conquer space, it might not be a bad idea to get back to earth and work on the traffic problem.

◆ ◆ ◆

Elaine Cowan says that she is not going to give the next eligible man with a good job, good health, and good habits a good start.

◆ ◆ ◆

Bud and Judy still usually call us Mommy and Daddy, but Christine and I have noticed that Rosemary finds it more stylish to use Mother and Father—except in times of emergency or tearful crisis, when she forgets.

◆ ◆ ◆

Uncle Dodd Buckner sat for a cup of coffee when he came in from his farm with a supply of fresh eggs. He told Christine that he was not optimistic. "Looks like man, in his perverse way, is trying to beat God to the destruction of the world as prophesied," he said. "The best hope we've got is that the politicians of the world will realize that if they let all us taxpayers get killed off, they'll have to go to work themselves."

"Get out the Bermuda shorts; I saw a robin."

◆ ◆ ◆

Christine was saying that each spring seems to bring with it the necessity for additional repairs and further redecoration. Grandma Hillis nodded and recalled the old proverb: "When the house is finished, the owner is dead."

◆ ◆ ◆

At 10, Judy likes to act like a lady and complain about her appearance, but her language gives the little girl away. Fretfully, she told the hall mirror: "I look like a Raggedy Ann that has been chewed by the dog."

◆ ◆ ◆

One of the best feelings you can have toward a neighbor is to know that he knows if he needs you, you're there.

◆ ◆ ◆

Sure signs of spring: Shrieking winter-weary children romping across the yard, tagged after by a hustling 3-year-old starting his first year with the pack . . . old Mr. Willis, walking slowly with his cane, enjoying the soft spring . . . the smell of new tools blending with the musty smell of grass seed in the hardware shop . . . every girl looking pretty enough to be Queen of the May . . . the lawn mower, with a new spark plug and a tune-up, roaring assurance that it's good for another year . . . and umpires crying, "Play ball!" again across our land.

Burton Hillis

P. S. Washington friend Bob Hannelly points out that the rags-to-riches stories of Presidents are out of date; today's candidates are more likely to go the other way.

Dear Burton: Nowhere has inflation struck with such startling vigor as on the approaches to the White House. More millionaires are running for President than are running Greek shipping empires. The old slogan used to be "Log cabin to White House." Now it's "Cabin cruiser to White House." Both parties abound with blue chips off the old block. Instead of seeking a candidate with his feet on the ground, a party now wants the man's feet imbedded in a family foundation.

An investment counselor has completed a portfolio analysis of the current crop of Presidential hopefuls. He finds the lot would fetch about 6.4 on today's market—or slightly less than General Motors. In case you're not familiar with high finance, 6.4 means $6,400,000,000.

Just why this mania for full-time work suddenly has swept the upper classes is a mystery. In the old days, as soon as a man got rich, he bought a boat and went fishing. Now he uses the trust fund to buy car stickers and billboards, imploring the folks to give him a desk in Washington.

It's true, of course, that with the national debt so high, only a top Dun and Bradstreet rating would look fashionable beside it.

Still, there's something to be said for giving the rich a whirl at statecraft. We ordinary people have been at it a long time and about all we've got to show for it is a pile of old tax receipts.

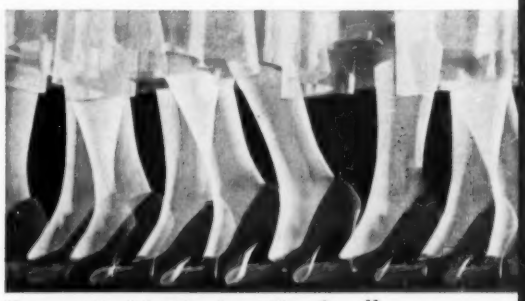
Sincerely,
Bob Hannelly

MR. AND MRS. COE'S NEW KITCHEN HAS AN ORIENTAL FLAVOR AND A CUSTOM FLOOR—

Armstrong Vinyl Corlon was installed by experts—and looks it every inch

A professional craftsman put down the Coes' new Corlon floor, and it's perfect in every detail. Panels of Granette No. 6187 are outlined with black and white borders, using two of the many shapes in inexpensive new Vinyl Decorator Inlays. A dramatic design!

There's not a crack to trap spilled things in this floor. That's because the smooth, six-foot-wide sheets of Vinyl Corlon were tightly joined when they were put down, and the custom fitting was expertly done. Vinyl Corlon comes in several designs and is one of the easiest floors to care for.



No more tired feet for busy Mrs. Coe. Her new Vinyl Corlon floor was installed with Armstrong Cushion-Eze Underlayment. It has a layer of soft foam that cushions footsteps for real comfort. Have your flooring dealer demonstrate this inexpensive luxury.

SEND 25¢ FOR NEW BOOK, "SUCCESSFUL DECORATING," 32 pages of ideas in color for every room. A description of this beautiful Open-Plan Kitchen is available free. Write Armstrong Cork Co., 5904 Elm Street, Lancaster, Pa. In Canada, Dept. 49-F, Box 919, Montreal, P.Q.

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